

ANOTHER BRAINLESS ISSUE OF...

# MAD<sup>IND</sup>®





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smartphone for  
something dumb!



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# MAD

## Departments

Just because  
someone has a  
trophy wife doesn't  
mean they're not  
a loser!

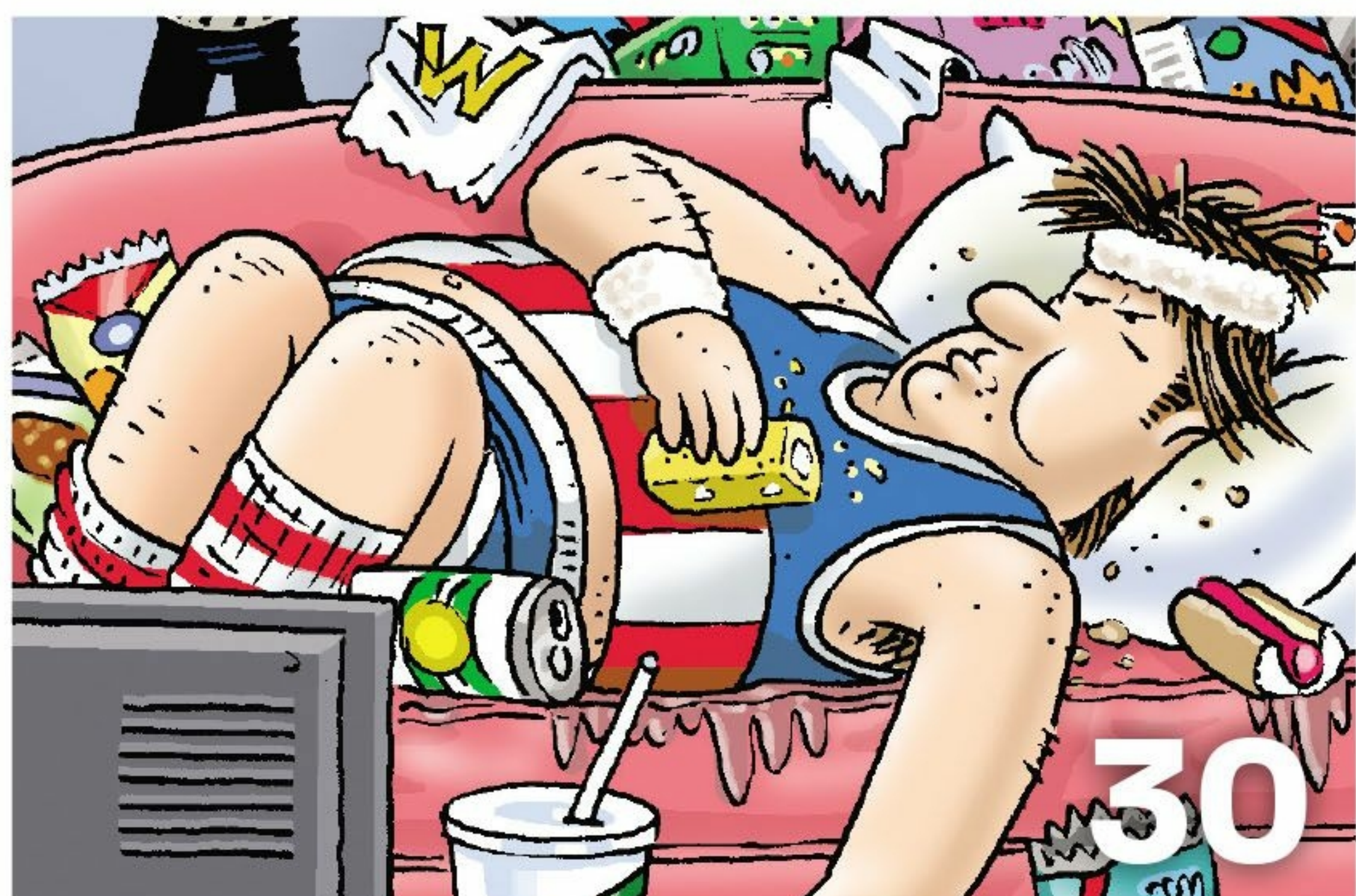


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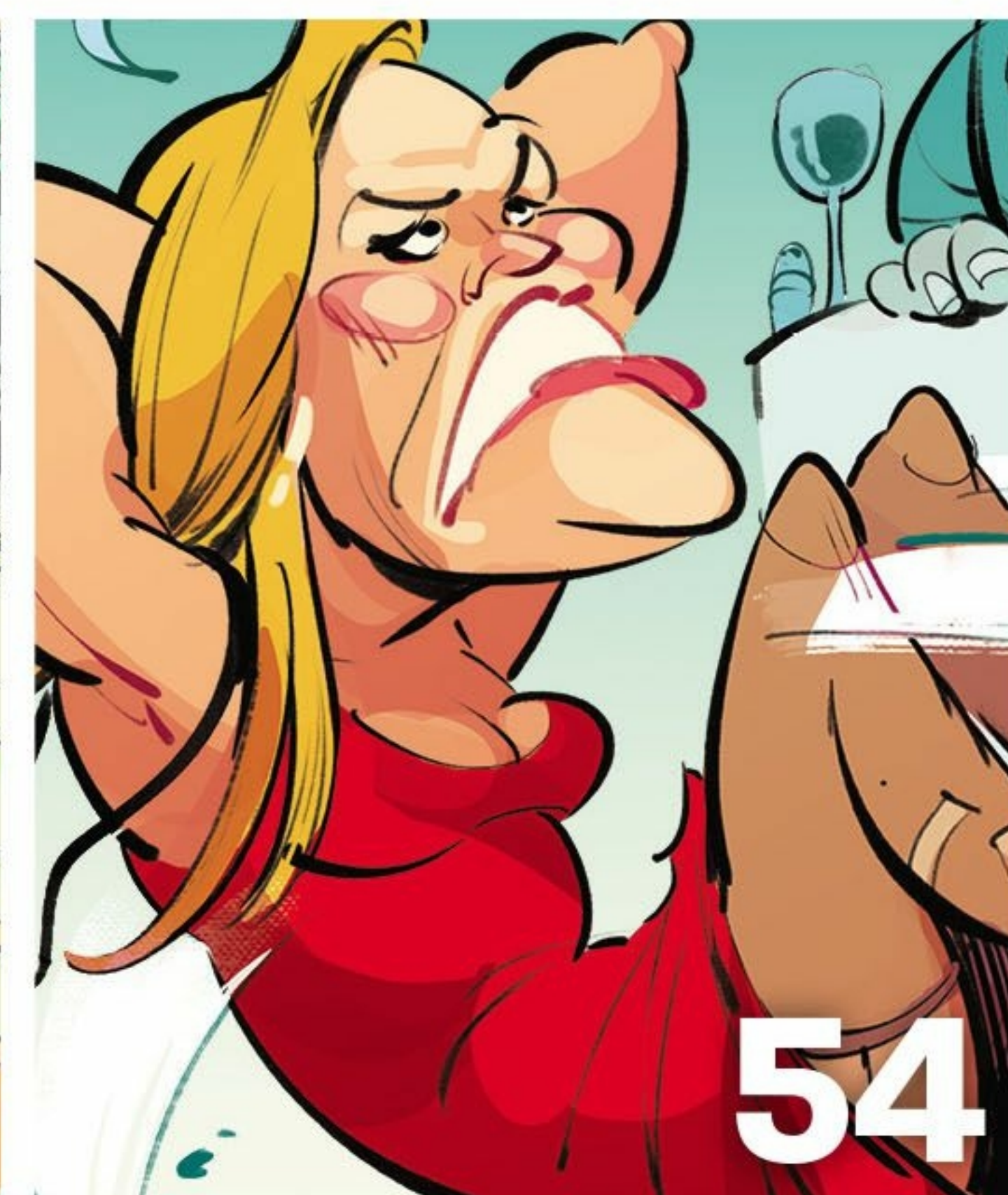
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COVER ARTIST: MARK FREDRICKSON

BACK COVER PHOTOS: AP PHOTO/DAVID RICHARD (CLINTON), GETTY IMAGES/RALPH FRESO (TRUMP)



# Letters and Tomatoes



## STATE OF CONFUSION

I love your magazine. I only have one issue with it. Shocking, right? My issue is that in the Letters and Tomatoes section you don't have many letters from Michigan. I only wish to see more. Now that I think about it, I have lots more issues but I only have so much paper, so... just fix that issue and we'll call it even.

**Chase Simonds • Paw Paw, MI**

**Simple Simonds** — We have to admit that we were relieved to see your letter. For years — decades, even — we've harbored an anti-Michigan bias that was becoming unhealthy, even for us. But when we read your harsh reprimand, we had no other choice but to look in the mirror (a terrifying proposition to begin with), search within ourselves and print your damning missive. To you and your fellow Wolverine Staters, consider this a first step in the righting of our wrongs. (But a word to all of you filthy Minnesotans out there: our prohibition still stands!) —Ed.

## ALFRED LOOKALIKE

Cory Danger of Laguna Niguel, CA sent in this picture of his son, Elliott — a lad who could only be described as "more than a little Alfred-esque." As with all featured doppel-gangers, we offer our deepest thanks for sharing, and even deeper apologies for their lots in life.



## YOUR WOE OF SHOWS

I am 12 years old and I have been reading MAD since I was seven. Recently, I was home sick from school with a stomach virus and had to watch an old show with my mom called *Everybody Loves Raymond*. It was boring until a funny part came on where Raymond's brother's brother-in-law gets really mad when he finds his parents throwing away all the "trash" they find in his bedroom. All the trash was old MAD magazines! Your magazines are now on old TV reruns!

**Laila Wilson • Minerva, OH**

**Wil-son of a Gun** — Even though you dismiss *Everybody Loves Raymond* as "boring" and "old" — assessments we pretty much agree with — the show does carry a timeless message. Is it that despite petty bickering, family should always come first? Or that sibling rivalry must be balanced with love? Of course not! It's that MAD is useless garbage that should be disposed of as quickly as possible! Thanks for the letter — now put this piece of junk where it belongs! —Ed.

## SCHLOCK SUSPENSTORIES

My dad, Bentley Little, has been a dedicated fan since the 1960s and he gave me a subscription for my birthday several years ago. My dad's a horror writer, and since there is nothing more terrifying than MAD, I have convinced him to mention your sad excuse for a magazine in one of his books in my shameless attempt to get free junk. Here's a copy of the page from *The Consultant* that mentions Alfred E. Neuman:

*It was a man with the face of Alfred E. Neuman.*

*Craig experienced a tingle of fear. He had never liked the Mad magazine mascot. He knew the figure was supposed to be comical, but there was something about that perpetually grinning gap-toothed mouth that had always creeped him out and set him on edge.*

*It was impossible to tell who was behind the mask.*

**Emerson Little • Fullerton, CA**

**Eminemerson** — We're not surprised that Craig "experienced a tingle of fear" when he saw Alfred's face; we get a similar feeling every time we see him. Although in our case, it's just the vague dread that comes with finishing up each issue of MAD. But would you like to know something TRULY terrifying? Alfred E. Neuman is a trademarked character and your father is in clear violation of copyright law. We hope that Mr. Hotshot-Horror-Writer is ready to "experience a tingle of bankruptcy"! —Ed.

## HIRE LEARNING

I am a recent college graduate and in the process of finding a job. Now, this is not just any job, but a high school math teaching position. I am asking if you could be a reference for me. If anyone calls about me, here are my top three qualities:

- 1) Loyalty: I have been a MAD subscriber for the last three years.
- 2) Always on time: I have paid for your magazine before my subscription ends.
- 3) Patience: I have read every single page of your "wonderful" magazine for the last three years.

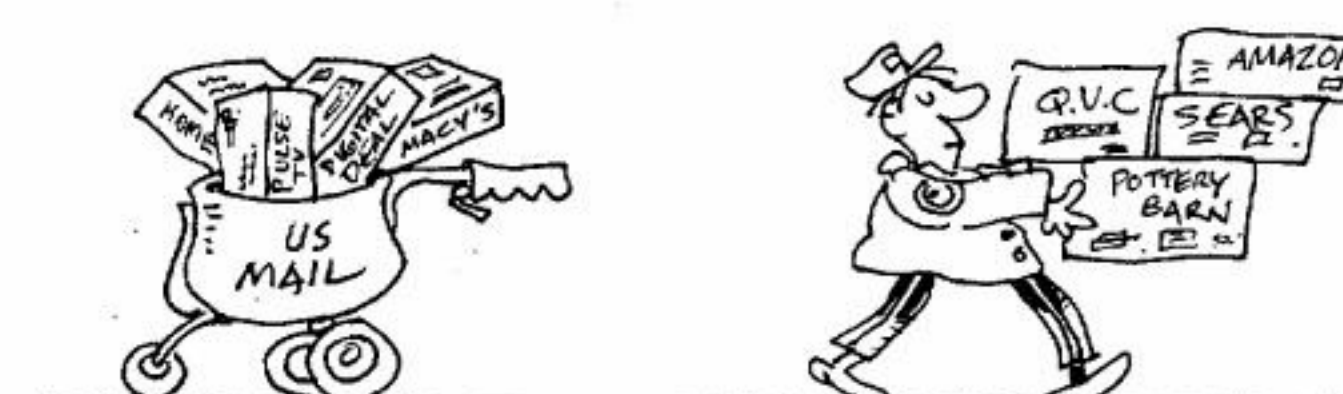
Thank you for your time and please put a good word in for me!

**Anthony Paldino • Bristolville, Ohio**

**Paldinosaur** — You've put us in a very awkward situation. If we're contacted by a potential employer (and that's a big "if," given how completely unhire-able you seem), we're duty-bound to tell the truth. And, in light of the information you've provided, we have a very different assessment of your qualifications. Here are your most obvious faults.

- 1) Doesn't learn from mistakes — has been a MAD subscriber for the last THREE YEARS!!!
- 2) Can't wait to waste money — pays for his magazine before his subscription ends!!!
- 3) Unapologetic masochist — has read EVERY SINGLE PAGE of our magazine for the last THREE YEARS!!!

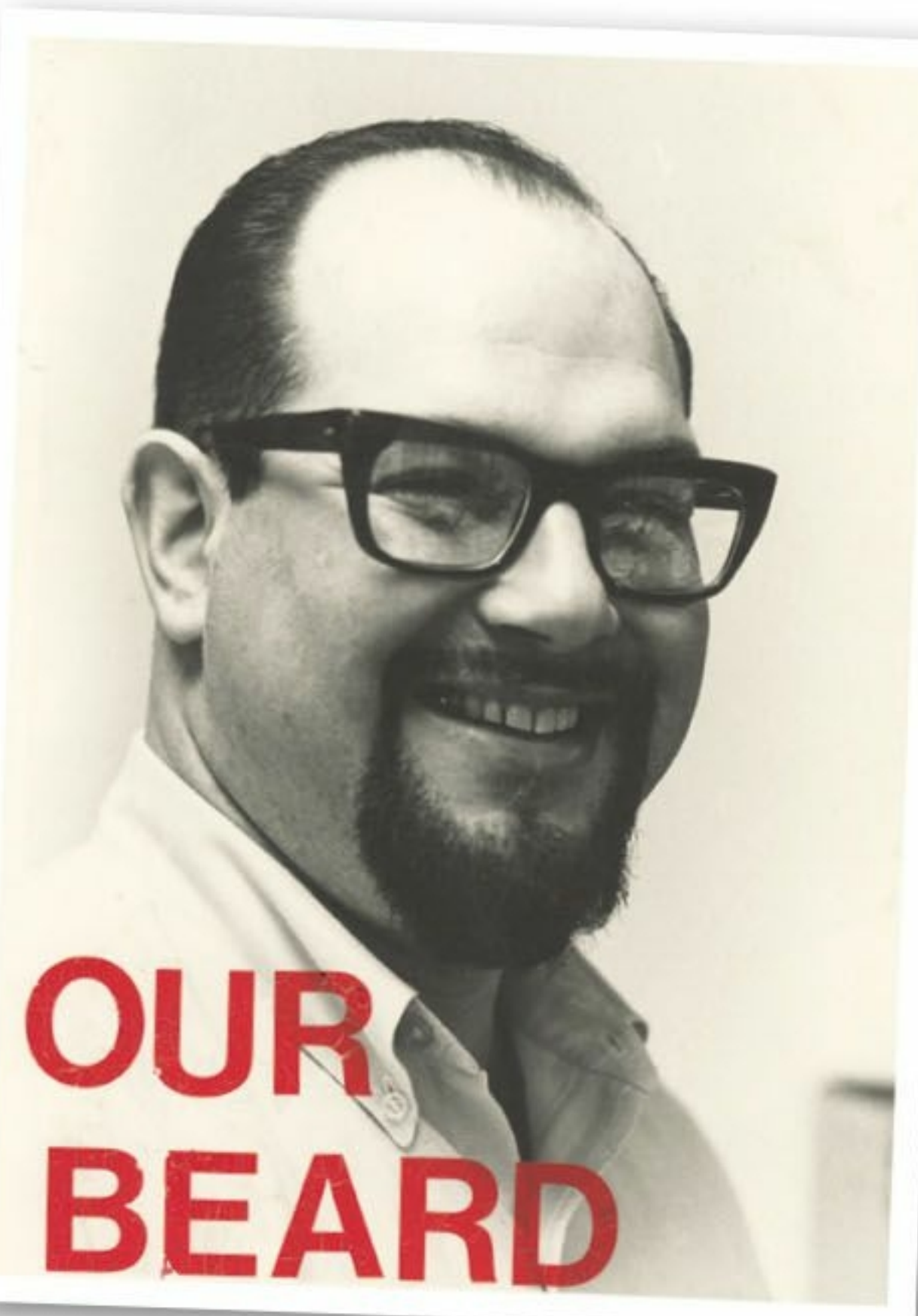
Don't feel too bad — just remember the old saying, "Those who can, do. Those who can't, teach. And those who can't teach, read MAD!" —Ed.





## REMEMBERING LENNY BRENNER, 1932-2016

The MAD family experienced a loss on April 9 when longtime MAD staff member Lenny “The Beard” Brenner passed away. He joined MAD’s art department in 1958 and retired as art director in 1995. During those years there wasn’t an issue of MAD that Lenny wasn’t involved in — from designing pages, to laying out type, to wrapping the artwork to send to the printer. Most readers will recognize Lenny from his “modeling” in the magazine. Our thoughts and condolences go out to Lenny’s children, grandchildren and family. Please check out our special tribute to Lenny in this issue’s “MAD Vault” on page 43.



## LETTER RIP!

I’ve been reading your magazine for almost 3 years now and I was wondering how do you choose whose letters to print? Do you pick them out of a hat? Do you read them all? Do you shred them all, then whoever on the staff can put them back together first gets to choose which ones to put in the issue? Either way, I enjoy reading your magazine.

Thomas Alemu • Fullerton, CA

Remember the Alemu — Pick them out of a hat? Who wears a hat these days? Baseball players? Hipster douche-bombs? People with money to put aside for a “hat budget”? No, it’s far simpler than that. We typically just pick the dumbest letters we can find — the dumber the better! We get some real dopey ones, so you can bet that if we’re printing it, it really represents the lowest depths of human stupidity! Thanks for writing! —Ed.



## MAD BLURBS

John Favreau is a successful director, and his most recent movie, *The Jungle Book*, was a huge hit. So it makes zero sense when he says MAD was in *any* way an influence...

I wanted to pack the movie like a MAD Magazine. I would study MAD Magazine from cover to cover; the margins were full of detail. I wanted to have something going on in every corner of the frame, there are treats everywhere.



## INTO THIN ERR

I have enclosed a picture of me at Everest Base camp holding a copy of MAD. While trekking to Everest Base Camp, I noticed something very odd. The higher the altitude, the funnier the magazine became! By the time I got to base camp, I was laughing hysterically and thought MAD was the best magazine ever! I excitedly called my wife on a satellite phone and told her to renew my subscription immediately. Alas, when I returned to sea level, I discovered that MAD was no longer funny. I finally realized that the lack of oxygen to my brain at the high altitude was the reason I thought MAD was funny. Since I don’t live in the mountains, can I cancel my subscription and get a refund?

Bill Sullivan • Williamsville, NY

Sulli-Van Wilder — Ah, Everest! Not many people know this, but about 60% of our subscriptions are the result of someone not getting enough oxygen to the brain — so we’re quite familiar with “The Everest Effect”! That ol’ pile of rocks has been VERY good to us over the years! We wish we could give you a refund, but given the rambling, childlike tone of your letter, your brain is clearly still working in very diminished capacity (even for a MAD reader). That cancellation would never hold up in court. Maybe you can get a Sherpa to help explain the jokes to you! Feel better and enjoy your sub! —Ed.



# ON SALE JULY 8<sup>TH</sup>!



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ILLUSTRATED  
REMEMBRANCES OF  
SPY VS. SPY CREATOR  
ANTONIO PROHIAS!**

8 Mini-Posters by  
Noted Artists, Including:  
**DARWYN COOKE  
NATHAN SAWAYA  
YUKO SHIMIZU  
BILL SIENKIEWICZ**

**A SPECIAL COLLECTION  
OF SPY VS. SPY STRIPS  
BY PETER KUPER!**

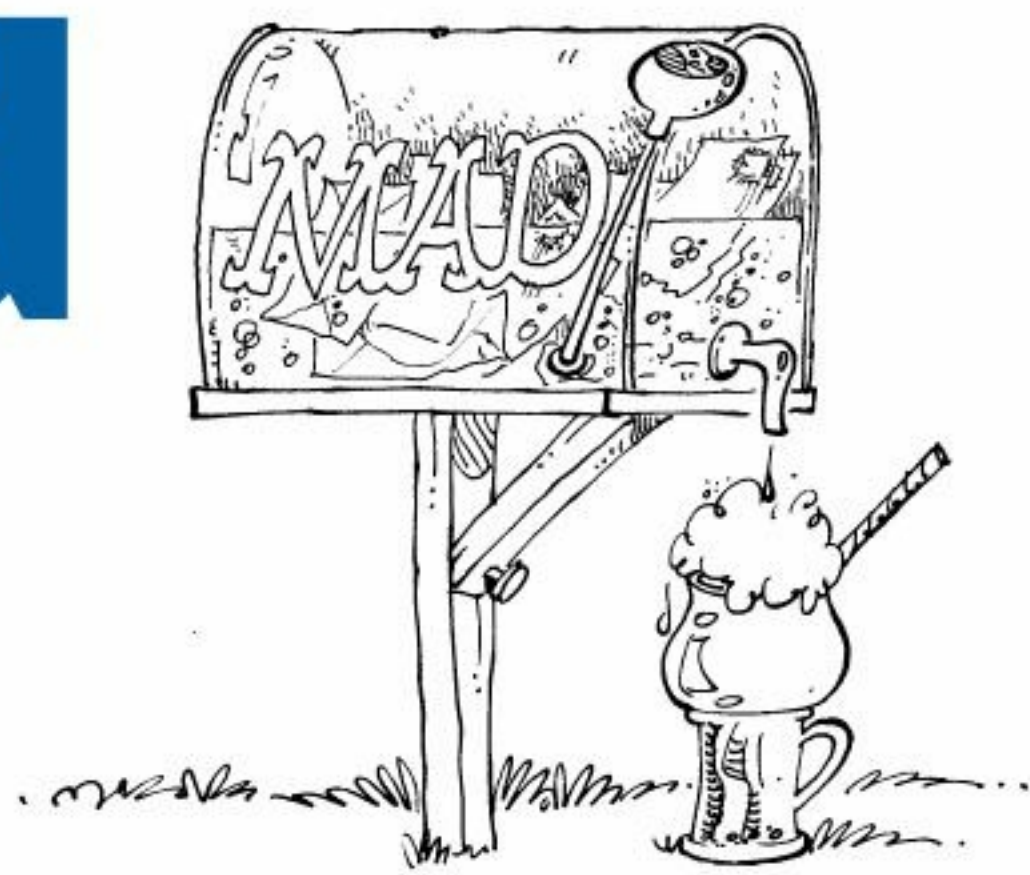
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# Letters and Tomatoes



## NETFLIX AND SHRILL

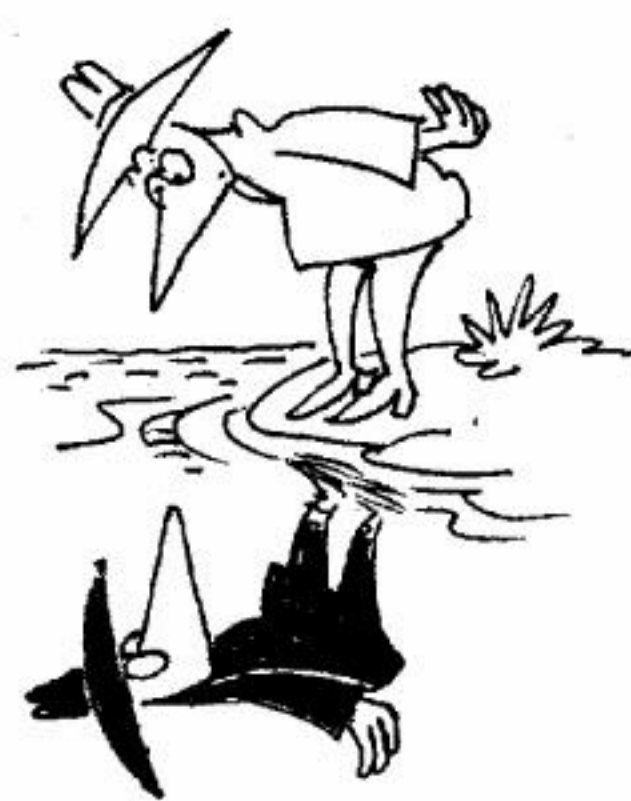
I was disappointed you went with the name "Rank Underhand" for your *House of Cards* spoof instead of the obviously more funny "Dank Underwear." Please try harder in the future.

**Ryan Magnon • Redondo Beach, CA**

P.S. I know that issue came out over four months ago, but my subscription lapsed and now I'm forced to actually read your magazine instead of just look at the pictures.

**Filet Magnon** — There are certain things that keep us up at night (for example, we live on a busy trucking route, beneath a bowling alley). But we can't sit around all day playing "Coulda Shoulda Woulda" (a Parker Bros. game from the early 80s that, sadly, has long been out of print). Where were we? Oh, right — regrets. We regret reading your letter — the time we wasted is gone and lost forever. But that's life for you — sometimes it's the mistakes that teach us the most. —Ed.

P.S. We just realized that instead of "Filet Magnon" we should have gone with the obviously more funny "Magnon, P.I." Damnit! This just isn't our year...



## CORRECTIONS

We make mistakes. A lot of them. We're not happy about them, and we're not happy to be writing about them (because, let's face it, we'll probably make *more* mistakes trying to correct the original mistakes). But correct them we must. Which is why we have to report that MAD #539 accidentally included an installment of "The Darker Side of...The Lighter Side of" that had previously appeared in MAD #527. Additionally, for "A MAD Look at Man Caves," Tom Luth should have been credited as the colorist. We also mistakenly reported that John Caldwell passed away on February 26, when in fact it was February 21. We apologize for the errors.

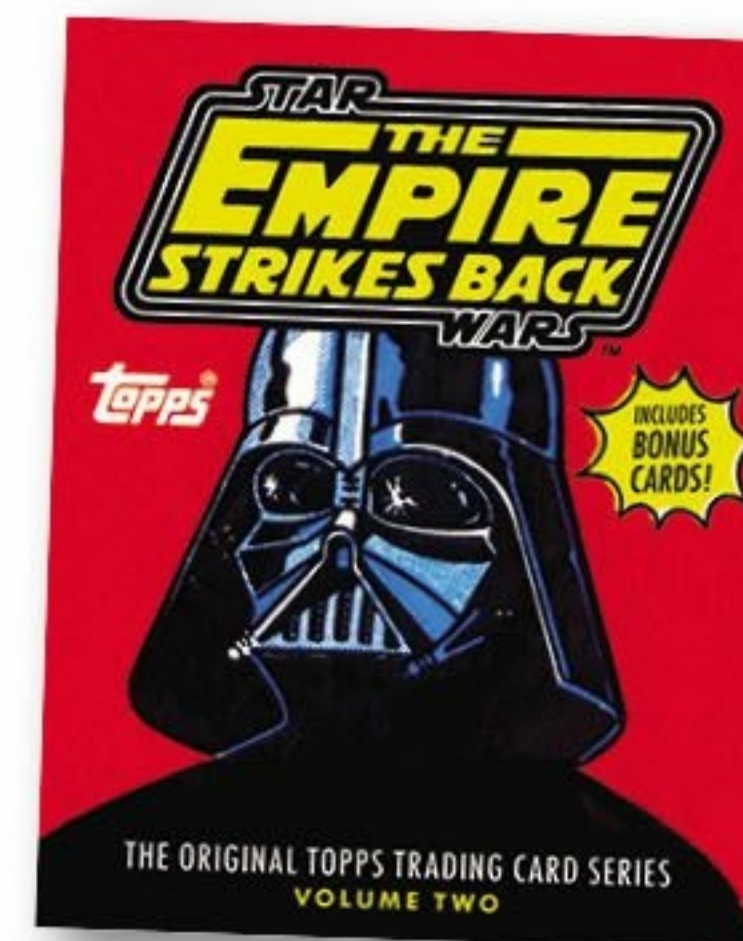
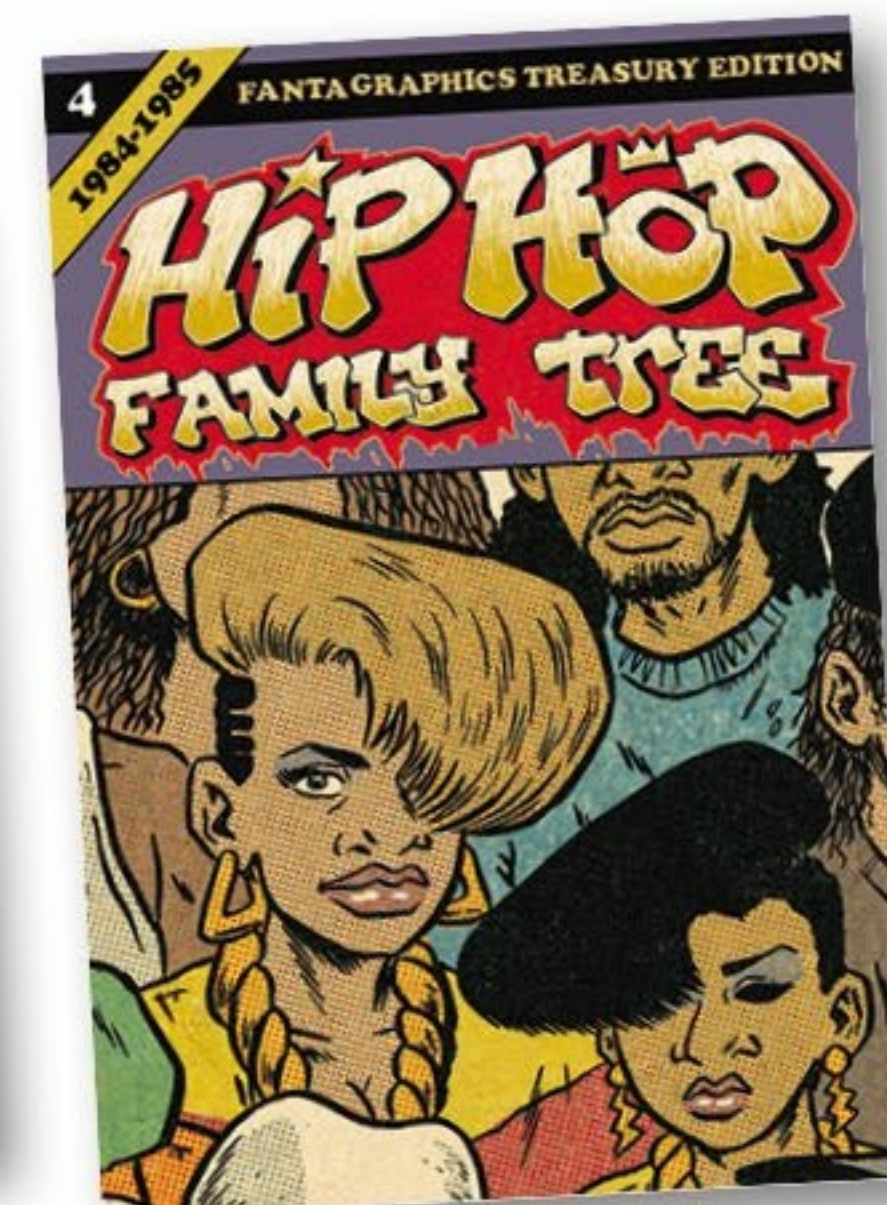
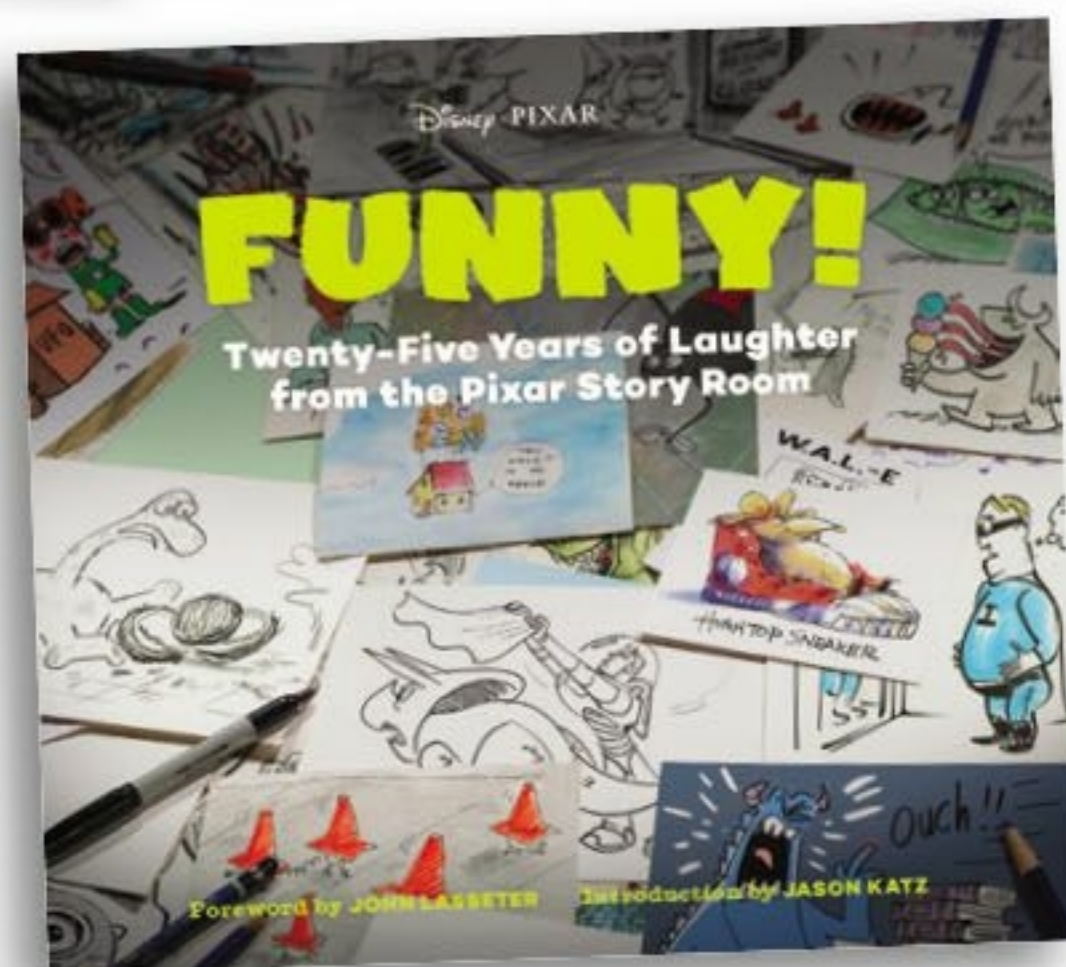
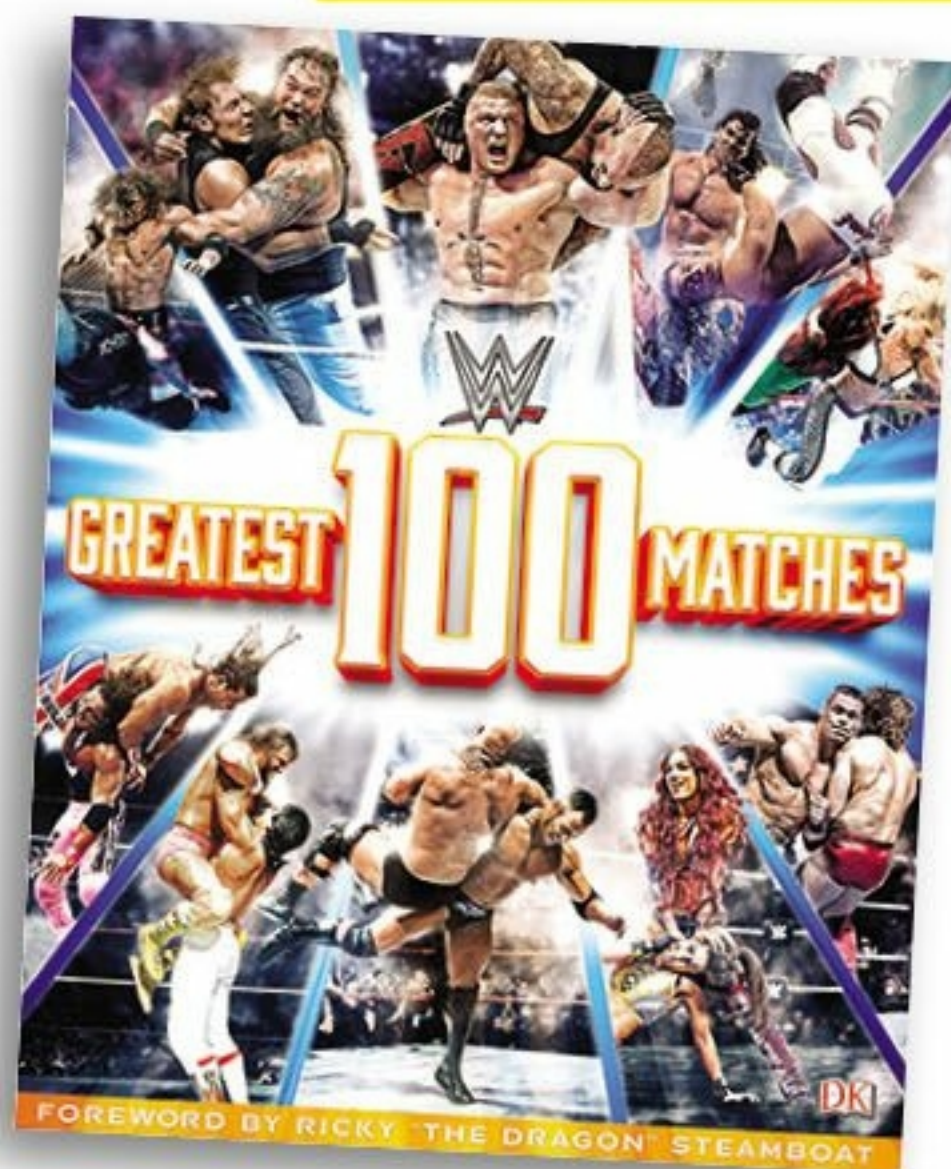
## FOLLOW MAD ONLINE!

Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by liking us on Facebook and following us on Tumblr and Twitter! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)



## READER ALERT

If you had your letter printed in this issue, hooooooooo boy are you ever one lucky possum! You'll be getting **WWE: 100 Greatest Matches**, courtesy of our pals at DK; **Paper Sumo** AND **Funny! Twenty-Five Years of Laughter from the Pixar Story Room** from our buds at Chronicle Books; **Hip Hop Family Tree, Book 4**, from our chums at Fantagraphics; **Star Wars Galaxy: The Original Topps Trading Card Series** AND **Star Wars: The Empire Strikes Back: The Original Topps Trading Card Series**, courtesy of our amigos at Abrams ComicArts and Lucasfilm; and a DVD of **Monty Python Live (Mostly): One Down, Five to Go** from our homies at Eagle Rock Entertainment! What are you waiting for? Write us a letter and get the goods!



# MAD

## MAD #541 is on sale August 9th!

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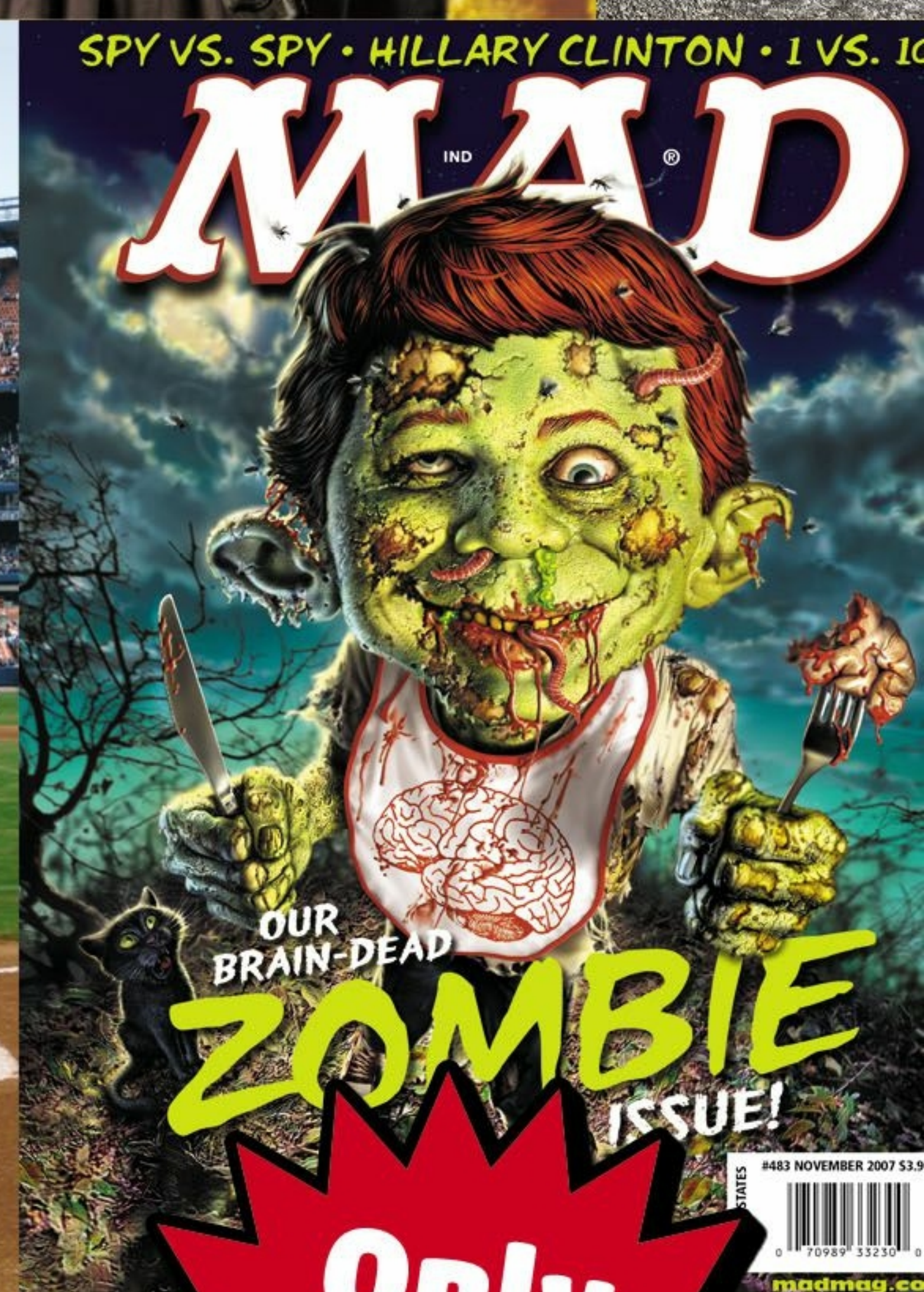
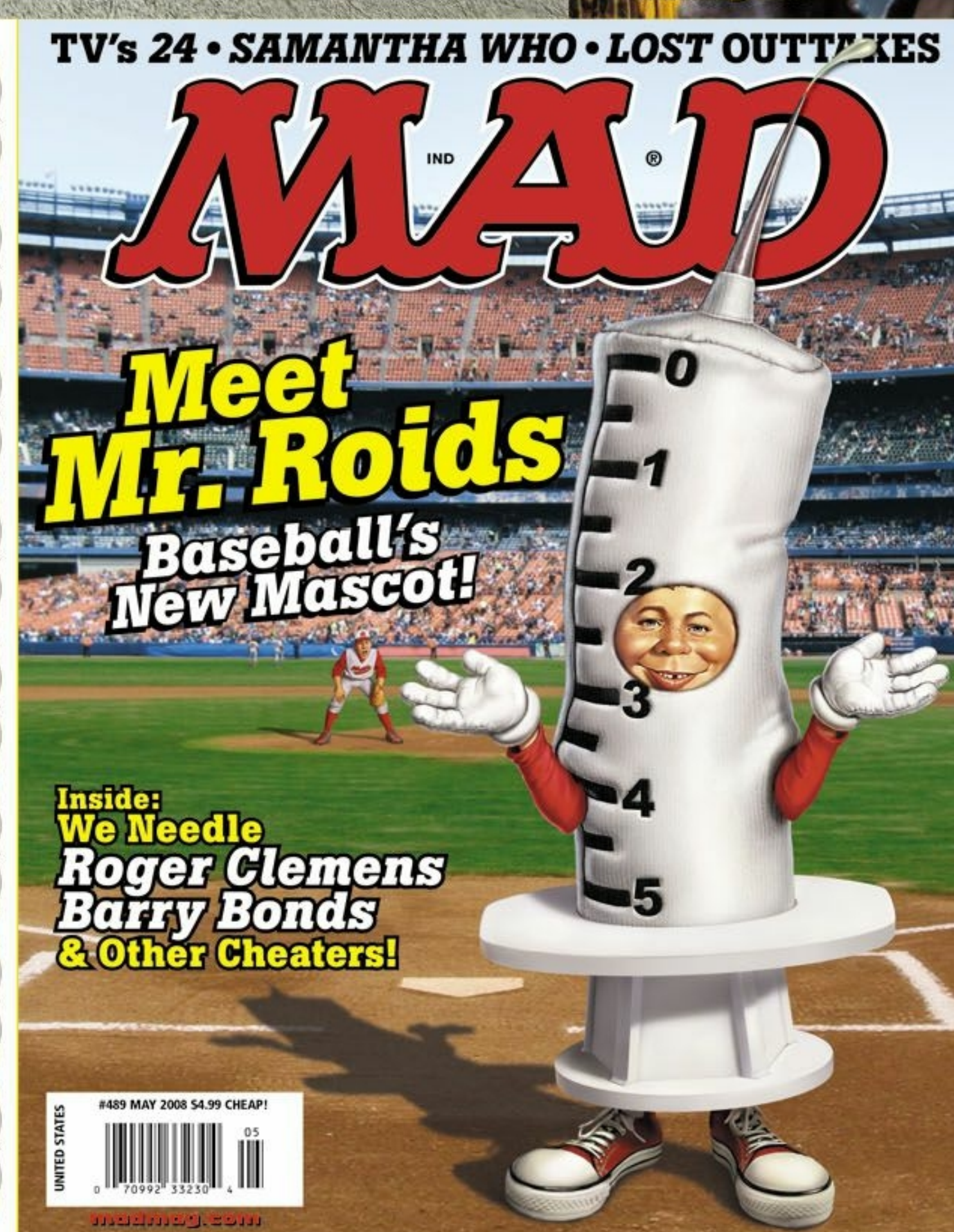
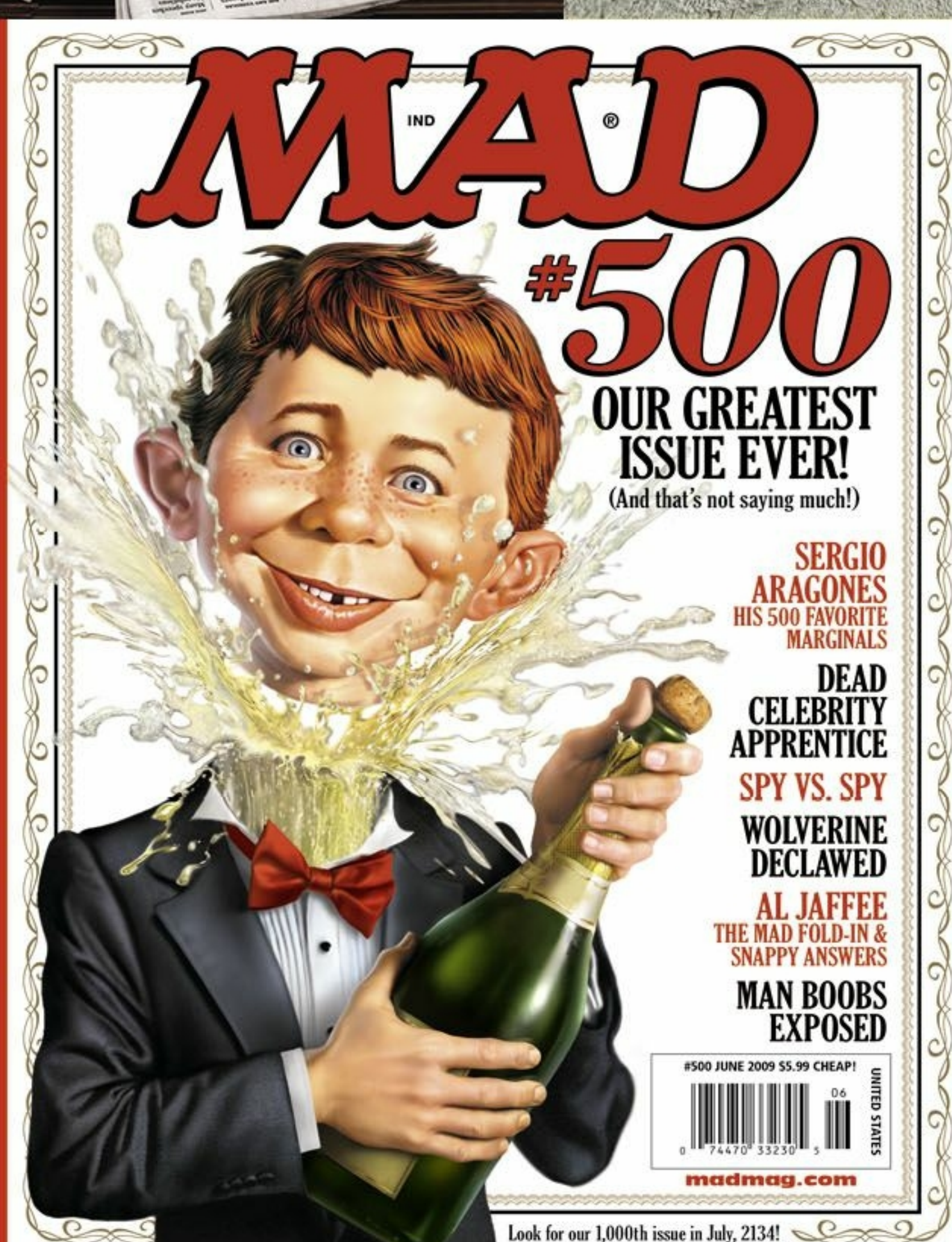
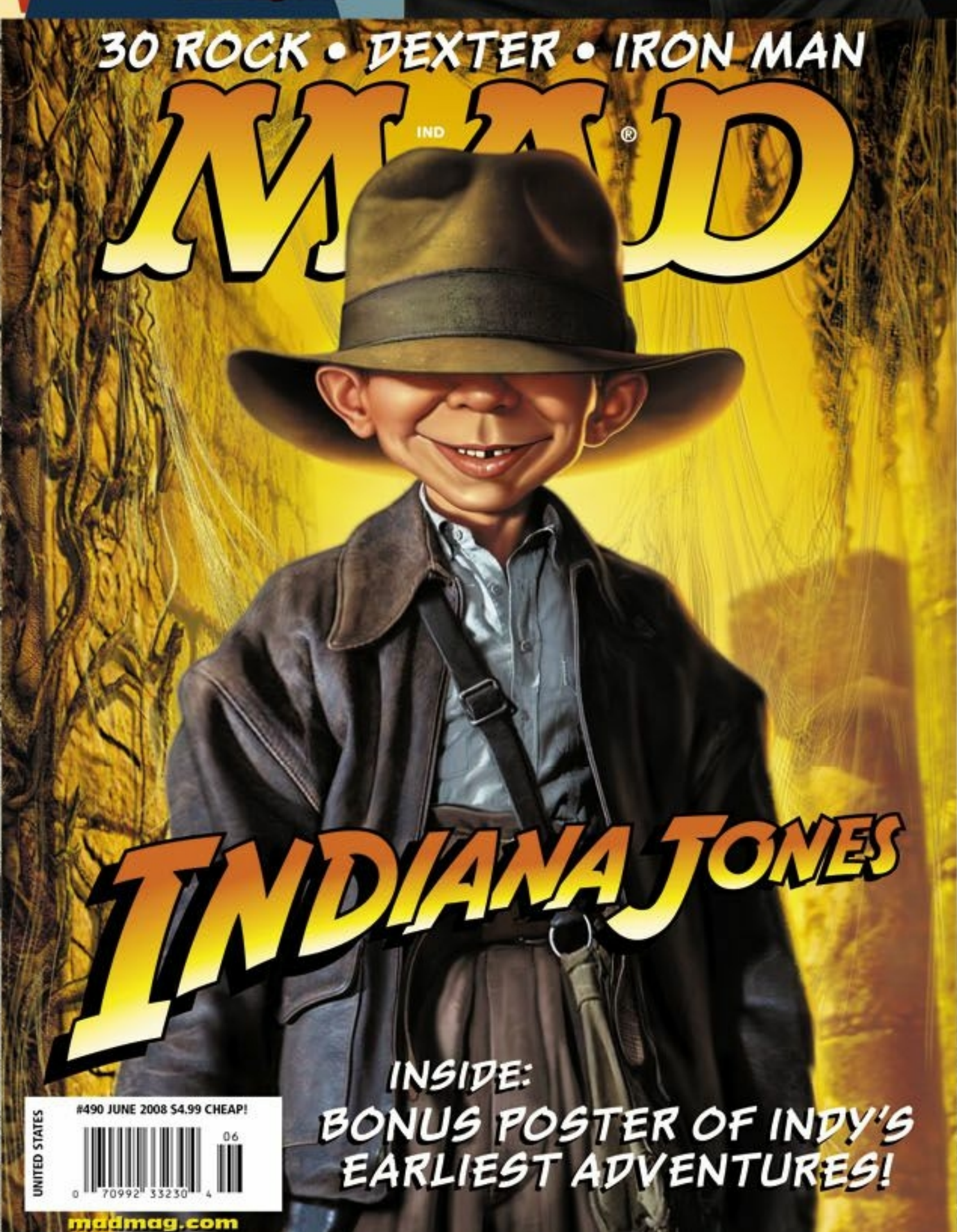
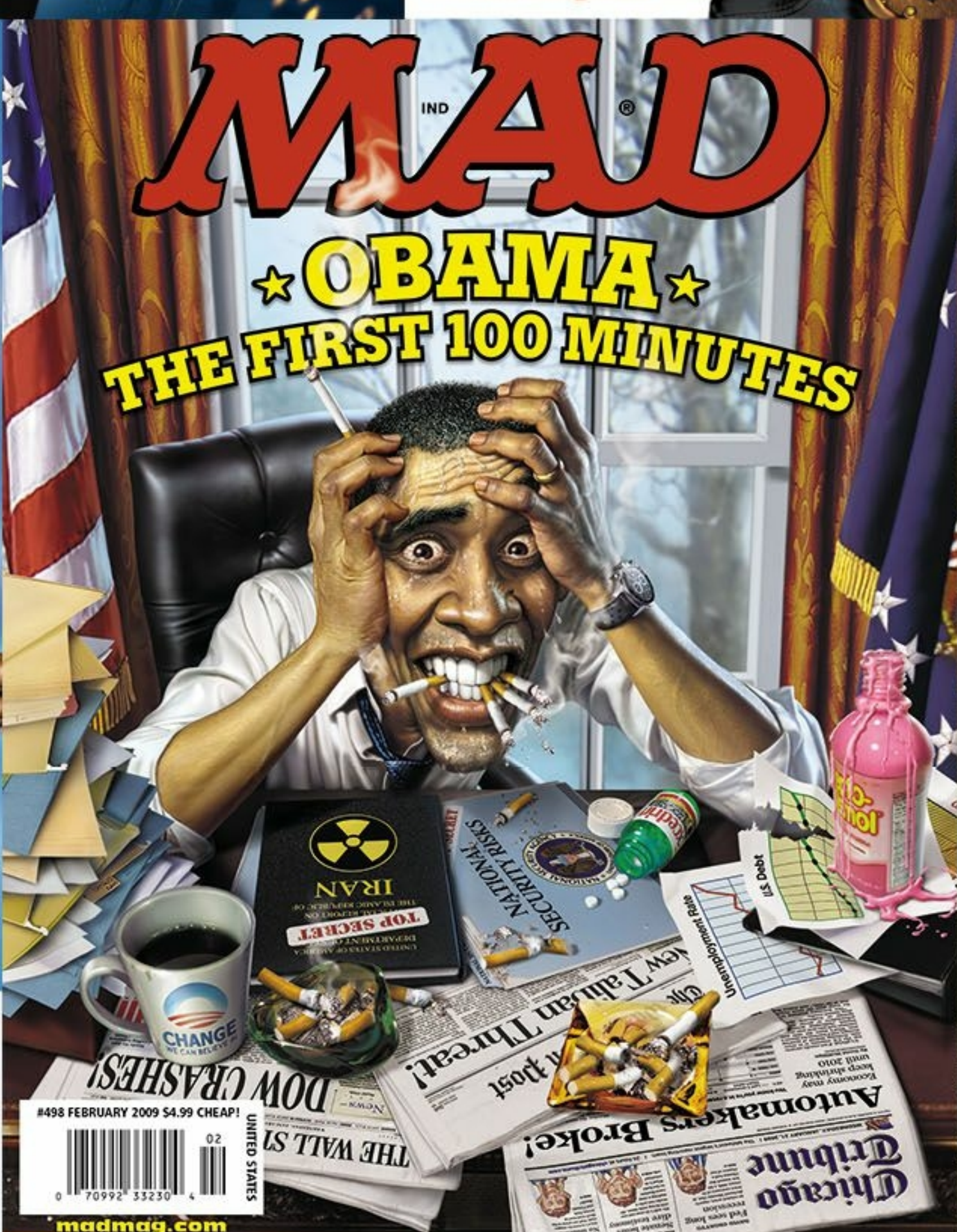
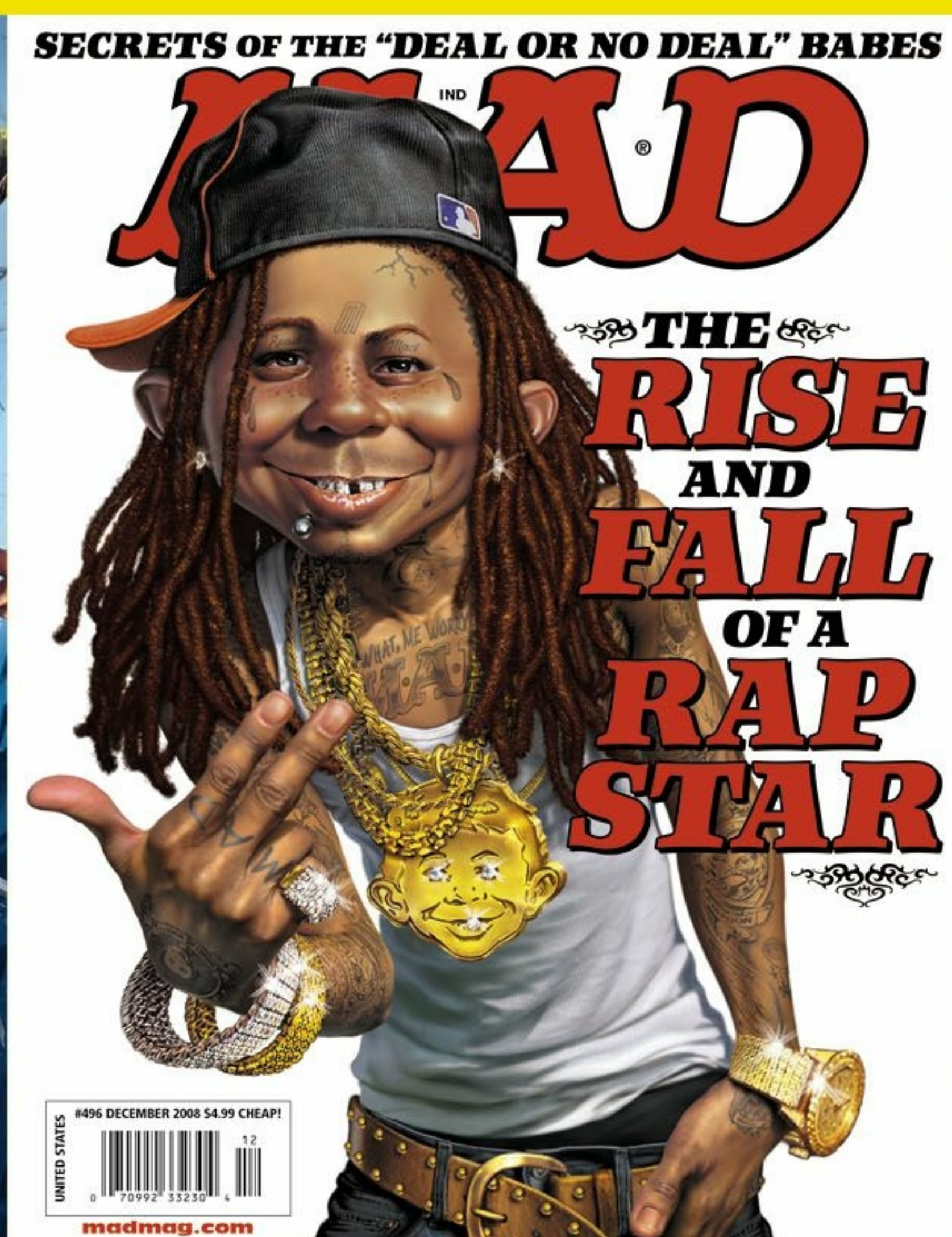
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# CATCH UP ON THE STUPIDITY YOU WERE LUCKY ENOUGH TO MISS!



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## The Fast Five

### HOW KOBE BRYANT IS SPENDING HIS RETIREMENT

- 1 Reviewing video of himself watching last night's game, carefully assessing how effectively he sat there eating nachos
- 2 Setting up a youth basketball camp for precocious young athletes...and then just freaking *crushing* them mercilessly in a game of "HORSE"
- 3 Calling up sports radio shows and using various fake accents to discuss the greatness of Kobe Bryant
- 4 Dinner with the family: scored 81 pieces of meatloaf, but needs to work on passing the potatoes
- 5 Heading down to the retirement community center to show those losers who the "Black Mamba" of bingo is



Writer: Kenny Keil Artist: Jose Garibaldi

## Signs That You've Chosen the Wrong Airbnb



It's difficult to get to the refrigerator because of the meth lab in the kitchen.



Once inside, you recognize the house from an episode of *Hoarders*.



The owner is what is politely termed a "cat lover."



Not only is the bed not made, it's occupied by the homeowner.

Writer: Mike Morse Artist: John Martz

## WHEN CITY RECYCLING TRASH BINS GO TOO FAR



Writer: Dick DeBartolo



Gimme a Flake



"That was when I sat on your shoulders and made you make terrible life decisions."

Writer and Artist: Emily Flake

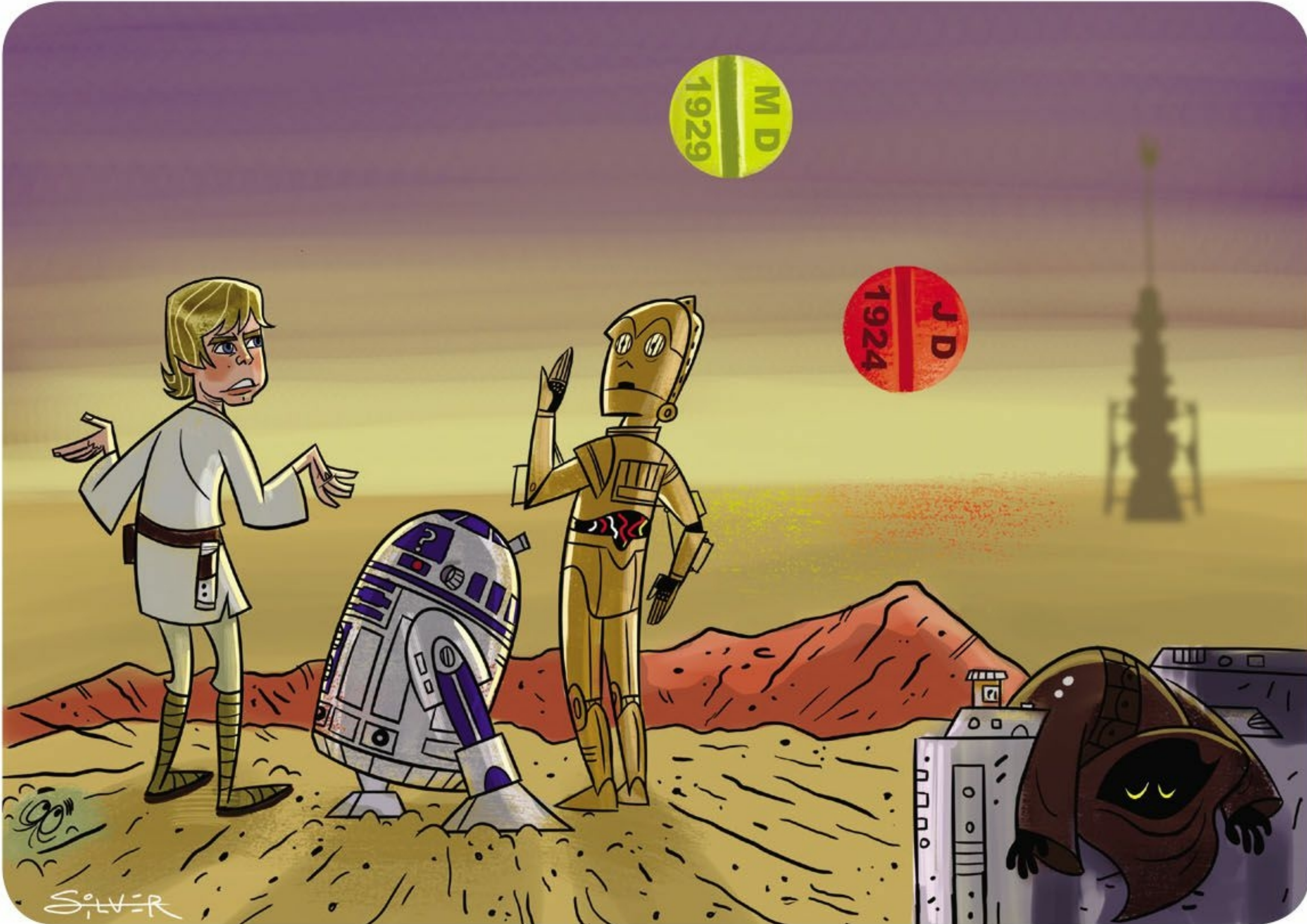
The Startling Similarities and Differences Between BEYONCE'S LEMONADE VIDEO AND THE GAME OF THRONES SEASON 6 PREMIERE



	LEMONADE	GOT
• Featured bursts of pointless, unprovoked violence.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Was sixty minutes of tight, coherent storytelling.....	<input type="checkbox"/>	<input type="checkbox"/>
• Jay Z loved it.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• George R.R. Martin couldn't make heads or tails of the damn thing...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Had people scrambling to join Tidal.....	<input type="checkbox"/>	<input type="checkbox"/>
• Breasts were prominently displayed.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Offered a silly, cartoon vision of revenge.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Star Wars Planet or Prescription Antidepressant?

- 1) Serzone
- 2) Devaron
- 3) Effexor
- 4) Felucia
- 5) Paroxetine
- 6) Dathomir
- 7) Celexa
- 8) Iridonia
- 9) Fluoxetine
- 10) Concord Dawn



ANSWERS: Odd-numbered are antidepressants, even-numbered are planets

Writer: Desmond Devlin Artist: Stephen Silver

Dos Equis presents Fascinating Facts about

The most Interesting Communist in the World

Never let a 60-year embargo get in the way of obtaining a quality tracksuit.

Has outlasted nine U.S. Presidents (and is hoping for 10 once Hillary is elected and then impeached).

Has slipped in and out of America dozens of times posing as a member of Miami Sound Machine.

"I don't always smoke cigars, but when I do, I put them out in the eyes of political dissidents."

XX

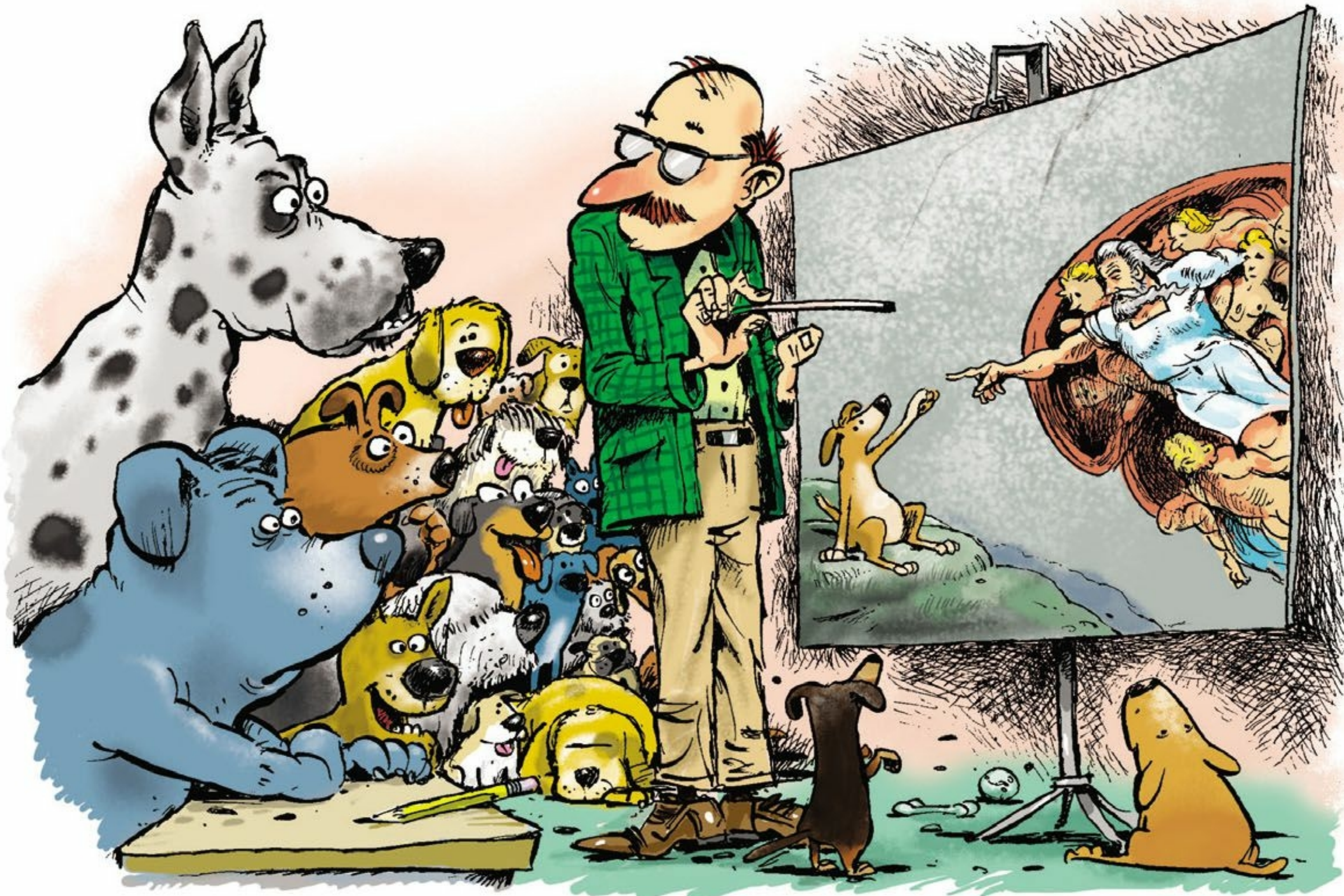
"STAY RUTHLESS, my comrades."



## The Fast Five

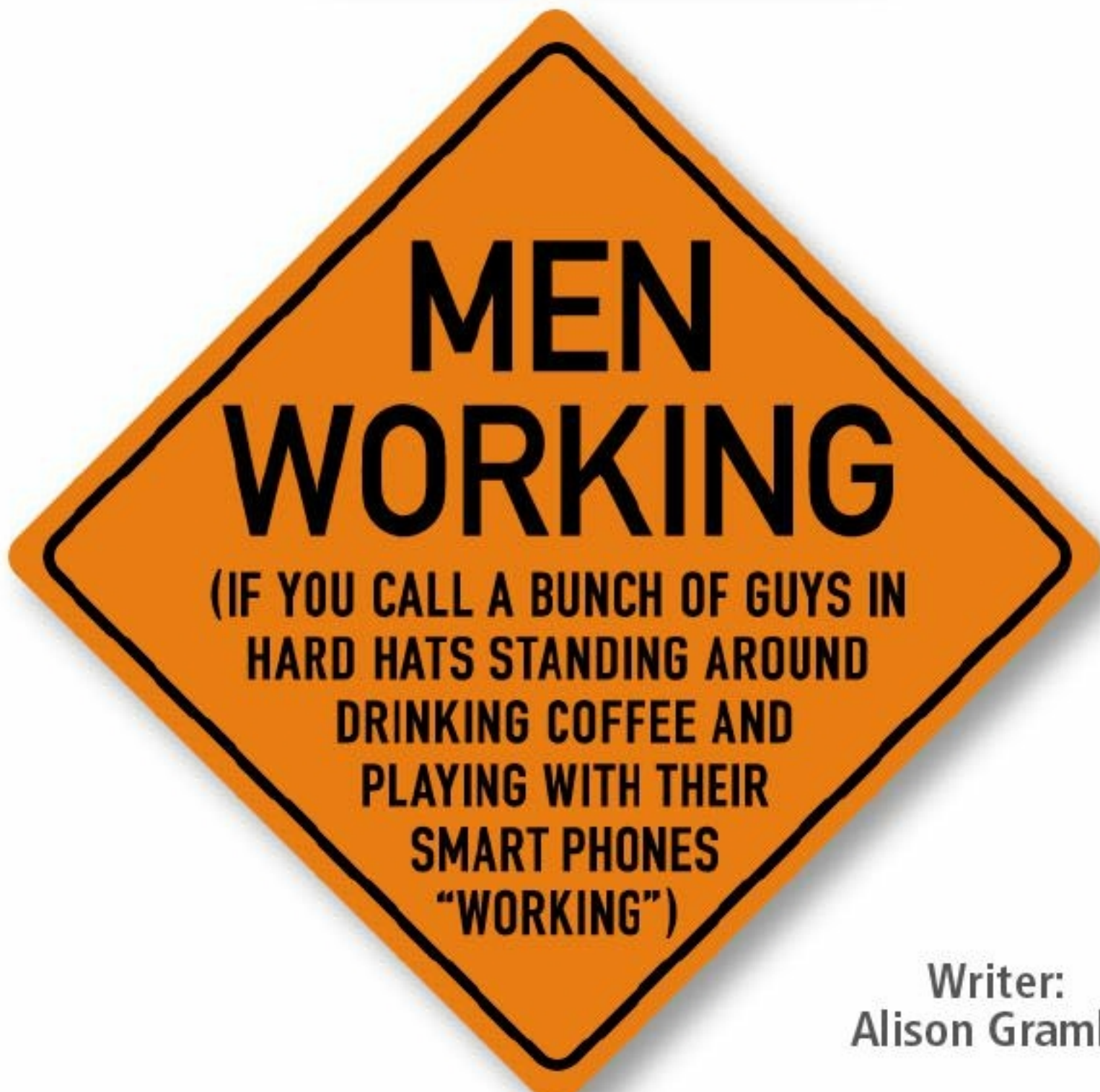
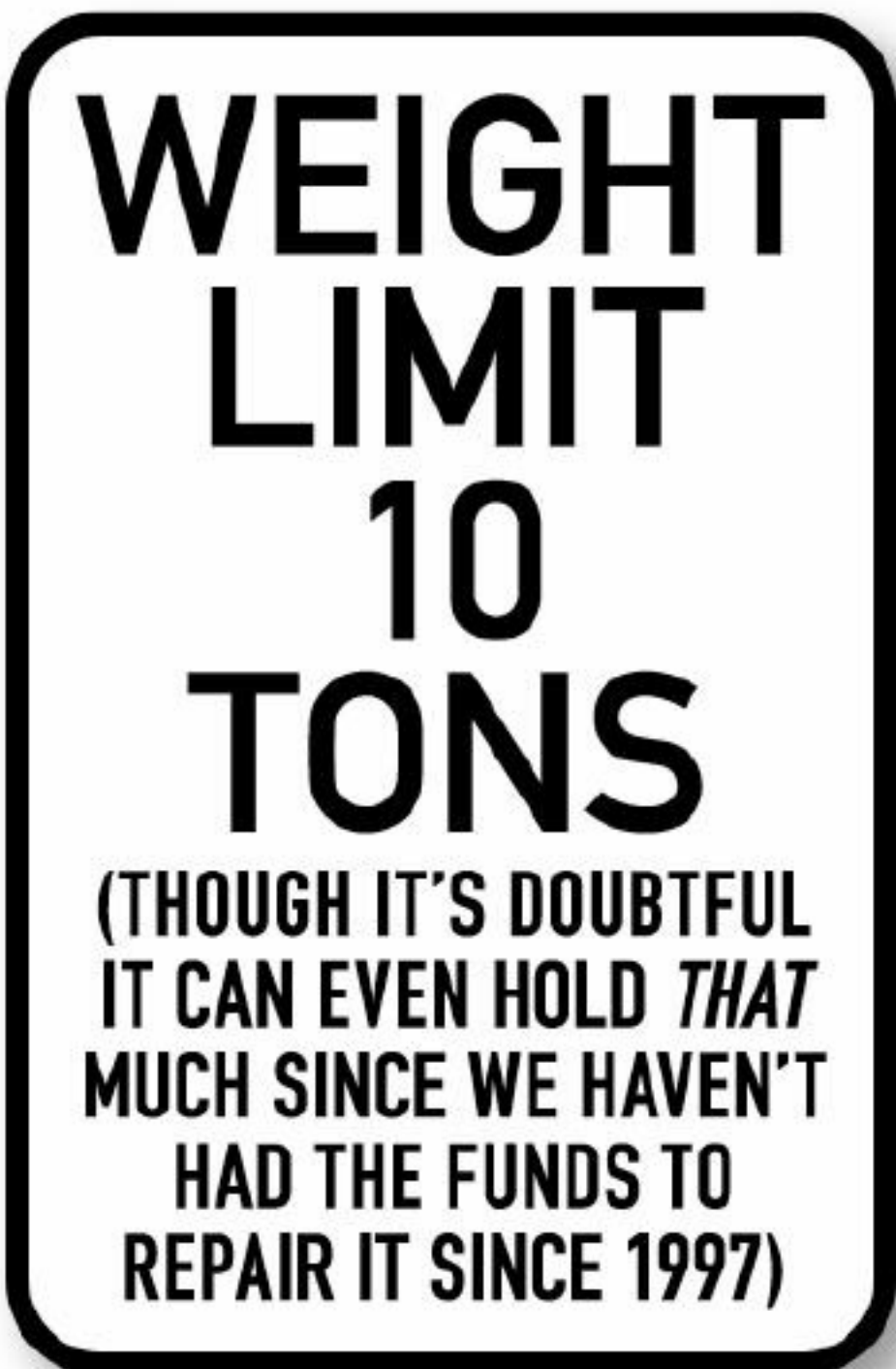
### THINGS YOU DON'T KNOW ABOUT SUPREME COURT NOMINEE MERRICK GARLAND

- 1 Got his legal start writing for *Night Court* back in the eighties.
- 2 Has recused himself from the ongoing Drake vs. Meek Mill debate.
- 3 Often uses a human embryo in a jar as a gavel, worrying both sides of the abortion issue.
- 4 Has won praise from both Republicans and Democrats — which makes him highly suspicious in the eyes of both Republicans and Democrats.
- 5 Issued a highly controversial ruling that Intelligent Design may be taught in obedience schools, reasoning that, “Hey, they’re just dogs.”



Writer: Jeff Kruse Artist: Rich Powell

## Unabridged Signs That Tell It Like It Is



Writer: Alison Grambs

## Smells Like Katzenstein Spirit



"It not you, Jane. It me, Tarzan."

Writer and Artist: Jason Adam Katzenstein

## HOW JUSTIN BIEBER CELEBRATED HIS 22ND BIRTHDAY

Renting out the VIP room at Chuck E. Cheese

Unwrapping presents given to him by his squad of sycophants and hangers-on

Getting a new tattoo that shows his growing maturity: a cartoon penguin smoking a joint on a hoverboard



Treating himself to a no-holds-barred shopping spree at Build-a-Bear

Trying not to think about how depressing it is that he peaked five birthdays ago

Dropping thousands on a lavish party that he'll regret when he files for bankruptcy in 2023

Artist: Sarah Chalek



# GET DRENCHED IN STUPIDITY!



**MAD**

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By KELLY FREAS  
FIRST EDITION

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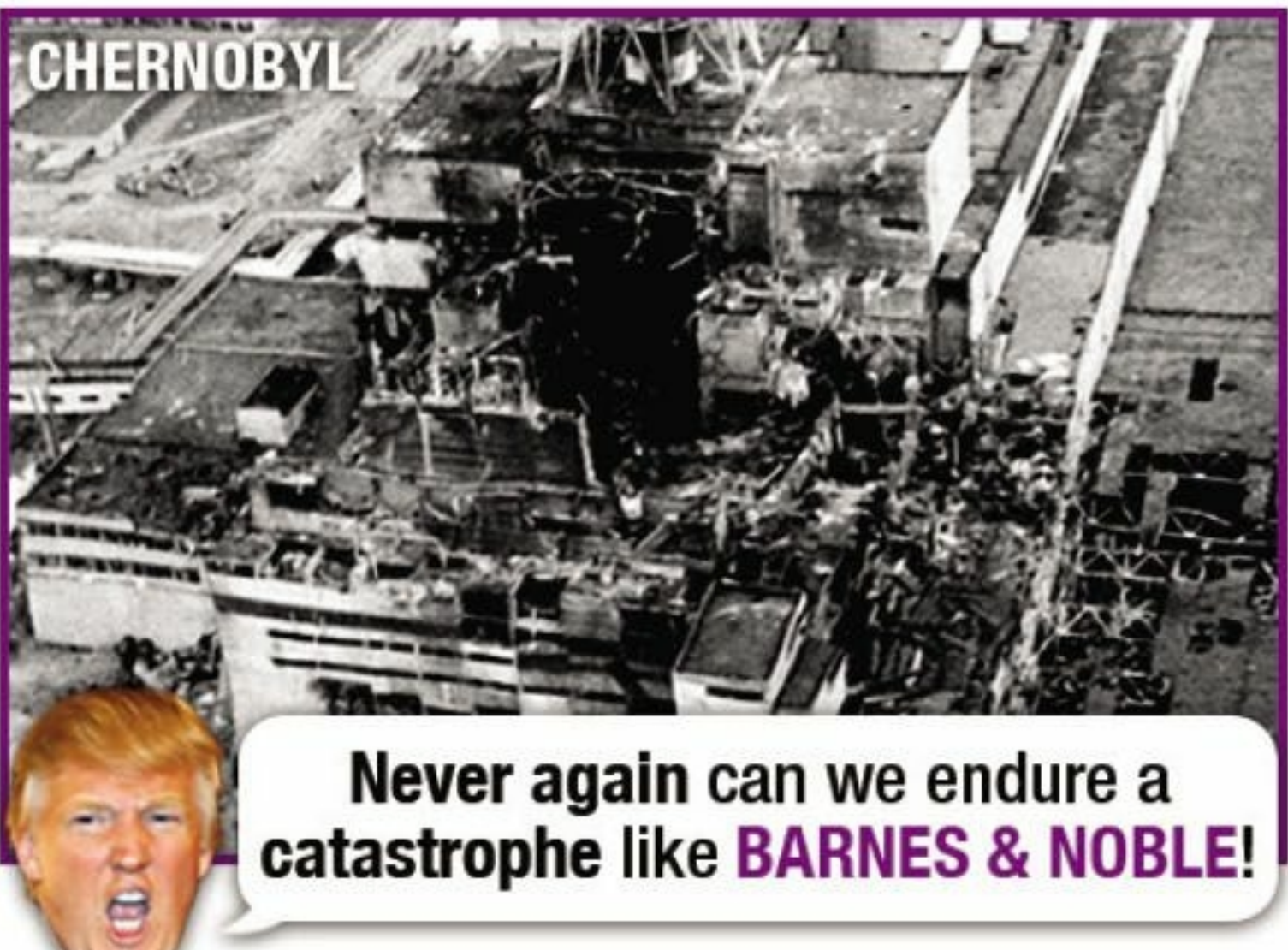
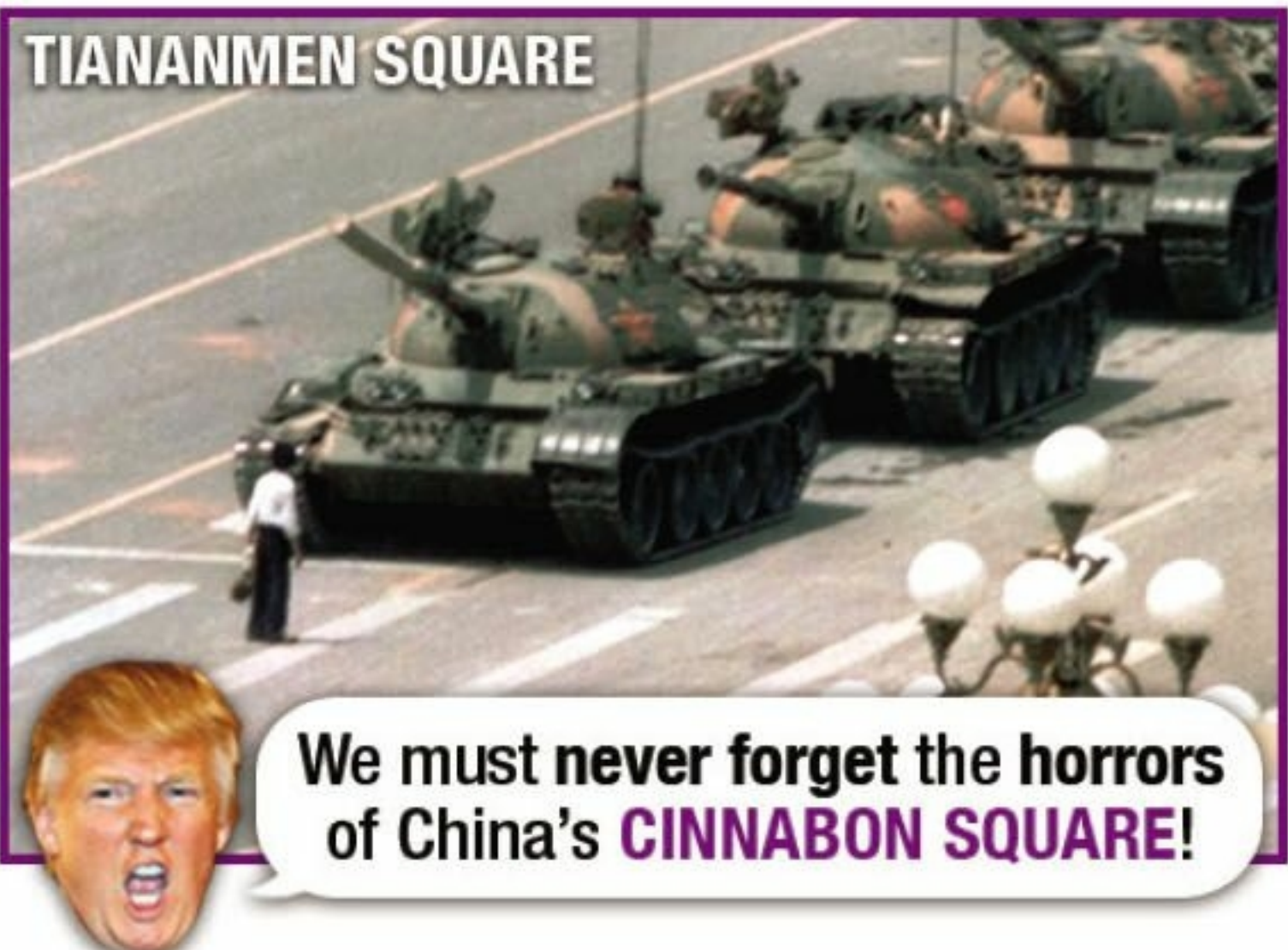
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DONALD'S LATEST  
MAGAZINE COVER



TRUMP  
RECALLS  
OTHER  
TRAGEDIES  
(Besides "7/11")



The Startling Similarities and  
Differences Between  
DONALD TRUMP AND BURGER  
KING'S "ANGRIEST WHOPPER"



	TRUMP	WHOPPER
• Has a disturbing, unnatural orangey-magenta hue.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Appeals to people's basest appetites.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Is full of second-rate bull.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Has been at the dinner table of a lower-middle-class family...	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Might seem interesting at first, but you wouldn't want a steady diet of it for four years.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Can make America great again.....	<input type="checkbox"/>	<input type="checkbox"/>
• Is the perfect, depressing embodiment of America in 2016...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Trumpalini Presents...  
THE FIRST SIGN OF SPRING



EXCLUSIVE BONUS!  
TRIM 'N' FRAME YOUR OWN  
TRUMP UNIVERSITY DIPLOMA!



# Trump University

BE IT KNOWN UPON THIS DAY THAT BY VIRTUE OF  
HAVING COMPLETELY MAXED OUT THEIR CREDIT CARDS IN ORDER TO  
PAY FOR A SHADY, UNINFORMATIVE AND DUBIOUS COURSE OF STUDY, AND WITH  
ALL THE HONORS AND PRIVILEGES PERTAINING THERETO (SO FAR, NONE),

---

IS HEREBY AWARDED THE FABULOUS, FLASHY, ELITE  
AND EXCLUSIVE TRUMP DEGREE OF

**B.S. — Been Suckered**

THE ABOVE MENTIONED IS NOW FULLY QUALIFIED AT IDENTIFYING SLEAZY SCAMS PERPETRATED BY LOW-LIFE,  
POMPOUS HUCKSTERS MASQUERADING AS SKILLED BUSINESSMEN, HAVING JUST BEEN THE VICTIM OF ONE



**Donald Trump**

Undisputed Master of B.S.  
President, Trump University



**MAD**





HEE HO! I'M THE RIDDLER,  
BATTYMAN'S ALL-TIME  
GREATEST ENEMY! PLEASE  
DON'T FACT-CHECK THAT!

AND I'M STUPORMAN'S PESKY MAGICAL IMP NEMESIS, MR.  
MXYZPTLK! I'M FROM THE FIFTH DIMENSION, WHICH IS FOUR  
DIMENSIONS MORE THAN ANY OF THIS MOVIE'S CHARACTERS HAVE!

# BATTYMAN DUMB AND

Grrr! Huff! I'm the oldest, grouchiest version of Bruce  
Whine you've ever seen. Usually I'm Battyman, but  
you can call me Grumpy Bat! It's nice being worth  
\$20 billion, but I used to be worth \$22 billion. It cost  
me \$2 billion to develop this Kevlar chin stubble!

I run a company all day and hunt criminals  
all night. That's because I hate to sleep.  
I keep having three terrifying nightmares: my  
parents' violent murder, my mother's bleeding  
tomb, and scenes from the movie *Gigli*!

It's not easy being Batty-  
man's butler. Did you ever  
try to dust a stalactite?  
While Master Bruce broods,  
I'm in the background,  
isolated. When he flies his  
plane, I'm all alone inside  
a video screen. When he  
fights, I'm just a faceless  
voice on his headset. Damn!  
I'm SO close to not being in  
this bloody movie at all!

Some call me Diana. Some call me Blunder  
Woman. Some call me an all-too-brief  
glimpse of a much more promising movie!  
I come from the rarely-seen land of  
women, the Lifetime Channel! My motives  
are mysterious, to the point of being  
underwritten. All you need to know is  
that I kick ass! See? I have this Amazonian  
metal headpiece, and Amazonian wrist  
shackles, and an unbreakable Amazonian  
lasso...and for when things get too kinky,  
an Amazonian safe word!

This s#%t is bananas, B-A-N-A-N-A-S! 'Cause I AIN'T  
no hollaback girrrr! I shall call him Squishy and he  
shall be mine and he shall be my Squishy. Shake  
handy-hands with mega migga moi, Lax Truther!  
I'm the only scientific genius who sounds like Kanye  
West's Twitter feed if he had a catastrophic stroke.  
I hates Battyman! I triple hatey-hates Stuporman!  
I also hate my father, I hate the Senator and  
I really must hate Heath Ledger's Joker, to be  
doing such a god-awful impression of him!

I never  
thought  
they'd bring  
Battyman and  
Stuporman  
together!

That was the easy part! I can't believe they  
dragged two entire cities together! For 75 years in  
the comic books, Gothic City and Necropolis were  
hundreds of miles apart. Suddenly in this movie,  
they're next-door neighbors! It's like when iPhone  
switched from Google Maps to Apple Maps!



MIXXY AND I ARE YOUR VILLAINOUS CO-HOSTS FOR THE BLOCKBUSTER MEGA-MOVIE THAT SUPERHERO FANS HAVE SPENT THREE YEARS WAITING FOR — AND WILL SPEND MUCH LONGER TRYING TO FORGET!

THIS MOVIE HAS POLARIZED CRITICAL OPINION! BUT WHETHER YOU HATE IT, OR WHETHER YOU CAN'T STAND IT, YOU'RE SURE TO BE DEAFENED BY IT! IT'S A TURD! IT'S SO LAME! IT'S...



# STUPORMAN

## JOYLESS

My amazing powers come from exposure to Earth's Sun. Which makes you wonder why I spend all my time in a gloomy city where the Sun never comes out! No wonder I'm super-depressed! Ever since the events in *Man of Steel*, nobody likes me anymore. All of the criticism is so unfair! The way I see it, I've saved 328,417 lives, while I'm only directly responsible for the deaths of 328,412. Which means I'm plus-5!

Make way for Lois Lane, crusading reporter for the *Daily Pomegranate*! I wrote a front-page story about a woman who was nearly murdered by terrorists, and another front-page scoop about a woman who fell off a skyscraper and lived, and a third exclusive about a woman who was saved from drowning in a battle zone! And all three of those women are ME! I always say, if you can't find the news, BE the news! Chew on that, Woodward and Bernstein!

Maybe a pep talk from your dead old dad will cheer you up! Remember, son, trying to do good will always fail. That's what my ghost will tell you, in your mopey mind, during your imaginary sulk hike up a frozen dream mountain. A dull, meandering story about the time I was a fake hero who accidentally drowned my neighbor's horses while eating a cake. Seriously, that's in this movie, exactly. MAD couldn't think of anything half as inane as my actual story!

Look at the incredible parade of Oscar-nominated talent they hired to try and class up this shlock! Amy Adams! Holly Hunter! Laurence Fishburne! Jeremy Irons! Jesse Eisenberg! Ben Affleck! Diane Lane! FIFTEEN Oscar nominations between them! And what people don't realize is that underneath all this junky CGI, I'm actually Meryl Streep!

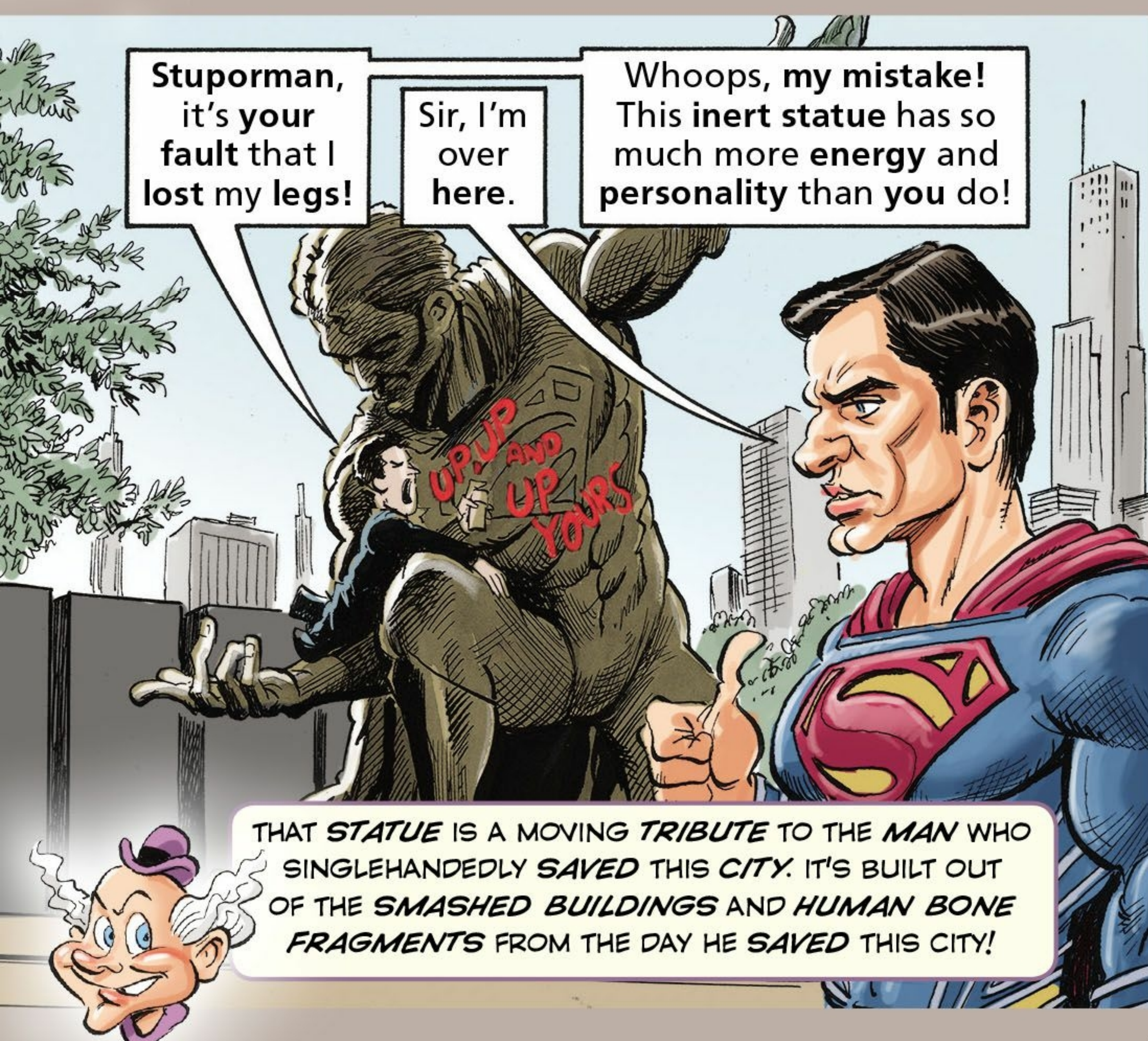
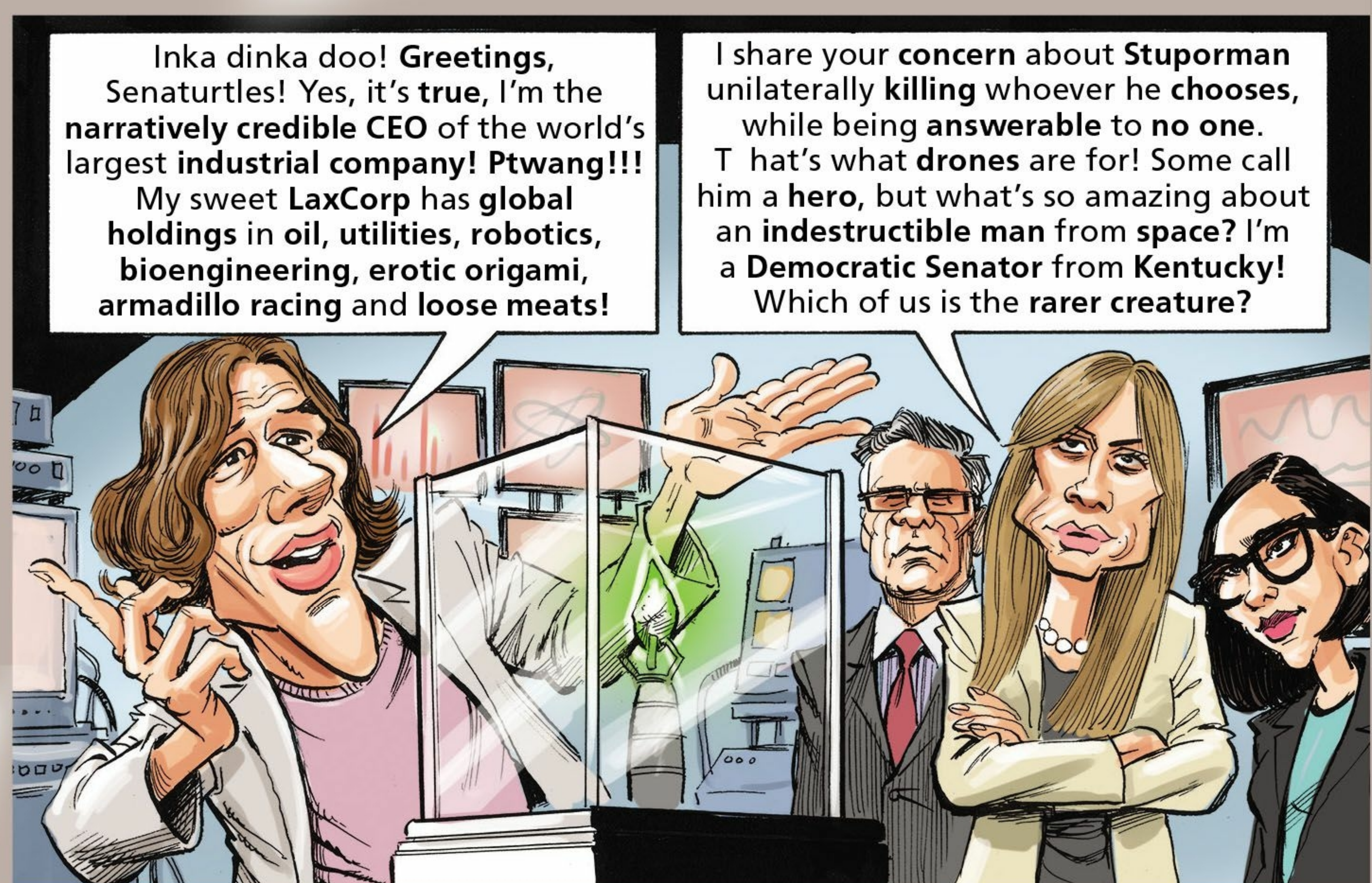
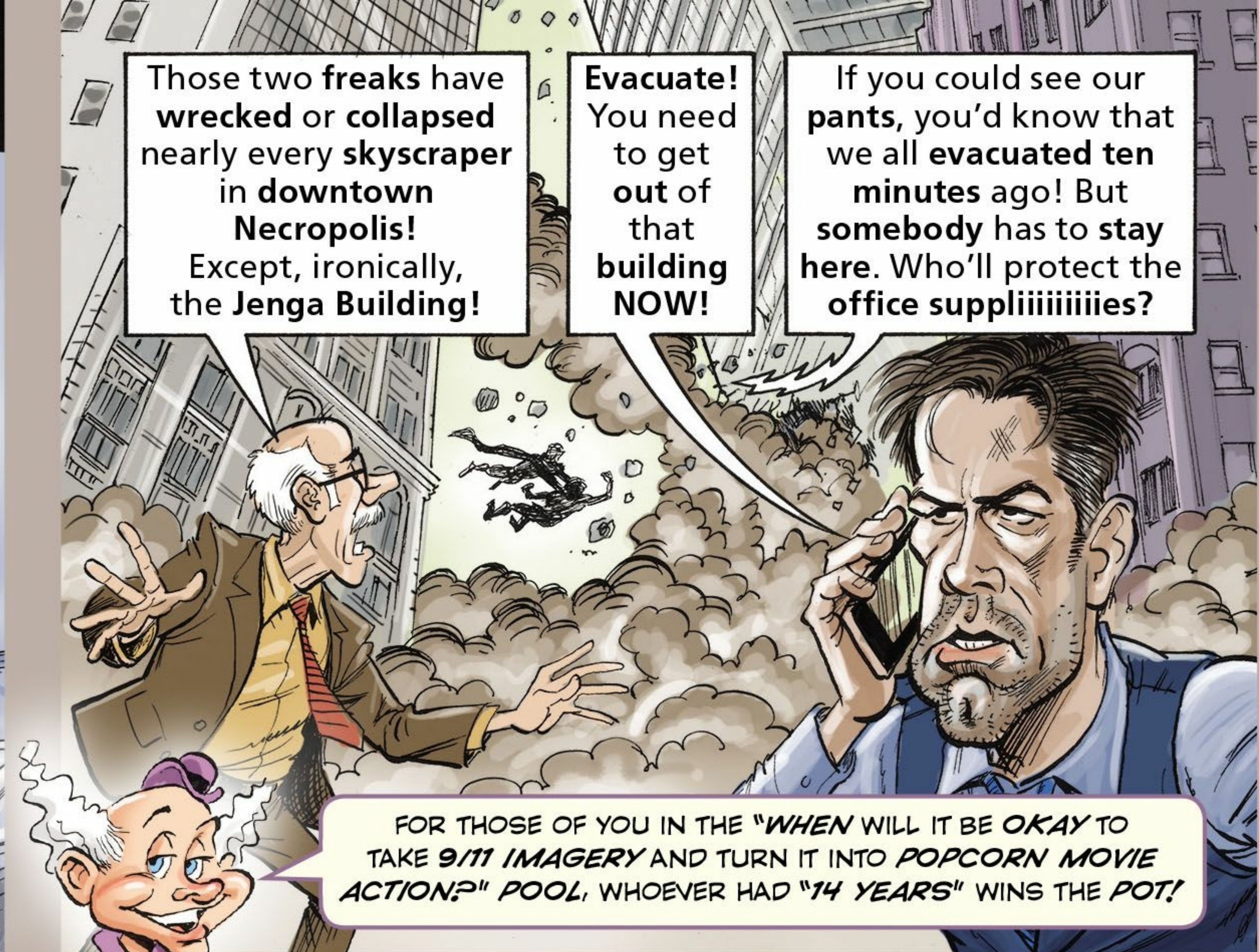
It's the director, Zack Snyder! Even off the job, he's always directing! Look at him using his cell phone to take a video of his baby daughter!

Stop smiling! More anguish!

Boy oh boy! I can't wait until Battyman and Stuporman fight!

Nevertheless, you'll have to do just that! The big fight doesn't happen for another two hours! Suddenly, the second season of HBO's *True Detective* seems like it was worth the wait!





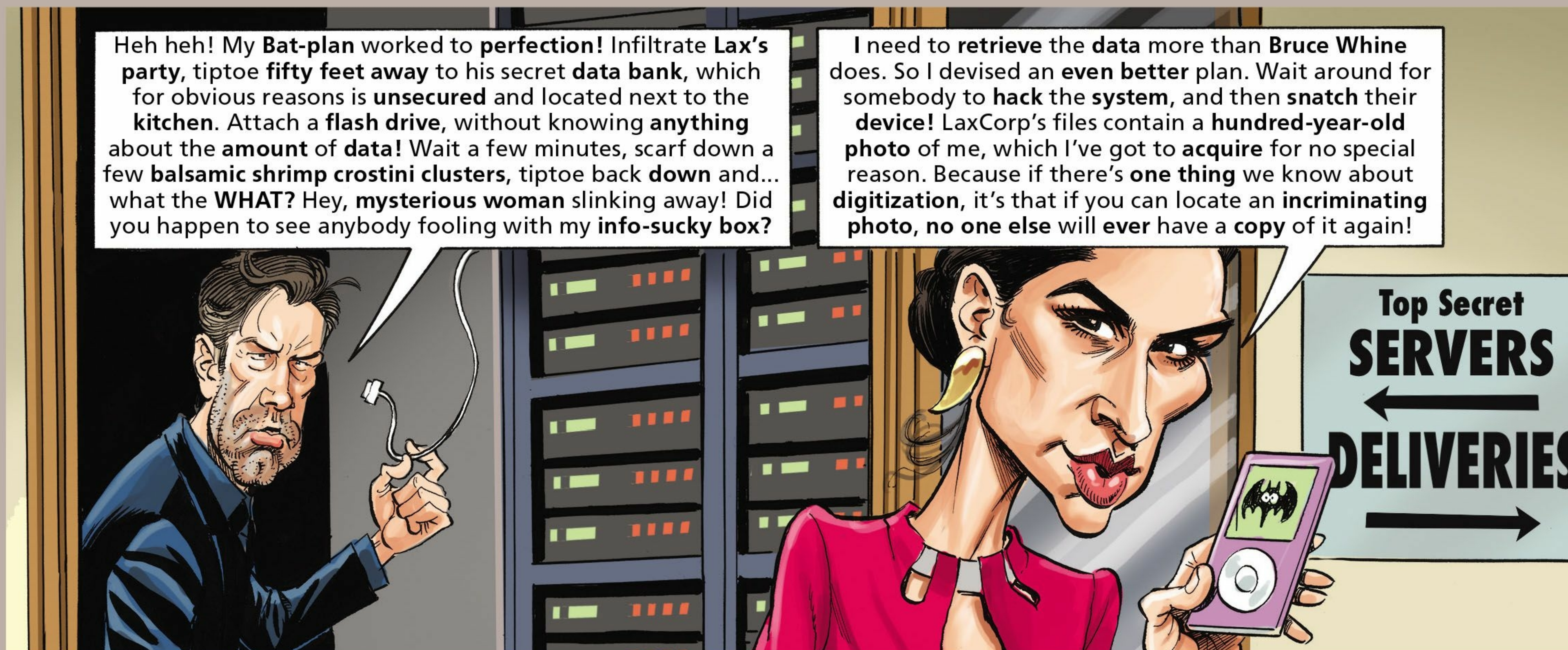




Bazinga! I'm so glad you all could come to my fancy shmancy party! And by "you all," I mean only you three! Everyone else in this room is as disposable as a pet hamster and as anonymous as a seat-filler at the Academy Awards! That's the first and last time this film will ever be mentioned in connection with the Oscars! Now watch me nae nae! Now watch me whip!

You want a quote for your paper? I am not Battyman. We are not at a party right now. I am not speaking words.

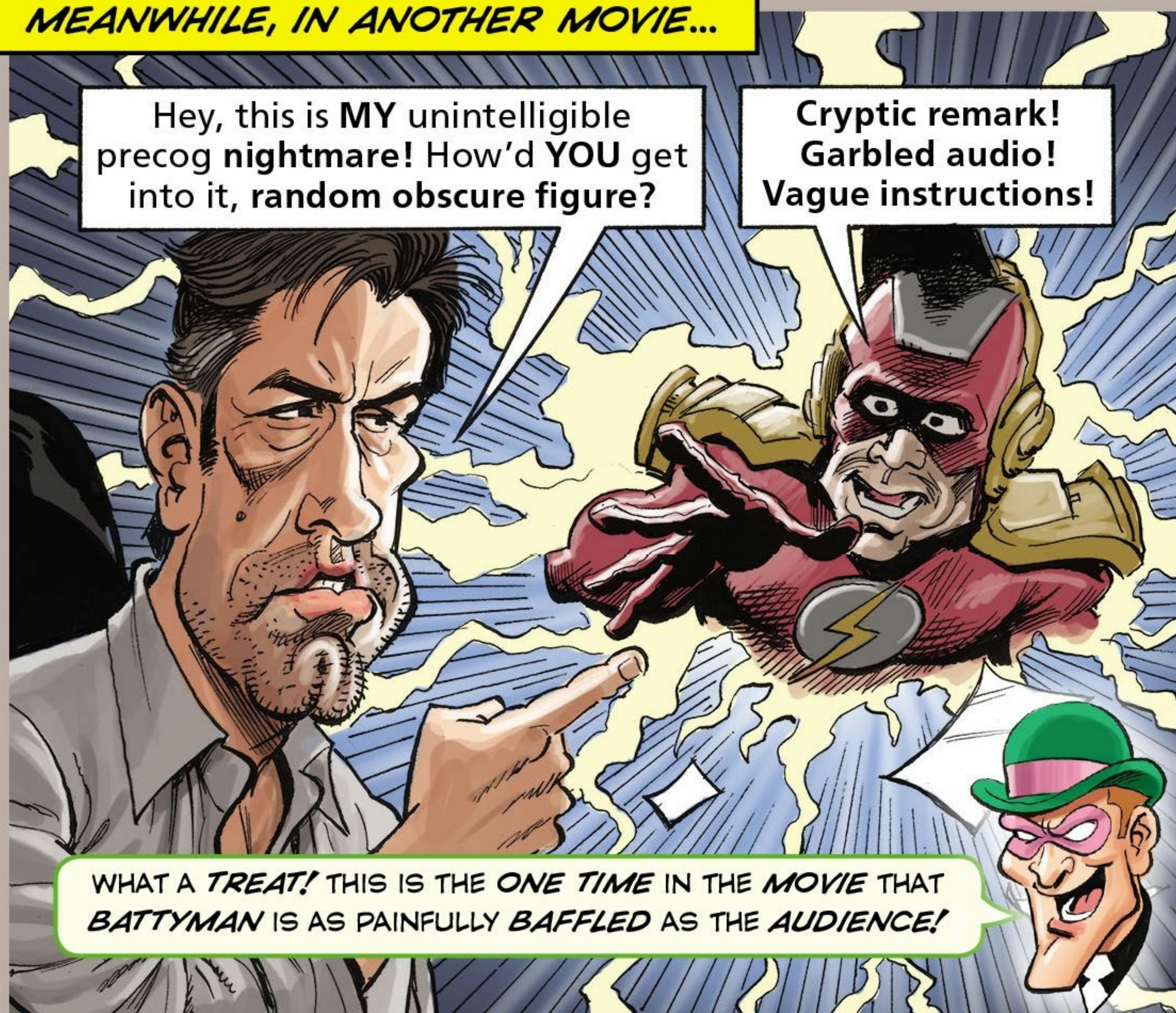
I sense that he's lying. But as an American reporter, I'm forced to copy down his quote, print it without comment and call it a day!



Heh heh! My Bat-plan worked to perfection! Infiltrate Lax's party, tiptoe fifty feet away to his secret data bank, which for obvious reasons is unsecured and located next to the kitchen. Attach a flash drive, without knowing anything about the amount of data! Wait a few minutes, scarf down a few balsamic shrimp crostini clusters, tiptoe back down and... what the WHAT? Hey, mysterious woman slinking away! Did you happen to see anybody fooling with my info-sucky box?

I need to retrieve the data more than Bruce Whine does. So I devised an even better plan. Wait around for somebody to hack the system, and then snatch their device! LaxCorp's files contain a hundred-year-old photo of me, which I've got to acquire for no special reason. Because if there's one thing we know about digitization, it's that if you can locate an incriminating photo, no one else will ever have a copy of it again!

MEANWHILE, IN ANOTHER MOVIE...



Hey, this is MY unintelligible precog nightmare! How'd YOU get into it, random obscure figure?

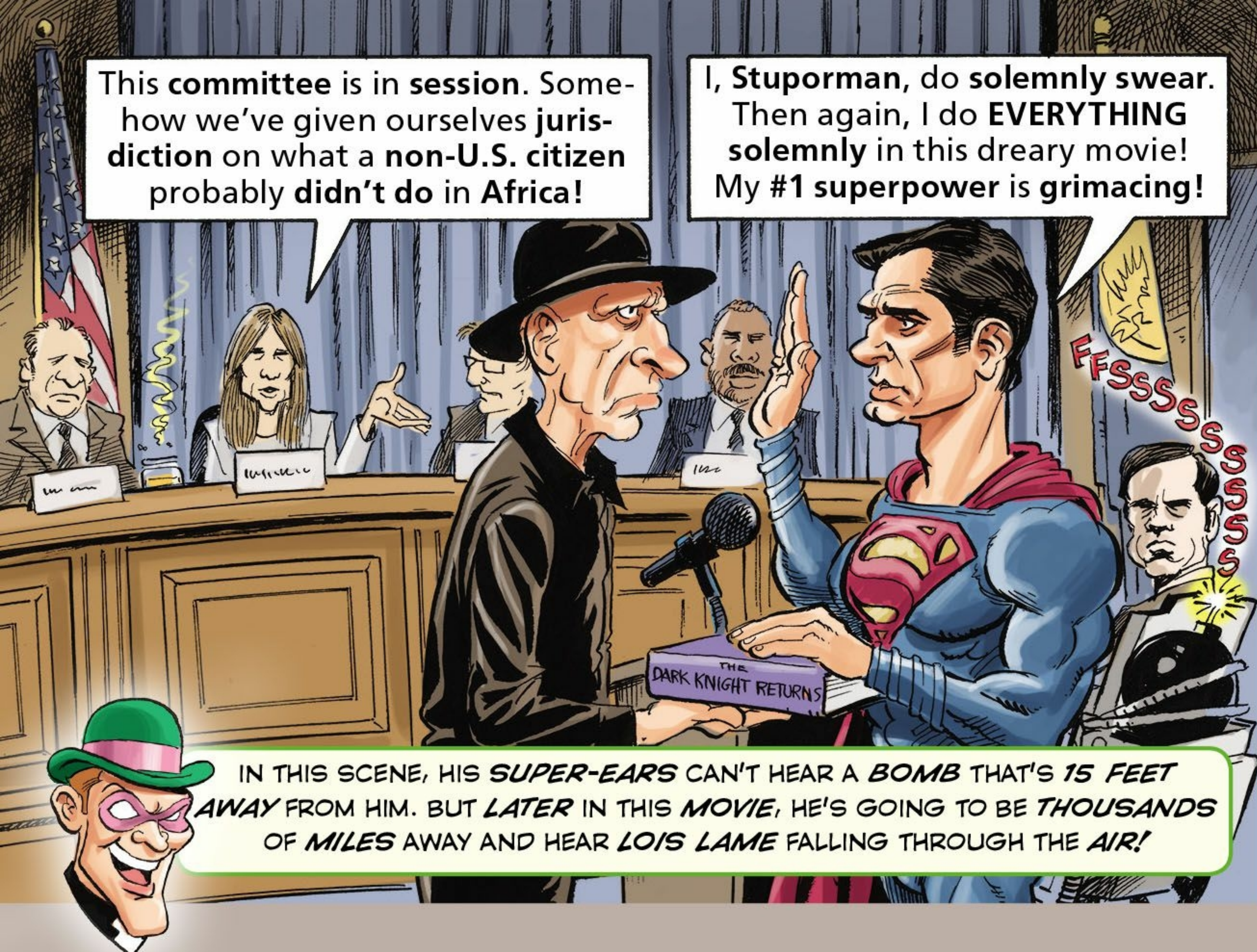
Cryptic remark! Garbled audio! Vague instructions!

WHAT A TREAT! THIS IS THE ONE TIME IN THE MOVIE THAT BATTYMAN IS AS PAINFULLY BAFFLED AS THE AUDIENCE!



My hallucinatory desert dreams are right! Stuporman is a menace! That's why I've GOT to intercept these trucks and get that Kraptonite. I need it to protect the people! As long as Stuporman is alive, no one is safe on these streets!

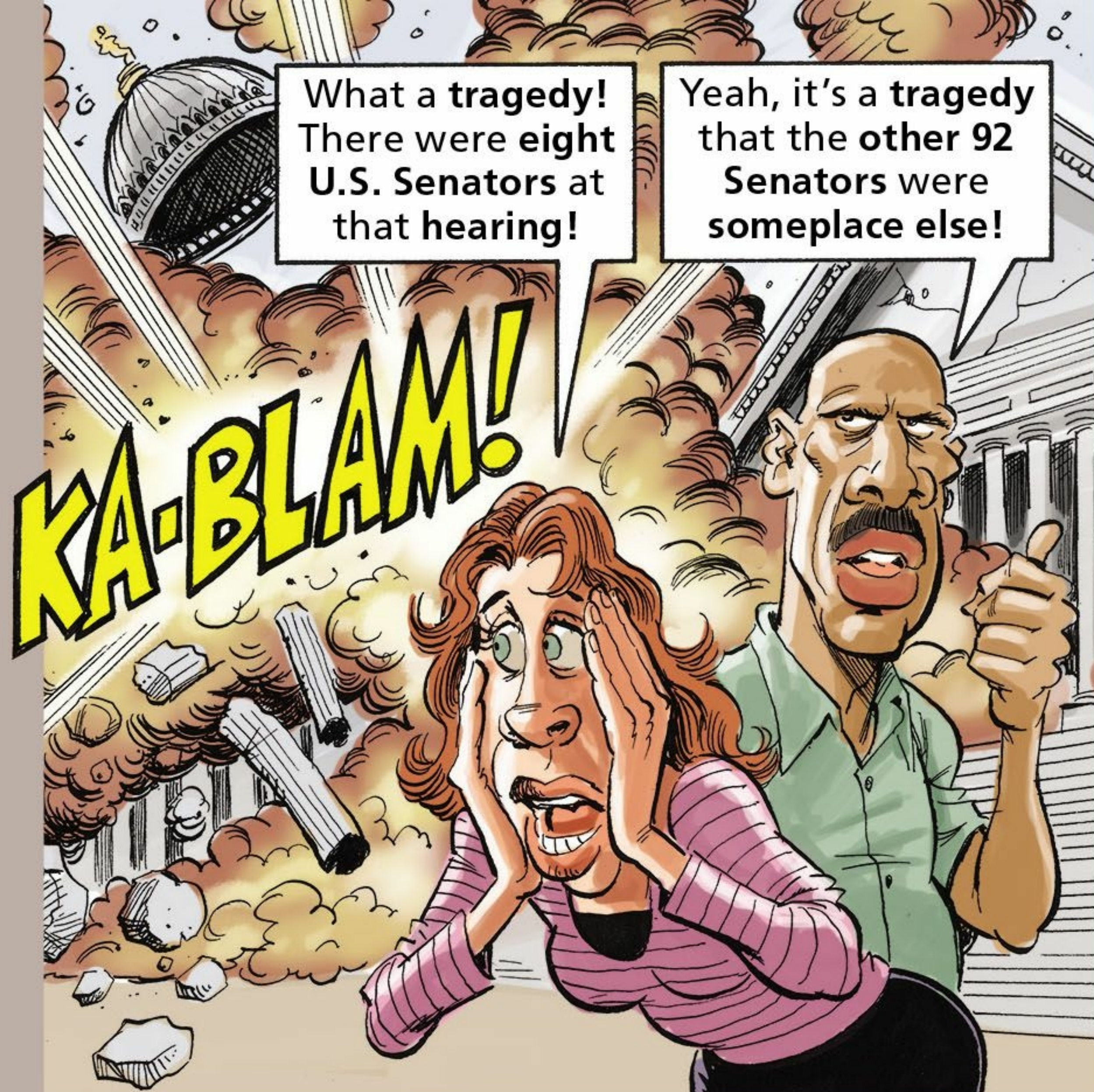




This committee is in session. Somehow we've given ourselves jurisdiction on what a non-U.S. citizen probably didn't do in Africa!

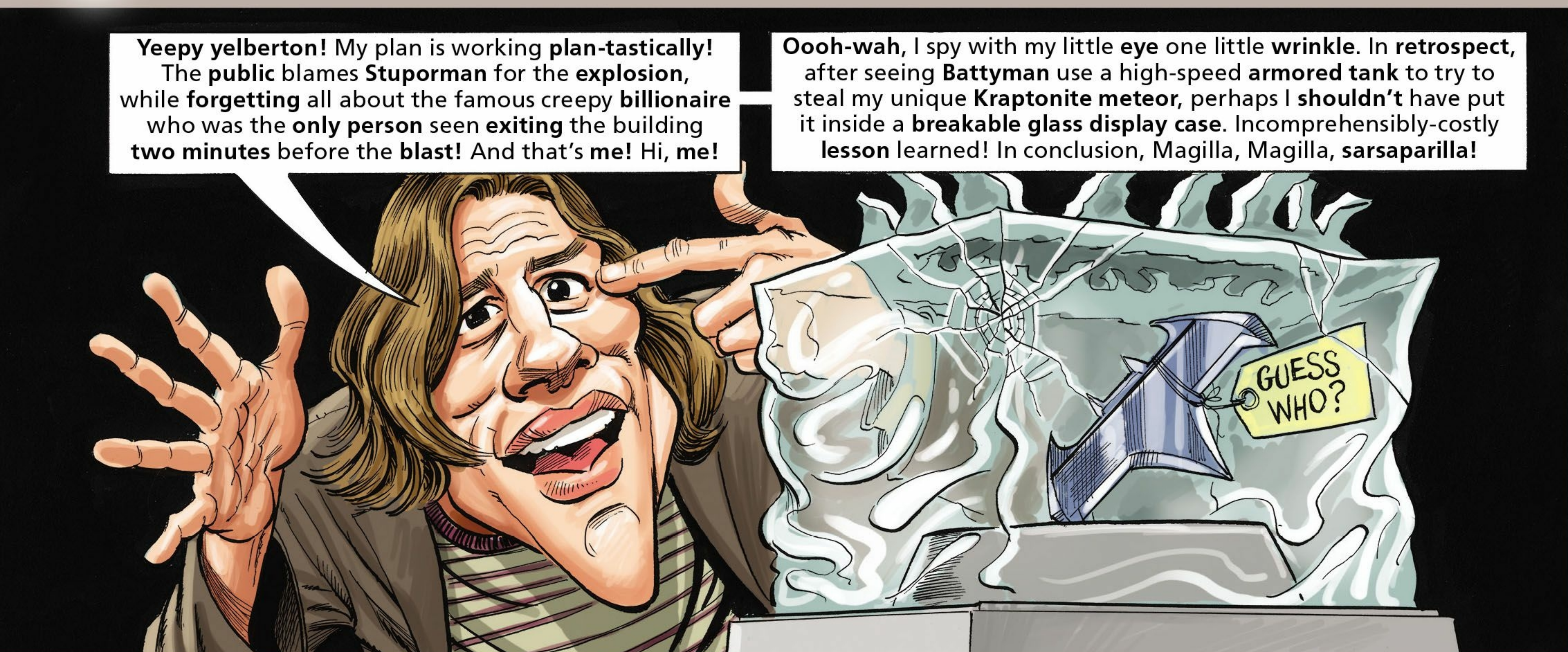
I, Stuporman, do solemnly swear. Then again, I do **EVERYTHING** solemnly in this dreary movie! My #1 superpower is grimacing!

IN THIS SCENE, HIS **SUPER-EARS** CAN'T HEAR A **BOMB** THAT'S **15 FEET AWAY** FROM HIM. BUT **LATER** IN THIS **MOVIE**, HE'S GOING TO BE **THOUSANDS OF MILES AWAY** AND HEAR **LOIS LAME** FALLING THROUGH THE **AIR**!



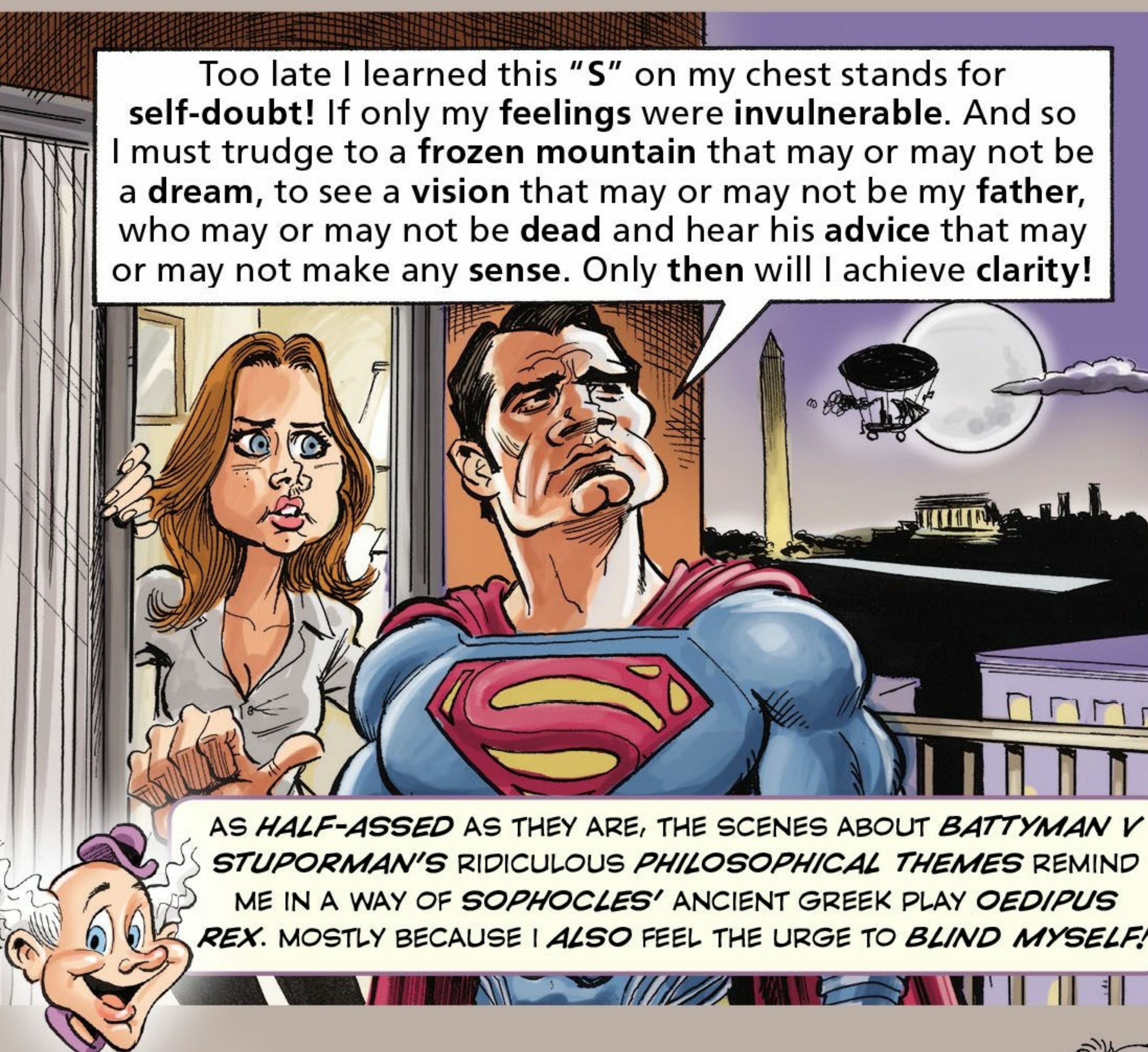
What a tragedy! There were **eight U.S. Senators** at that hearing!

Yeah, it's a tragedy that the other **92 Senators** were **someplace else**!



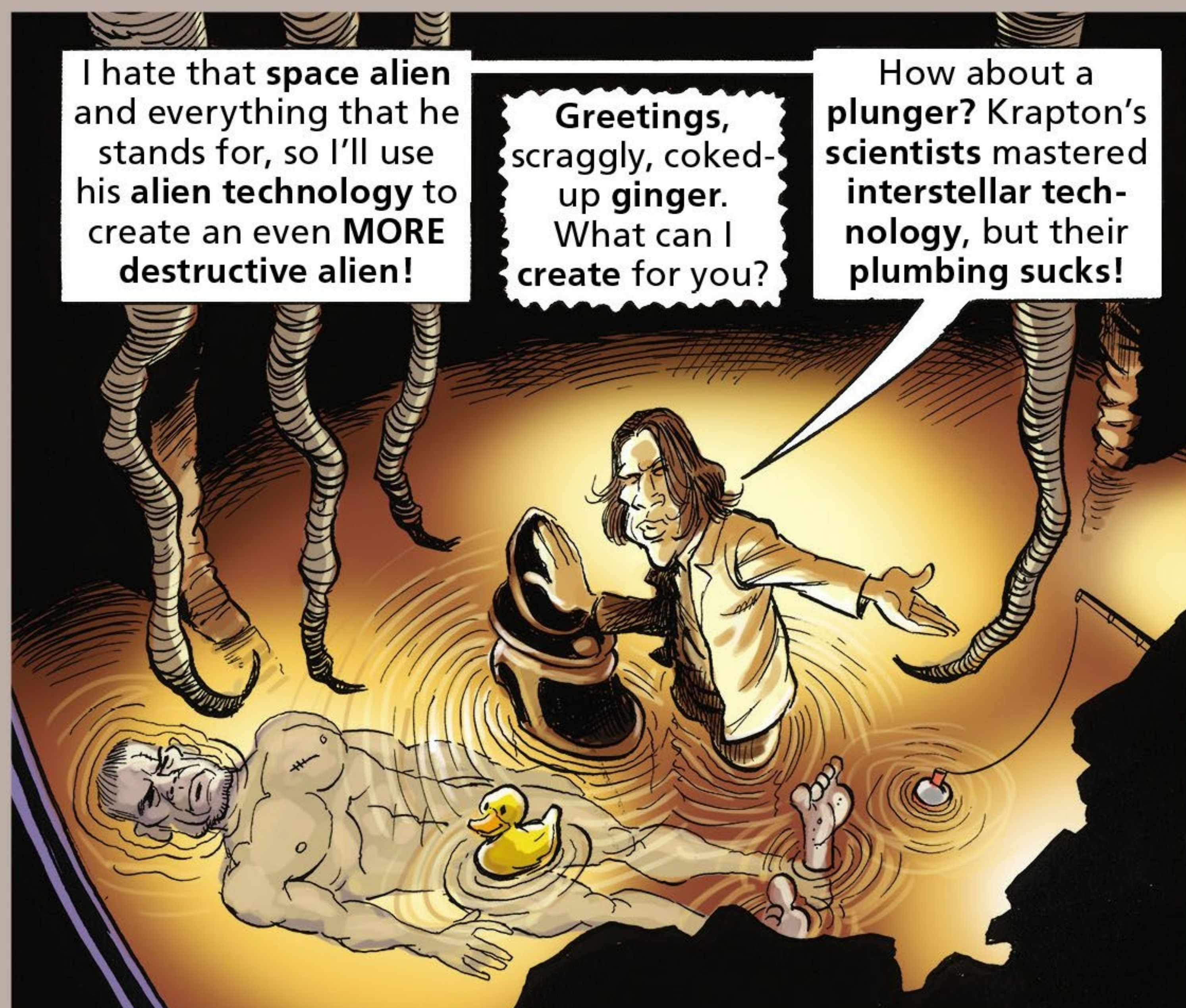
Yeepy yelberton! My plan is working plan-tastically! The public blames Stuporman for the explosion, while forgetting all about the famous creepy billionaire who was the **only person** seen exiting the building two minutes before the blast! And that's me! Hi, me!

Oooh-wah, I spy with my little eye one little wrinkle. In retrospect, after seeing Battyman use a high-speed armored tank to try to steal my unique Kraptonite meteor, perhaps I shouldn't have put it inside a breakable glass display case. Incomprehensibly-costly lesson learned! In conclusion, Magilla, Magilla, sarsaparilla!



Too late I learned this "**S**" on my chest stands for **self-doubt**! If only my feelings were **invulnerable**. And so I must trudge to a **frozen mountain** that may or may not be a **dream**, to see a **vision** that may or may not be my **father**, who may or may not be **dead** and hear his **advice** that may or may not make any sense. Only **then** will I achieve clarity!

AS **HALF-ASSED** AS THEY ARE, THE SCENES ABOUT **BATTYMAN V STUPORMAN'S** RIDICULOUS **PHILOSOPHICAL THEMES** REMIND ME IN A WAY OF **SOPHOCLES' ANCIENT GREEK PLAY OEDIPUS REX**. MOSTLY BECAUSE I **ALSO FEEL THE URGE TO BLIND MYSELF**!



I hate that space alien and everything that he stands for, so I'll use his **alien technology** to create an even **MORE destructive alien**!

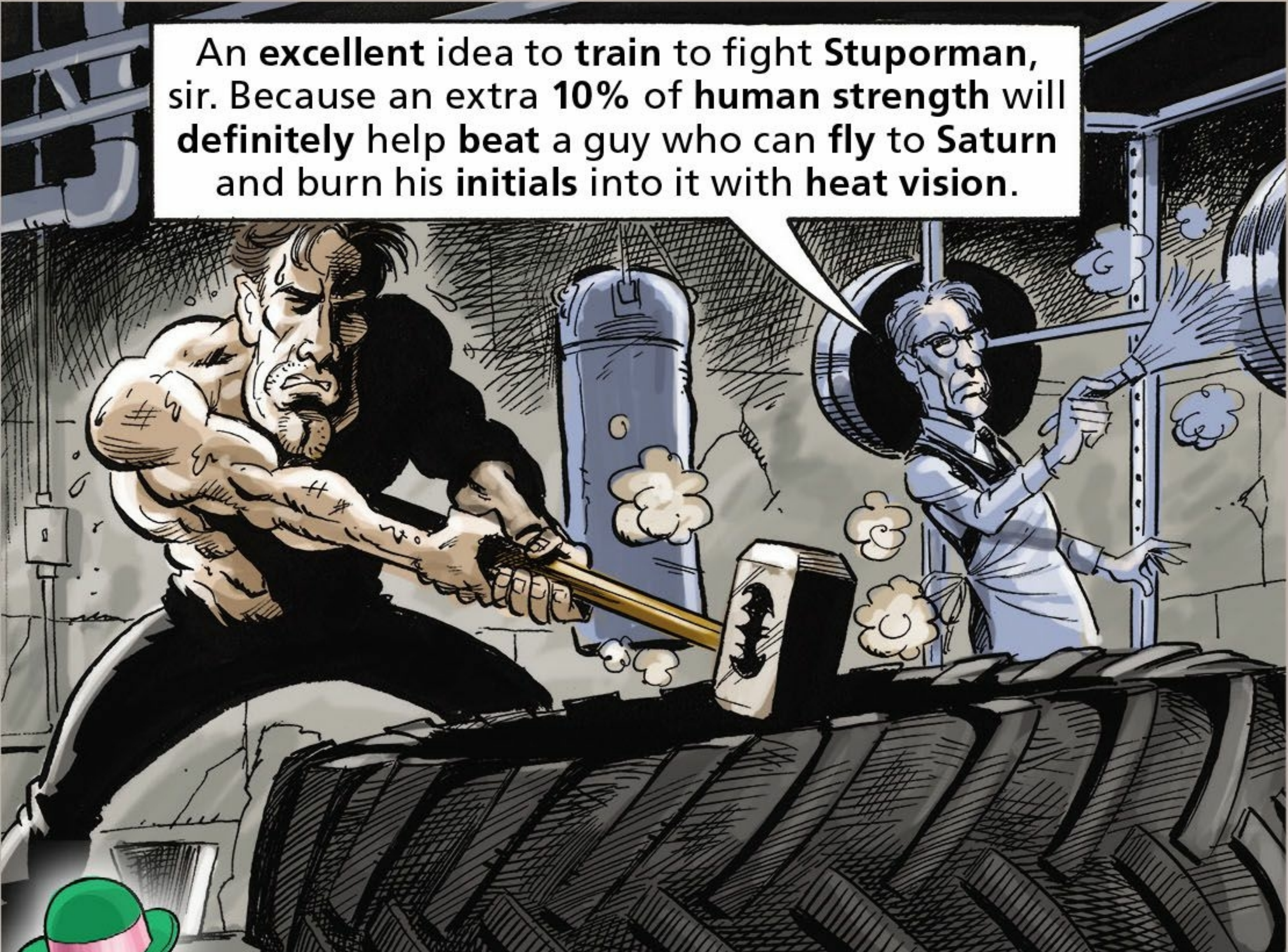
Greetings, scraggly, coked-up ginger. What can I create for you?

How about a **plunger**? Krapton's scientists mastered **interstellar technology**, but their plumbing sucks!







An excellent idea to train to fight Stuporman, sir. Because an extra 10% of human strength will definitely help beat a guy who can fly to Saturn and burn his initials into it with heat vision.



SADLY, A GRUNTING OLD MAN IN A CAVE BEATING A TIRE WITH A HAMMER IS THE MOST UPLIFTING MOMENT OF THIS STORY!




Ai-Yaaaaaiiiiiiii-mmmpppphhh!

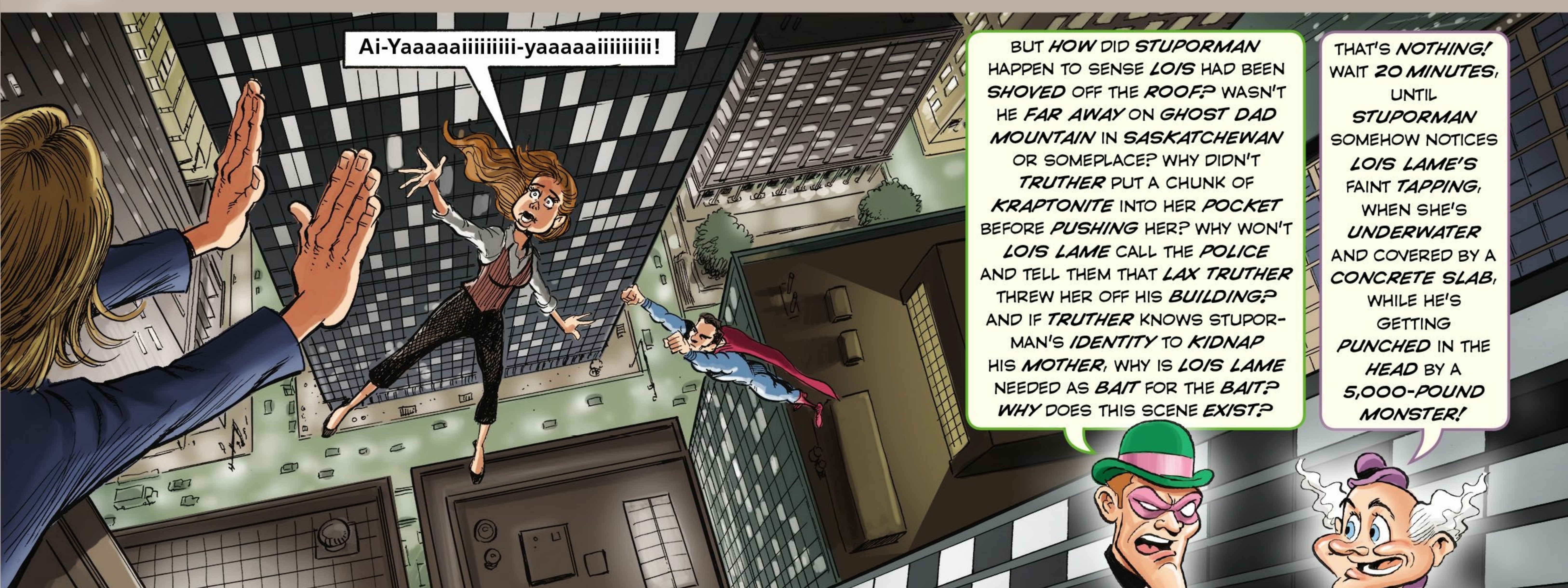


AND BECAUSE *NINE SUBPLOTS* WEREN'T ENOUGH, MA KAN'T GETS KIDNAPPED! FOR THIS SCENE TO WORK, WE HAVE TO ASSUME THAT STUPORMAN'S MOM WORKS ALL DAY, ALONE, KEEPING UP A FARM, AND THEN SHE ALSO HAS A NIGHT JOB AT A DINER.

WHICH MAKES CLARK KAN'T THE WORST SON IN AMERICA! CAN'T THE LAZY JERK JUST SQUEEZE SOME COAL INTO DIAMONDS FOR HIS POOR MOTHER?





Ai-Yaaaaaiiiiiiii-yaaaaaiiiiiiii!



BUT HOW DID STUPORMAN HAPPEN TO SENSE LOIS HAD BEEN SHOVED OFF THE ROOF? WASN'T HE FAR AWAY ON GHOST DAD MOUNTAIN IN SASKATCHEWAN OR SOMEPLACE? WHY DIDN'T TRUTHER PUT A CHUNK OF KRAPTONITE INTO HER POCKET BEFORE PUSHING HER? WHY WON'T LOIS LAME CALL THE POLICE AND TELL THEM THAT LAX TRUTHER THREW HER OFF HIS BUILDING? AND IF TRUTHER KNOWS STUPORMAN'S IDENTITY TO KIDNAP HIS MOTHER, WHY IS LOIS LAME NEEDED AS BAIT FOR THE BAIT? WHY DOES THIS SCENE EXIST?

THAT'S NOTHING! WAIT 20 MINUTES, UNTIL STUPORMAN SOMEHOW NOTICES LOIS LAME'S FAINT TAPPING, WHEN SHE'S UNDERWATER AND COVERED BY A CONCRETE SLAB, WHILE HE'S GETTING PUNCHED IN THE HEAD BY A 5,000-POUND MONSTER!

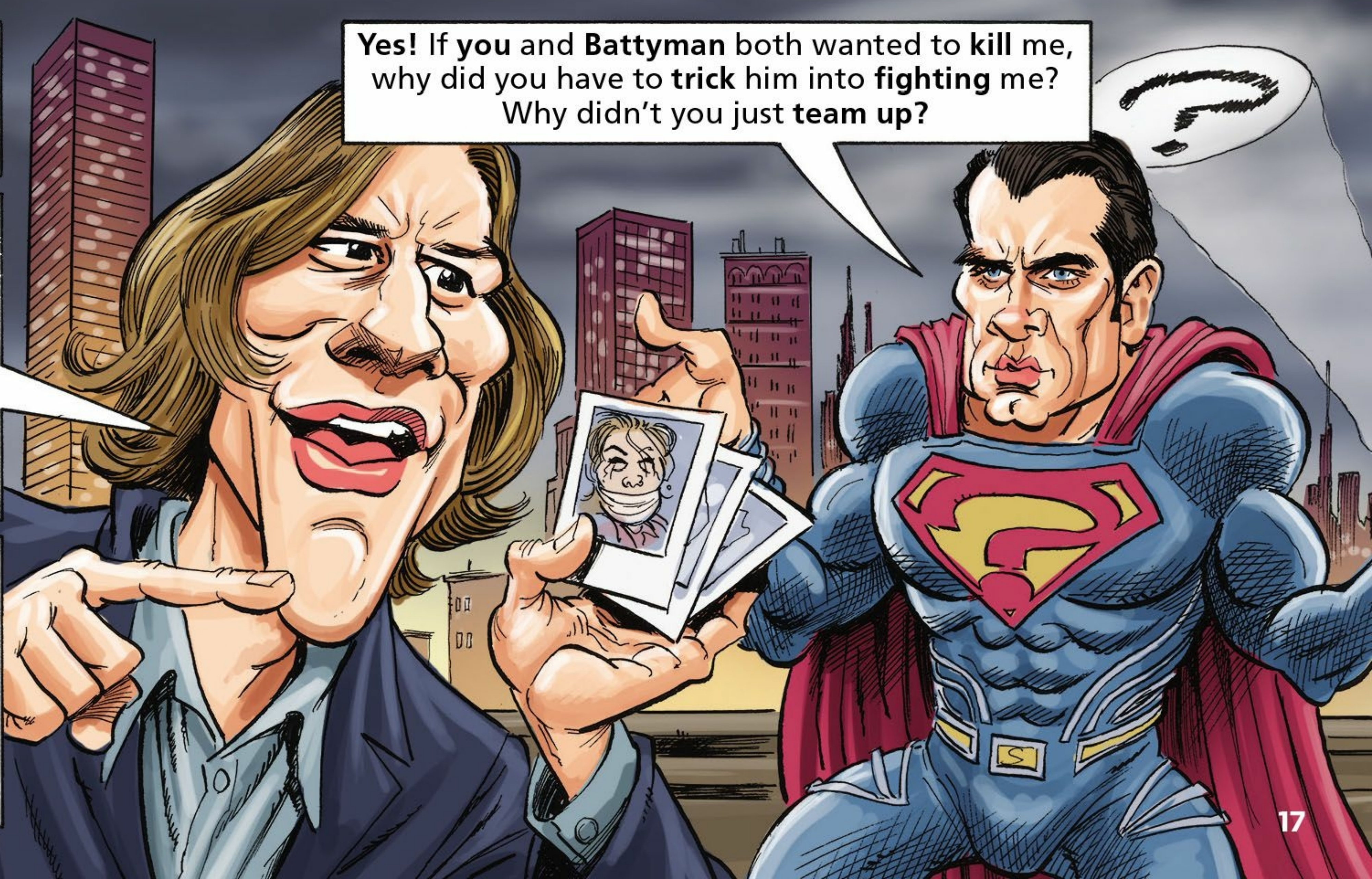


To save yo' mama, you must defeat Battyman. It's the ultimate rivalry! Bigger than Coke vs. Pepsi! Dog vs. hydrant! Smurfs vs. Gargamel! Humidifiers vs. dehumidifiers! Smooth vs. chunky!

Allow me to explain my plan. But unlike a James Bond villain's plan, mine makes absolutely no sense! I hired African terrorists, then waited for Lois Lane to feel like interviewing them, then killed them with experimental prototype bullets that work exactly like regular bullets! I knew the government would blame you, because everybody knows that Stuporman shoots people. Plus, nothing upsets the American public more than when terrorists get killed!

I had to cut a deal with the Senator to allow my Kraptonite into the country, because even though I was plotting multiple mass murders, I wouldn't want to get in any trouble with Customs. Meanwhile, I gave Bruce Whine's former employee a bomb wheelchair, to blow up the Senate hearing that nobody was sure whether you were going to attend. The jar of pee speaks for itself. Any questions?

Yes! If you and Battyman both wanted to kill me, why did you have to trick him into fighting me? Why didn't you just team up?



?



MEANWHILE, IN ANOTHER MOVIE...

AT LAST! AFTER THE LONG, DULL BUILDUP, WE'RE FINALLY ABOUT TO SEE WHAT WE WERE PROMISED! THE MAIN EVENT, BATTYMAN V STUPORMAN! BUT FIRST, THRILL TO BLUNDER WOMAN CHECKING HER EMAIL!

They think I was trying to retrieve my incriminating World War One photograph. But the photo I was REALLY worried about was the one of me having sex with Babe Ruth in a Model T!

But wait, what's this? Video of unknown superheroes? I guess I'd better click on them. And I'm talking every...last...one. Nothing sells next year's big-screen blockbuster like grainy security footage from an ATM vestibule!

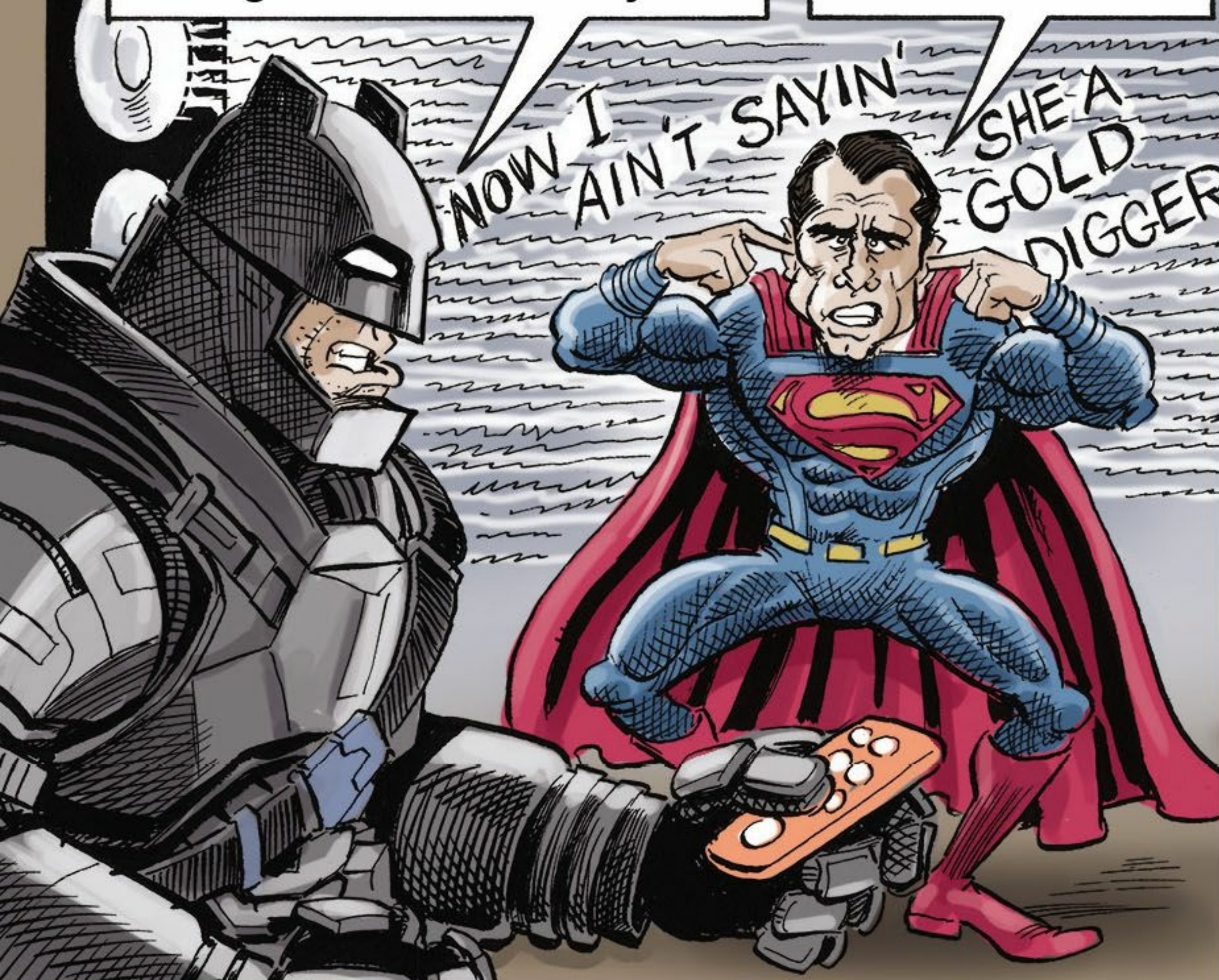


I have vowed revenge against you for wrecking this city. So let's have a big destructive fight, also in this city!

Aw, crud! I've totally forgotten that I have heat vision!

Aw, rats! If only I'd used my super-speed to move out of the way when I saw him throwing a Kraptonite grenade! Or even normal human speed!

Aw, shoot! Why didn't I just fly in at 10,000 miles per hour and super-kick his Batballs into orbit? Half a second, fight over!

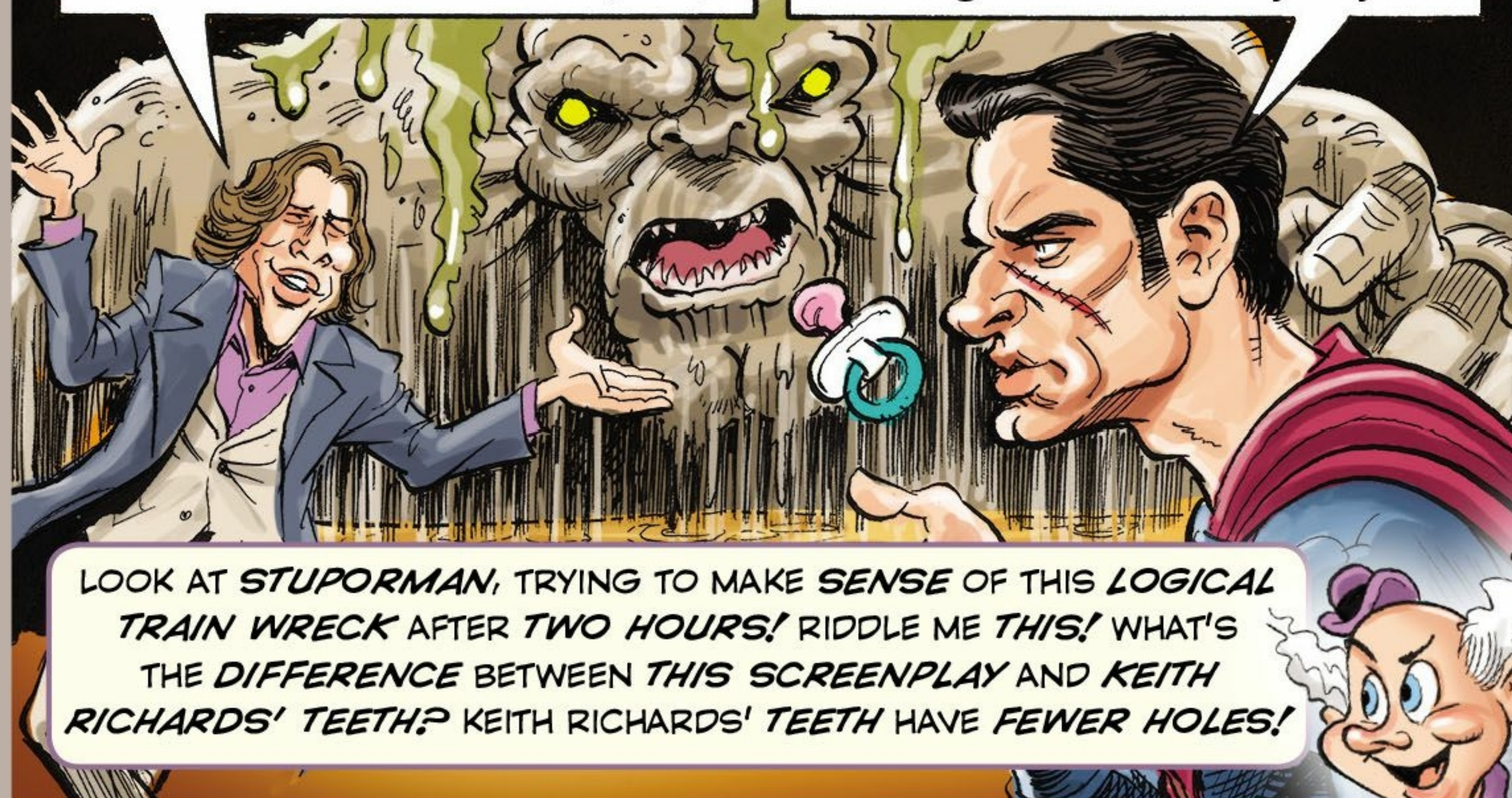
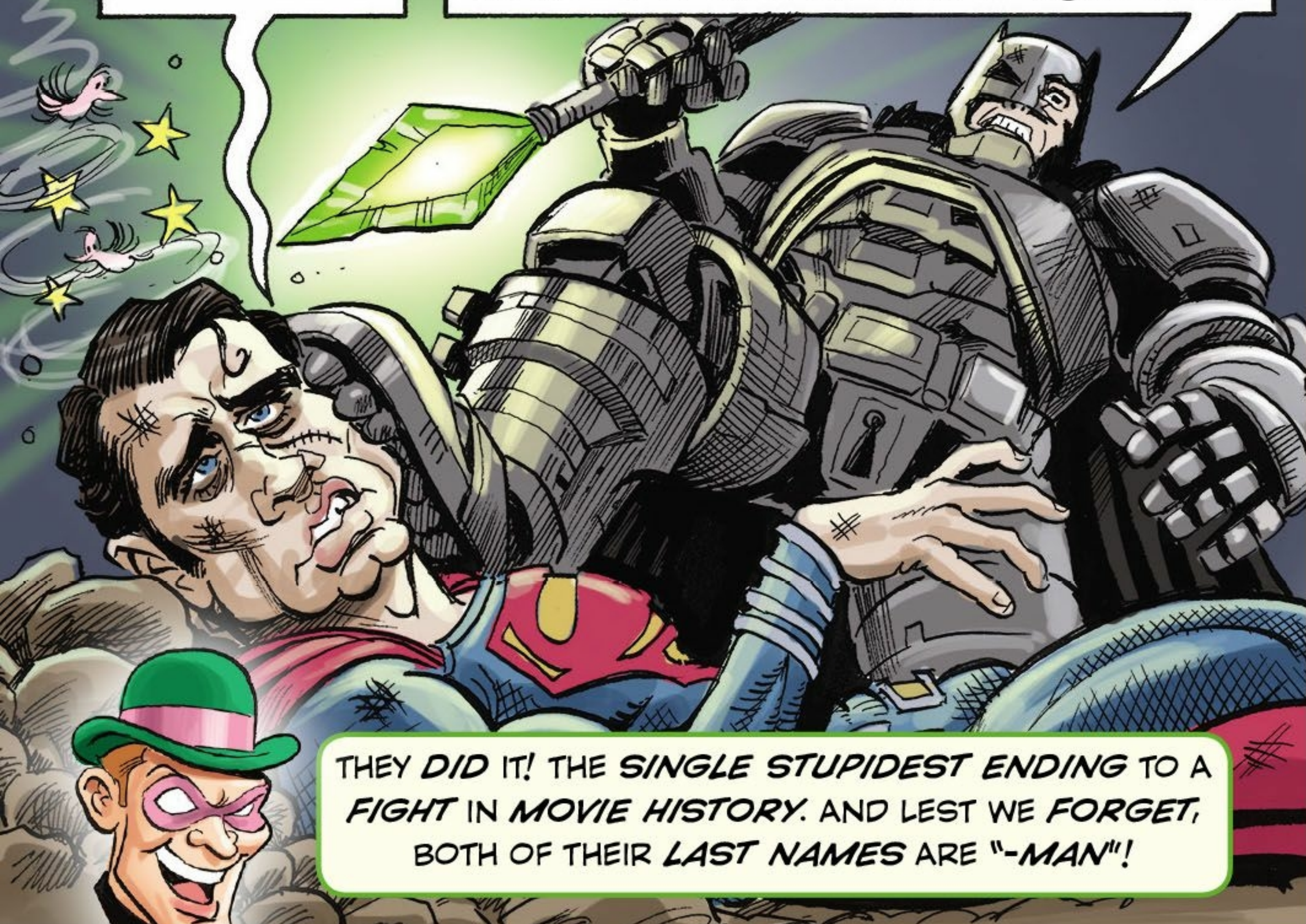


Et tu, Batty? Save... Martha...

What did you say? WHAT did you say? If only I had known that both of our mothers were named "Martha," why, we never would have had to fight at all!

Clang, clang, clang went the trolley! The blue space meatball yet lives. Ohhh, Dumbsday, Dumbsday, Dumbsday, I made you out of clay! He's half Kraptonian, half me, and all green screen! But I call him a labradoodle anyway!

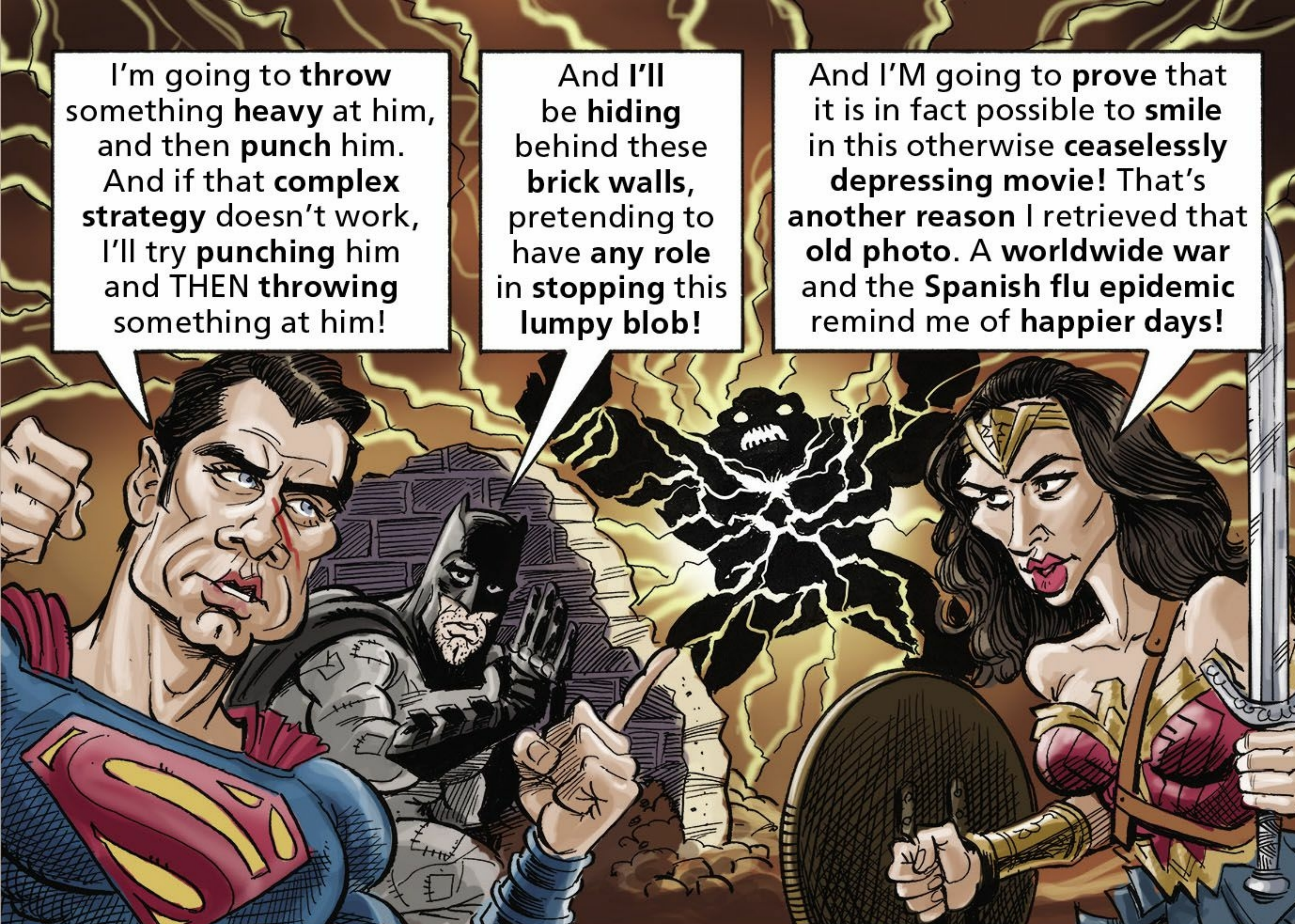
That's illogical. If you felt I was too powerful to be trusted, why would you create a mindless beast of equal or greater Kraptonian power who definitely can't be controlled? Especially when you thought I might be dead anyway?



THEY DID IT! THE SINGLE STUPIDEST ENDING TO A FIGHT IN MOVIE HISTORY. AND LEST WE FORGET, BOTH OF THEIR LAST NAMES ARE "-MAN"!

LOOK AT STUPORMAN, TRYING TO MAKE SENSE OF THIS LOGICAL TRAIN WRECK AFTER TWO HOURS! RIDDLE ME THIS! WHAT'S THE DIFFERENCE BETWEEN THIS SCREENPLAY AND KEITH RICHARDS' TEETH? KEITH RICHARDS' TEETH HAVE FEWER HOLES!

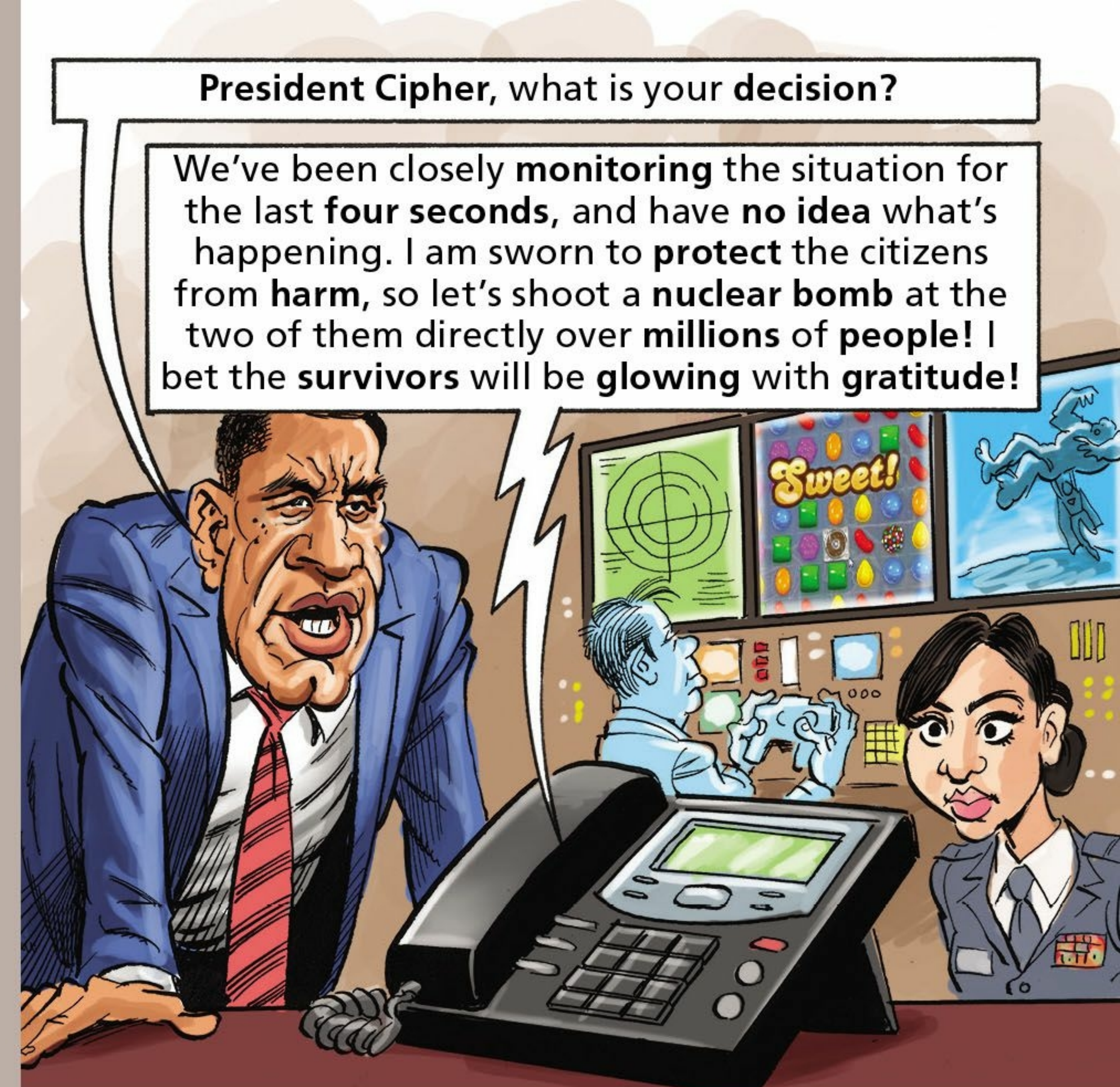




I'm going to **throw** something **heavy** at him, and then **punch** him. And if that **complex strategy** doesn't work, I'll try **punching** him and **THEN** throwing something at him!

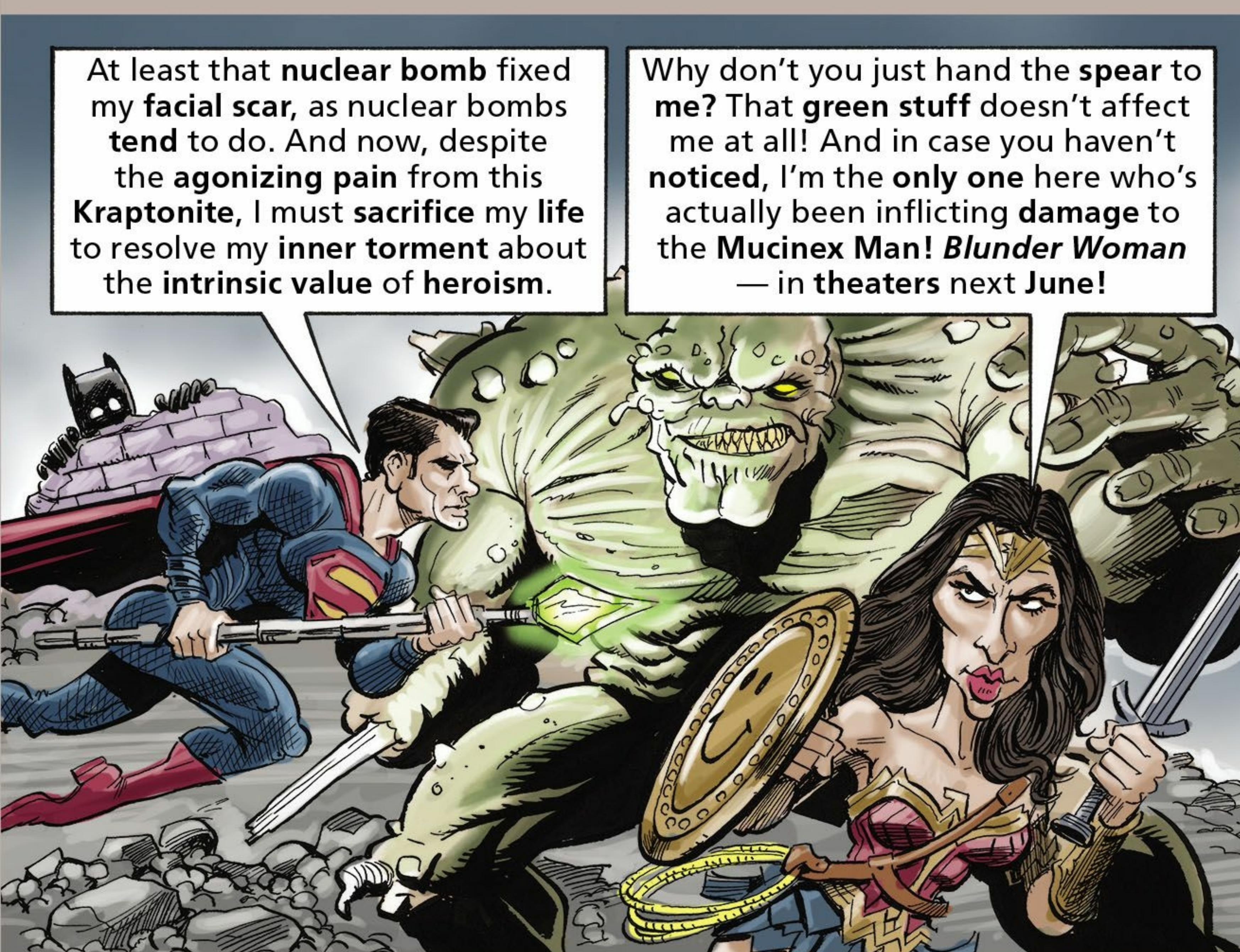
And I'll be **hiding** behind these **brick walls**, pretending to have **any** role in **stopping** this **lumpy blob**!

And I'M going to **prove** that it is in fact possible to **smile** in this otherwise **ceaselessly depressing** movie! That's **another reason** I retrieved that **old photo**. A **worldwide war** and the **Spanish flu epidemic** remind me of **happier days**!



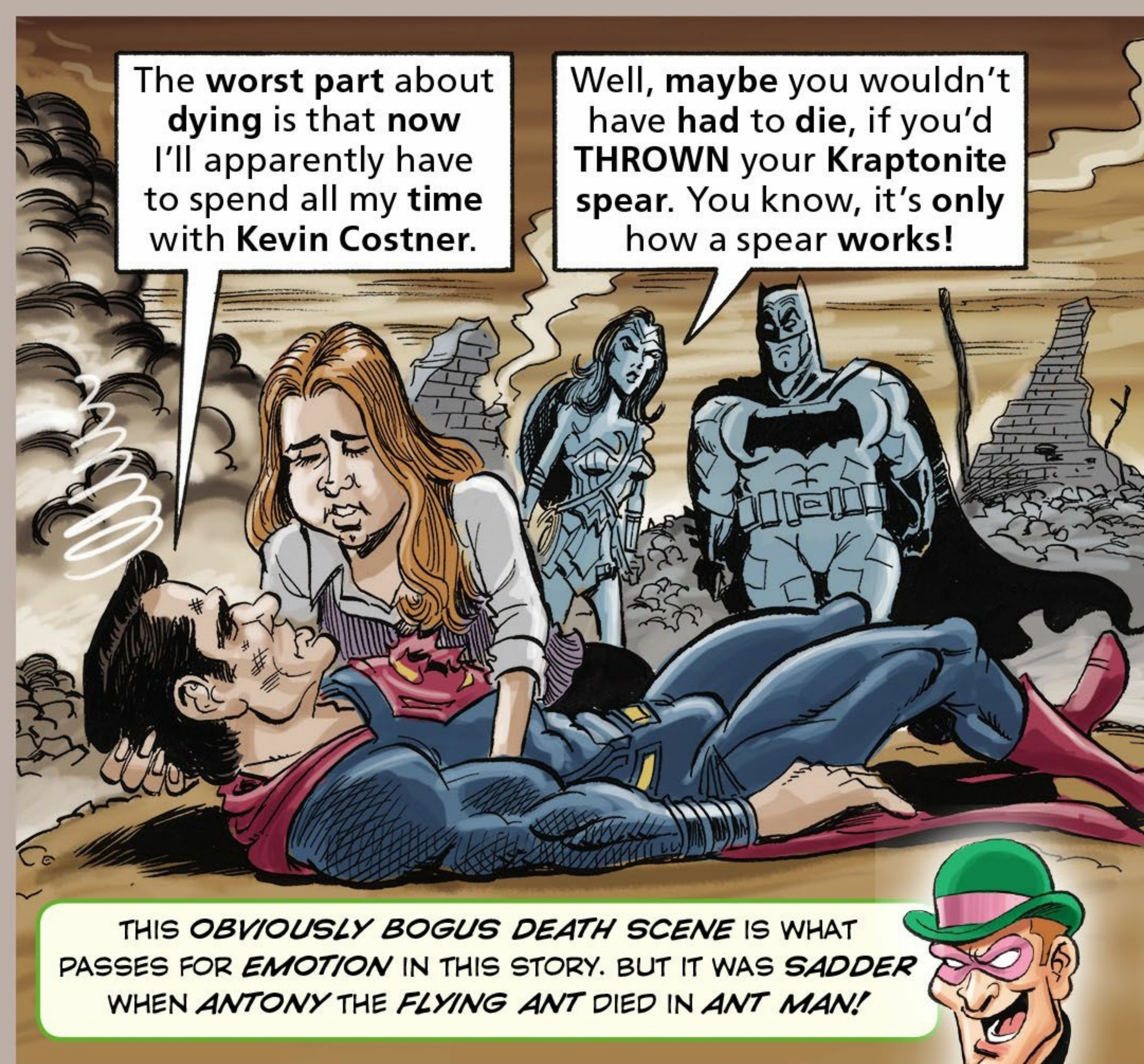
President Cipher, what is your decision?

We've been closely **monitoring** the situation for the last **four seconds**, and have **no idea** what's happening. I am sworn to **protect** the citizens from **harm**, so let's shoot a **nuclear bomb** at the two of them directly over **millions of people**! I bet the **survivors** will be **glowing** with **gratitude**!



At least that **nuclear bomb** fixed my **facial scar**, as **nuclear bombs** **tend** to do. And now, despite the **agonizing pain** from this **Kraptonite**, I must **sacrifice** my **life** to resolve my **inner torment** about the **intrinsic value** of **heroism**.

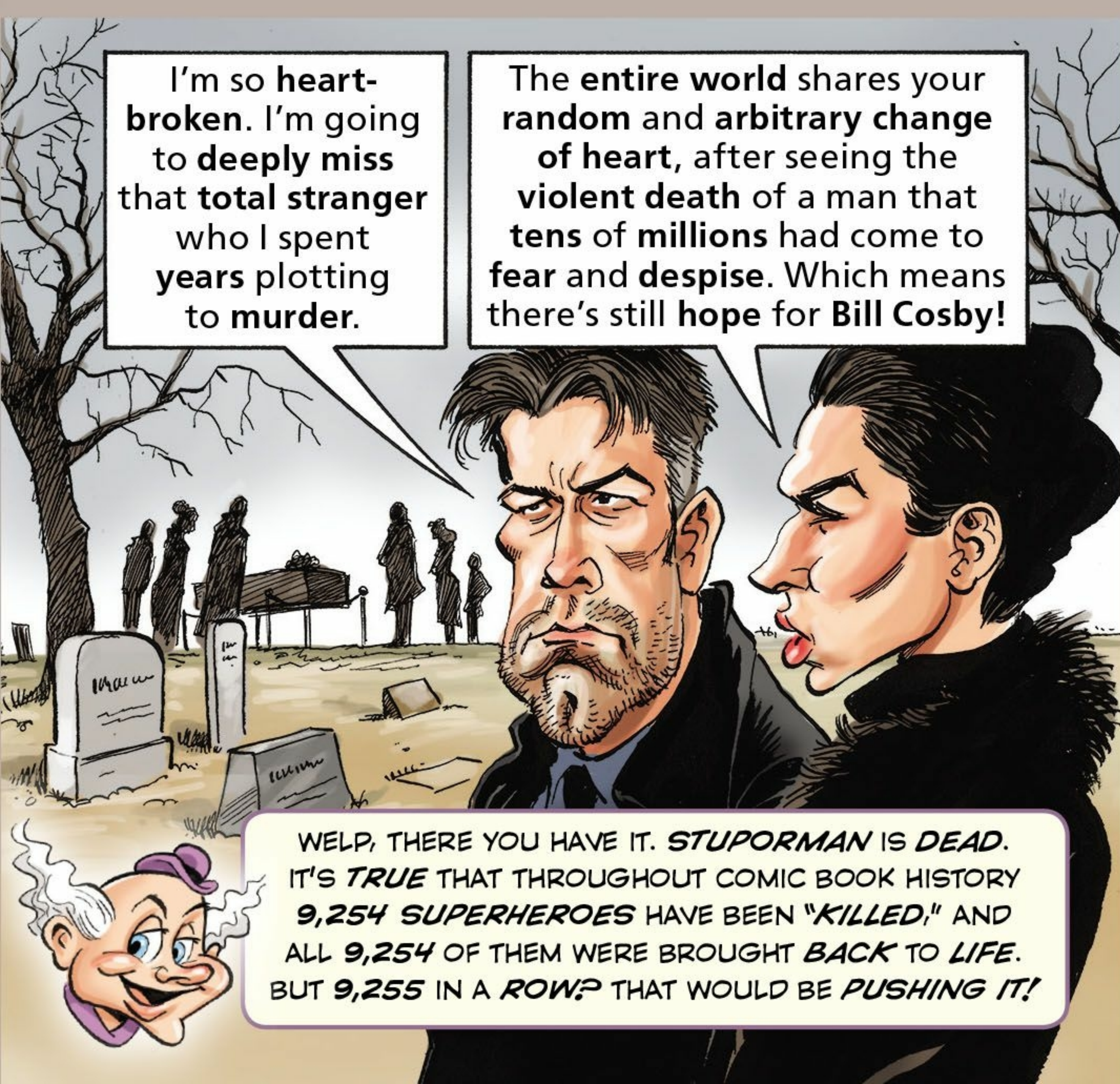
Why don't you just hand the **spear** to **me**? That **green stuff** doesn't affect me at all! And in case you haven't **noticed**, I'm the **only one** here who's actually been **inflicting damage** to the **Mucinex Man**! **Blunder Woman** — in theaters next June!



The **worst part** about **dying** is that now I'll apparently have to spend all my time with **Kevin Costner**.

Well, **maybe** you wouldn't have had to **die**, if you'd **THROWN** your **Kraptonite spear**. You know, it's **only** how a **spear** works!

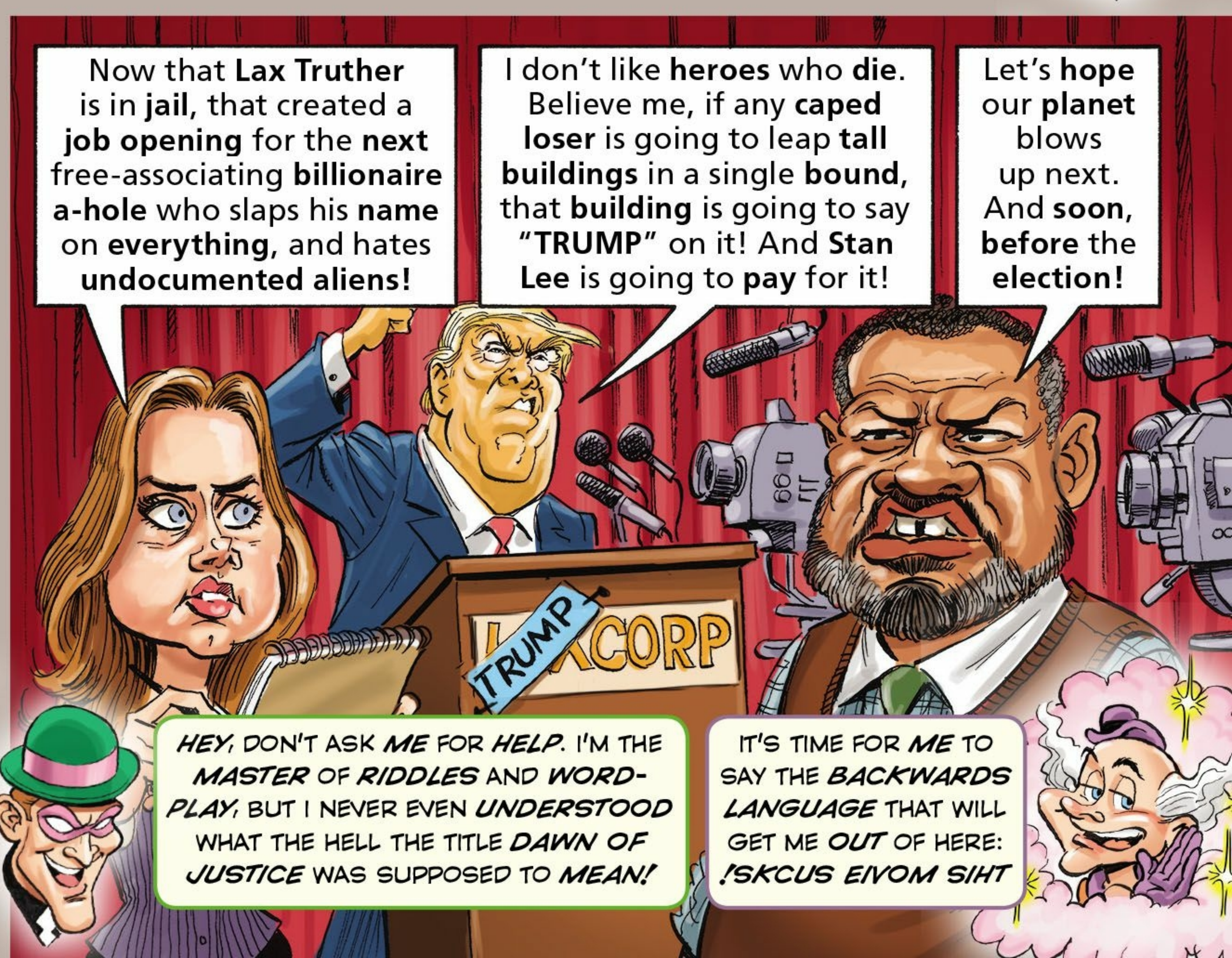
THIS **OBVIOUSLY BOGUS DEATH SCENE** IS WHAT PASSES FOR **EMOTION** IN THIS STORY. BUT IT WAS **SADDER** WHEN **ANTONY THE FLYING ANT** DIED IN **ANT MAN**!



I'm so **heart-broken**. I'm going to **deeply miss** that **total stranger** who I spent **years** plotting to **murder**.

The **entire world** shares your **random and arbitrary change of heart**, after seeing the **violent death** of a man that **tens of millions** had come to **fear and despise**. Which means there's still hope for **Bill Cosby**!

WELP, THERE YOU HAVE IT. **STUPORMAN** IS **DEAD**. IT'S **TRUE** THAT THROUGHOUT COMIC BOOK HISTORY **9,254 SUPERHEROES** HAVE BEEN "**KILLED**," AND ALL **9,254** OF THEM WERE BROUGHT **BACK TO LIFE**. BUT **9,255** IN A **ROW**? THAT WOULD BE **PUSHING IT**!



Now that **Lax Truther** is in **jail**, that created a **job opening** for the next **free-associating billionaire a-hole** who slaps his name on **everything**, and hates **undocumented aliens**!

I don't like **heroes** who **die**. Believe me, if any **caped loser** is going to **leap tall buildings** in a single **bound**, that **building** is going to say "**TRUMP**" on it! And **Stan Lee** is going to **pay** for it!

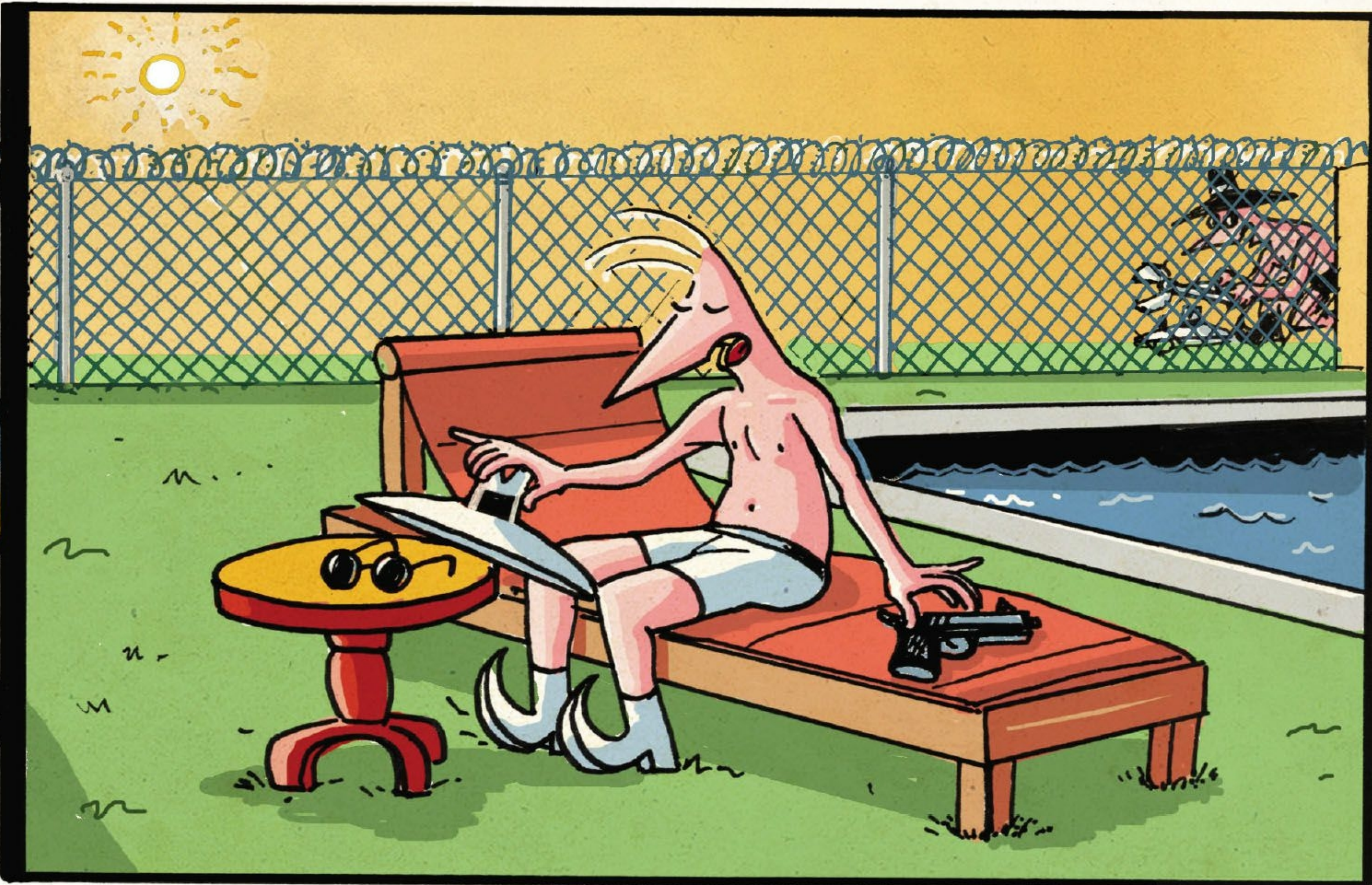
Let's **hope** our **planet** blows up next. And **soon**, **before** the **election**!

HEY, DON'T ASK ME FOR **HELP**. I'M THE **MASTER OF RIDDLES** AND **WORD-PLAY**, BUT I NEVER EVEN **UNDERSTOOD** WHAT THE HELL THE TITLE **DAWN OF JUSTICE** WAS SUPPOSED TO **MEAN**!

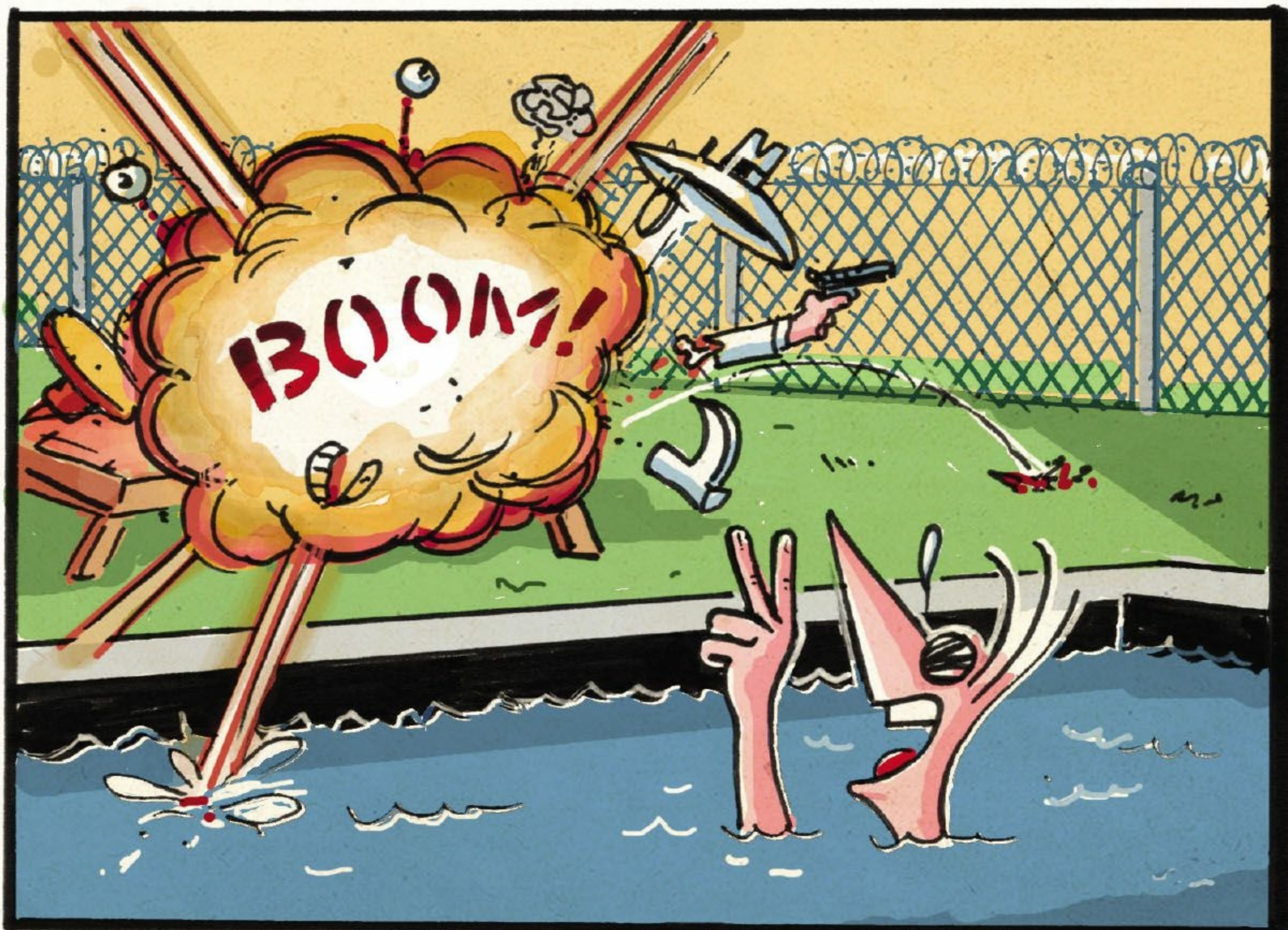
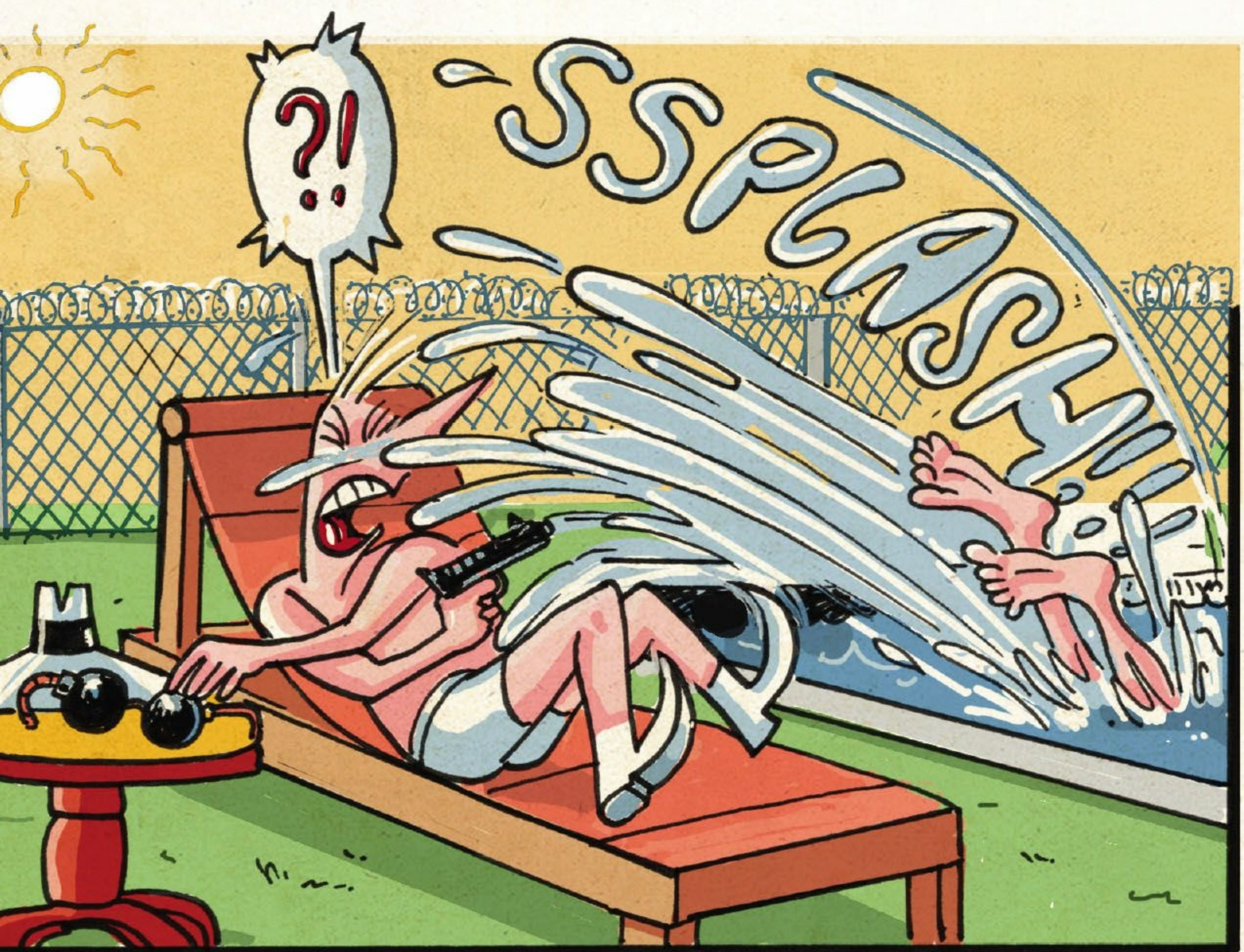
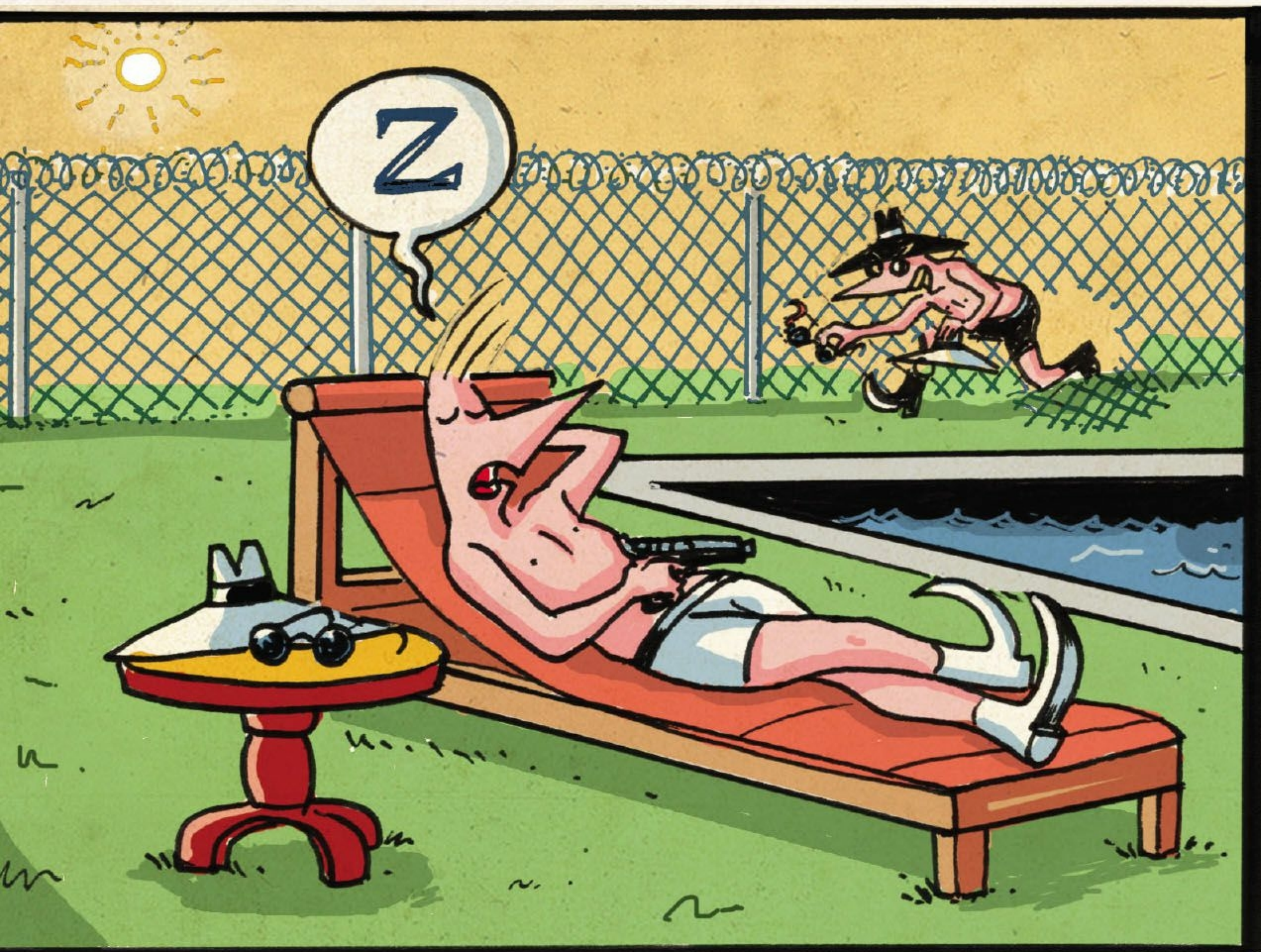
IT'S TIME FOR **ME** TO SAY THE **BACKWARDS LANGUAGE** THAT WILL GET ME **OUT OF HERE**: **!SKCUS EIVOM SIHT**











# SPY vs SPY



WRITER AND ARTIST: PETER KUPER

KUPER





And he said to them, "Take care, and be on your guard against all covetousness, for one's life does not consist in the abundance of his possessions.

— Luke 12:15

It's hard for me to turn down money, because that's what I've done in my whole life. I grab and grab and grab. You know I get greedy. I want money, money.

— Donald 2/23/2016

When you give a feast, invite the poor, the crippled, the lame, the blind.

— Luke 14:13

I don't like losers.

— Donald 7/18/2015

When a sentence is not executed at once against a crime, the human heart is encouraged to do evil.

— Ecclesiastes 8:11

I could stand in the middle of Fifth Avenue and shoot somebody, and I wouldn't lose any voters, okay? It's, like, incredible.

— Donald 1/23/2016

And if any man will sue thee, and take away thy coat, let him have thy cloak also.

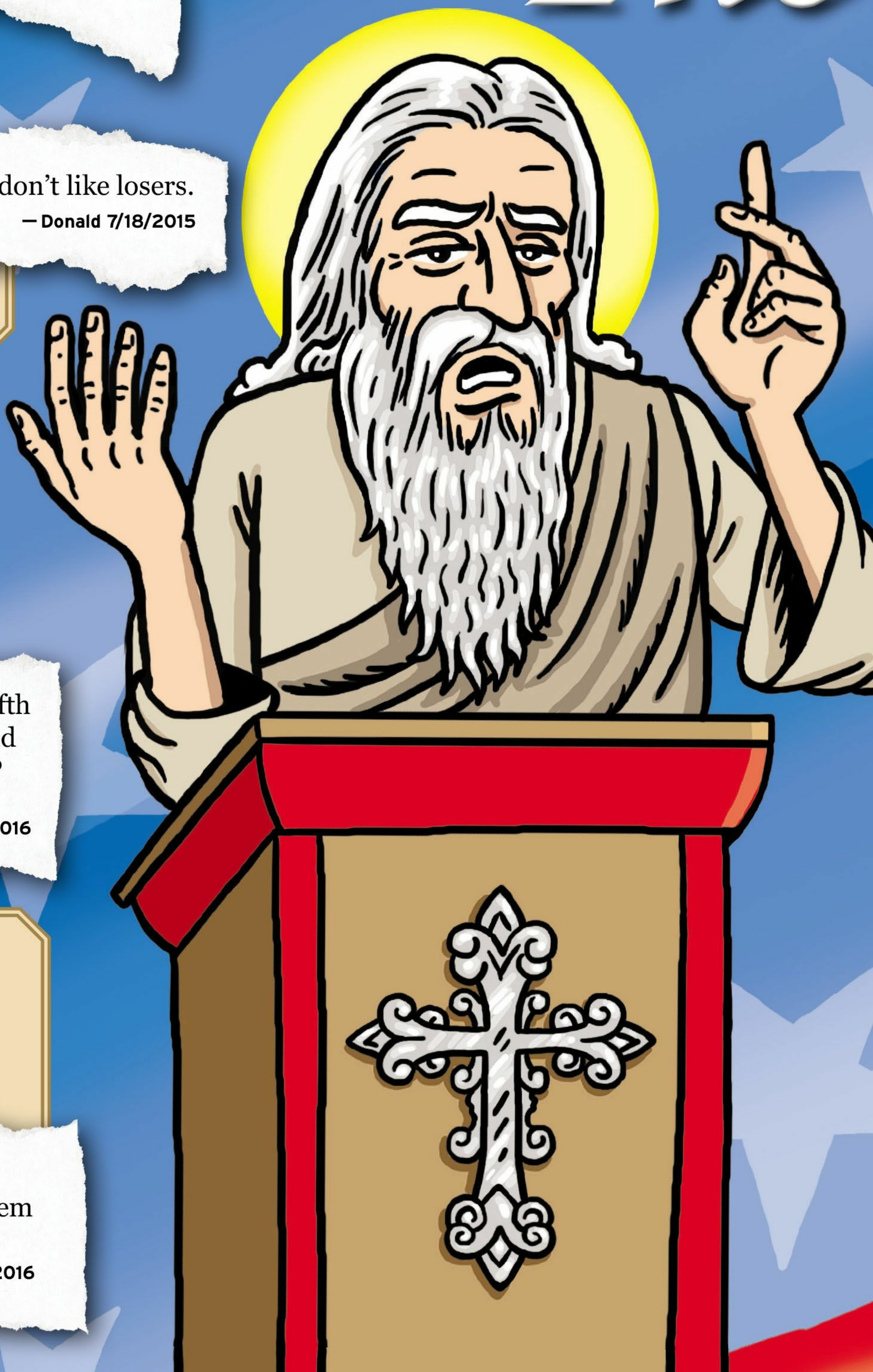
— Matthew 5:40

Throw them out. Throw them out into the cold. Don't give them their coat. No coats!

— Donald 1/7/2016

And lo, it came to pass that the carrot-hued man with hair of finely woven grain did say, "Nothing beats the Bible, not even *The Art of the Deal*." And there was much rejoicing, and even more chortling. And the man spoke again, and he did say, "What's my favorite book?"

# Donald vs. The





The Bible!...We take the Bible all the way!" And there was great tumult, and the cable news did rend asunder. And the man spoke unto the masses for a third time, proclaiming, "The Bible means a lot to me, but I don't want to get into specifics." But we do!

# Trump Bible



WRITER: DESMOND DEVLIN

ARTIST: WARD SUTTON

*Do not have sexual relations with both a woman and her daughter...They are close relatives, and this would be a wicked act.*

— Leviticus 18:16-17

*She does have a very nice figure. I've said if Ivanka weren't my daughter, perhaps I'd be dating her.*

— Donald 3/6/2006

*I say unto you, That ye resist not evil: but whosoever shall smite thee on thy right cheek, turn to him the other also.*

— Matthew 5:39

*When someone crosses you, my advice is "Get Even!" That is not typical advice, but it is real life advice. If you do not get even, you are just a schmuck!... I love getting even.*

— Donald 11/1/1987

*An intelligent heart acquires knowledge, and the ear of the wise seeks knowledge.*

— Proverbs 18:15

*We won with poorly educated. I love the poorly educated.*

— Donald 2/23/2016

*Whoever conceals his transgressions will not prosper, but he who confesses and forsakes them will obtain mercy.*

— Proverbs 28:13

*I don't think I've made mistakes. Every time somebody said I made a mistake, they do the polls and my numbers go up, so I guess I haven't made any mistakes.*

— Donald 8/15/2015



*Thou shalt not  
bear false witness  
against thy  
neighbor.*

— Exodus 20:16

An extremely credible  
source has called my  
office and told me that  
Barack Obama's birth  
certificate is a fraud.

— Donald 8/6/2012

*Blessed are the meek, for  
they will inherit the earth.*

— Matthew 5:5

Show me someone without an ego,  
and I'll show you a loser. Having  
a healthy ego, or high opinion of  
yourself, is a real positive in life!

— Donald 7/19/2012

*Do not associate with a simple babbler.*

— Proverbs 20:19

[Lincoln] was a man who was of great  
intelligence, which most presidents would be.  
But he was a man of great intelligence, but he  
was also a man who did something that was  
a very vital thing to do at that time. Ten years  
before or 20 years before, what he was doing  
would never have even been thought possible.  
So he did something that was a very important  
thing to do, and especially at that time.

— Donald 3/31/2016

*Do not say, "I will repay evil."  
Wait for the Lord, and he will  
deliver you.*

— Proverbs 20:22

If you see somebody getting ready to  
throw a tomato, knock the crap out  
of them, would you? Seriously. I will  
pay for the legal fees, I promise.

— Donald 2/1/2016

*Who among you is wise and understanding?  
Let him show by his good behavior his deeds  
in the gentleness of wisdom.*

— James 3:13

Sorry losers and haters, but my I.Q.  
is one of the highest—and you all  
know it! Please don't feel so stupid  
or insecure, it's not your fault.

— Donald 5/8/2013





# LET THE BATTLES BEGIN!

NOW IN  
FULL  
COLOR



Special extras include Sergio Aragonés' illustrated memoir of the Spies' creator, Antonio Prohías, an ode to master cartoonist Peter Kuper, and exclusive new art by these acclaimed graphic artists:

Orlando Arocena  
Peter Bagge  
Tom Bunk  
André Carrilho  
Darwyn Cooke  
Evan Dorkin  
Gilbert and  
Jaime Hernandez

Jim Lee  
Hermann Mejia  
Tony Millionaire  
Nathan Sawaya  
Yuko Shimizu  
Bill Sienkiewicz  
Bob Staake  
Rich Webber

ON SALE NOW!

MAD's new Spy vs Spy anthology celebrates 150 classic adventures, now masterfully colorized for the first time.

WITH EXCLUSIVE FOREWORD BY SUPERFAN LEWIS BLACK!



LIBERTY  
STREET

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# PLANET TAD!!!!

NAME: TAD | AGE: 14 | WEIGHT (IN TADS): 1

JULY 2, 2016

My baby brother Kevin is two and a half months old now. He seems fine. Everyone says things like, "Oh, he's so sweet!" But it's not like he really has much of a personality — what he mostly does is sleep and scream. The best way I can describe it is, it's sort of like having an **angry potato** in the house that poops.



JULY 4, 2016

Today's **Independence Day**, and there were fireworks in our neighborhood. I don't get why **Katy Perry** thinks it's praise to say, "Baby you're a firework", because as best I can tell, that means that you're noisy, smelly, terrifying to dogs and can blow someone's hand off.

JULY 7, 2016

Hoo boy. This morning, our doorbell rang. Which was weird, because we weren't expecting anyone. And it was my **Grandma Judy**.

This is not good news. My Grandma Judy is my dad's mom. She's kind of bossy and a know-it-all, and I know she annoys my mom, because whenever her name comes up, my mom clenches her fists without even realizing it.

Anyway, Grandma Judy said, "I've come to help with the baby!" And my mom said, "Why didn't you call ahead?" And my Grandma Judy said, "Oh, I just knew you'd be too busy to pick up. I'm sure you're in way over your head here. By the way, your **bangs** look terrible — you really need to get them trimmed."

And then my mom grabbed her coffee cup so hard it broke.

JULY 8, 2016

Well, my Grandma Judy has only been here a day, and she's already given us her opinion on everything my mom is doing wrong with the baby. I've started keeping a **list** of things Grandma Judy has said that she either likes, or doesn't like:

**Grandma Judy Doesn't Like:**

- The name "Kevin"
- How my mom holds the baby
- The wallpaper in the baby's room
- The baby's brand of diapers
- Pacifiers
- My haircut
- Sophie's haircut
- The way we hang our toilet paper
- "Too much noise"
- "Too much quiet"
- Television (in general)
- Television (Cats, specifically)
- "Rap-hop music"

**Grandma Judy DOES Like:**

???

???

???

???

JULY 9, 2016

Today, my mom made **pasta salad** for lunch. But Grandma Judy said, "I hate pasta salad. It's like eating salty, oily worms." And my little sister Sophie said, "It's true! I don't want to eat pasta salad, either!" And Grandma Judy told my mom, "Don't worry — I'll just make us a sandwich. Just show me where the bread is." And so my mom found it for her. Then, when my mom sat down, Grandma Judy said, "One more thing: where's your **cutting board**?" And so my mom got up and showed her. And then she said, "Where's the cheese?" And then my mom just sighed, got up and made a sandwich for her.

When she sat down, Grandma Judy looked at my mom and said, "Look at those bags under your eyes! The baby is really making you tired!" And my mom said, "Uh-huh." And Grandma Judy said, "You're lucky it's not twins! Can you imagine taking care of two babies at once?" And my mom muttered, "Oh, I'm getting a sense of what that would be like."

JULY 10, 2016

Do the kids at **Hogwarts** take any normal subjects, like math? I feel like I never see that mentioned in the **books**. As best I can tell, you can graduate from Hogwarts knowing how to kill someone with two words, but not, like, how to figure out the tip on a check in a restaurant. (Although, I guess if you can kill someone with two words, no one will ever complain.)



JULY 11, 2016

I got in trouble with my parents today. My little sister Sophie saw an ad for "**The BFG**" and asked what it stood for, and I took a guess, based on the term "**B.F.D.**" (It turns out, the "F" is for "Friendly".)



JULY 11, 2016

Today, my mom was burping Kevin when Grandma Judy grabbed him out of her arms and said, "You're doing it wrong! Let me show you!" And that's when Kevin puked all over Grandma Judy's face. I don't think I've ever seen my mom laugh louder or harder. Hours later, at dinner, she was still cracking up.

JULY 12, 2016

Oh, man. My mom just called Sophie and me into the baby's room, and asked us why all of Kevin's clothes were on the floor. Then my Grandma Judy poked her head in and said, "Oh! I did that. They were **folded wrong**, so I took them all out. I folded one right, to show you how to do it — see?" And she pointed to a folded **onesie** in the closet. Then she said, "Honestly, I don't know how you've managed so far without me!" And my mom said, "This is my third child."

But by then, Grandma Judy had moved on to pulling stuff out of the linen closet and re-folding the towels.

JULY 13, 2016

So, today my dad came to me and my sister Sophie and said, "It's your mom's birthday tomorrow. Did you guys get her anything?" And Sophie said, "I got her a card two weeks ago!" And I said, "It's her birthday?" And my dad said, "OK — I need you two to do something special for me, all right?"

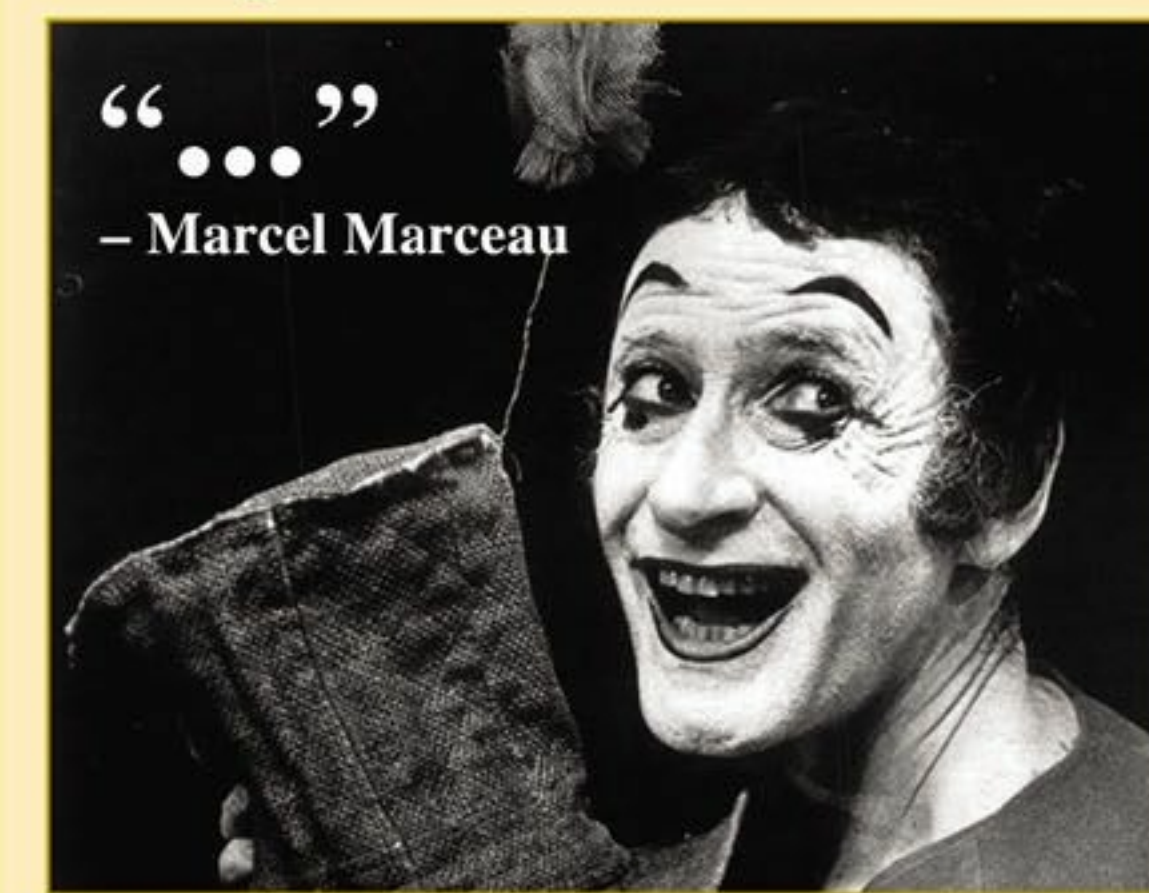
JULY 14, 2016

Grandma Judy was in an awful mood tonight. At dinner, she told my mom all about the terrible day she'd had: "First, Tad told me he'd forgotten to get you a birthday present, and so we had to drive to the florist to get you some flowers — and he kept insisting that none of them had **your favorites**, so we had to go to five different ones! Then Sophie asked me to show her how to **French braid** her hair, and I swear, it's not that difficult, but she kept doing it wrong and making me show her again from the beginning. And then Tad wanted me to show him how to fold laundry, and Sophie needed help organizing her bookshelves — I swear, I feel like I haven't seen you or the baby all day!" And my mom looked at Sophie and me. And we looked at her. And we whispered, "Happy birthday!" And my mom hugged us both super-hard.

## LATEST TWEETS

- PLANET TAD** @PlanetTad 2m  
Is there a more upsetting name for a store than The Body Shop?
- PLANET TAD** @PlanetTad 7m  
I learned that dogs' noseprints are unique, like fingerprints. Good news, I guess, if I ever need to defend a dog falsely accused of murder.
- PLANET TAD** @PlanetTad 29m  
Pizza Hut is named for the least appetizing possible place in which to make or eat a pizza.
- PLANET TAD** @PlanetTad 1h  
Does anyone know who Taye Diggs is or why he's following me on Twitter?
- PLANET TAD** @PlanetTad 1h  
A good way to walk a mile in someone else's shoes is to go to a bowling alley at least once a week.
- PLANET TAD** @PlanetTad 2h  
How did "windbreaker" come to mean a jacket, and not "a really polite term for someone who farts a lot?"

## FAVORITE QUOTATIONS



## LIKES

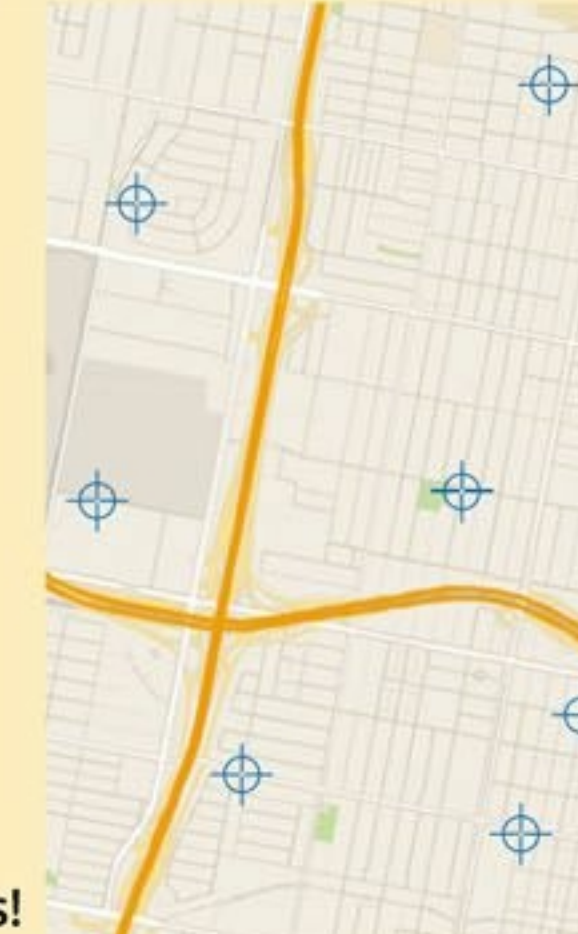


## DISLIKES



## PLACES

- Tad visited:**
- Home
  - Flowers Flowers Flowers
  - The Enchanted Florist
  - Petal Pushers
  - Bloomtown
  - Stem's The Breaks!





WHILST  
YOU'RE READING  
THIS, MORE  
HIGHLY-EVOLVED  
MAD READERS  
HAVE ALREADY  
PROCEEDED  
TO THE  
NEXT PAGE.







# MAD's TOM BUNK





29





To generate even more interest in the Olympics, organizers have considered adding modern sports to the games. We think this is a great idea—especially if they choose these...

WRITER: MIKE MORSE  
ARTIST: JOHN KERSCHBAUM

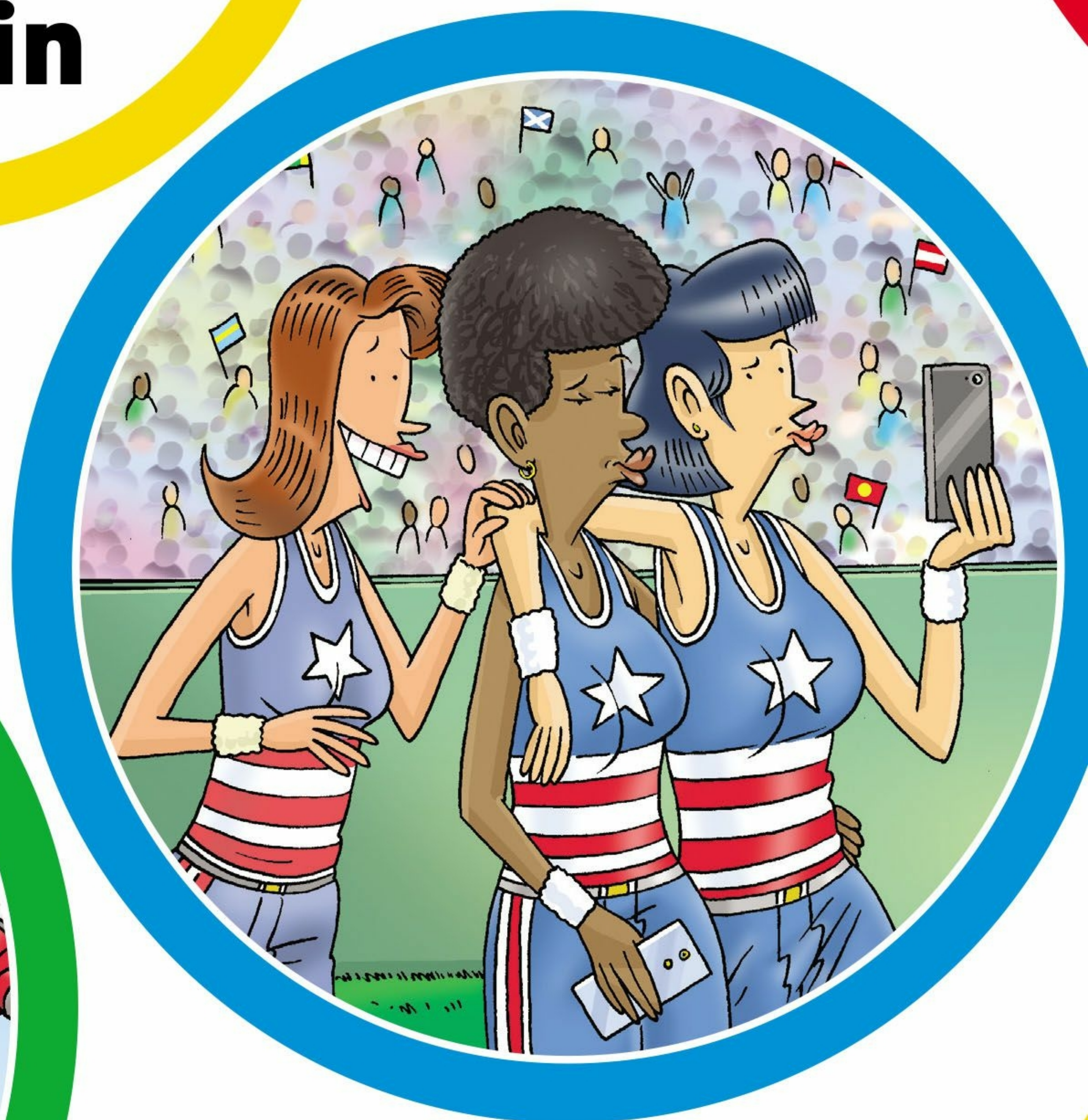
# New Olympic Events That **AMERICANS** Are Sure to Win

## SYNCHRONIZED SELFIES

Commitment to duck face, control of the selfie stick and avoiding photobombs are all requirements for taking home a medal in this event. Each selfie must contain a team of three athletes: the phone owner, her best friend and the girl the best friend brought who for some reason thinks she has to be in the photo even though she's, like, totally not part of the group.

## THE 10,000 METER DRIVE-AND-TEXT

Competitors must complete an obstacle course while carrying on a long-winded text conversation with a friend who has just broken up with her boyfriend. Scores are based on spelling, punctuation and how many things they hit while searching for just the right emoji.

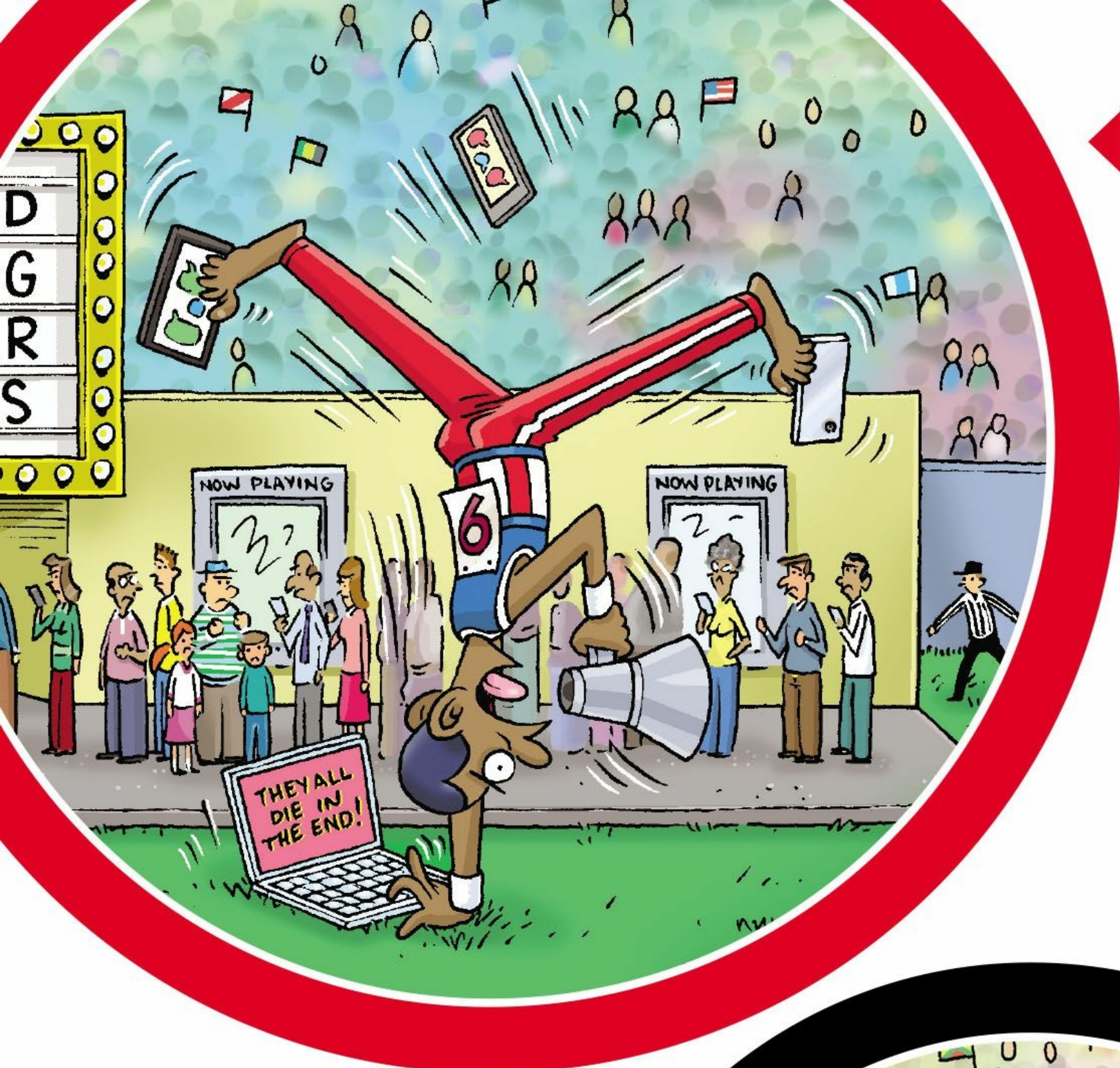


## CRAFT BEER TASTE-TEST TIME TRIALS

Pretentious craft beer drinkers from around the world vie for the title of World's Biggest Beer Snob. Contestants must be able to make condescending remarks about a brew's "hoppiness" and use words like "complicated" and "risqué" without getting punched in the face. Olympic officials have warned that any athlete who tests positive for Coors Light will be disqualified.







## ◀ FREESTYLE SPOILER-ALERTING

Each athlete has 30 minutes to reveal a movie's surprise plot twist and ruin the film for as many people as possible. Coordination and dexterity are put to the test as the contestants simultaneously tweet, phone, blog and shout out the movie's ending to passersby. The gold medal will go to whichever competitor is beaten most savagely by enraged film lovers.

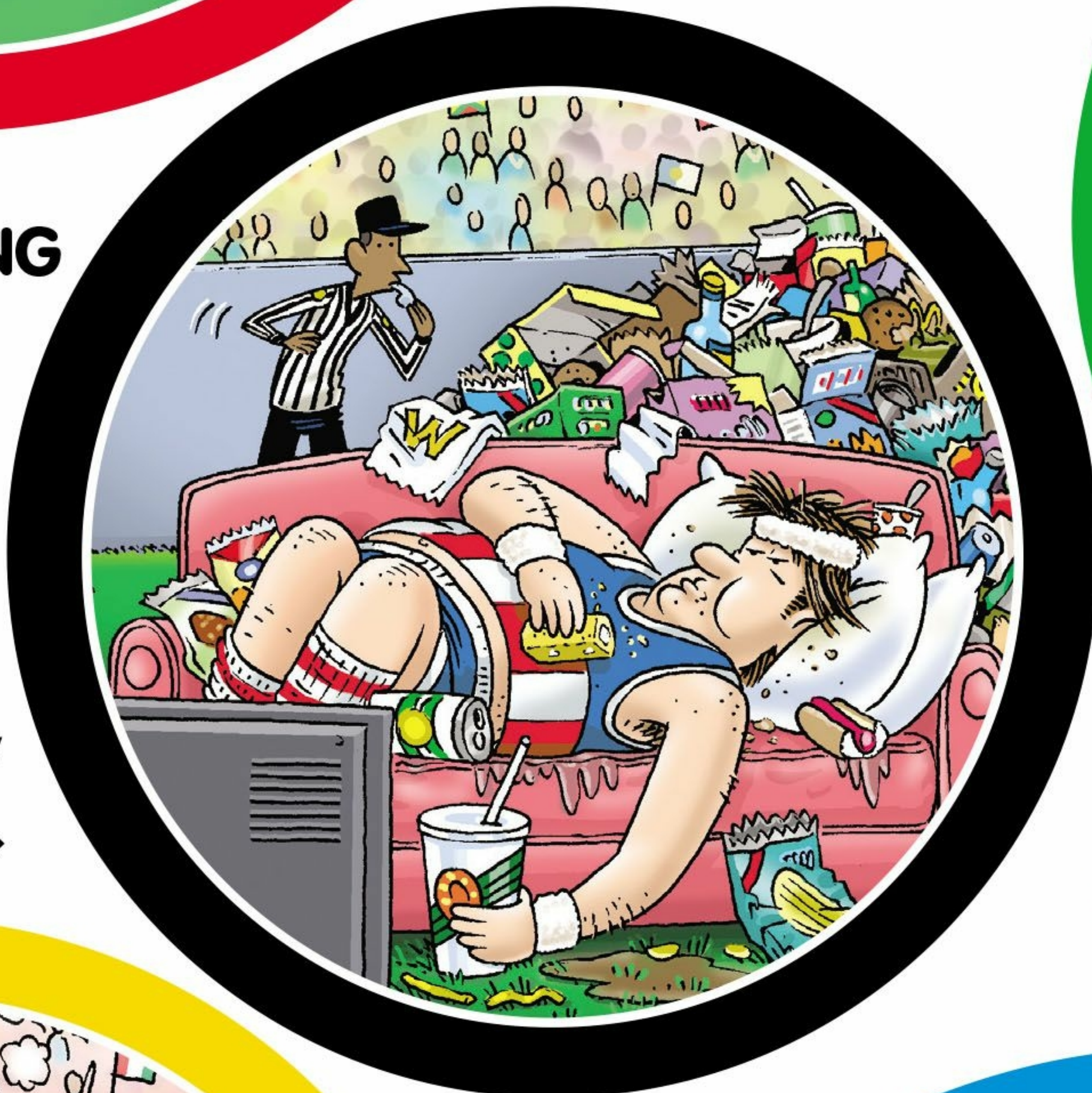
## BARISTATION

Coffee servers from around the world display their skills in a variety of events, including "Most Imaginatively Misspelled Name on Coffee Cup," "Avoiding Eye Contact With the Customer," "Worst Drink Order Mix-up" and "Refusing to Pick up the Pace Even Though There's a Line Out the Damn Door." ▶



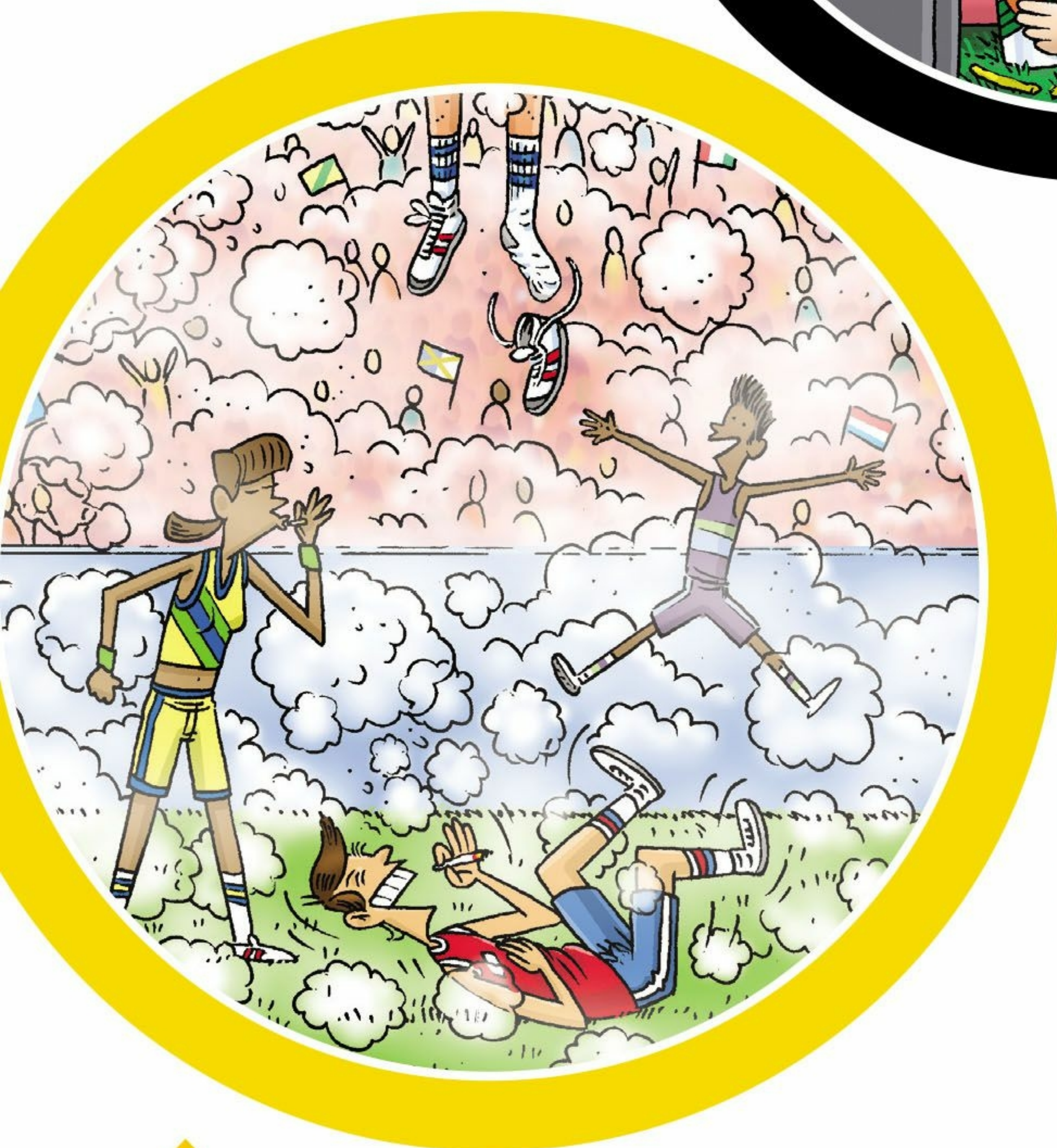
## MARATHON TV BINGE-WATCHING

A true marathon for the modern era, competitors lay on couches and binge-watch their favorite shows until they fall asleep (or, if they're watching C-SPAN, pass out from boredom). Points are taken off their final score for using the bathroom, eating something remotely healthy, fast-forwarding or engaging in any type of personal hygiene. ▶



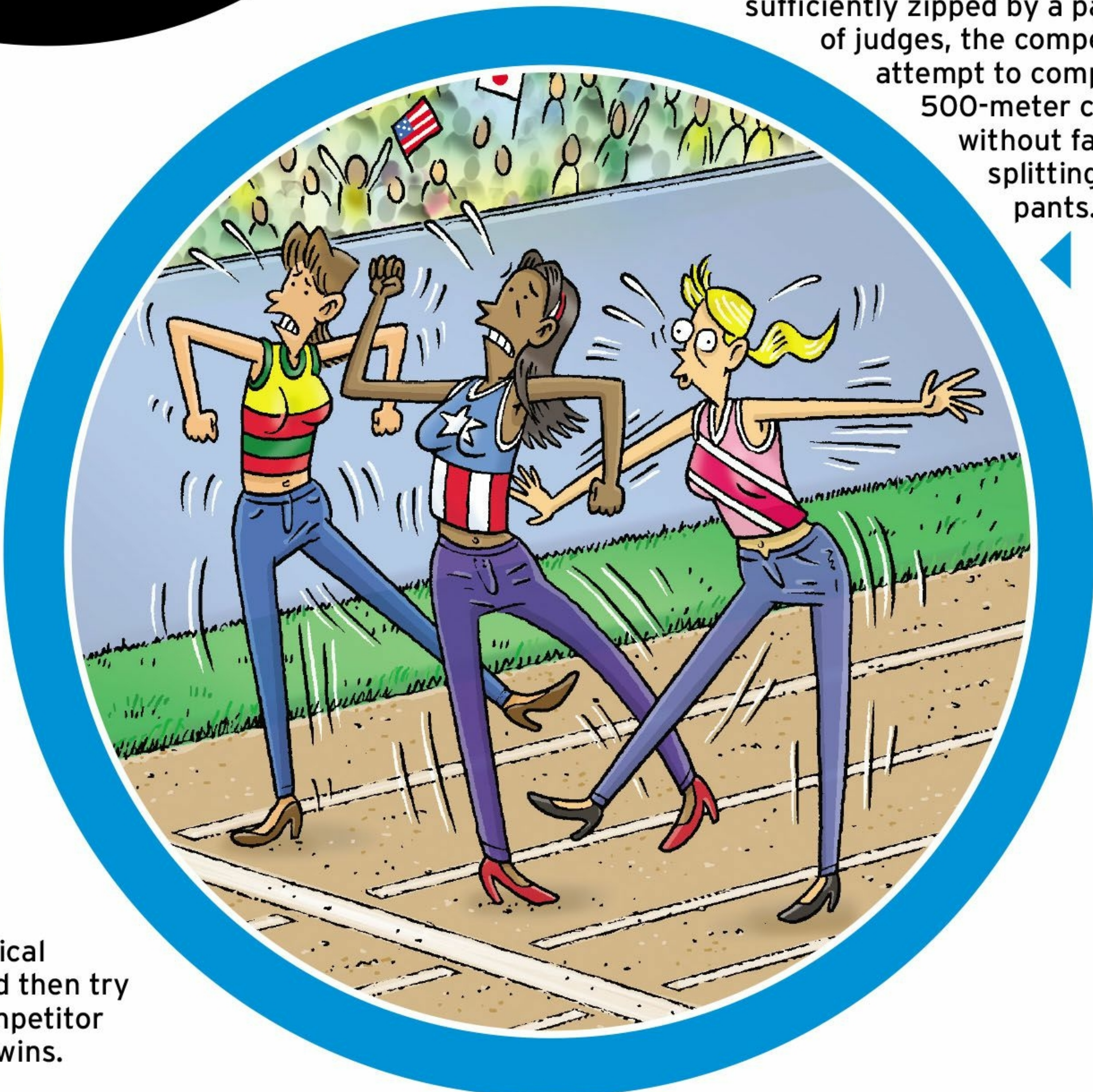
## SKINNY JEANS 500 METER RUN

At the starting gun, athletes wriggle into their tightest and most fashionable jeans. Once the jeans are ruled sufficiently zipped by a panel of judges, the competitors attempt to complete the 500-meter course without falling or splitting their pants. ▶



## EXTREMELY HIGH JUMP

After having been provided with prescriptions for medical marijuana, athletes smoke a crazy amount of weed and then try to jump without falling down and giggling. The last competitor to remember where they are and what they are doing wins.









## AMERICA'S CIVIL WAR...



...gave us the Gettysburg Address, which was written on the back of an envelope.

## CAPTAIN AMERICA: CIVIL WAR...



...gave us a nonsensical plot that was written on the back of a cocktail napkin.

## AMERICA'S CIVIL WAR...



...was responsible for the deaths of tens of thousands of Americans.

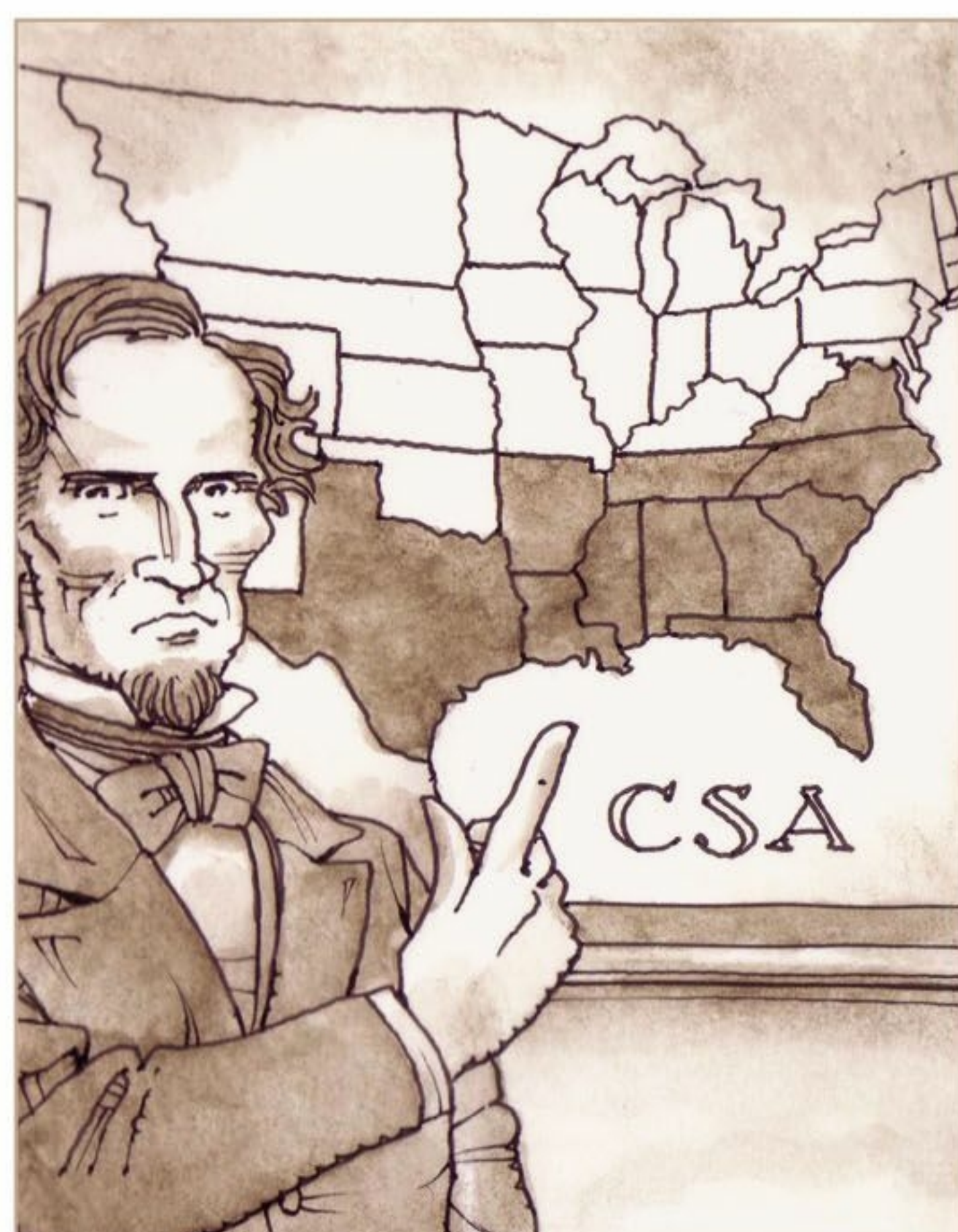
## CAPTAIN AMERICA: CIVIL WAR...



...was responsible for the deaths of tens of thousands of Americans' brain cells.



## AMERICA'S CIVIL WAR...



...was all about states' rights.

## CAPTAIN AMERICA: CIVIL WAR...



...was all about merchandising rights.

## AMERICA'S CIVIL WAR...



...featured Robert E. Lee in a prominent role.

## CAPTAIN AMERICA: CIVIL WAR...



...featured Stan Lee in a cameo role (no relation to Robert E., though they did attend high school together).



## AMERICA'S CIVIL WAR...



...marked the first appearance in battle of an ironclad warship.

## CAPTAIN AMERICA: CIVIL WAR...



...marked the sixth appearance on film of an iron-clad Robert Downey, Jr.

## AMERICA'S CIVIL WAR...



...has led people to recreate battles fought long ago.

## CAPTAIN AMERICA: CIVIL WAR...



...had its characters rehash battles fought in every other Marvel movie.



# AMERICA'S CIVIL WAR...



...inspired the phrase, "The South shall rise again!"

# CAPTAIN AMERICA: CIVIL WAR...



... inspired the phrase, "Jesus, that was only part ONE?"

# AMERICA'S CIVIL WAR...



...is still a divisive issue, 150 years later.

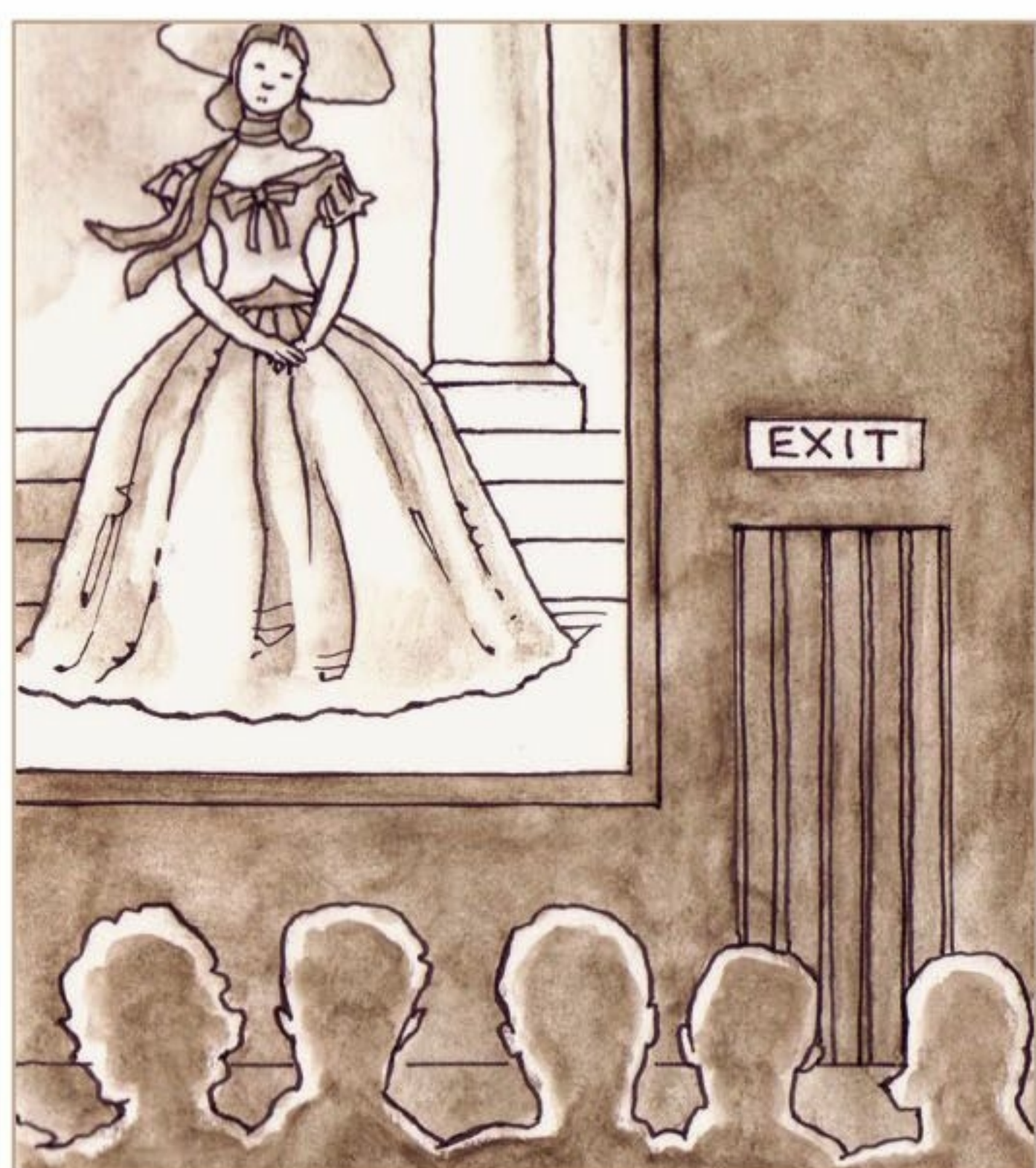
# CAPTAIN AMERICA: CIVIL WAR...



... was forgotten in a month.



# AMERICA'S CIVIL WAR...



...was the basis for great films such as *Glory*, *Lincoln* and *Gone with the Wind*.

# CAPTAIN AMERICA: CIVIL WAR...



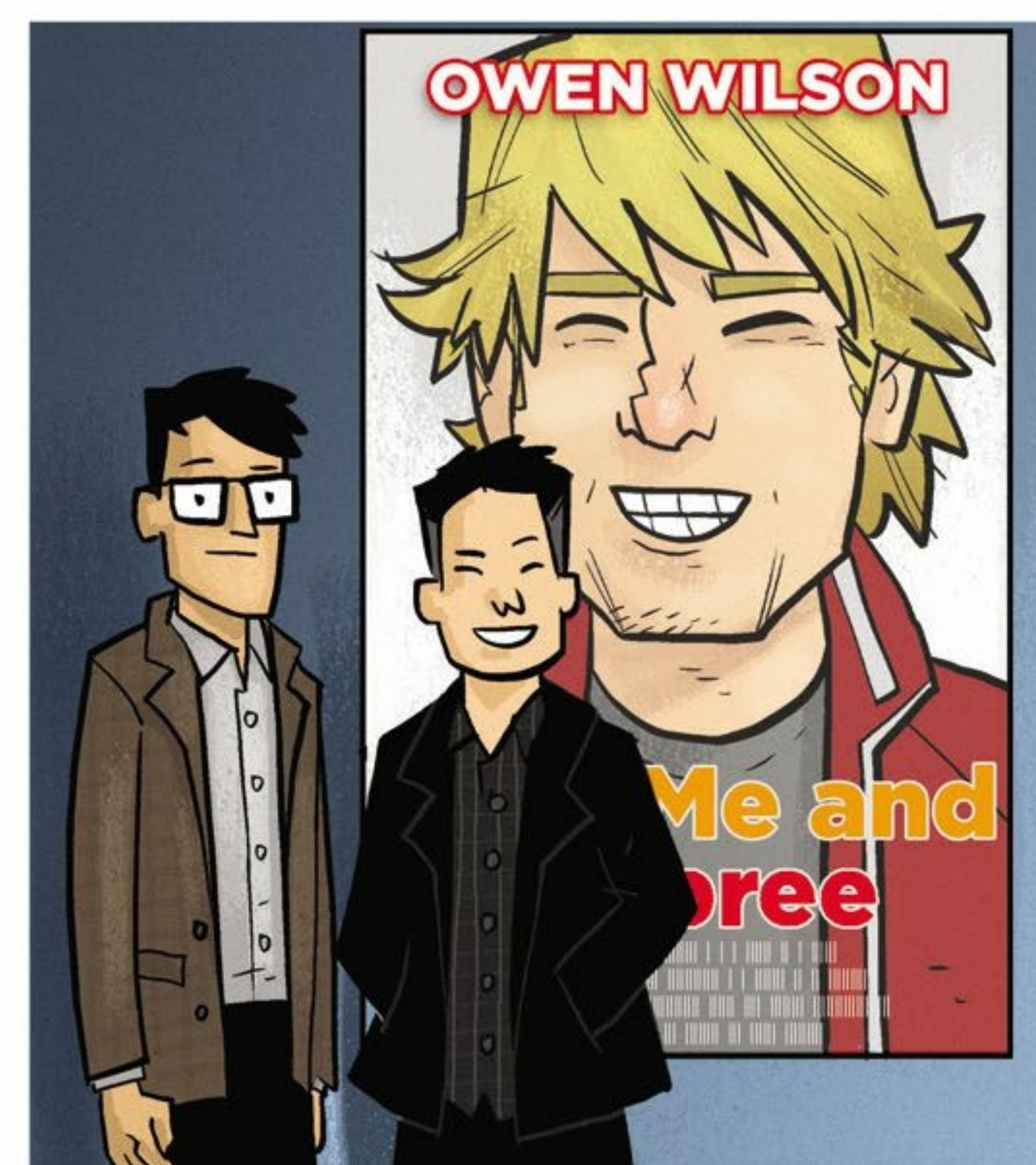
...will set up *Avengers 3*, *Iron Man 4*, and *Ant-Man 2: Rise of the Weevils*.

# AMERICA'S CIVIL WAR...



...was directed by Abraham Lincoln, America's greatest President.

# CAPTAIN AMERICA: CIVIL WAR...



...was directed by the Russo Brothers, known for their work on *You, Me and Dupree*.



# AMERICA'S CIVIL WAR...



...ended with Robert E. Lee's surrender at Appomattox.

# CAPTAIN AMERICA: CIVIL WAR...



... is part of Marvel's cinematic universe, so it never really ends.





I'LL SEE YOU IN HELMET DEPT.

No one ever gives enough credit to Stormtroopers! Sure, Darth Vader, the Emperor and Kylo Ren are all cool, but they'd be nothing without the support of their faithful troops! It's an important job — but not everyone is up to the task! So, before you assist the dark side, you'd better do a little light reading!

# THE OFFICIAL STORMTROOPER RECRUITMENT PAMPHLET



## JOIN THE FIRST ORDER!

SEE THE  
GALAXY!



SERVE YOUR  
MASTER!



ENJOY AMAZING  
BENEFITS!



# THE FIRST ORDER: OUR FIRST ORDER OF BUSINESS IS ACTION!

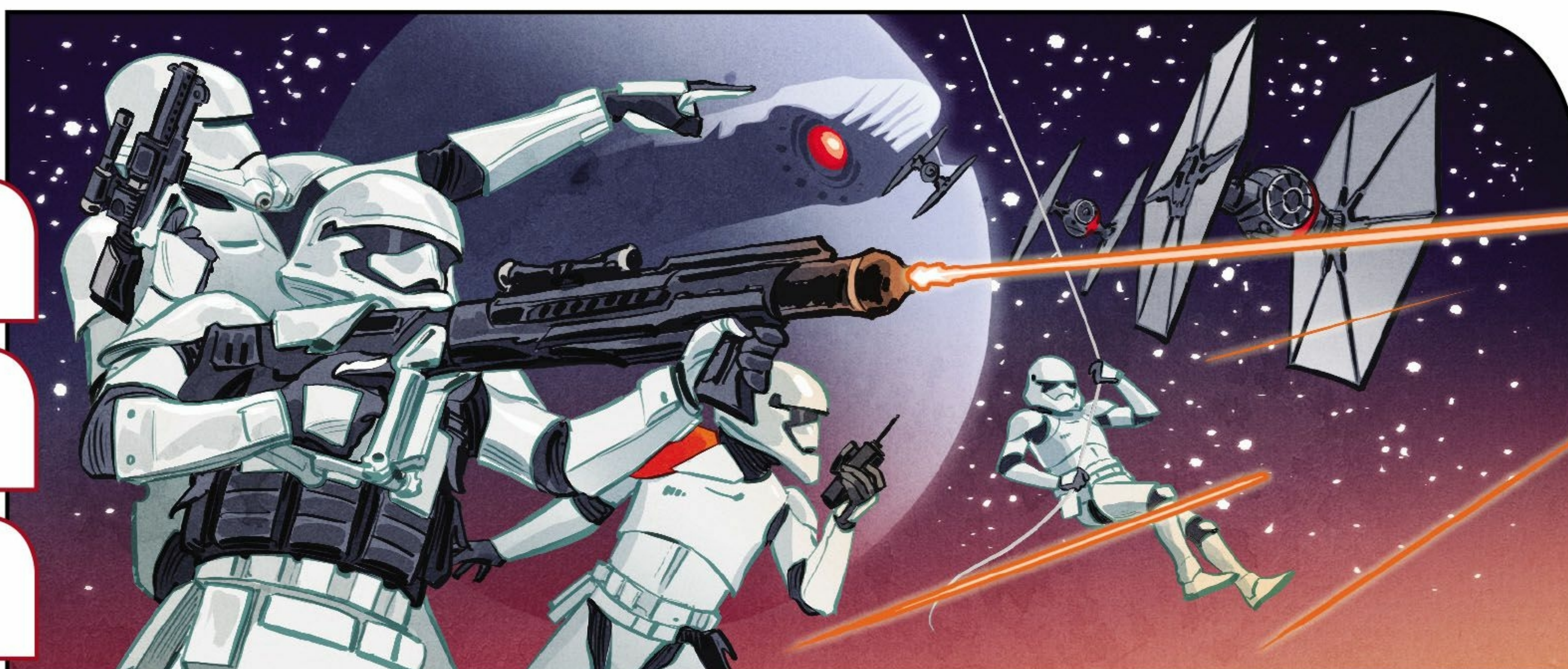
ADVENTURE. EXCITEMENT. A JEDI CRAVES NOT THESE THINGS...BUT YOU DO!

**Do you have what it takes...**

...to be part of a growing team?

...to bring order to the galaxy?

...to wear white plastic armor?



***Then you're ready to be a Stormtrooper!***

Since its earliest days during the Clone Wars as an ambitious little startup known as the Galactic Empire, our organization has been a leading provider of fascism and fascist services throughout the galaxy. Under the direction of our founder and CEO, Emperor Palpatine, we relied on the Three T's — Terror, Tyranny and Totalitarianism — to keep local star systems in line! Well, the times have changed and we have new people in charge, but we still have the same old need for thousands of troops to serve as cannon fodder.

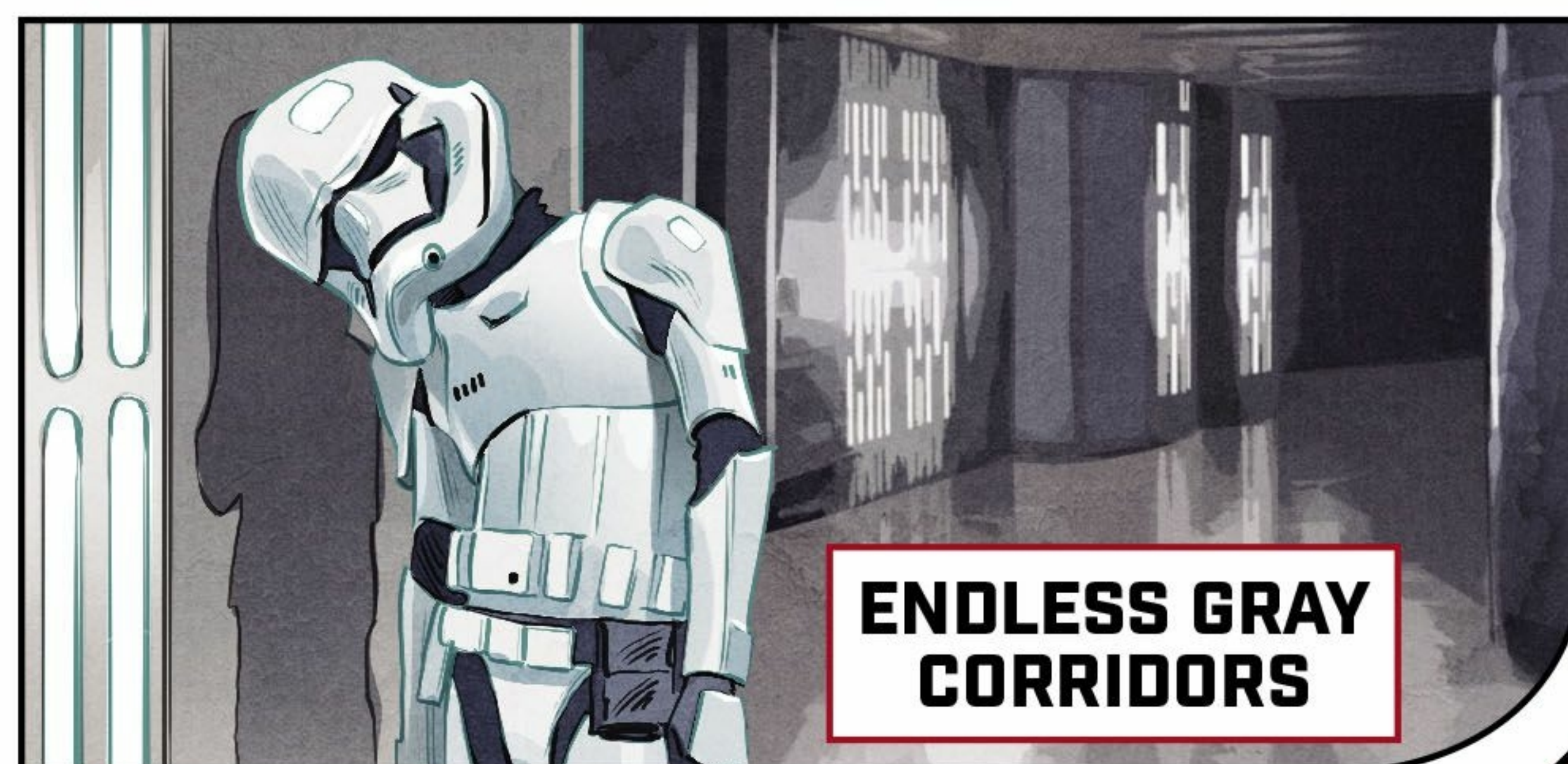
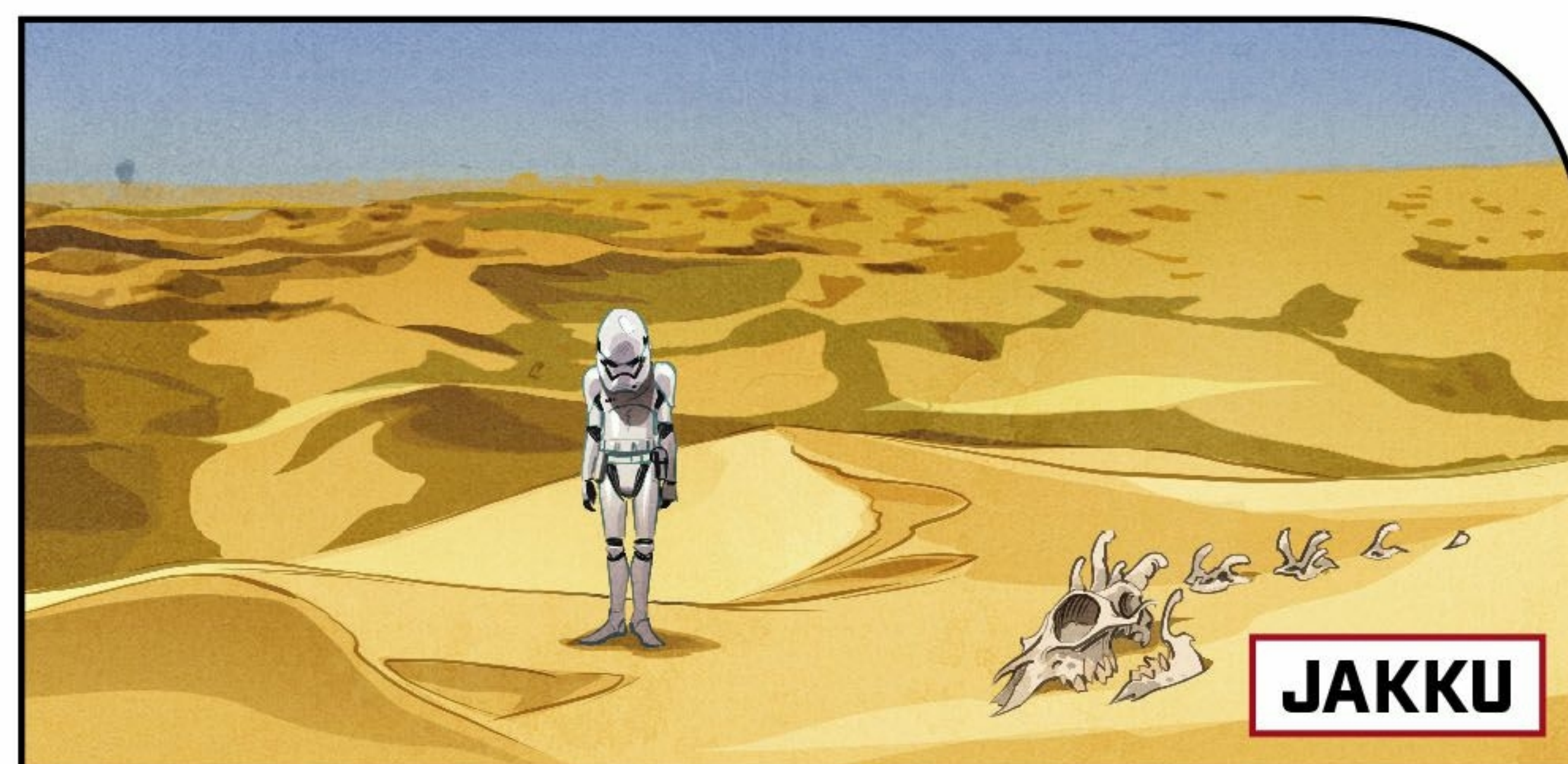
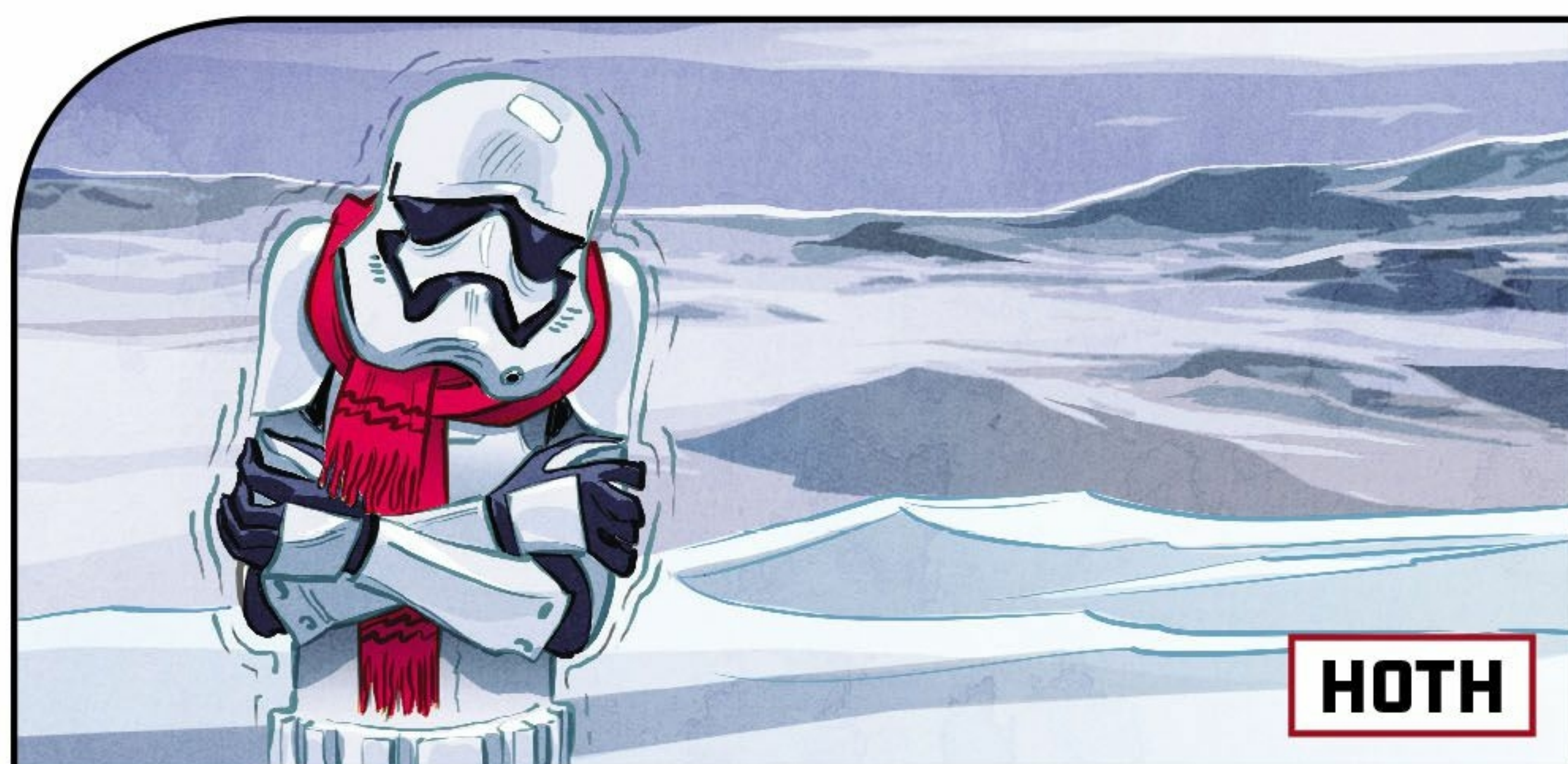
***BUT WE CAN'T DO IT ALONE! WE NEED YOUR HELP! YOU'RE OUR ONLY HOPE!***

Whether you're blasting Resistance scum, enslaving planets or just generally enforcing the will of a galactic despot, joining the First Order means providing high-quality intimidation and fearsome oppression throughout the star system!



## TRAVEL THE UNIVERSE!

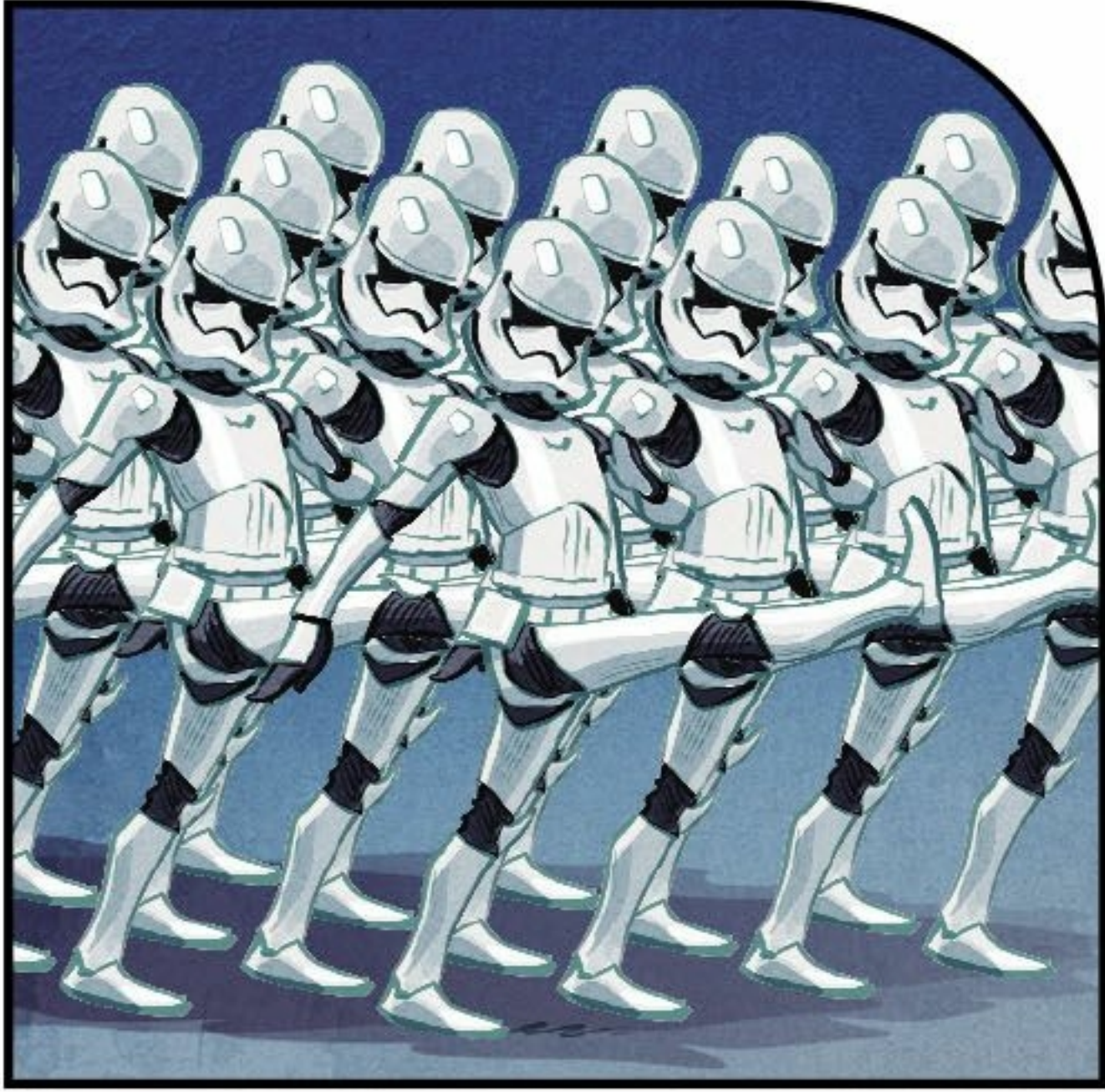
Our Stormtroopers aren't just mere foot soldiers in an ongoing galactic battle. You're our Fear Ambassadors™ who spread our message around the universe. Enlist today and you'll visit exotic locations including:



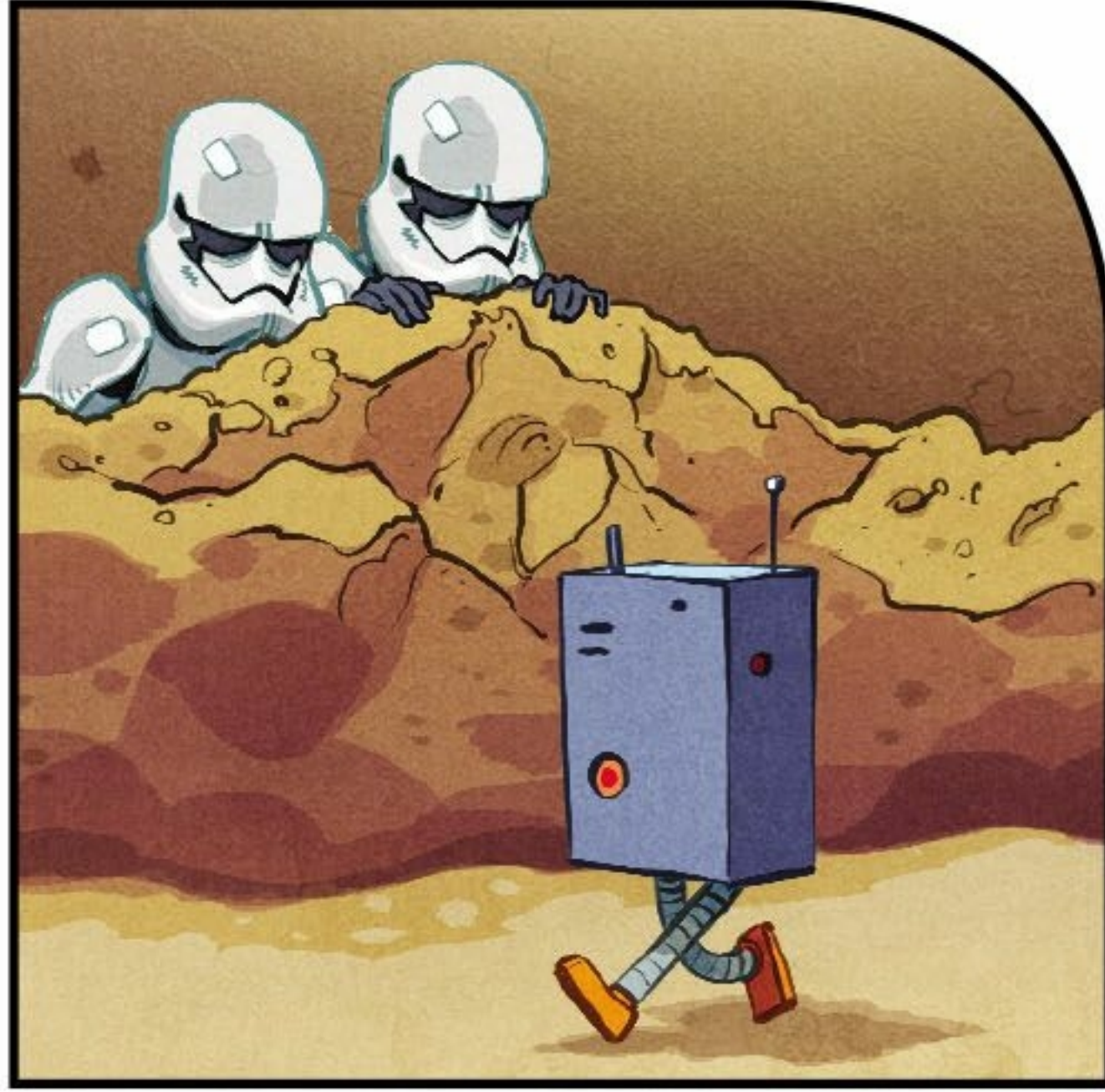




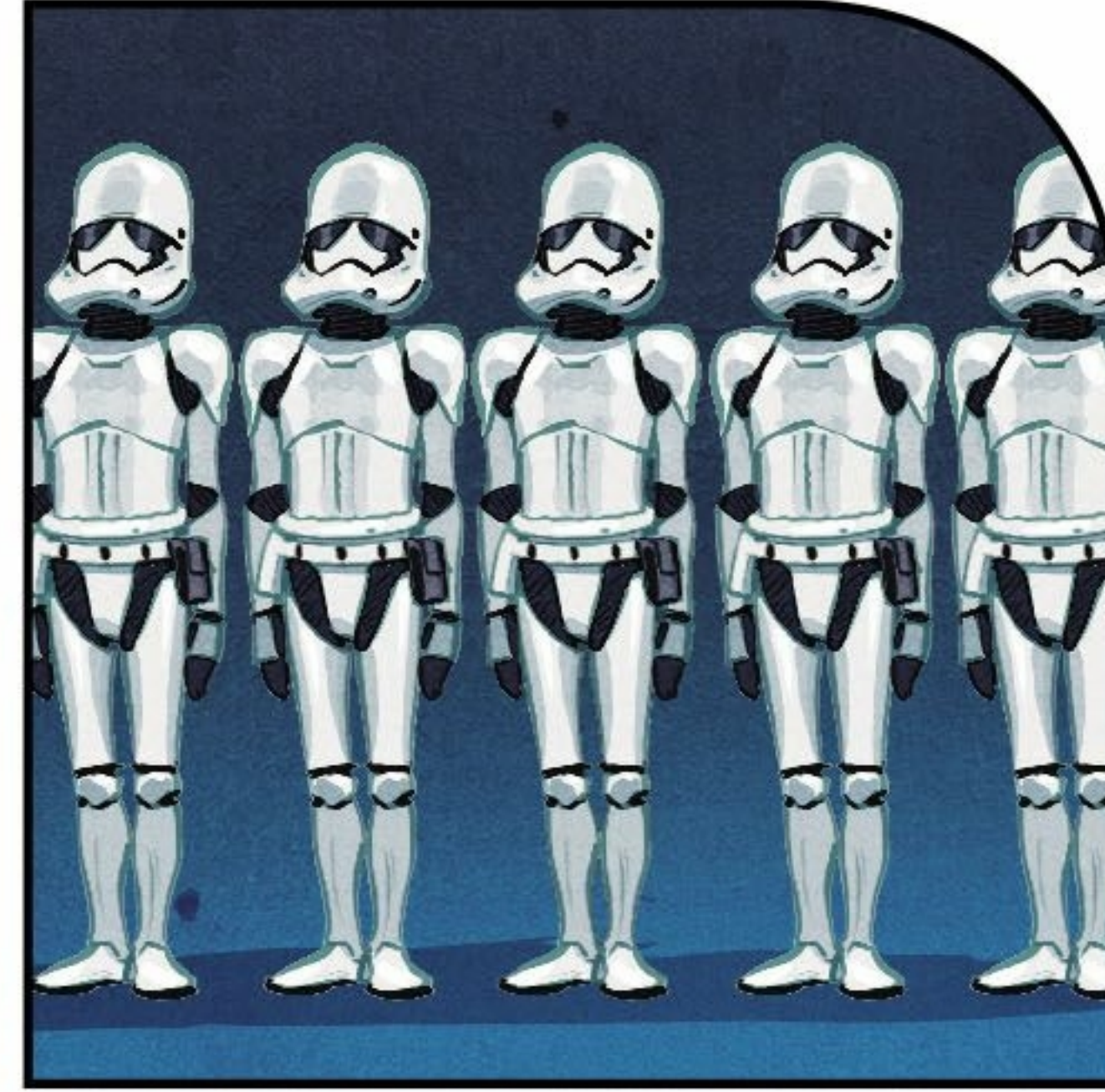
## LEARN VALUABLE NEW SKILLS!



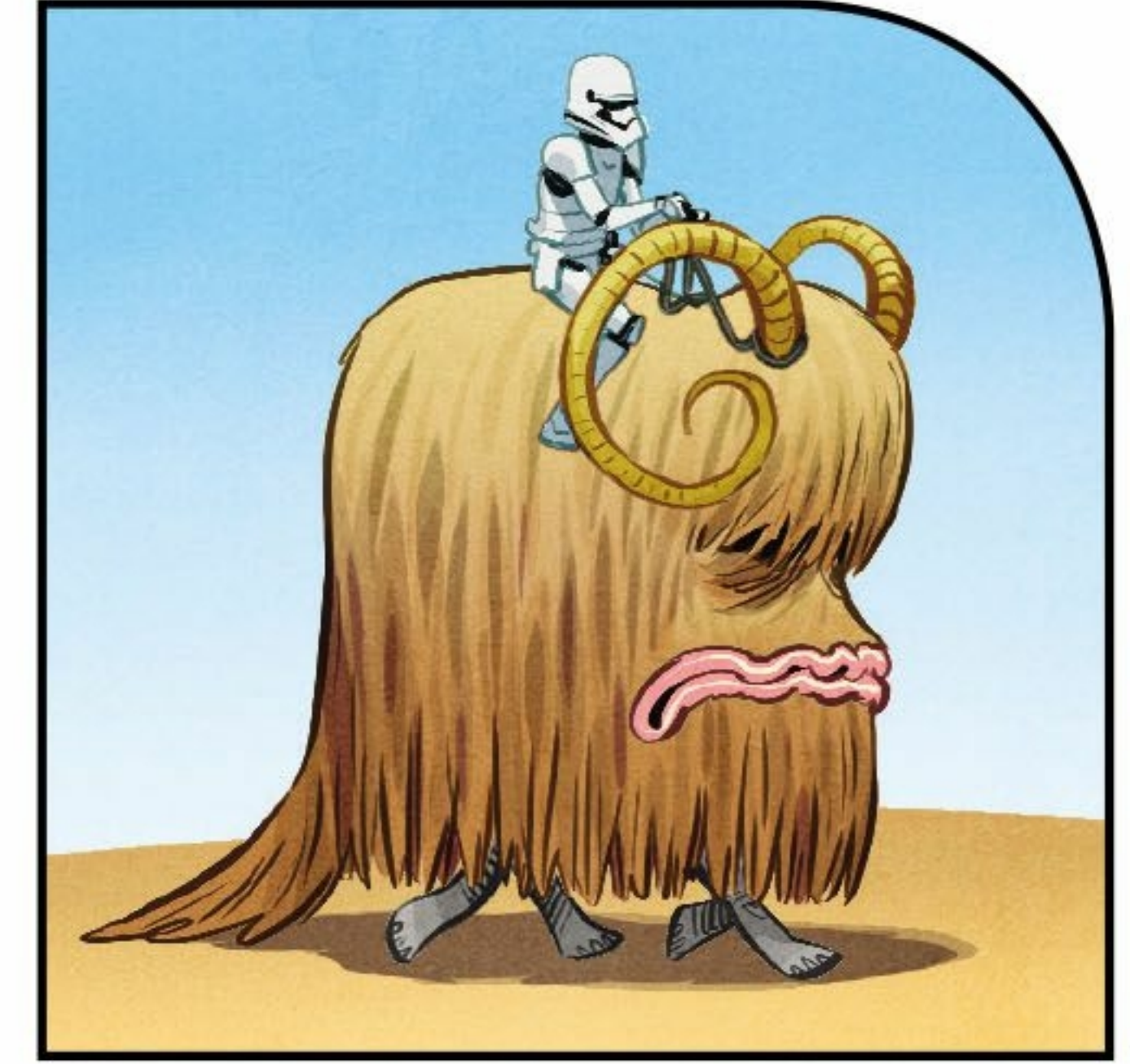
**Marching in formation!**



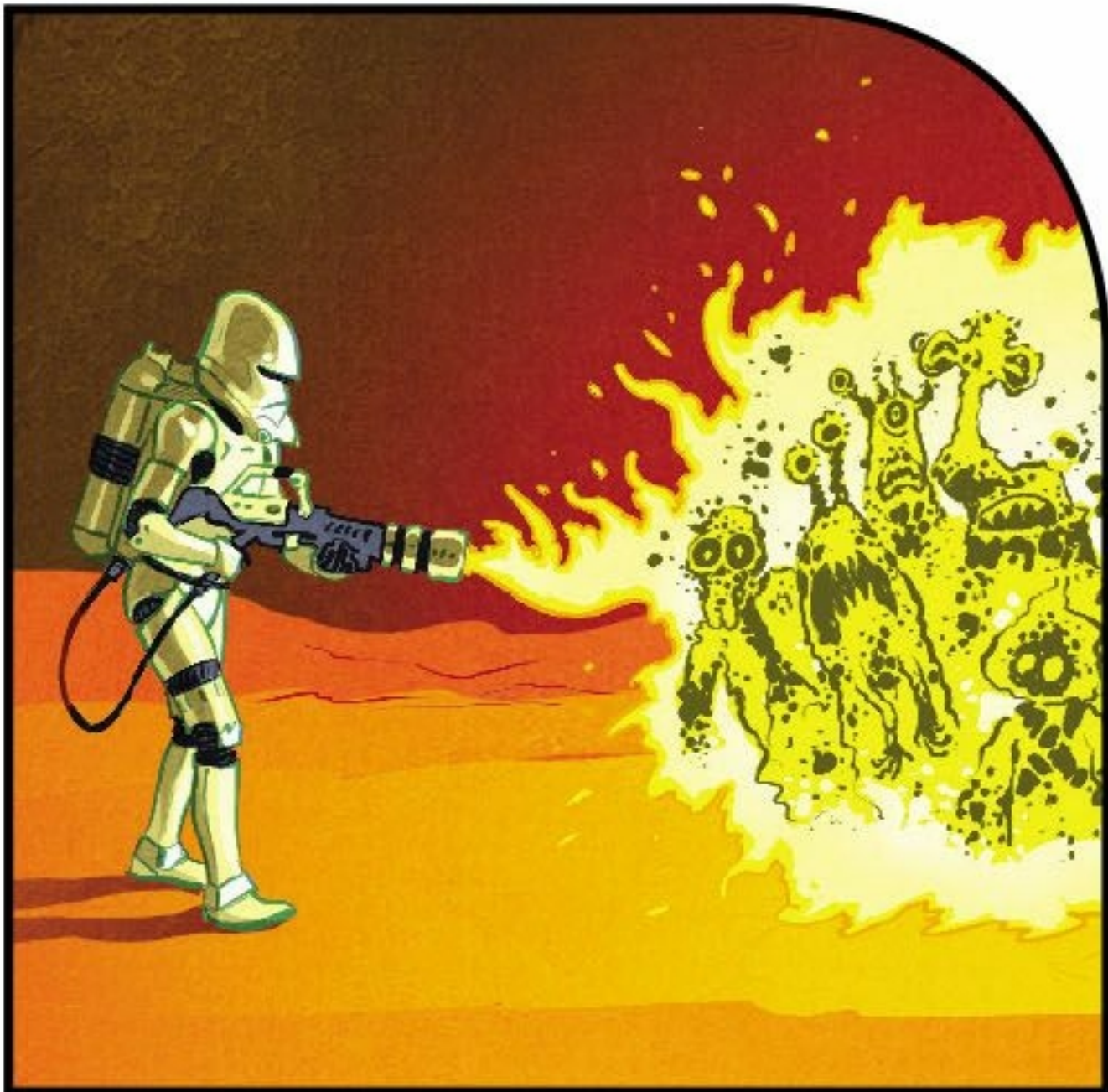
**Searching for droids!**



**Standing in rows!**



**Bantha-riding!**



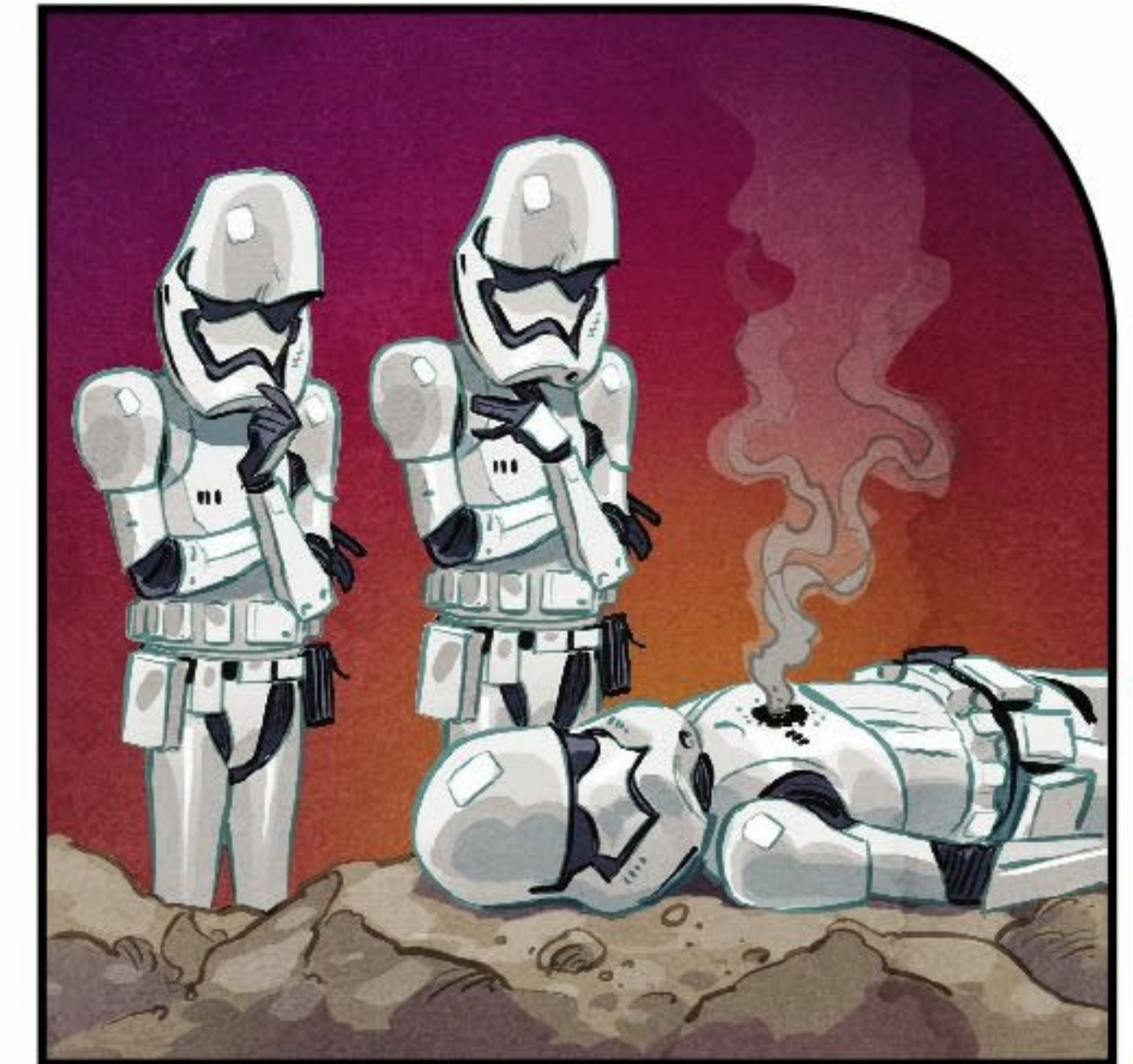
**Population control!**



**Ewok avoidance!**



**Using one of those spinnny laser-baton thingies!**



**Identifying your dead friend — even when you're all dressed exactly alike!**

[NOTE: You will NOT learn how to un-dock a TIE Fighter]



## HEALTH BENEFITS

As employees of the First Order, you're entitled to top-of-the-line healthcare! Covered injuries include — but are not limited to — the following:

- Dismembered by light saber
- Repeatedly shot in chest by blaster
- Maimed in crossfire
- Appendage forcibly removed by angry Wookiee
- Crushed by crude-but-effective Ewok trap
- Smooshed beneath leg-tangled AT-AT
- Kylo Ren tantrum collateral damage
- Embedded shrapnel from exploded Deathstar
- Force-choked by intergalactic despot
- Carpal Tunnel Syndrome



## NEW UNIFORMS!

It's not just all-white anymore! As part of our "Second Order: Fun!" initiative, we are proud to introduce all-new uniforms for special occasions:

**Casual Friday**



**Holiday Party**

**Summer Hours**



**St. Patrick's Day**

**And don't forget to sign up for the company softball team!**







## FIRST ORDER FAQs



**Q:** I thought you guys went out of business years ago.

**A:** Like Obi-Wan Kenobi, some rumors never die. Yes, the Empire suffered minor setbacks after the illegal destruction of two Death Stars (we are still seeking remedy in the civil court case Empire v. Rebel Alliance). But after this admittedly rocky period that saw the tragic murder of the Emperor and an unfortunate shift towards democracy and freedom, we have re-organized as a leaner, smaller organization under our new CEO, Kylo Ren.



**Q:** I've heard it's difficult to work for the First Order. Like, if you mess up even once, you get Force choked by Darth Vader.

**A:** While we've had morale issues in the past, Human Resources has worked diligently to resolve this issue. Also, Lord Vader is dead.



**Q:** Are you building a new Death Star?

**A:** We cannot comment on future building plans at this time. All options remain open. However, please search for "Death Star 2.0" on Kickstarter for further information.



**Q:** What about the armor? Does it actually stop blaster fire?

**A:** Thanks to a new design, our armor is 3% more effective than before — offering nearly 15% protection against blaster fire!



## FOR MORE INFORMATION

Via Holo-Net: [www.FirstOrderRecruitmentStormtrooperApplication.com](http://www.FirstOrderRecruitmentStormtrooperApplication.com)

Or fill out this form:

NAME \_\_\_\_\_

SPECIES \_\_\_\_\_

HOME PLANET \_\_\_\_\_

### EDUCATION:

☐ Padawan ☐ Moisture Vaporator School ☐ University ☐ Jedi Academy

### DO YOU HAVE WHAT IT TAKES?

Take this simple quiz to see if you're ready to be a First Order Trooper!

I **would / would not** (circle one) bail out the first time I have to murder innocent civilians.

I **would / would not** (circle one) assist Resistance pilots in escaping.

I **would / would not** (circle one) be interested in helping the heir to the Jedi awaken her sensitivity to the Force.

### I would like to learn more about (check all that apply):

☐ Enslaving Wookiees ☐ Blasting Jawas ☐ Guarding Shield Generators  
☐ Searching for Droids ☐ Torture ☐ Web Design

### PLEASE TRANSMIT TO:

First Order Human Resources  
Attn: Barbara Fett, Manager, Human Resources Dept.  
Suite 1138  
Coruscant, Galactic Core



**OUR WORKPLACE COMMITMENTS:** The Empire is an equal opportunity employer and does not discriminate based on race, color, planetary origin or species. (We do, however, enslave and destroy planets based on those very things.) Clones are welcome.

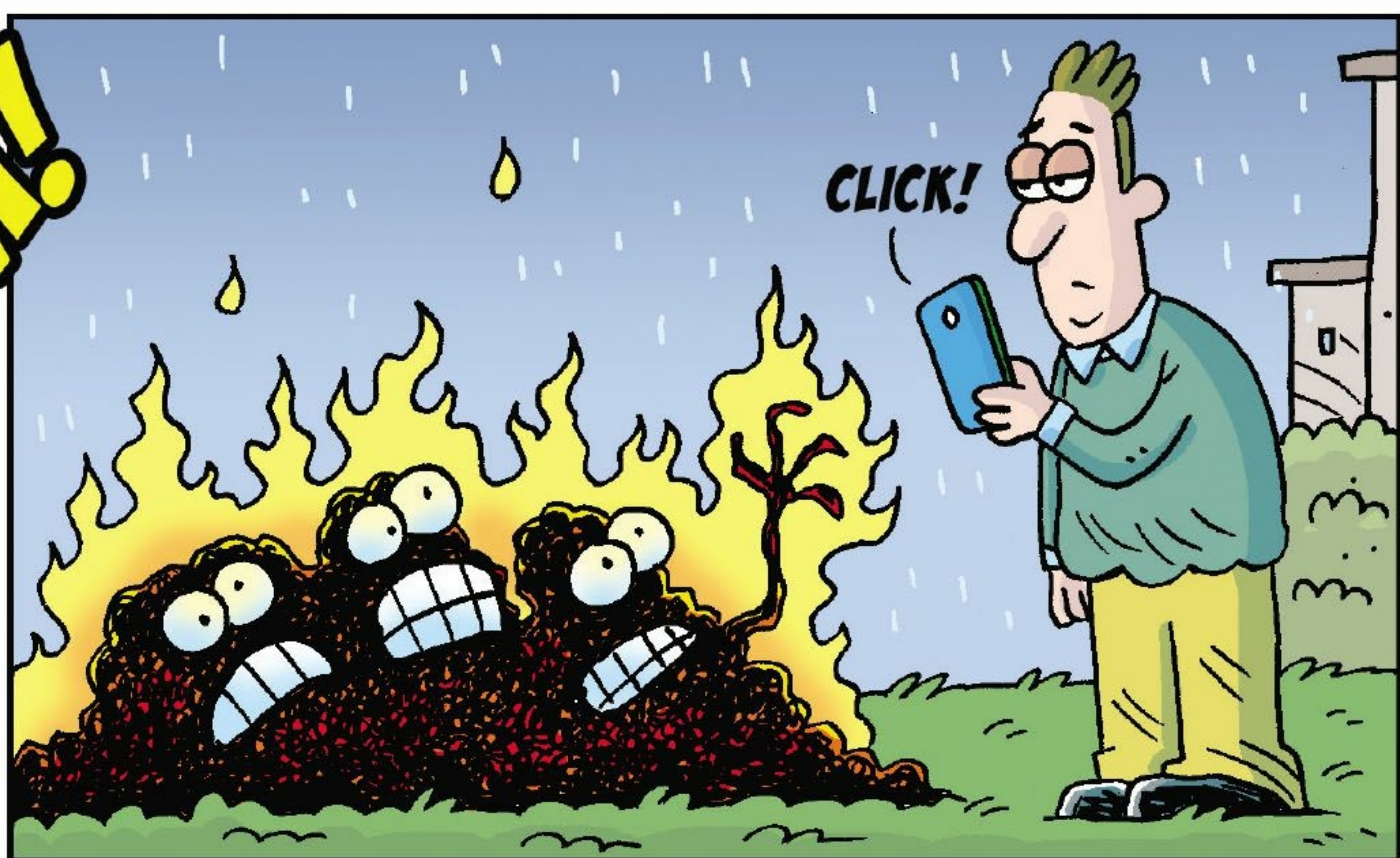
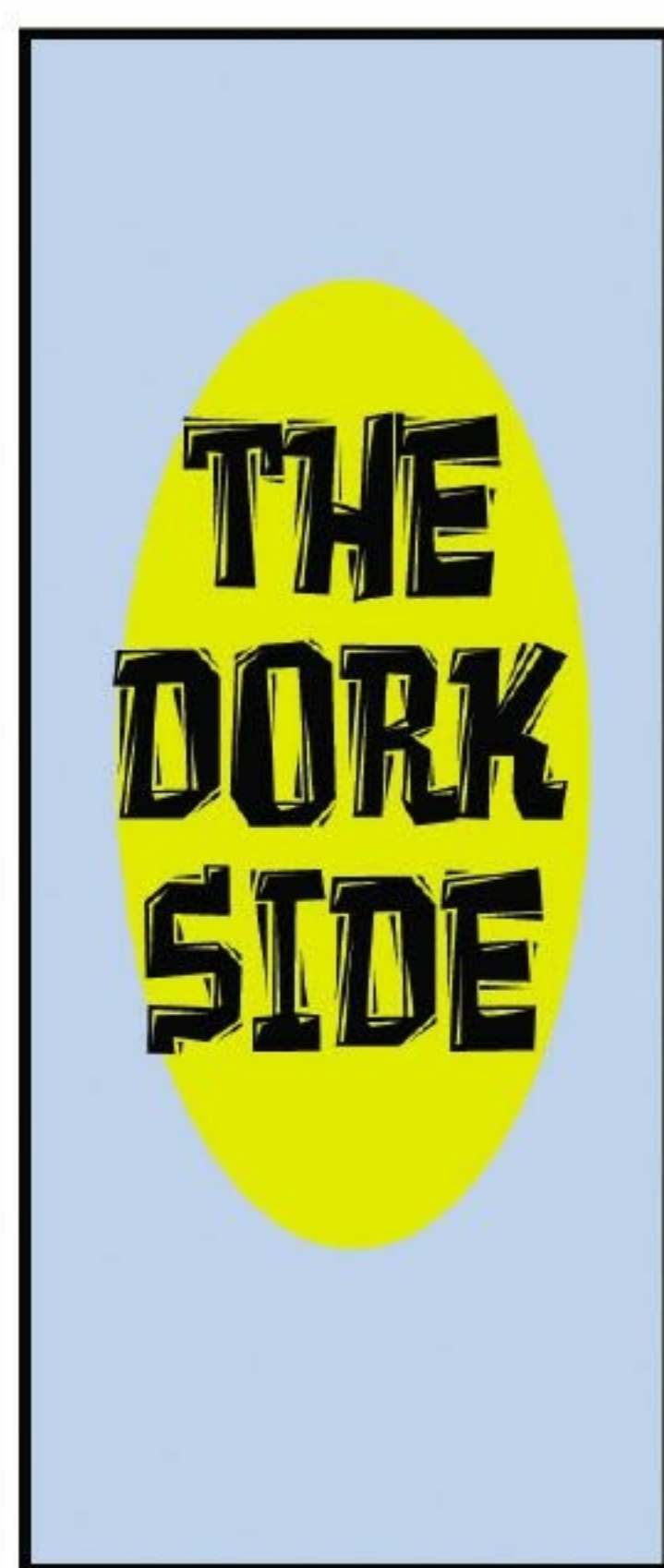




# THE STRIP CLUB

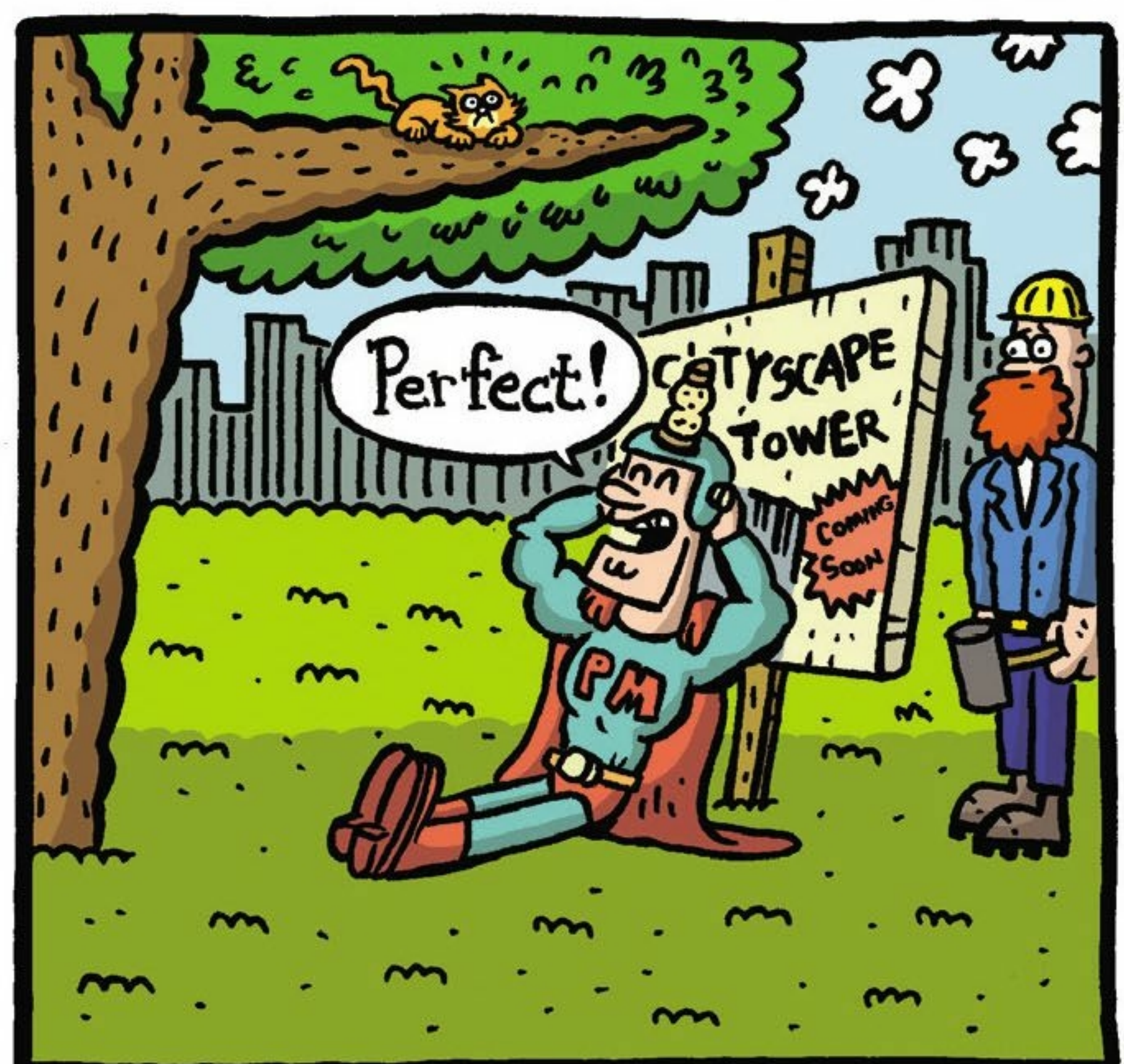
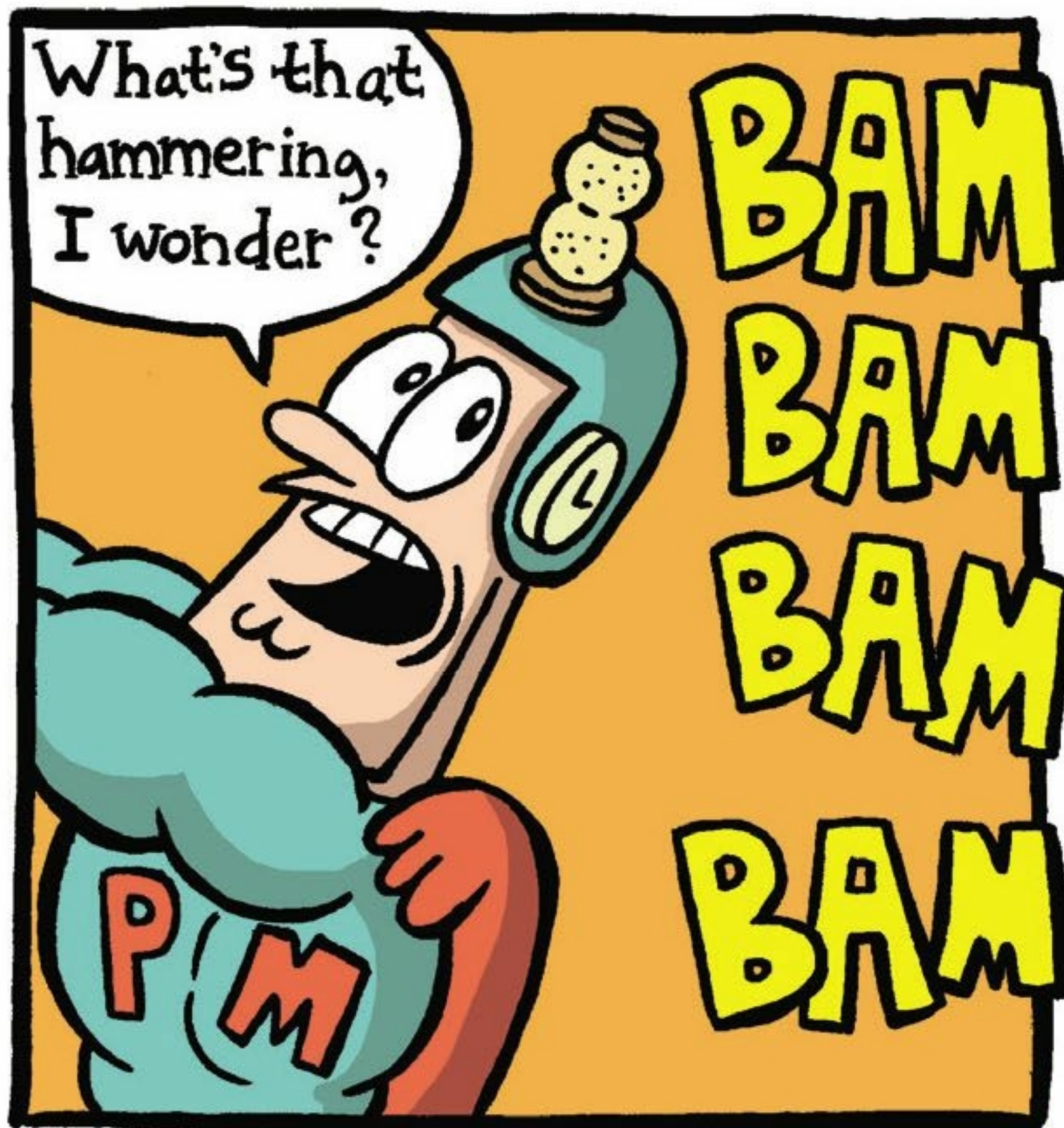


JOHN MCNAMEE



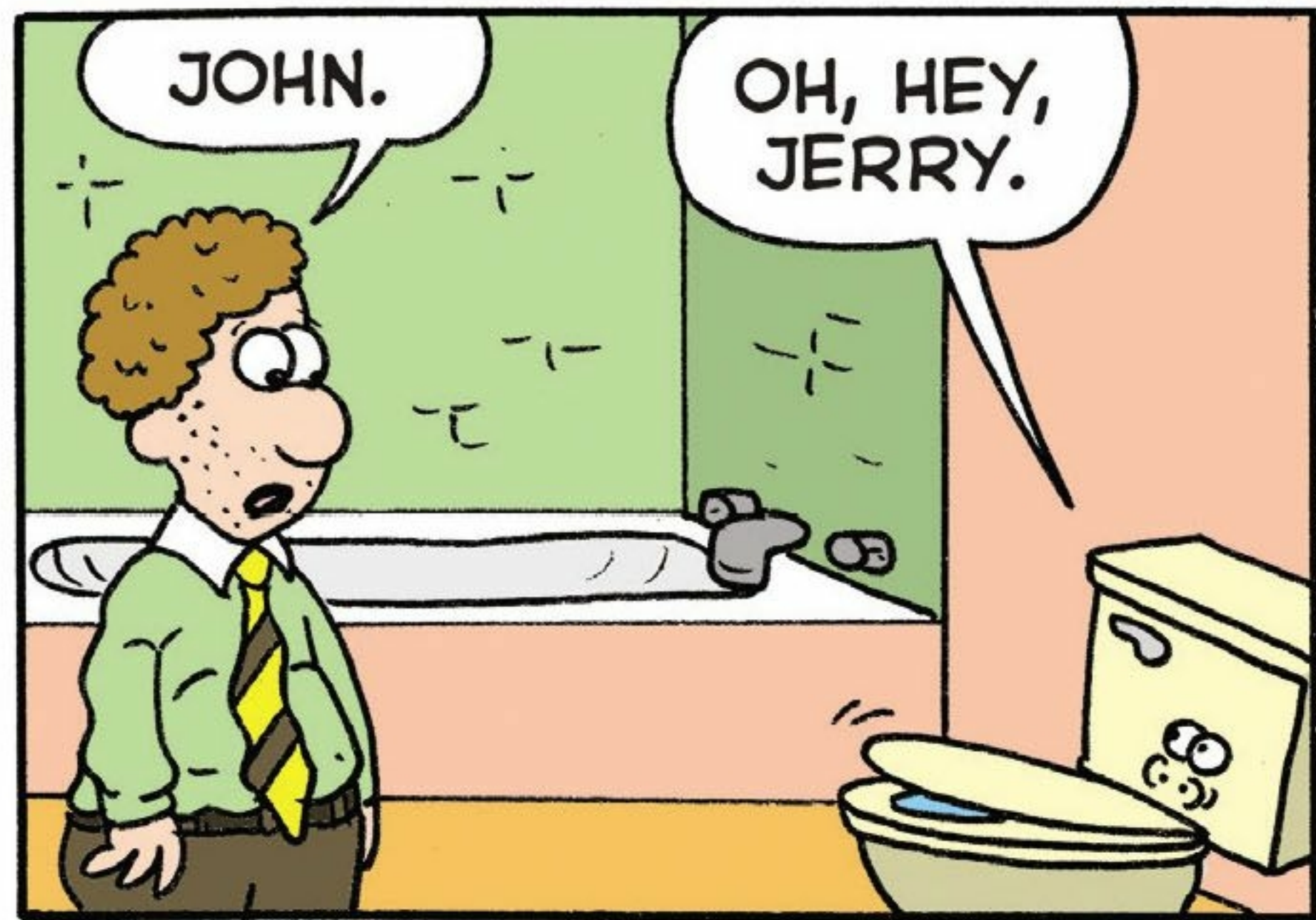
KIT LIVELY AND SCOTT NICKEL





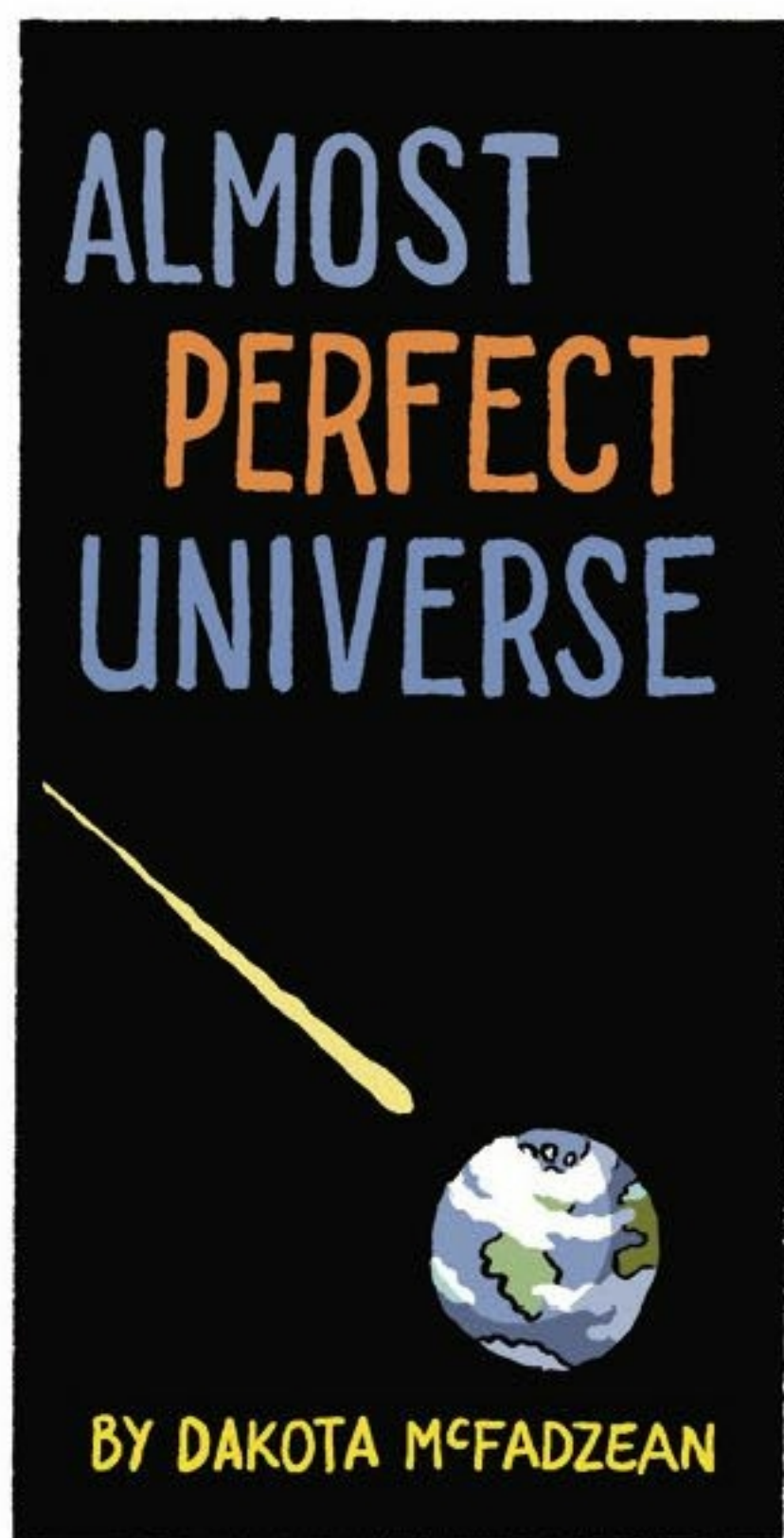
DAVID DEGRAND

# THE ROOMMATES: JOHN, JOE AND JERRY



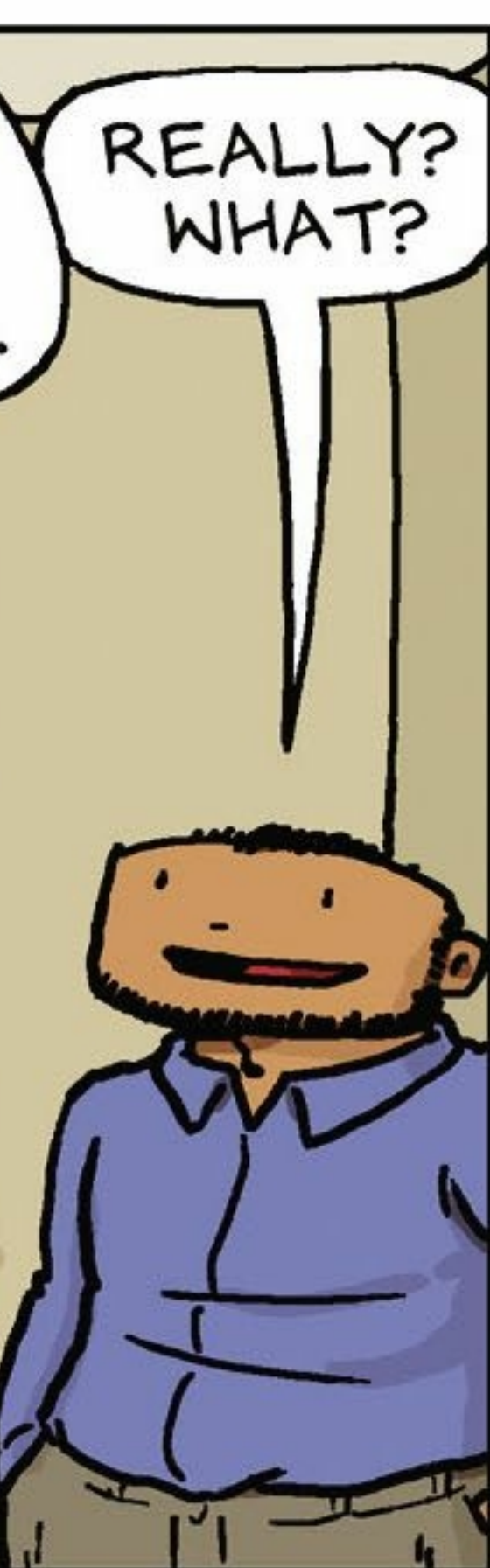
TODD CLARK





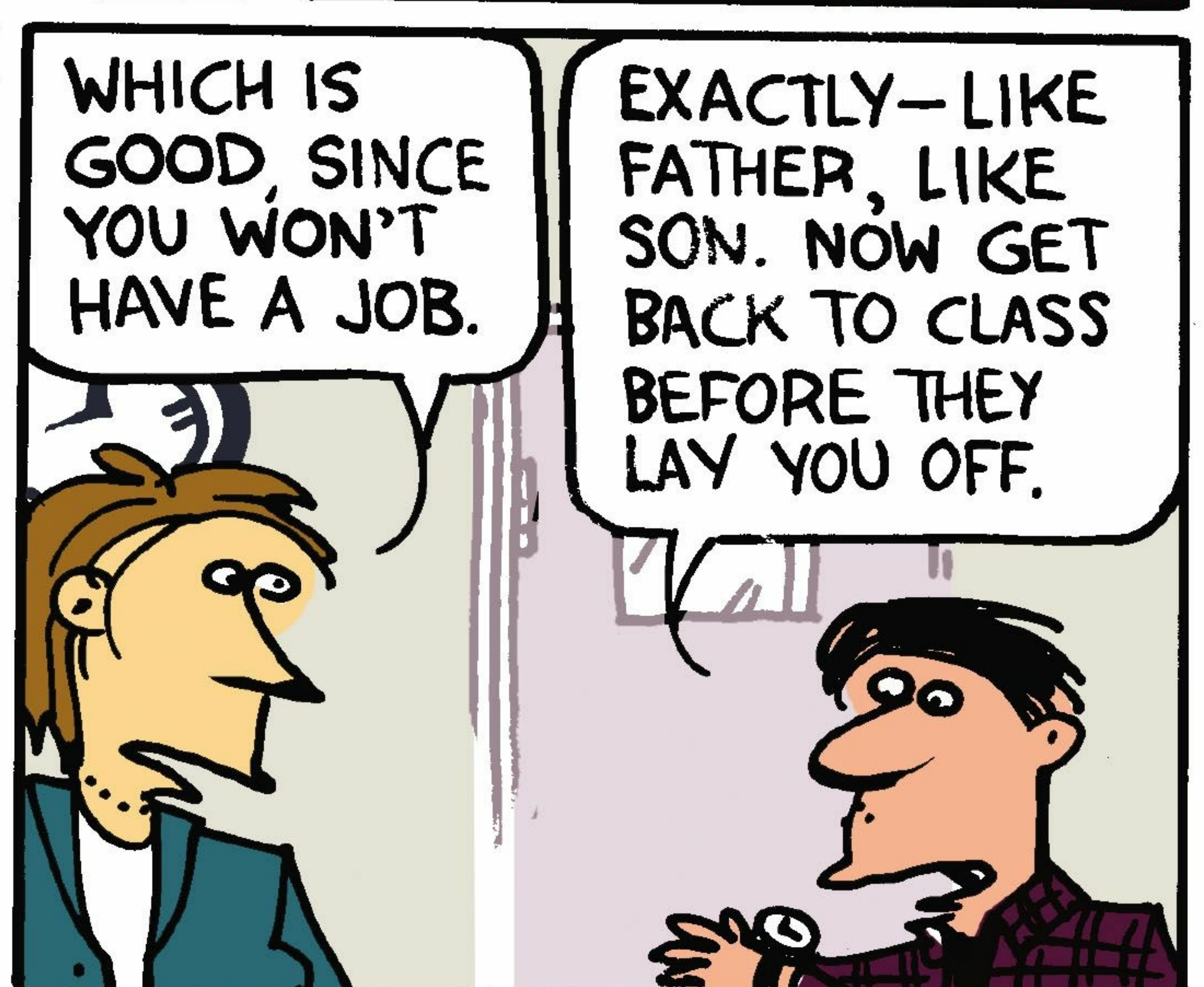
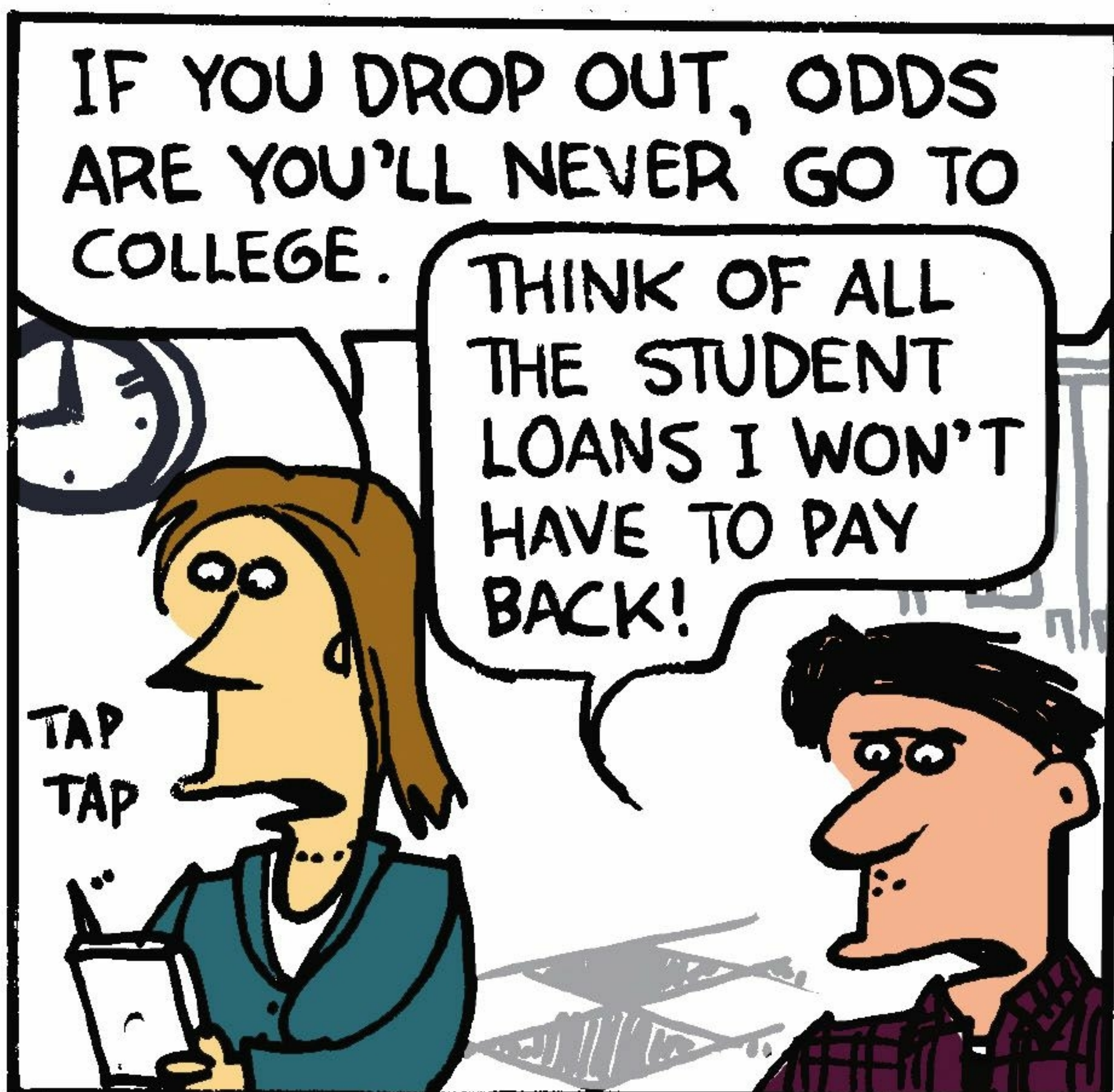
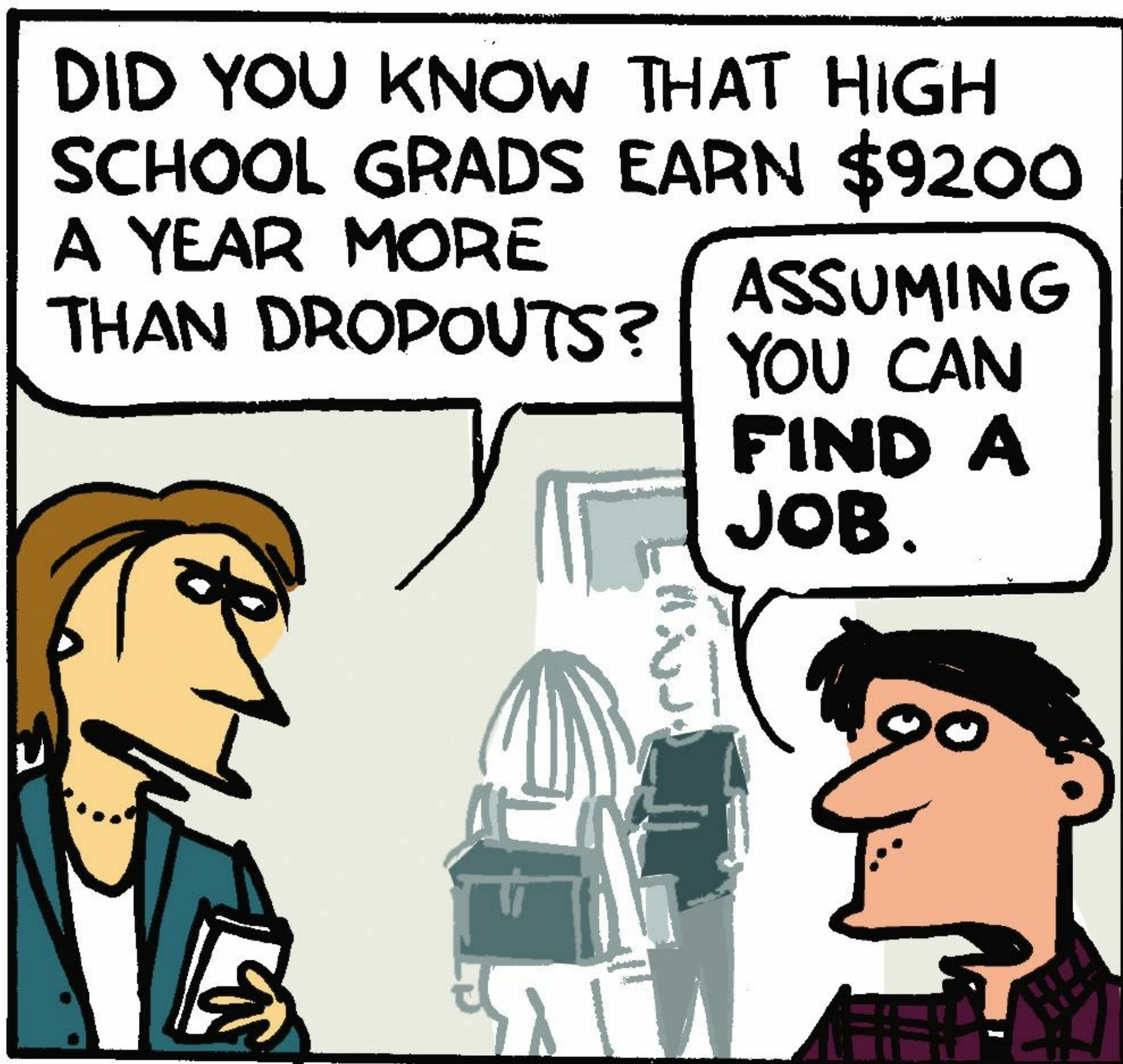
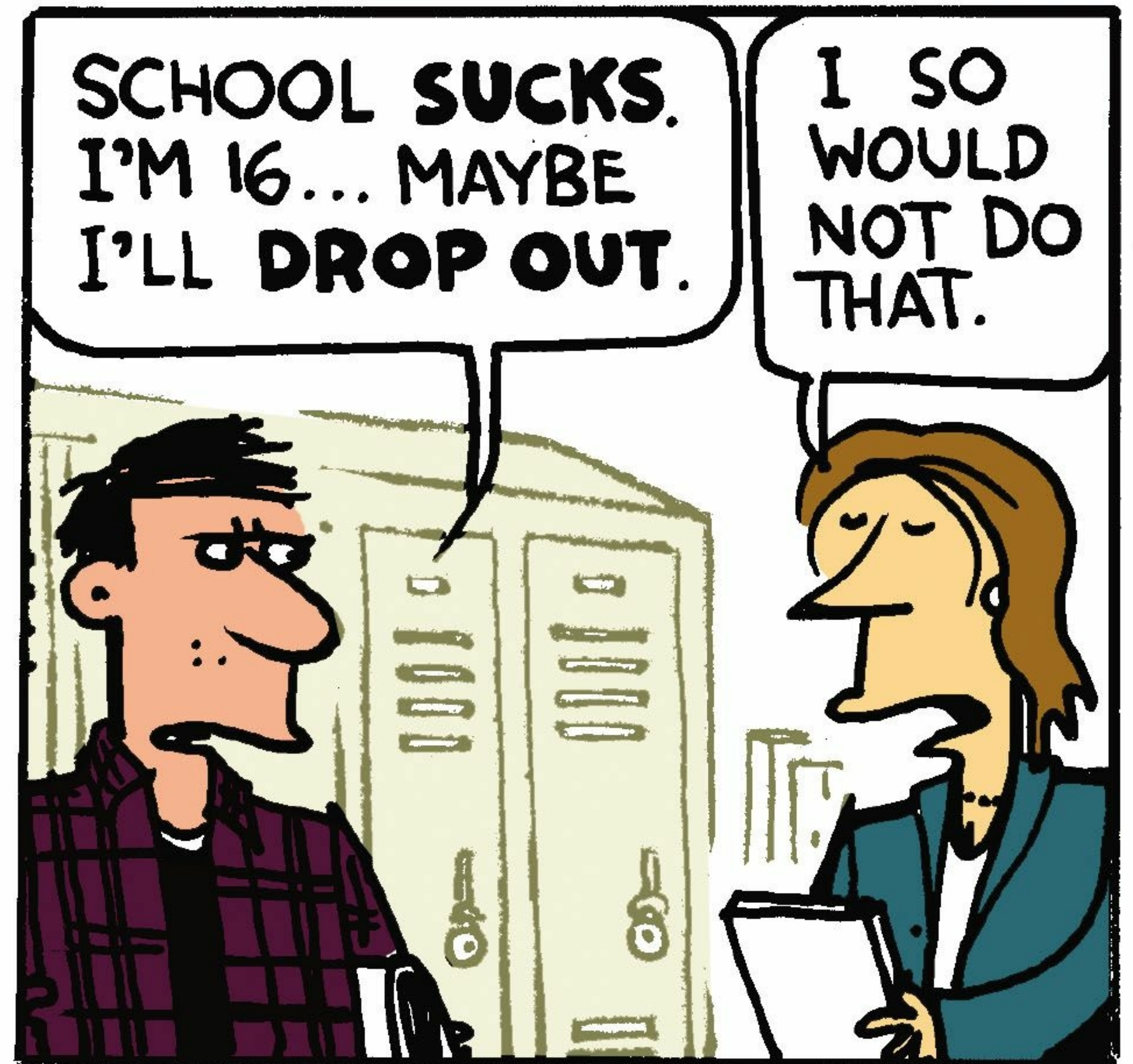
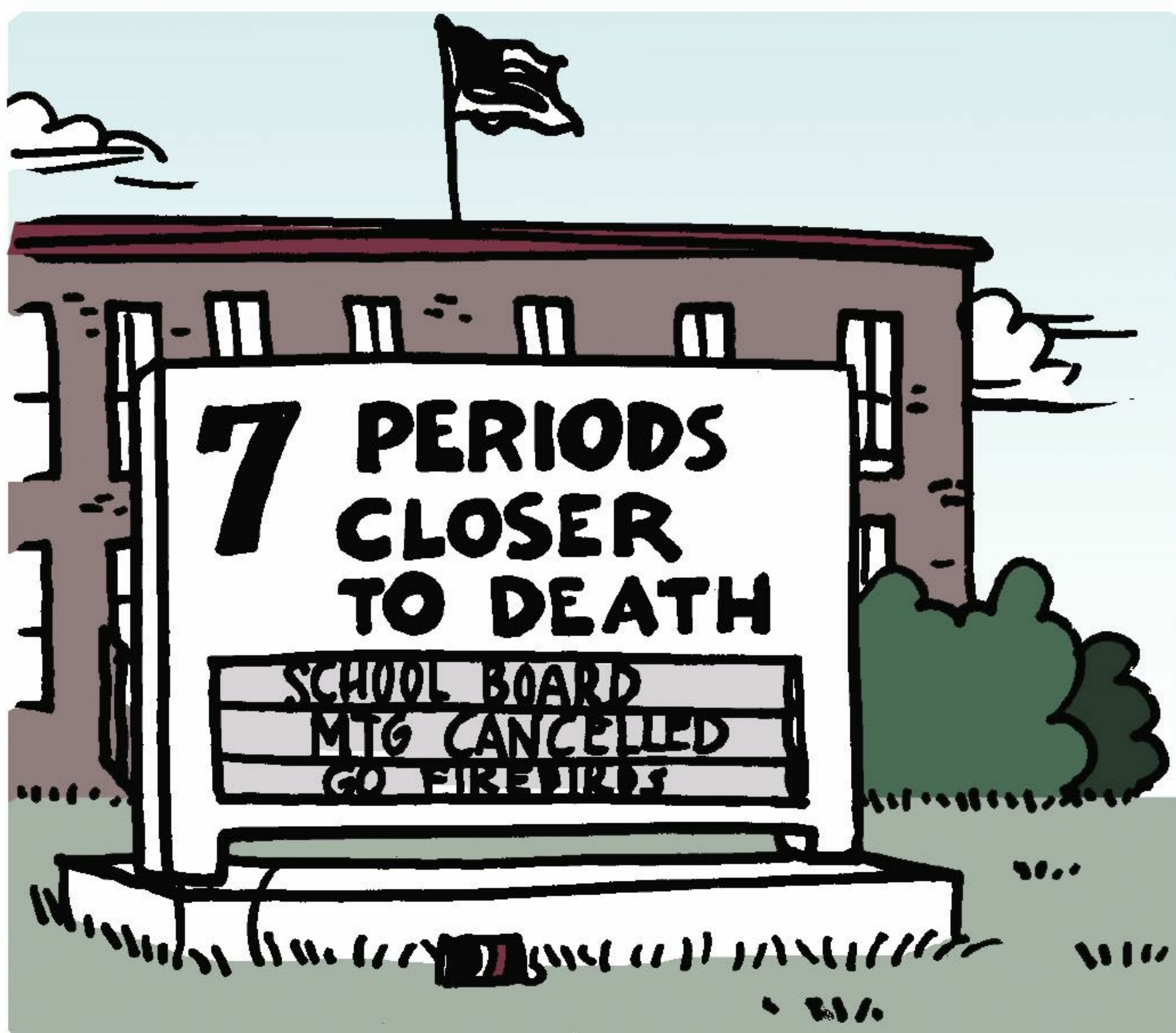
DAKOTA MCFADZEAN

## It Only Hurts When I Laugh



CHRISTOPHER BALDWIN









**OUR  
BEARD**

Lenny's nickname was "The Beard"



Various places around the article: rubber stamps made by Sergio Aragonés for Lenny

Sketch by Nick Meglin during a MAD trip

**MAD's Lenny Brenner** passed away April 9th, 2016. Beginning in 1958 and spanning six decades, he served as MAD's production chief and later art director. But mainly, he was a free model for MAD's artists and photographers to use, and use, and use! Here are some of Lenny's most memorable appearances in and out of MAD's pages.

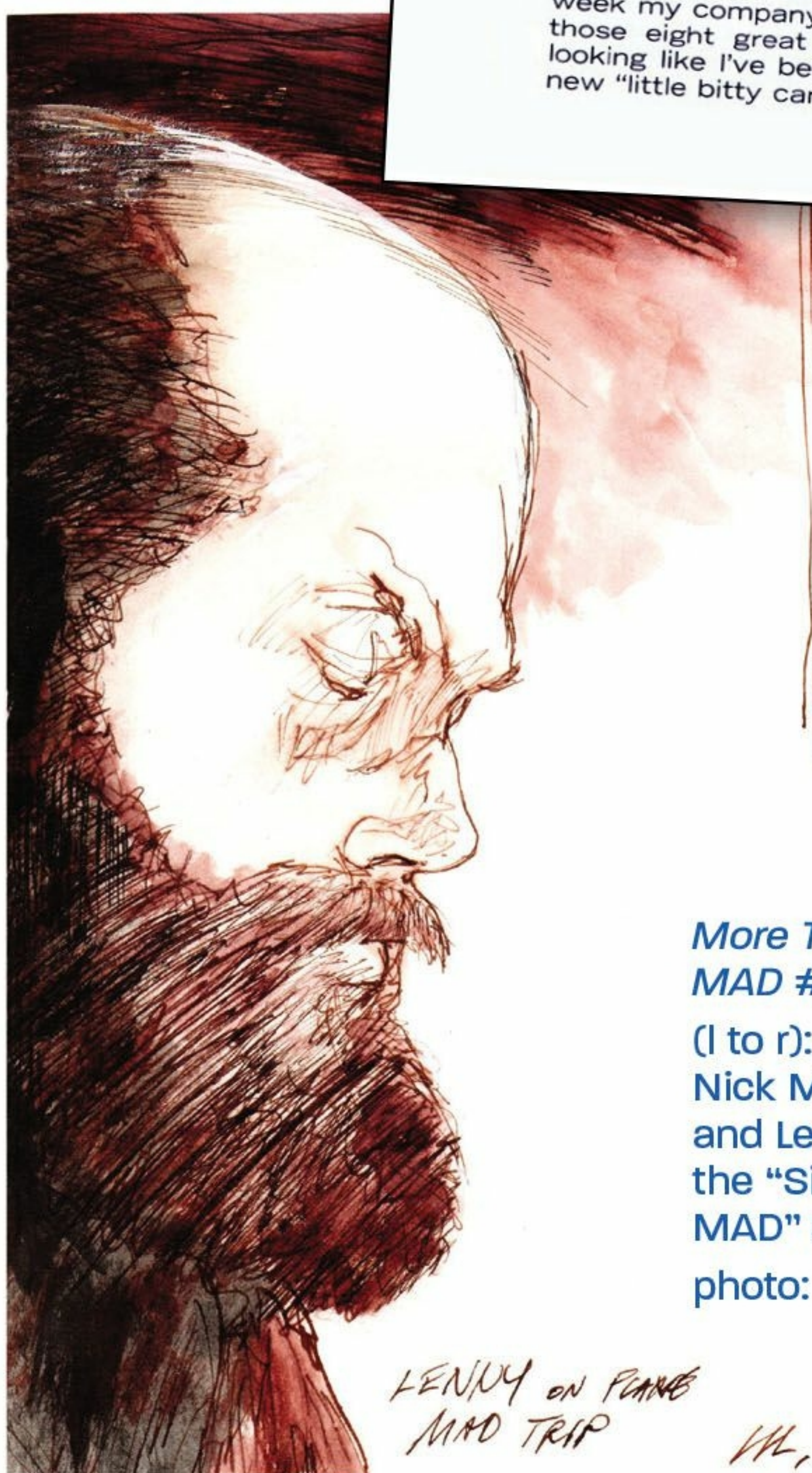


**I'm the guy who puts  
eight great tomatoes  
in that  
little bitty can!!**

All day long – squashing, squooshing, slamming, splattering . . . Yecccc, what a mess! Thank goodness it's my last week at this gooky job! Next week my company starts using a new-type can, and I'll be able to stuff those eight great tomatoes in that little bitty can without ending up looking like I've been attacked with a meat cleaver. Mainly because our new "little bitty can" expands into a "biggy wi- can" like an accordion.



▲ Drawing by Paul Peter Porges of William M. Gaines, Nick Meglin and Lenny on a MAD trip to Tahiti



▲  
**MAD #84**  
January 1964  
photo: Lester Krauss

More Trash from  
MAD #4, 1961

(l to r): Jerry DeFuccio, Nick Meglin, Al Feldstein and Lenny introducing the "Sing Along with MAD" songbook insert  
photo: Lester Krauss





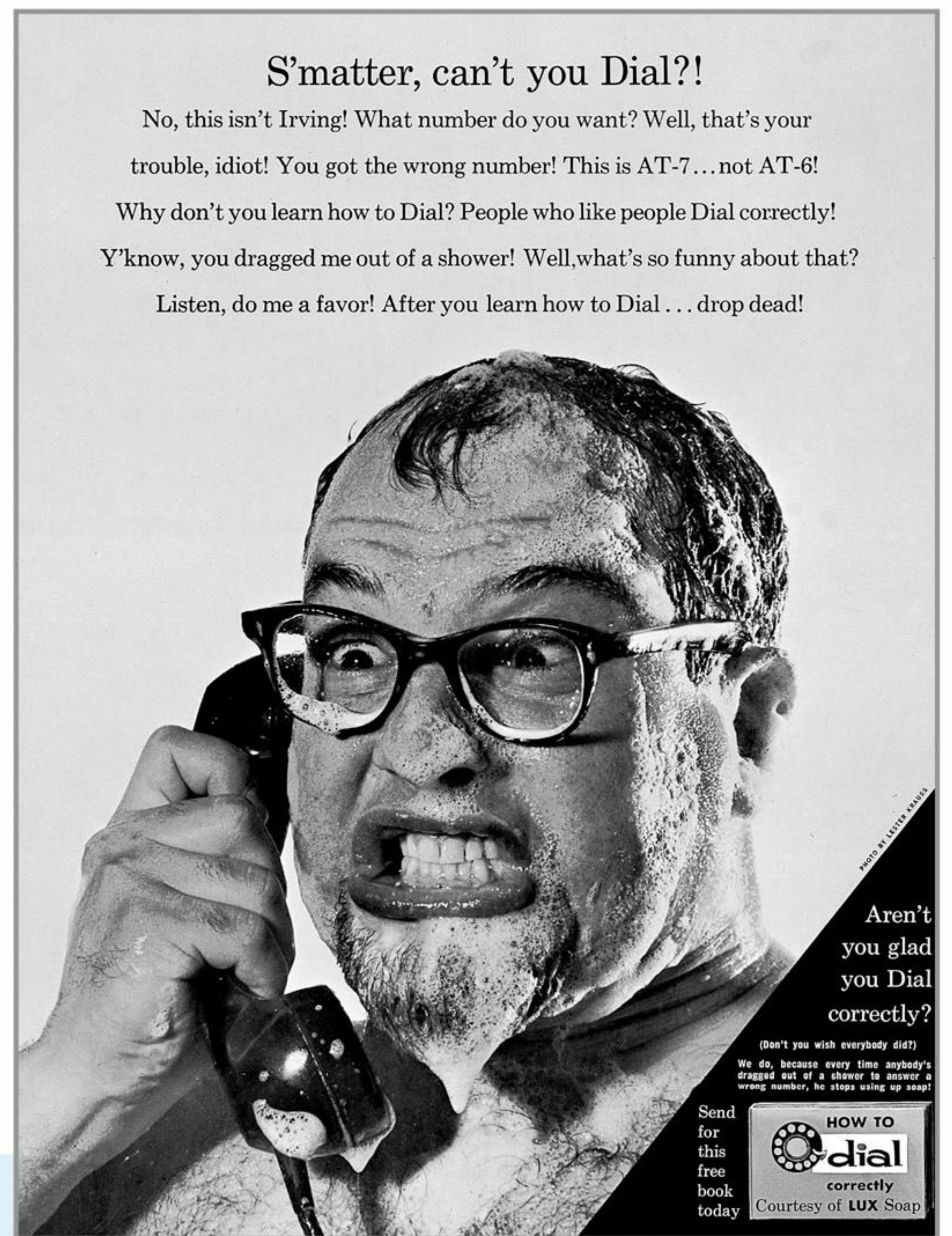


**YOU'LL "FIGHT 'EM OFF" IN YOUR  
MAD T-SHIRT**



Lenny models  
the MAD T-shirt  
MAD #49,  
September 1959

MAD #59,  
December 1960  
photo: Lester  
Krauss



S'matter, can't you Dial?!

No, this isn't Irving! What number do you want? Well, that's your trouble, idiot! You got the wrong number! This is AT-7...not AT-6! Why don't you learn how to Dial? People who like people Dial correctly! Y'know, you dragged me out of a shower! Well, what's so funny about that? Listen, do me a favor! After you learn how to Dial... drop dead!

Aren't  
you glad  
you Dial  
correctly?

(Don't you wish everybody did?)  
We do, because every time anybody's  
dragged out of a shower to answer a  
wrong number, he steps using up soap!



Do you know what it  
means when the Bible  
says, "He knew her."?  
It means they had  
sexual relations!

Yeah? No  
kidding?!  
I'm glad  
you told  
me that!



It's crackers to  
slip a rozzer  
the dropsy  
in snide!

"The Lighter Side of Sex"  
MAD #136, July 1970  
artist: Dave Berg

MAD #349,  
September 1996  
artist: Angelo  
Torres

I'll  
say!



CAROL  
KNOWS

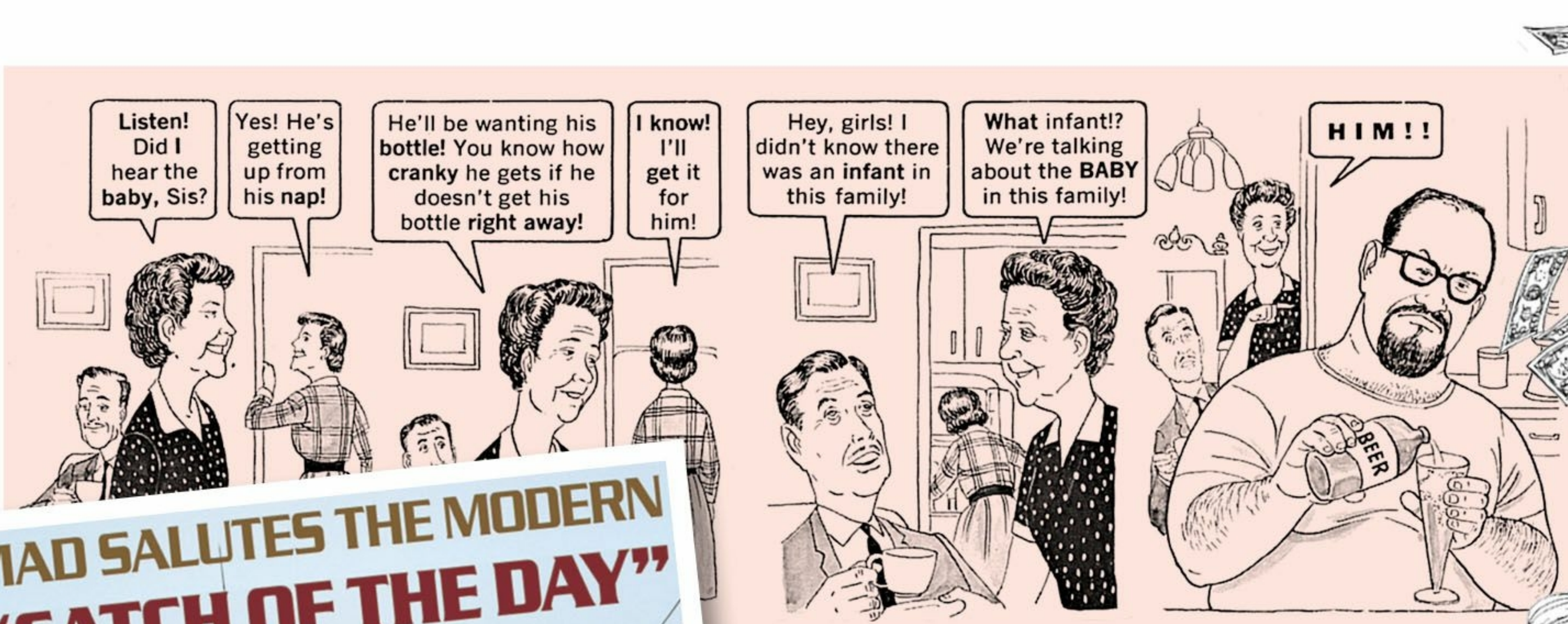


MAD #96, July 1965  
photo: Irving Schild



MAD #212,  
January 1980  
artist: Jack Davis





**MAD SALUTES THE MODERN  
"CATCH OF THE DAY"**



MAD #283,  
December 1988  
photo: Maple  
Communications

▲ "The Lighter  
Side of Relatives"  
MAD #111, June 1967  
artist: Dave Berg



MAD #87, June 1964  
artist: Sergio Aragonés

MAD #272,  
July 1987  
artist: George  
Woodbridge

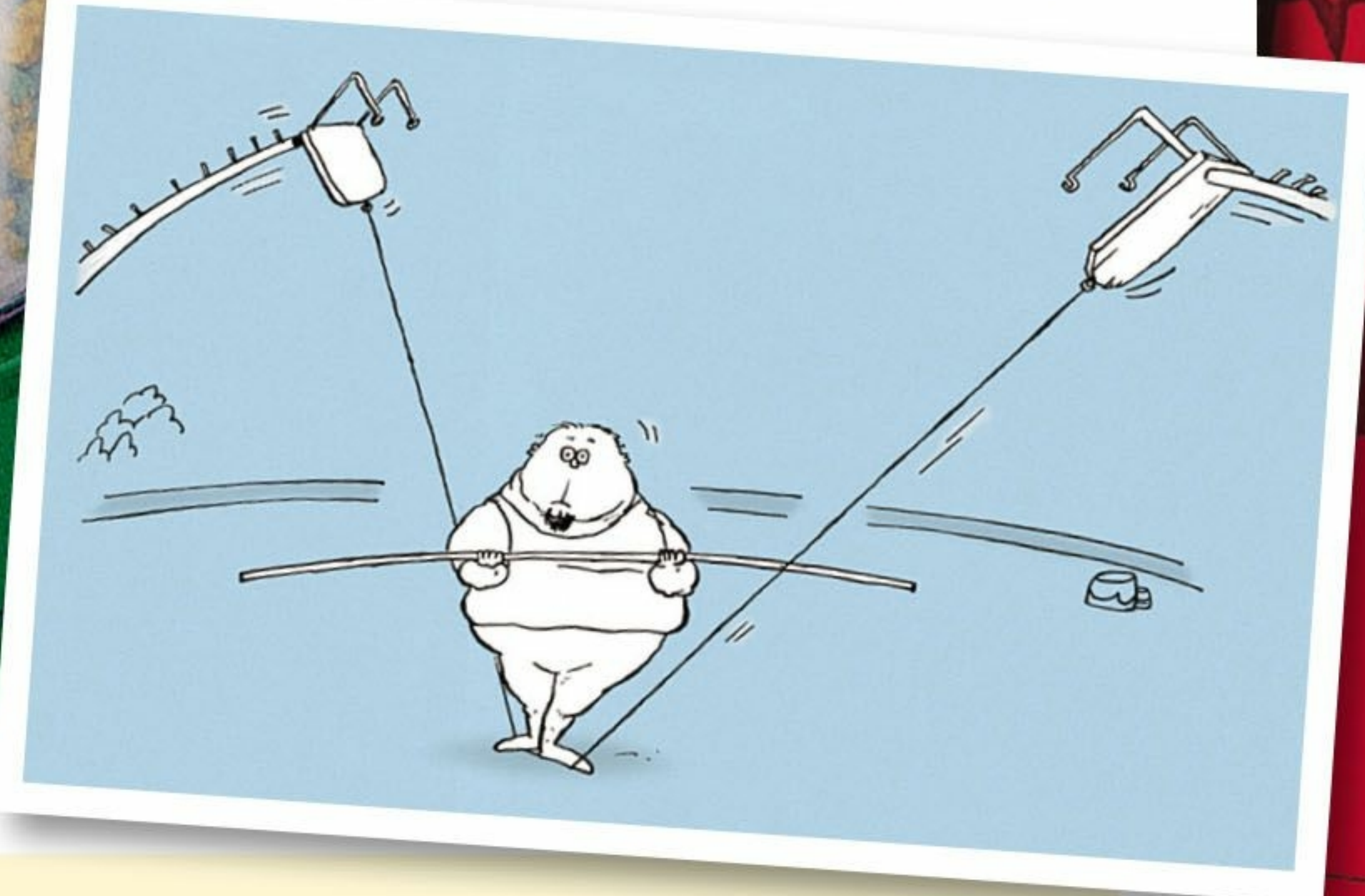
MAD #535,  
October 2015  
artist: Paul Coker



Lenny as a  
Munchkin  
MAD #385,  
September 1999  
photo: Irving  
Schild



MAD Super Special #95, September 1994  
artist: Dave Berg







They say that money can't buy happiness — but they also say that Disneyland is the happiest place on earth! So what does it mean when it costs over a grand to access that aforementioned happiness for one calendar year?! It means you're a putz who's overpaying for the chance to hug a failed actor in a lice-infested Goofy costume! But maybe we're just bitter. (Our parents never loved us enough to take us to Disneyland...or even the Disney Store.) But instead of dwelling on the negatives, let's dry our tears and examine some of the...



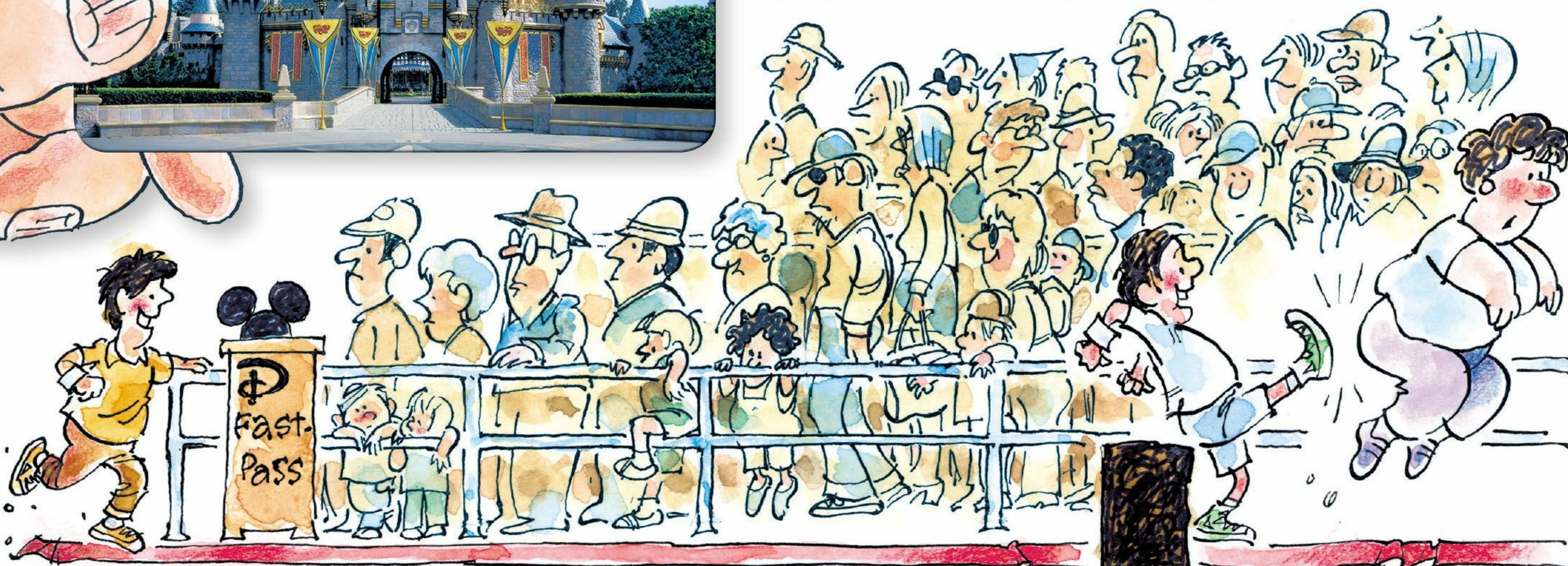
# PERKS OF THE NEW \$1,049 DISNEYLAND ANNUAL PASS

WRITER: KENNY KEIL

ARTIST: PAUL COKER

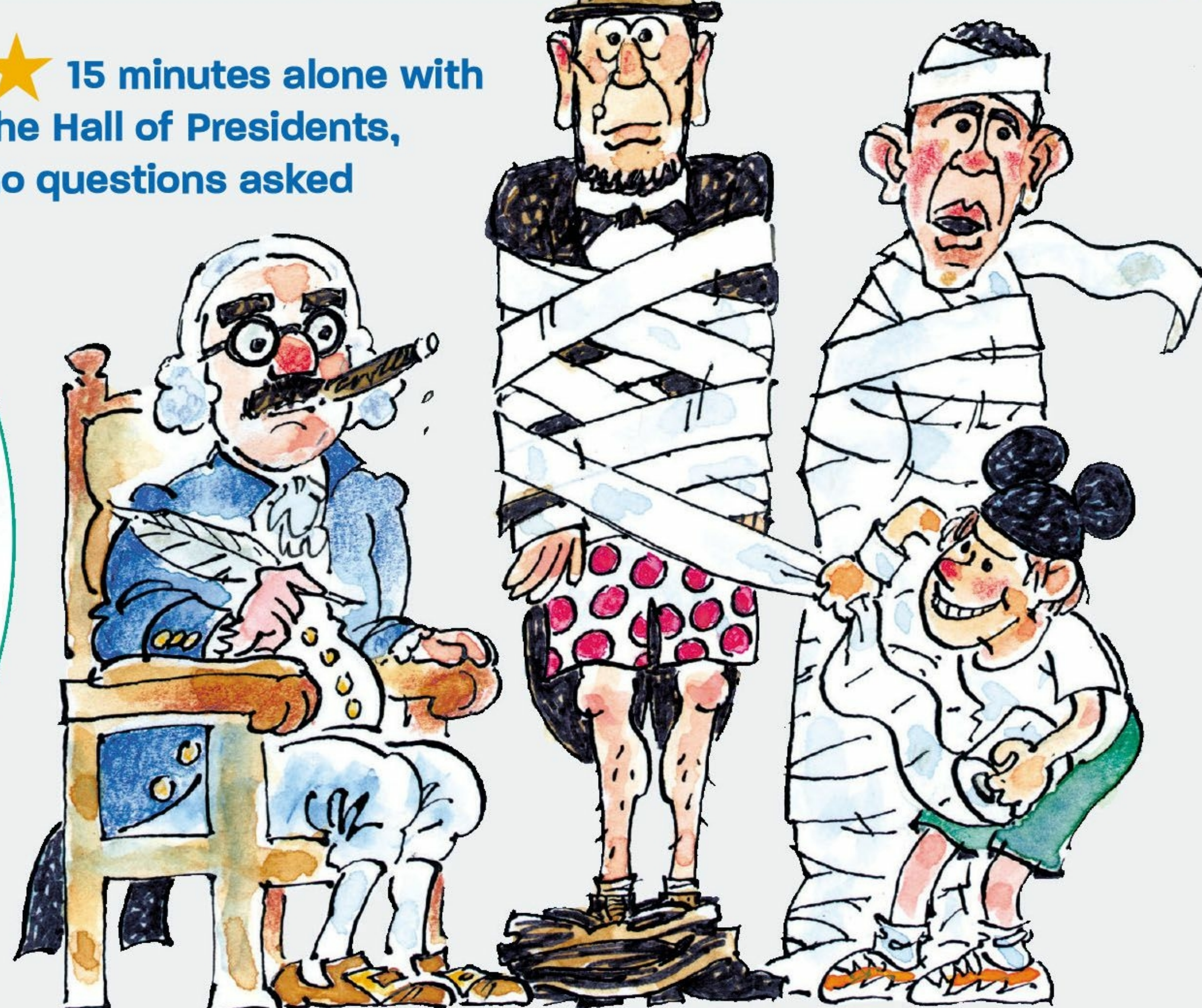
Disneyland  
SIGNATURE  
PASSPORT

★ Free FastPass bracelet, which allows you to skip to the front of the line, plus discounted FastPassPlus bracelet, which allows you to kick the people in line while you're skipping ahead of them



★ An eight-hour shift dressed in a character costume of your choosing

★ 15 minutes alone with the Hall of Presidents, no questions asked

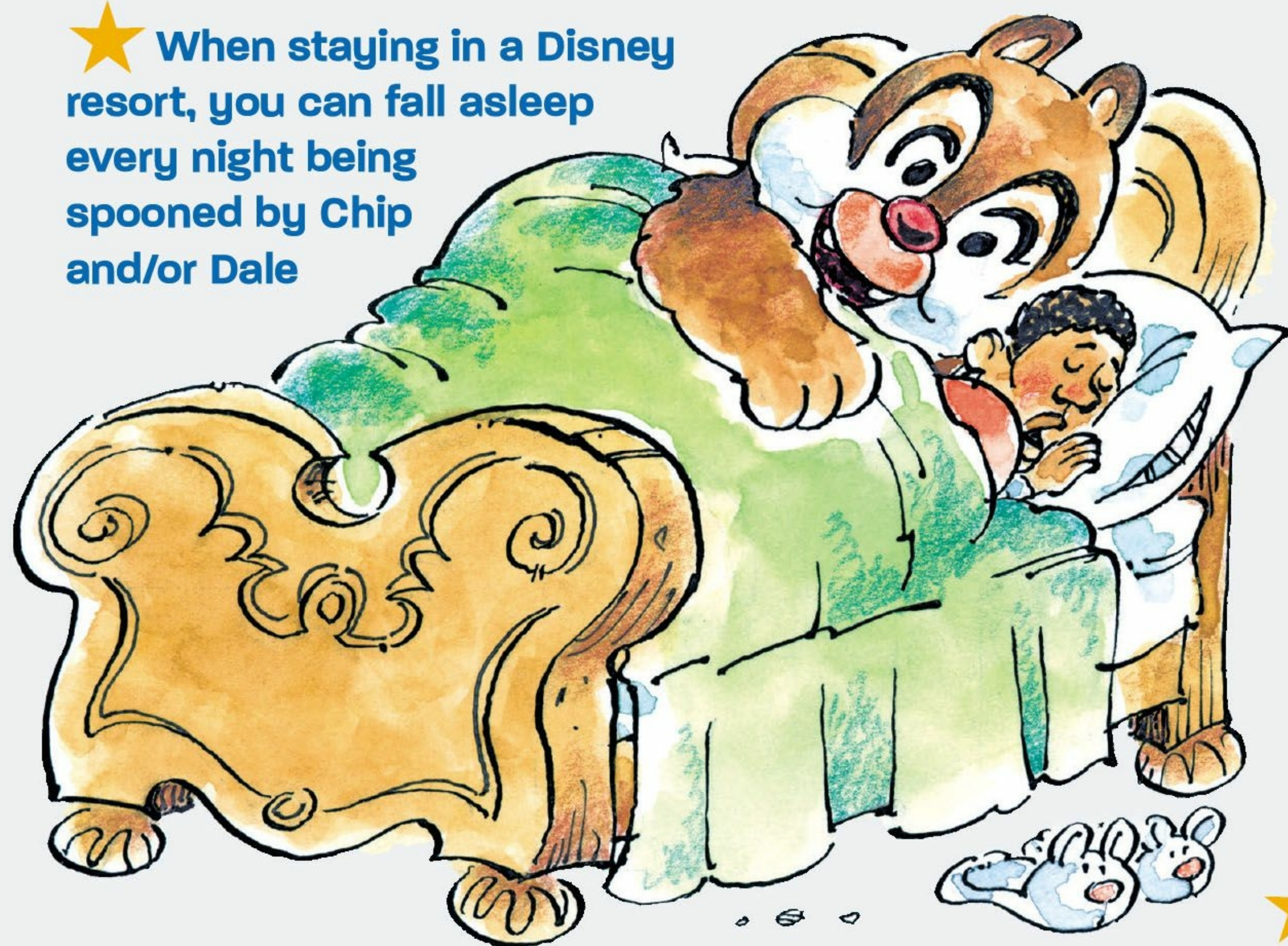




★ **Permission to ride Space Mountain even if you're pregnant or have a serious heart condition**



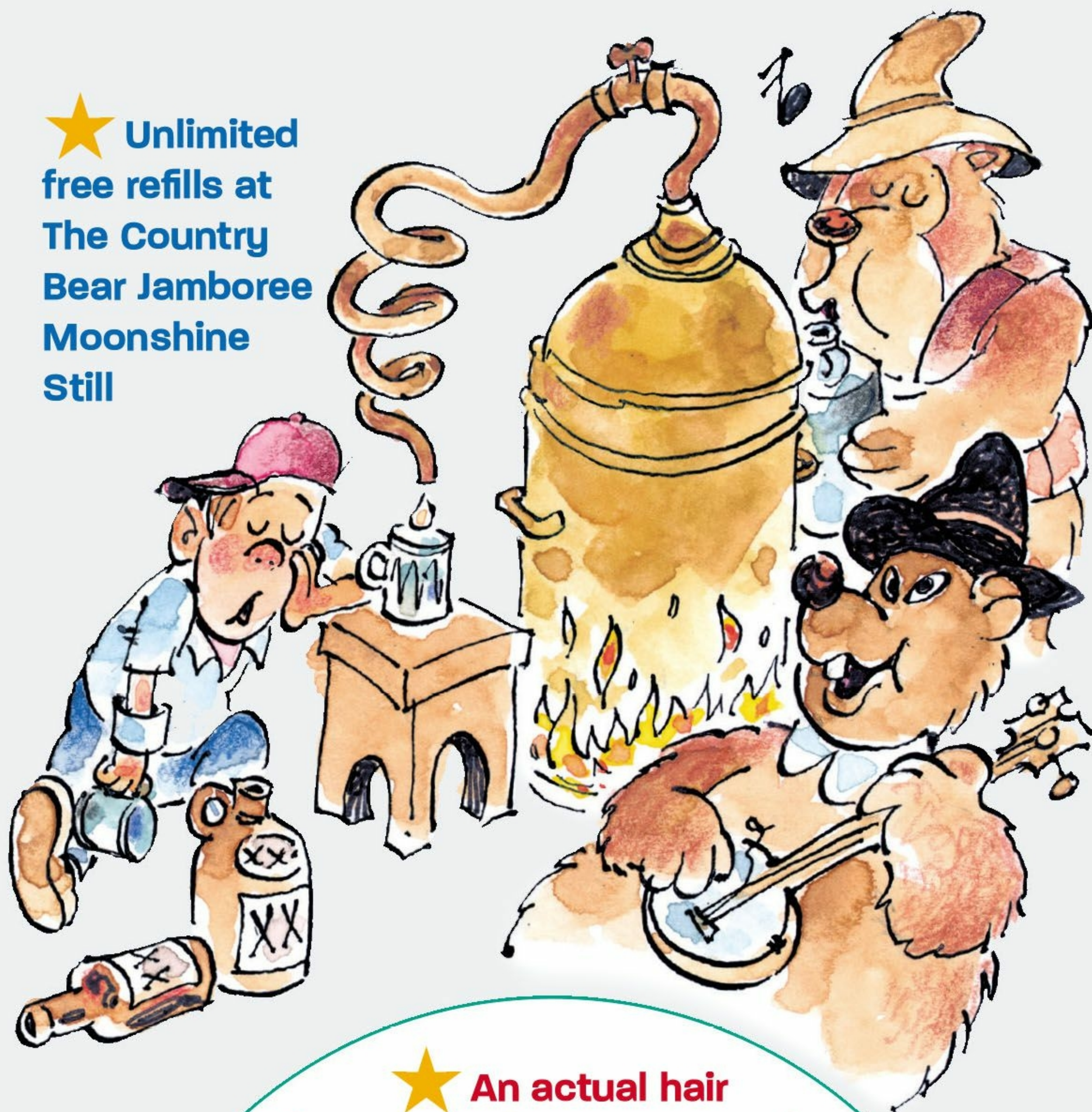
★ **When staying in a Disney resort, you can fall asleep every night being spooned by Chip and/or Dale**



★ **Exclusive backlot tour where you get to lay off a member of the animation studio**



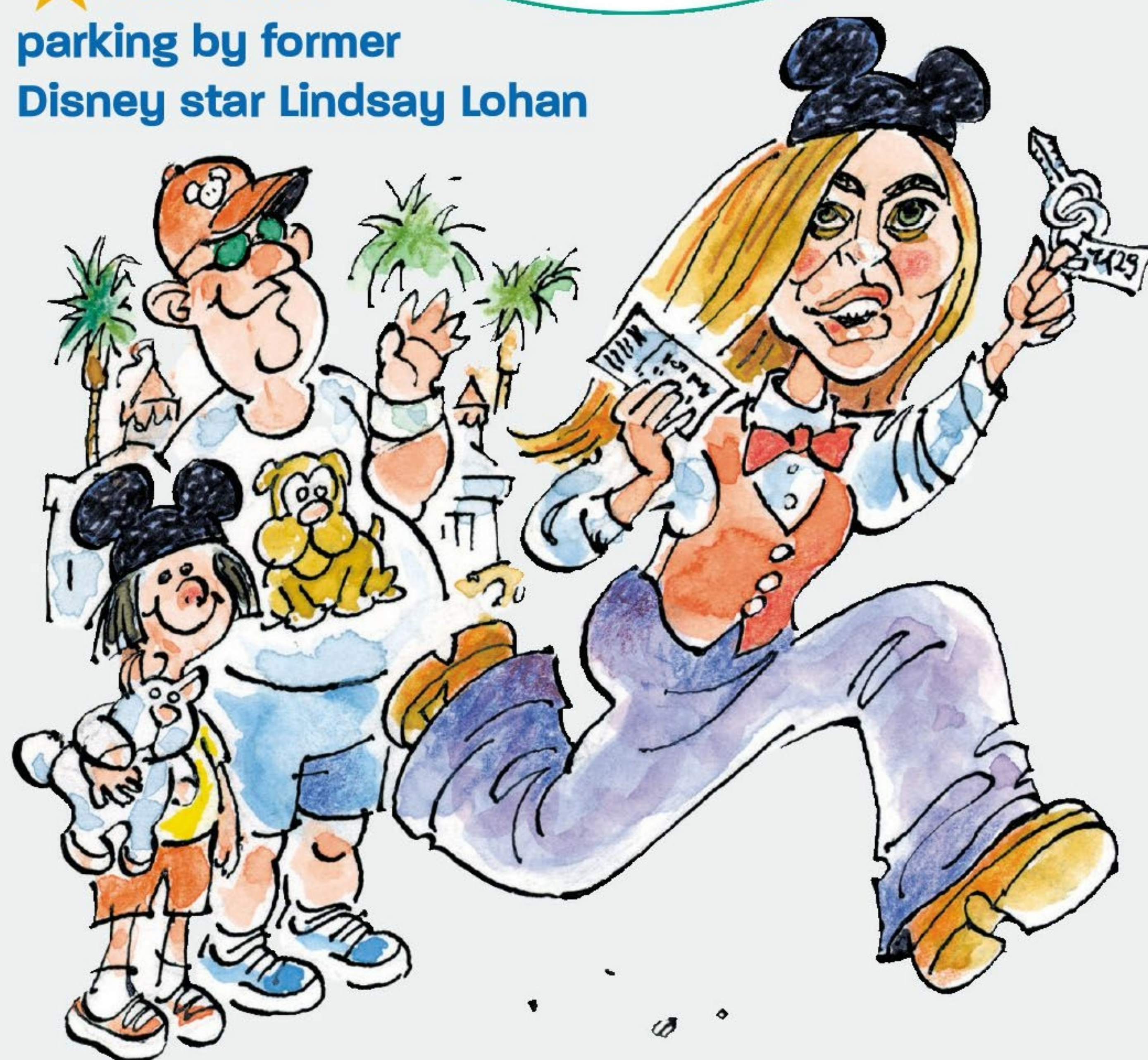
★ **Unlimited free refills at The Country Bear Jamboree Moonshine Still**



★ **An actual hair from Walt Disney's mustache with a certificate of authenticity**



★ **Free valet parking by former Disney star Lindsay Lohan**

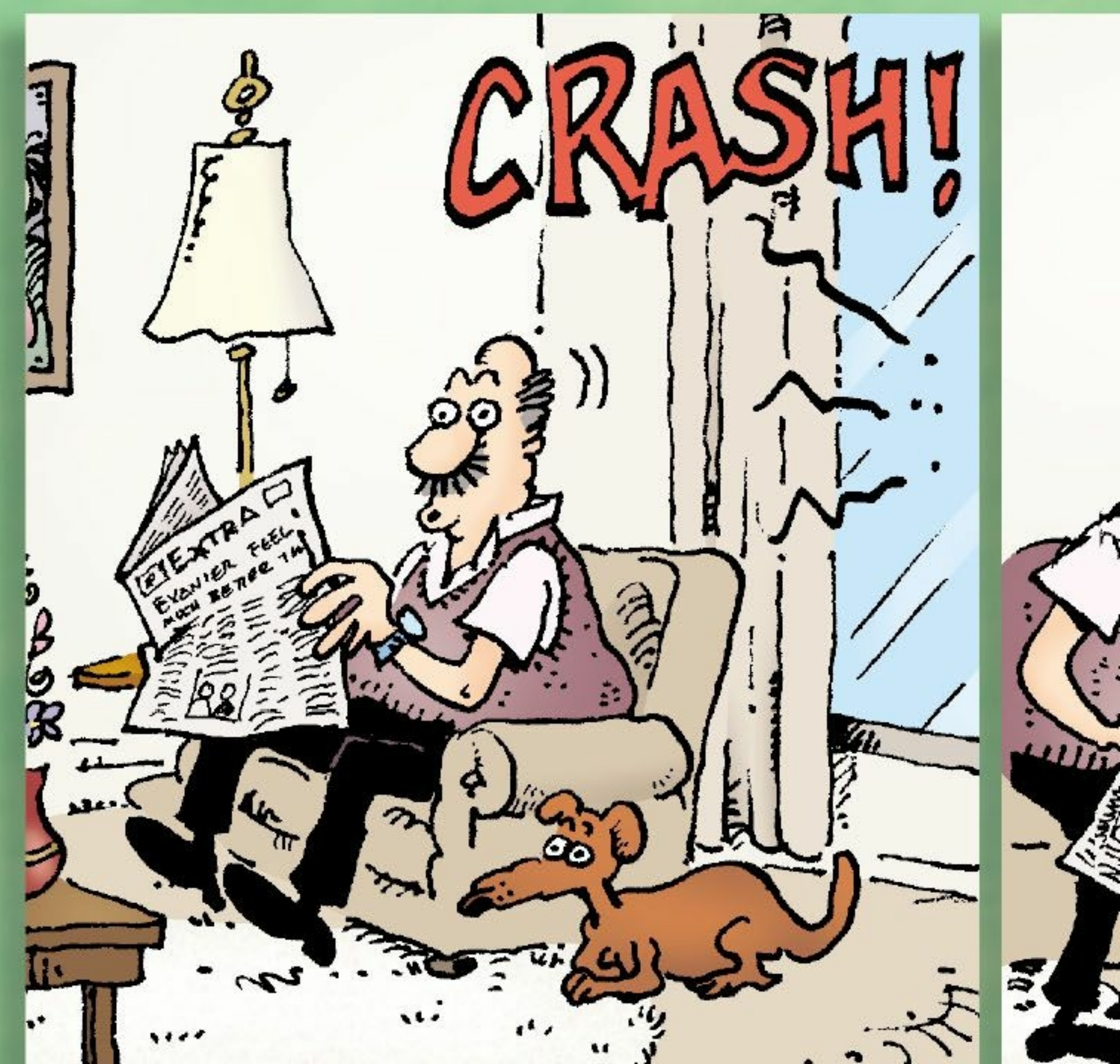




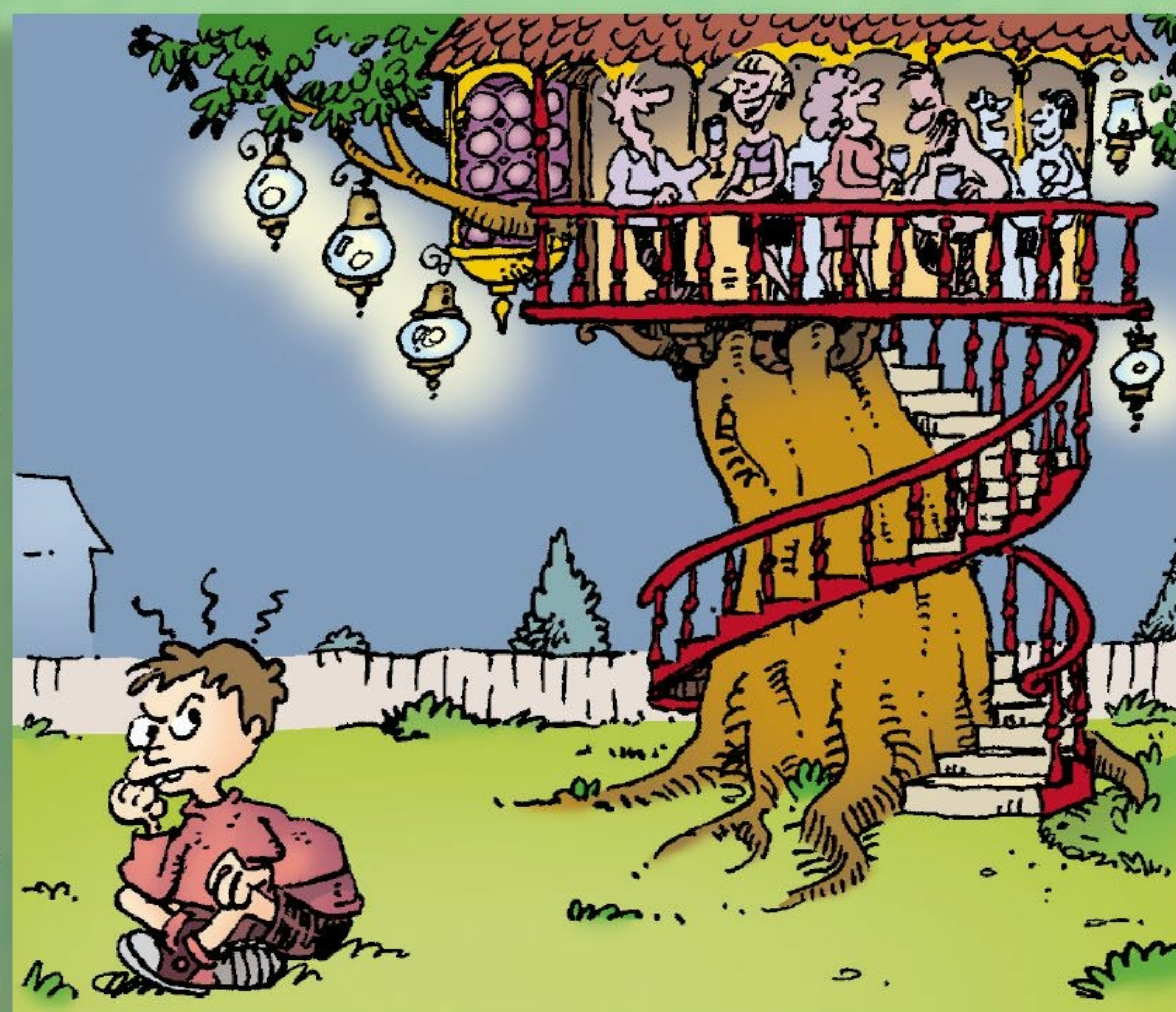
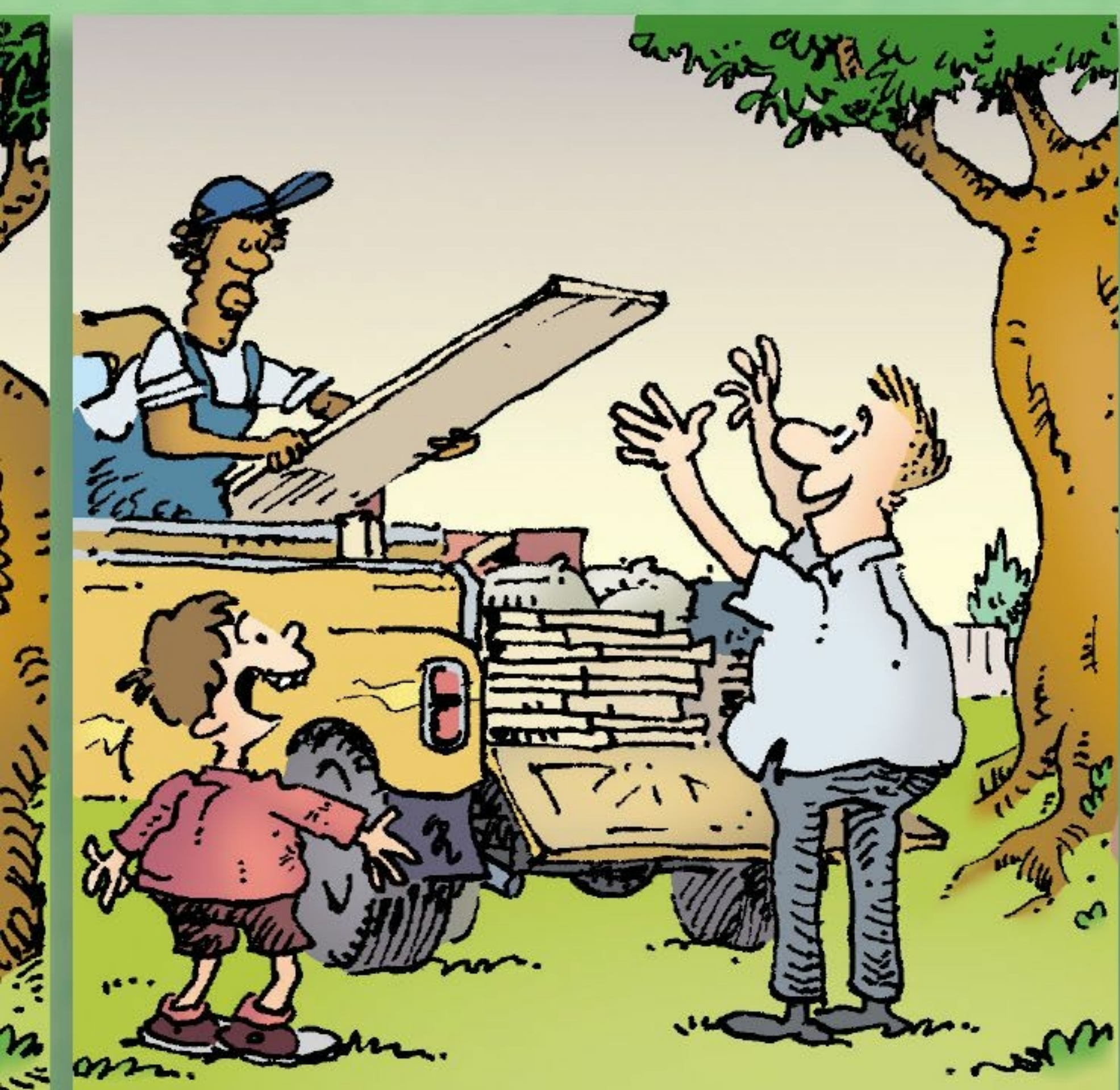
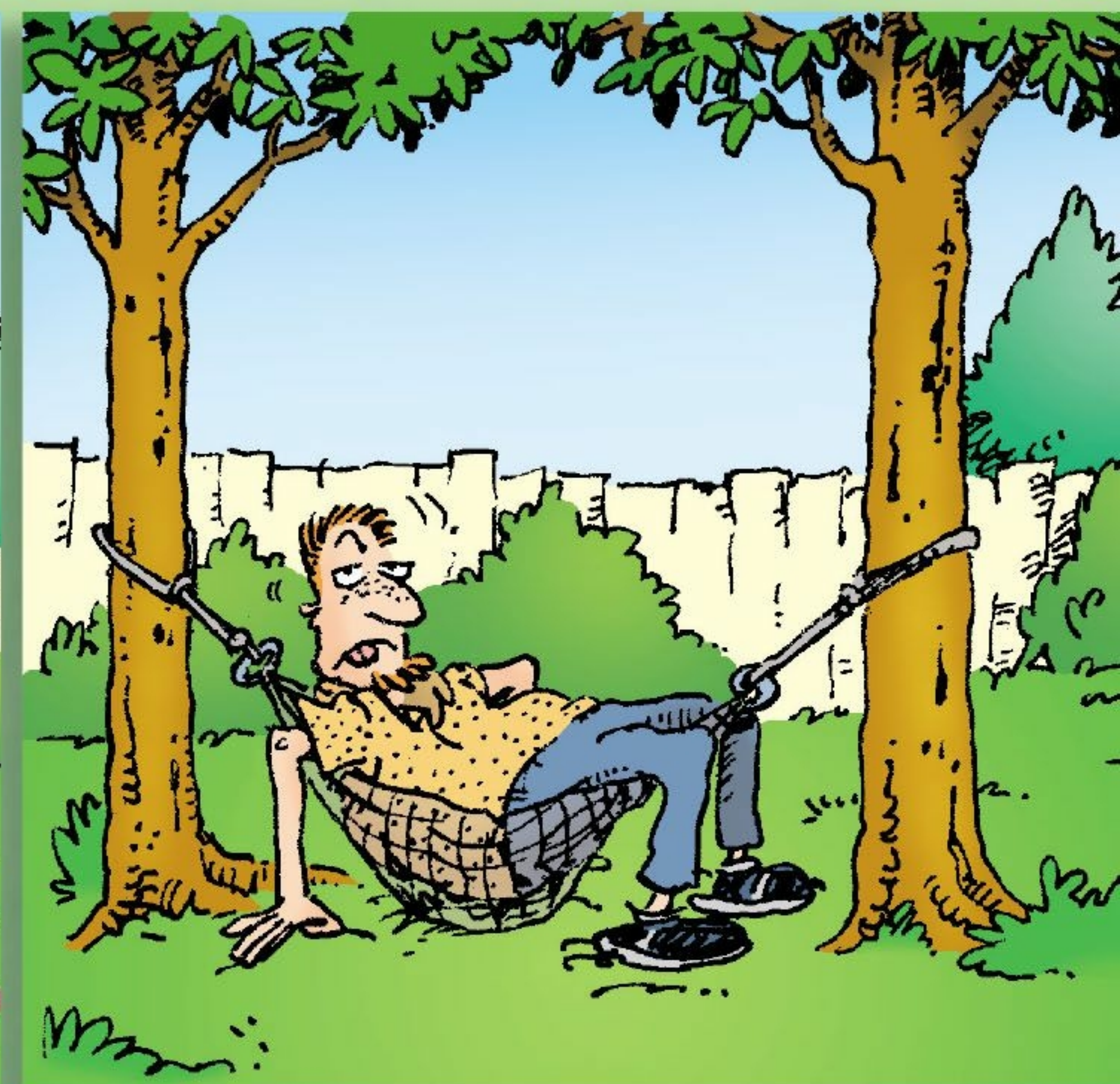
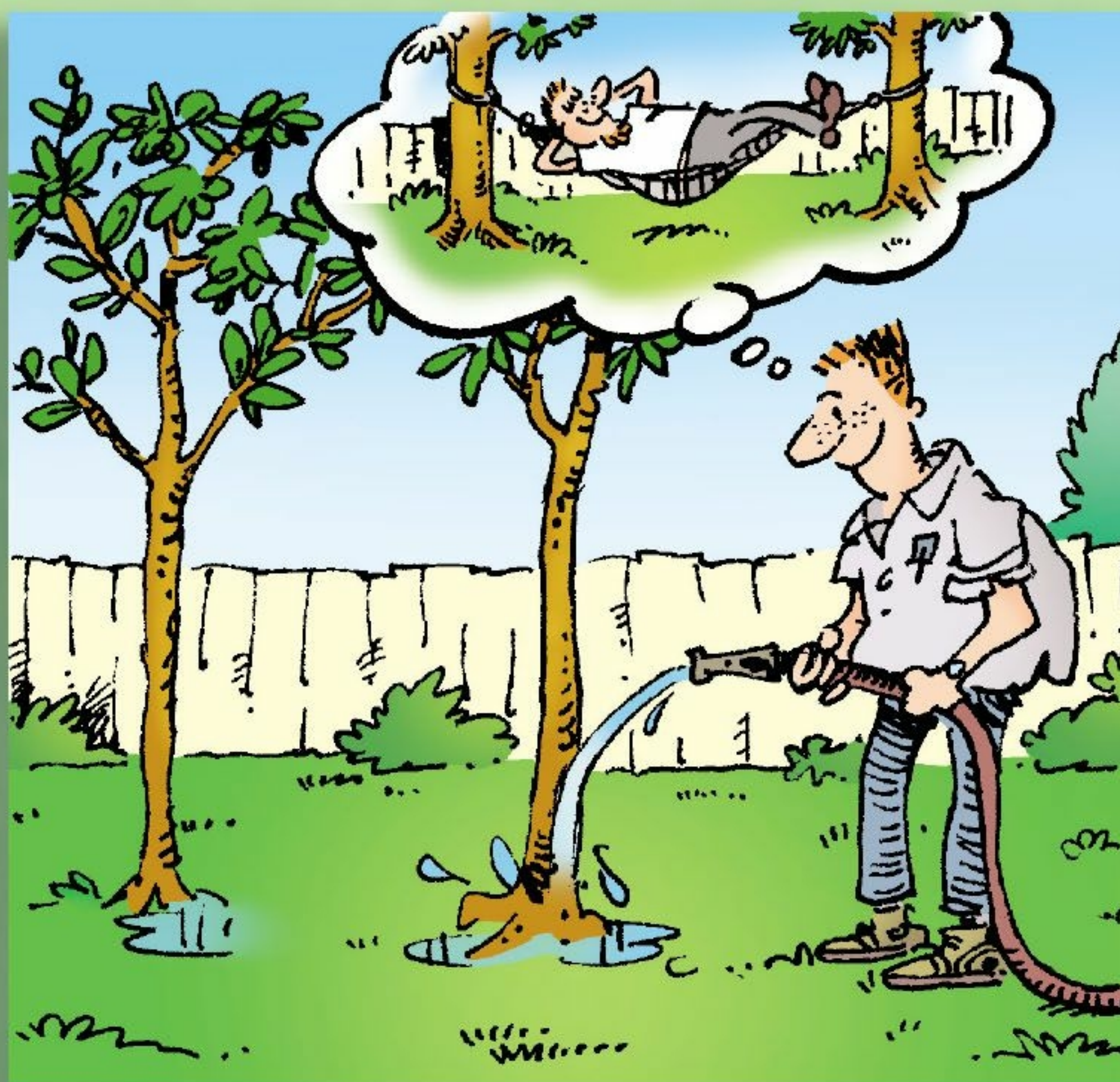
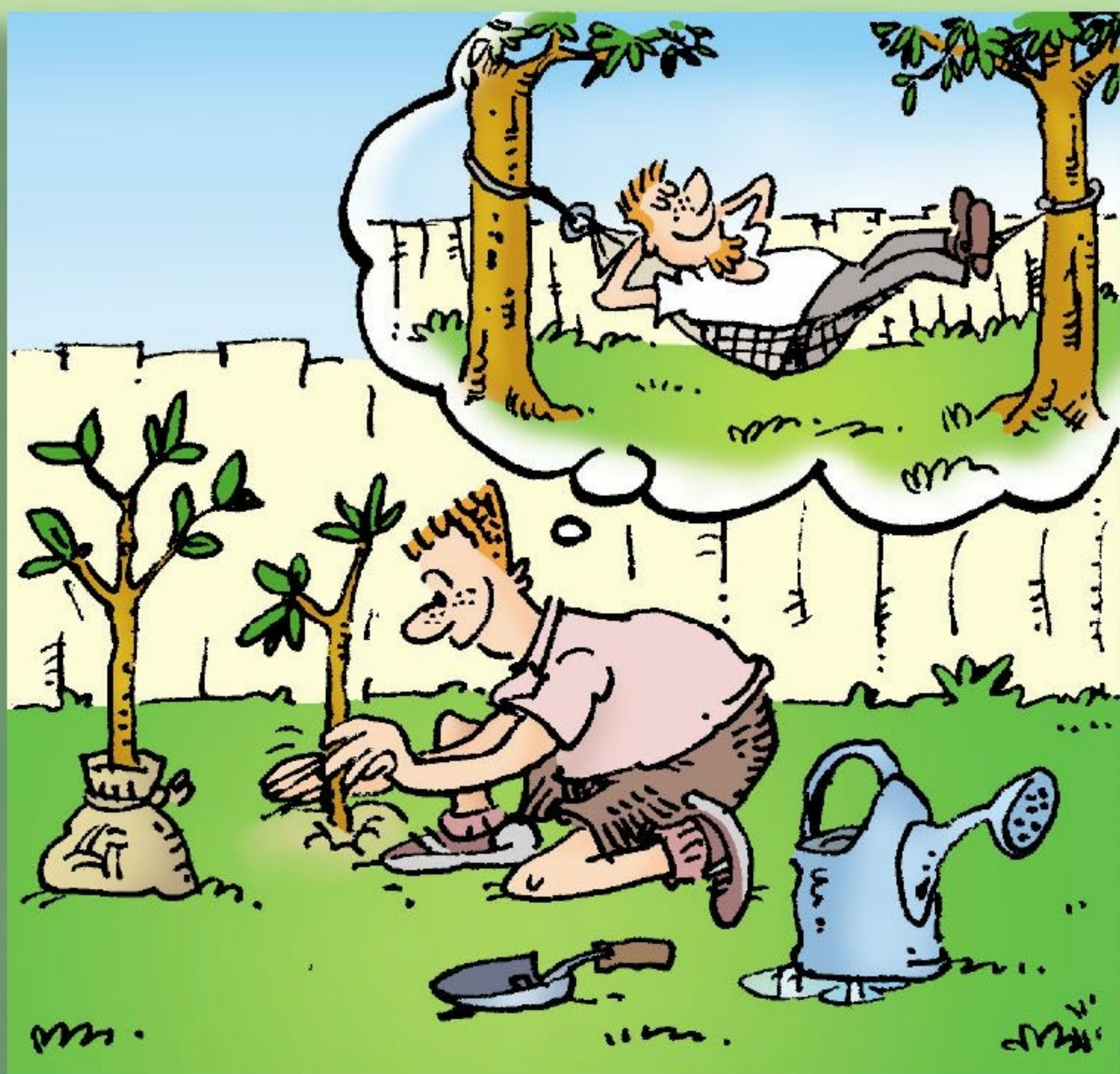


SERGIO ARAGONES  
PRESENTS

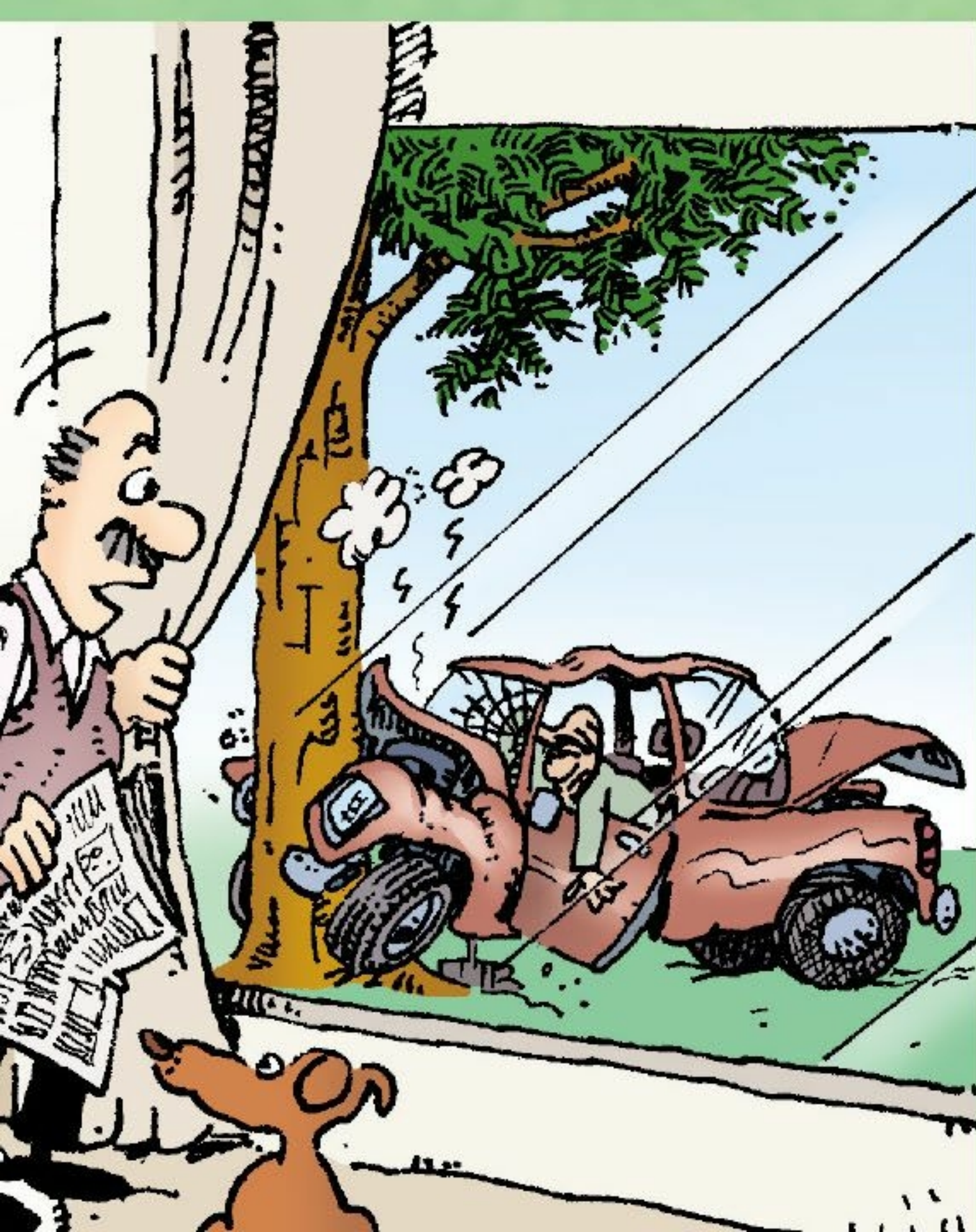
# A MAD LOOK



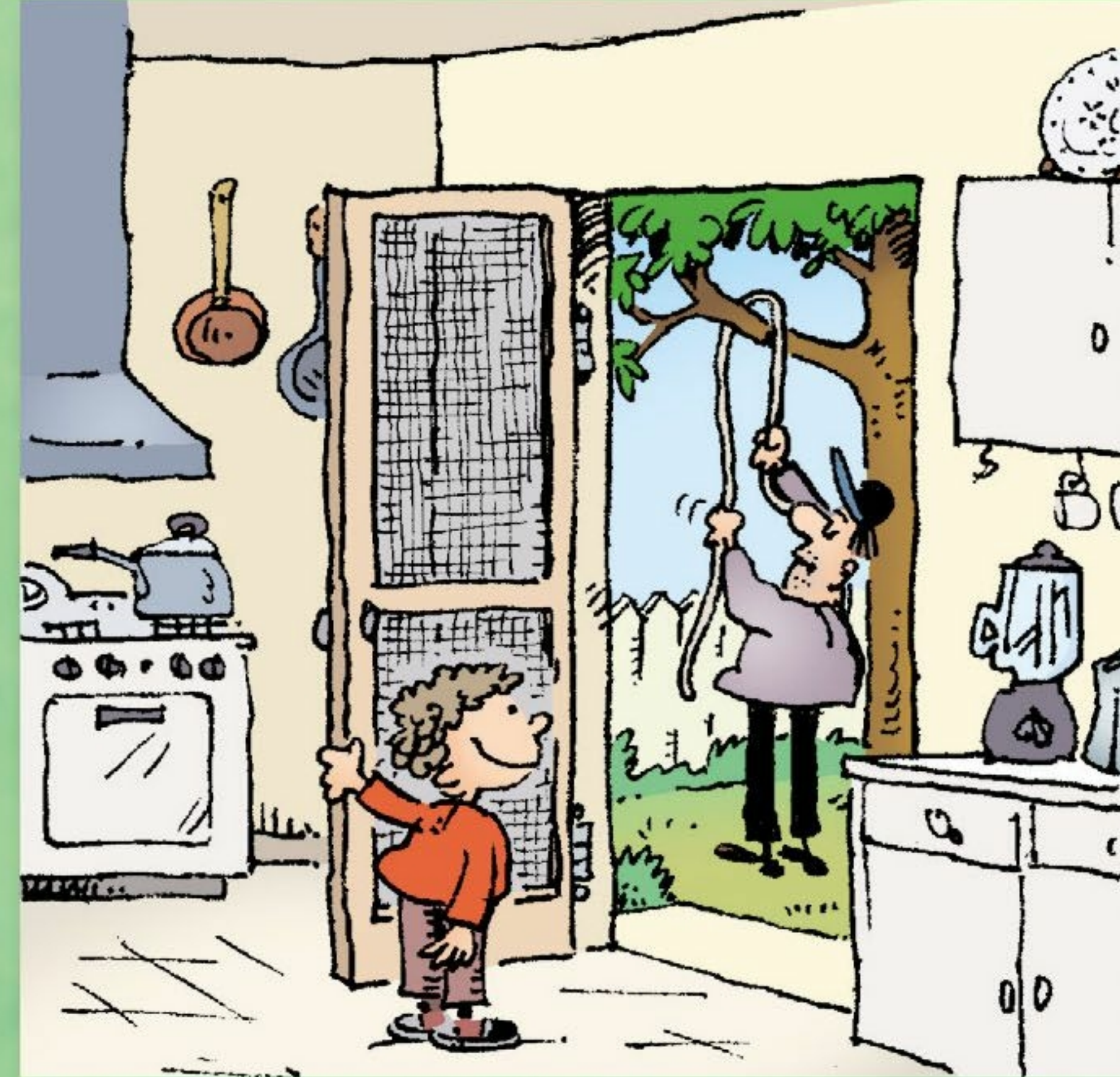
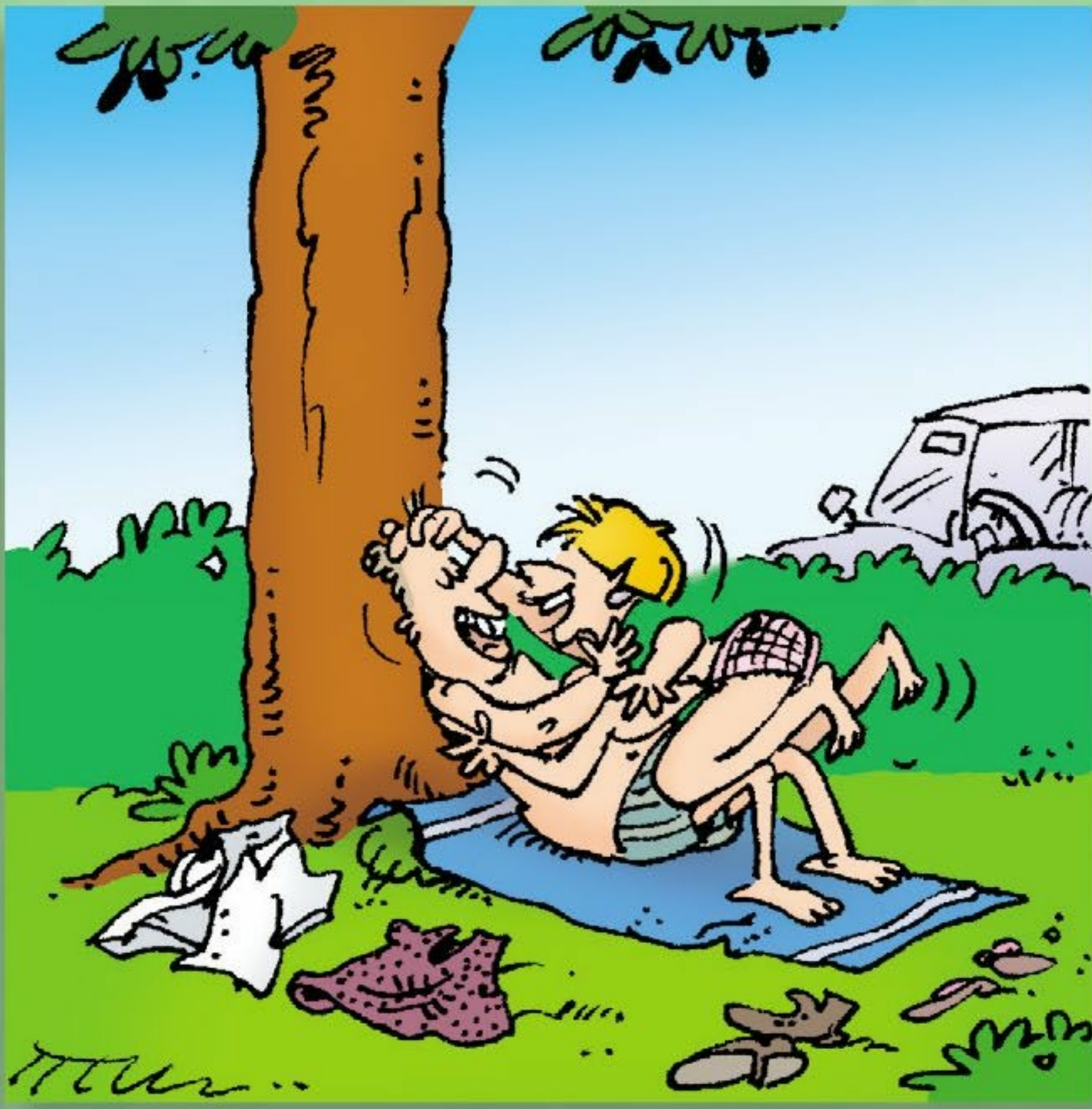




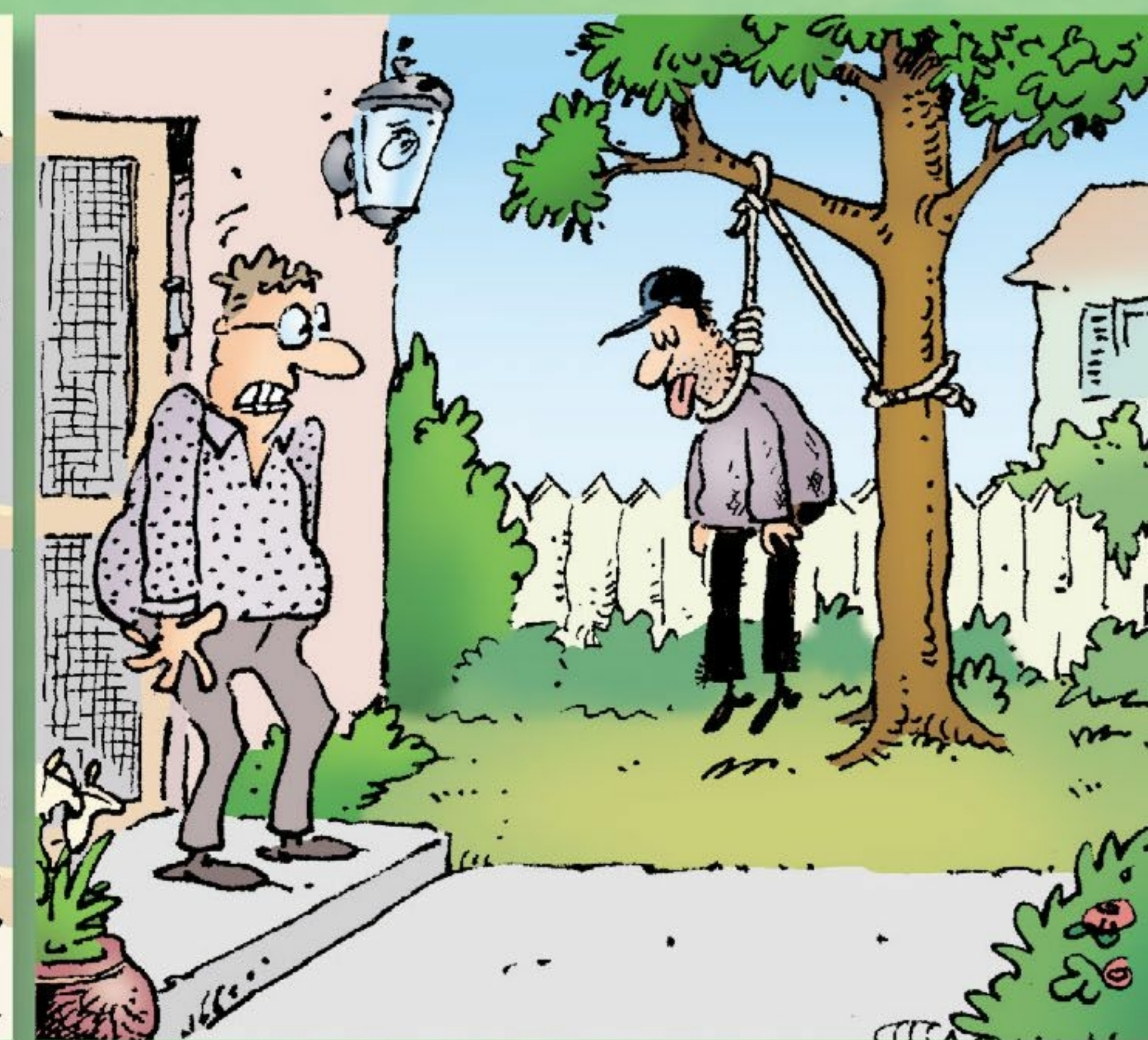
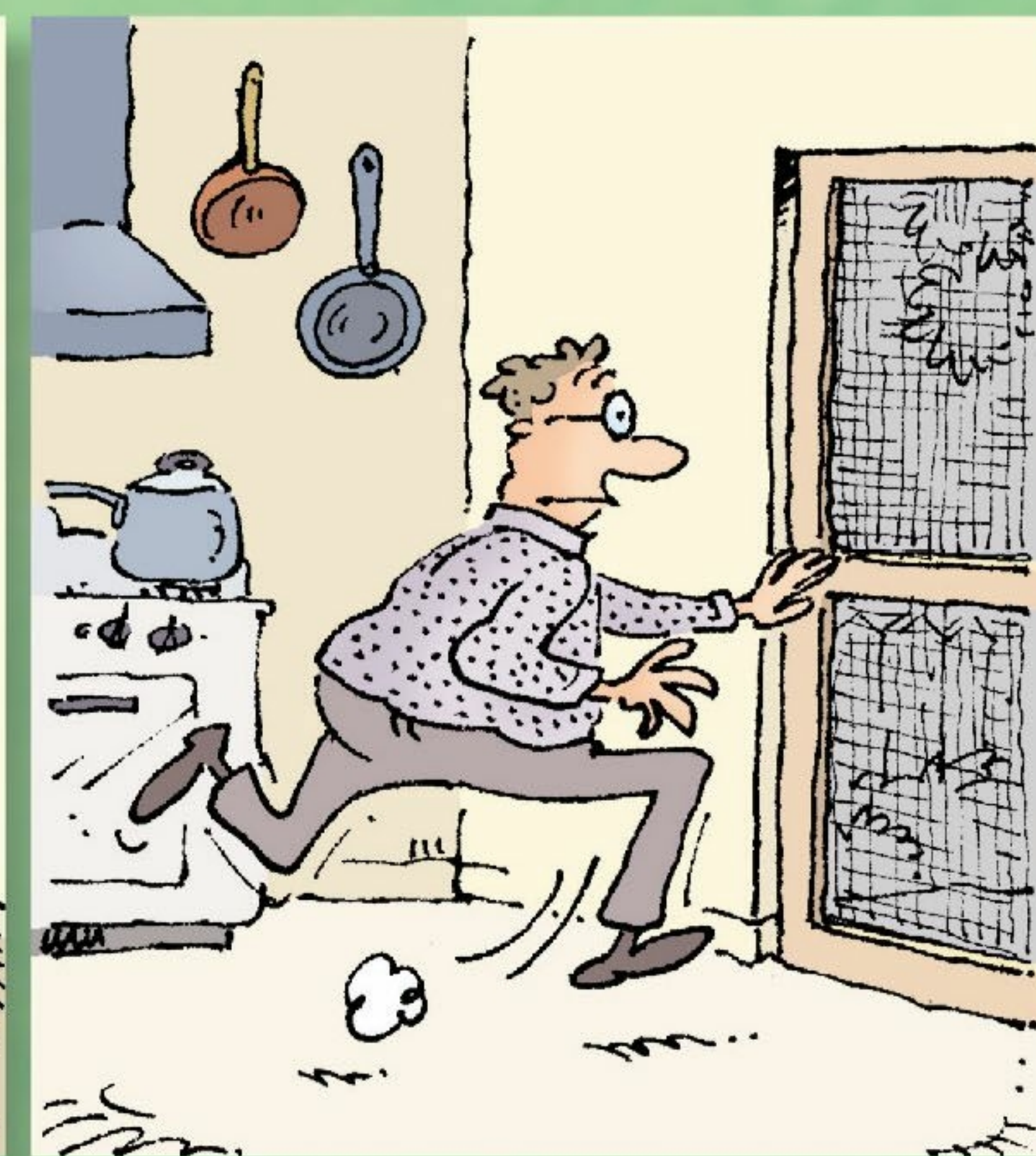
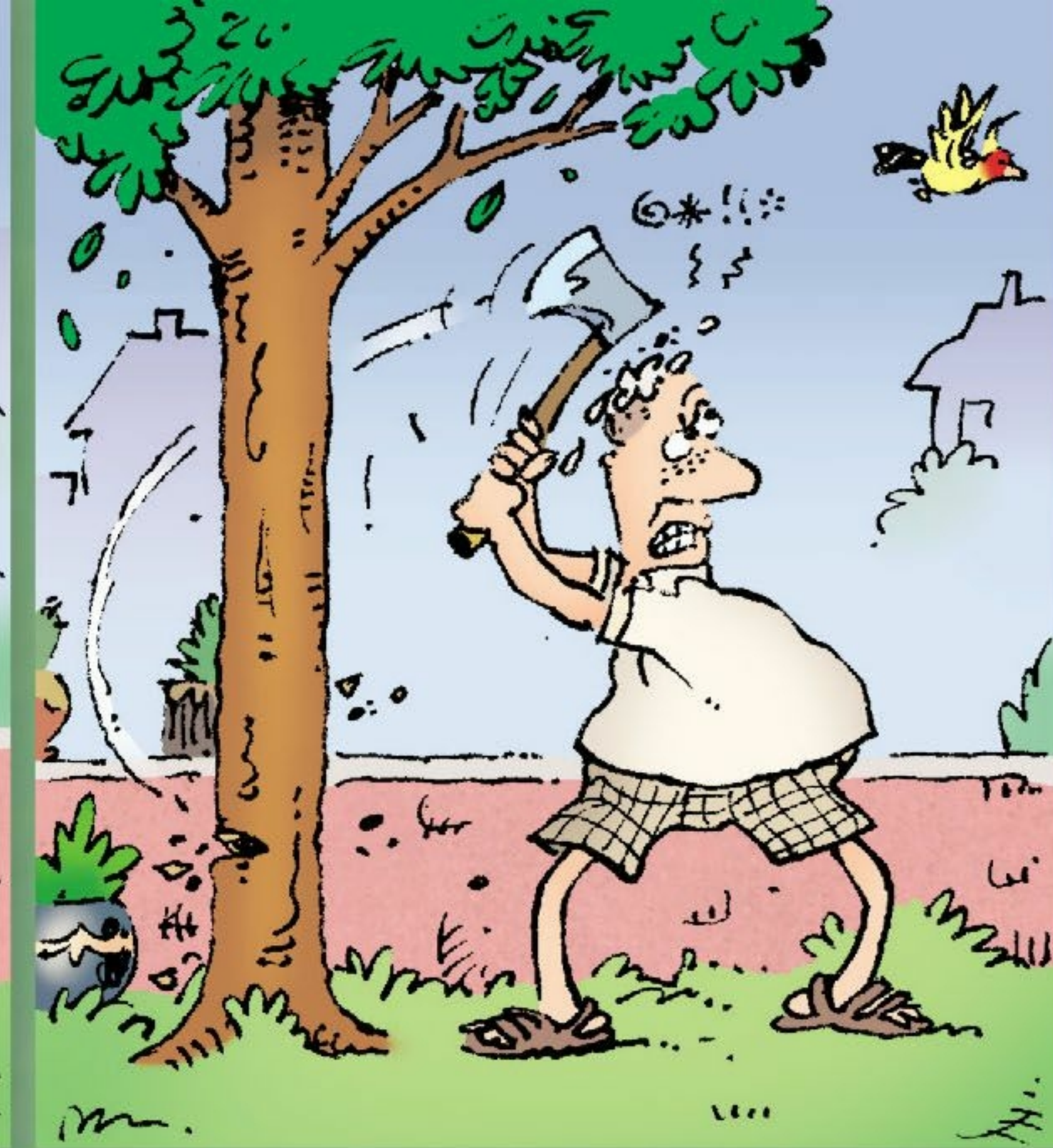
WRITER AND ARTIST: SERGIO ARAGONÉS    COLORIST: TOM LUTH













# COMPLETE YOUR MAD LIBRARY



MAD'S  
GREATEST  
WRITERS:  
**FRANK  
JACOBS**

**PLANET  
TAD**

A celebration of the work of one of MAD's most prolific writers. Foreword by "Weird Al" Yankovic!

All-new adventures from the executive producer of *Last Week Tonight with John Oliver*!

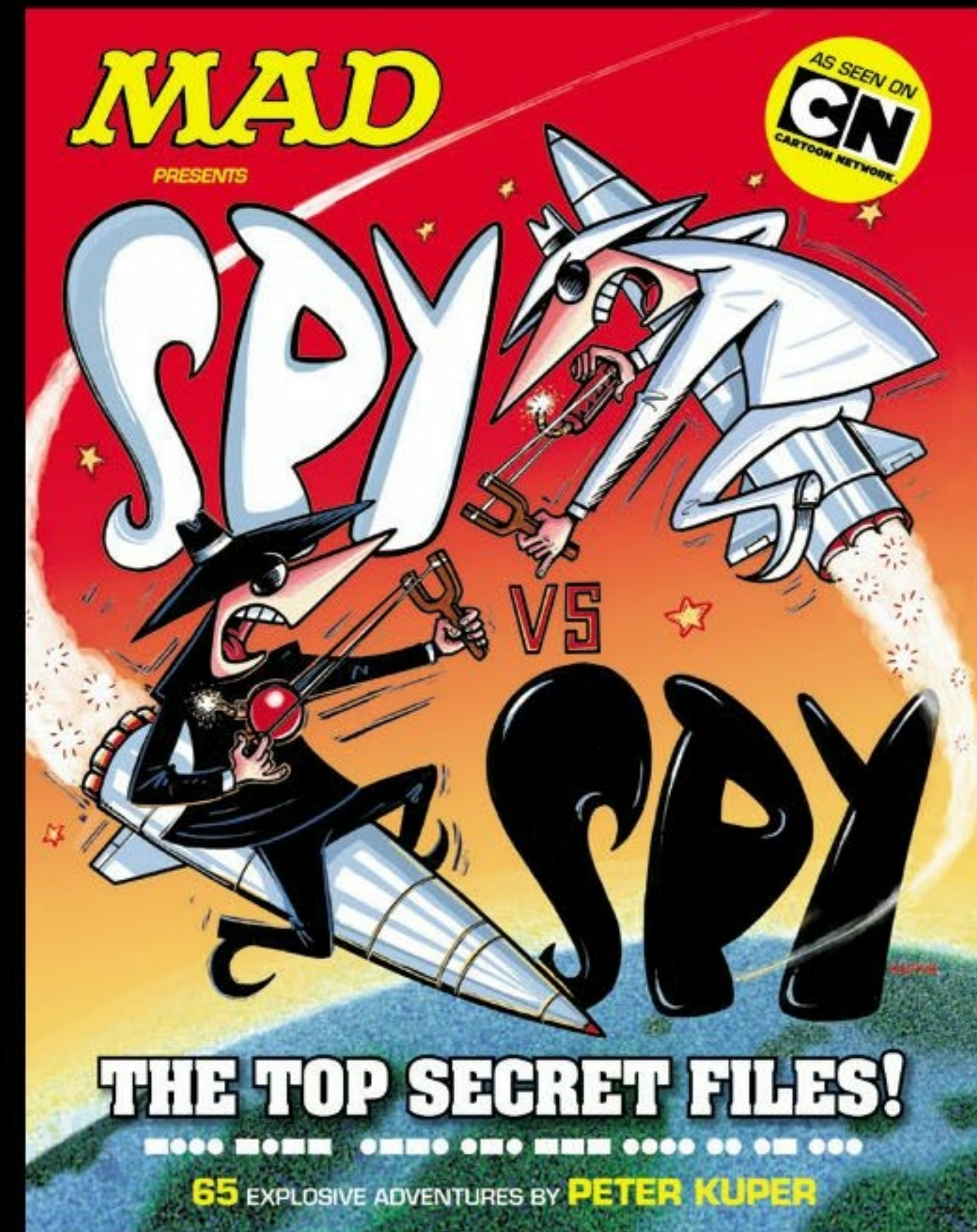


MAD'S  
GREATEST ARTISTS:  
**DAVE BERG**

**RETURN TO  
PLANET TAD**

Classic strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

If you loved the first *Planet Tad* book, you'll really love this one! 232 pages of all-new Tad misadventures!

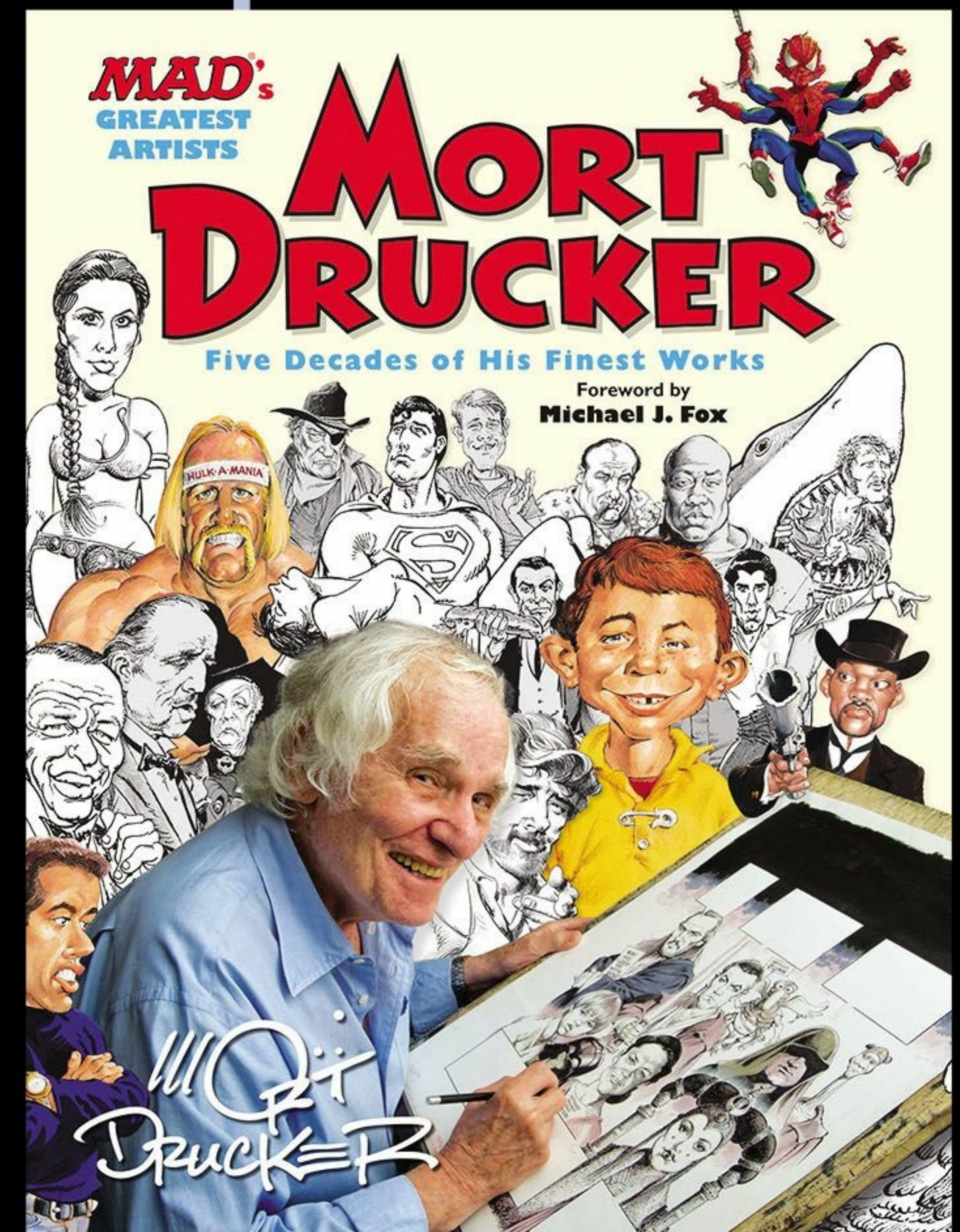
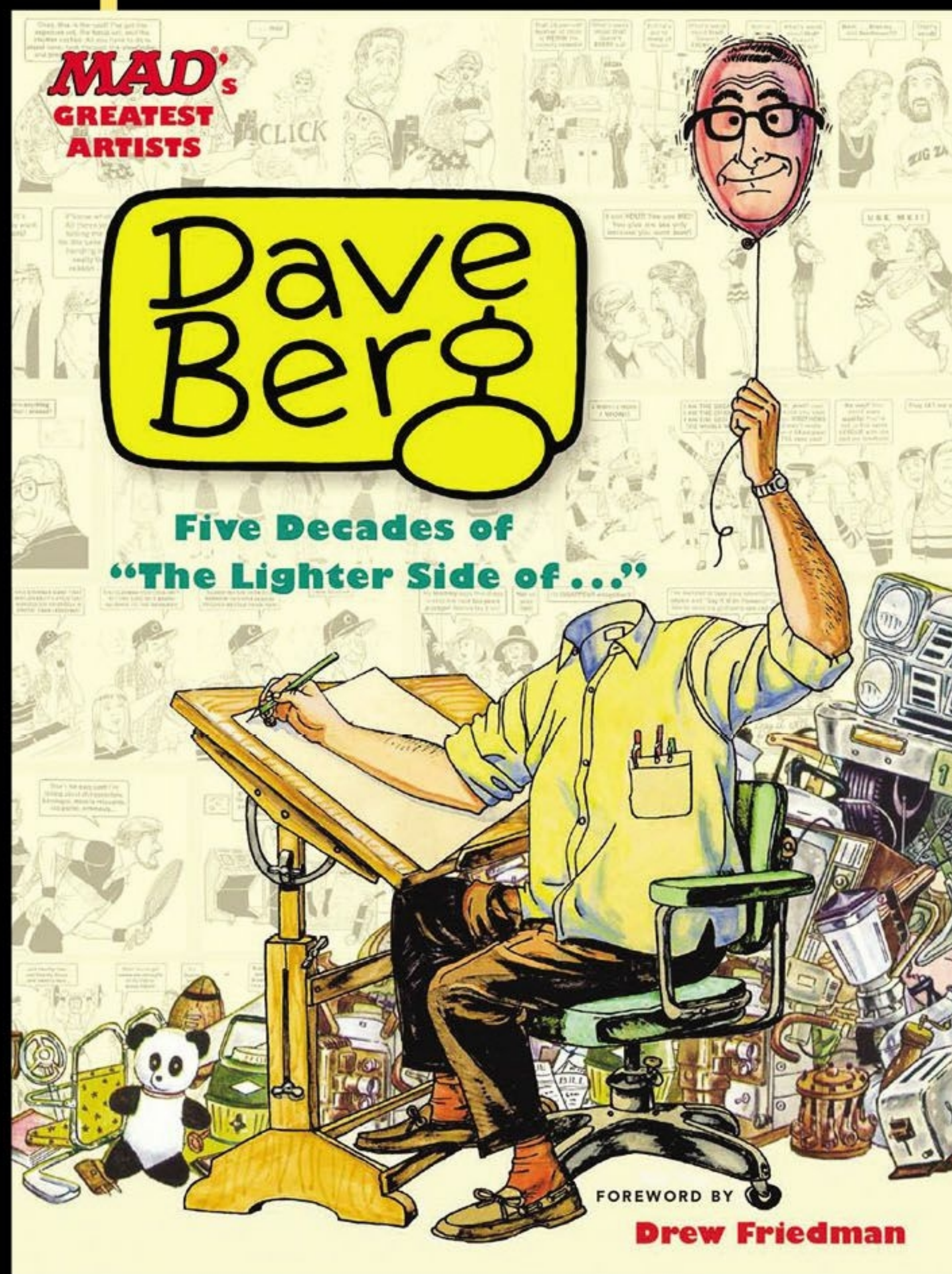
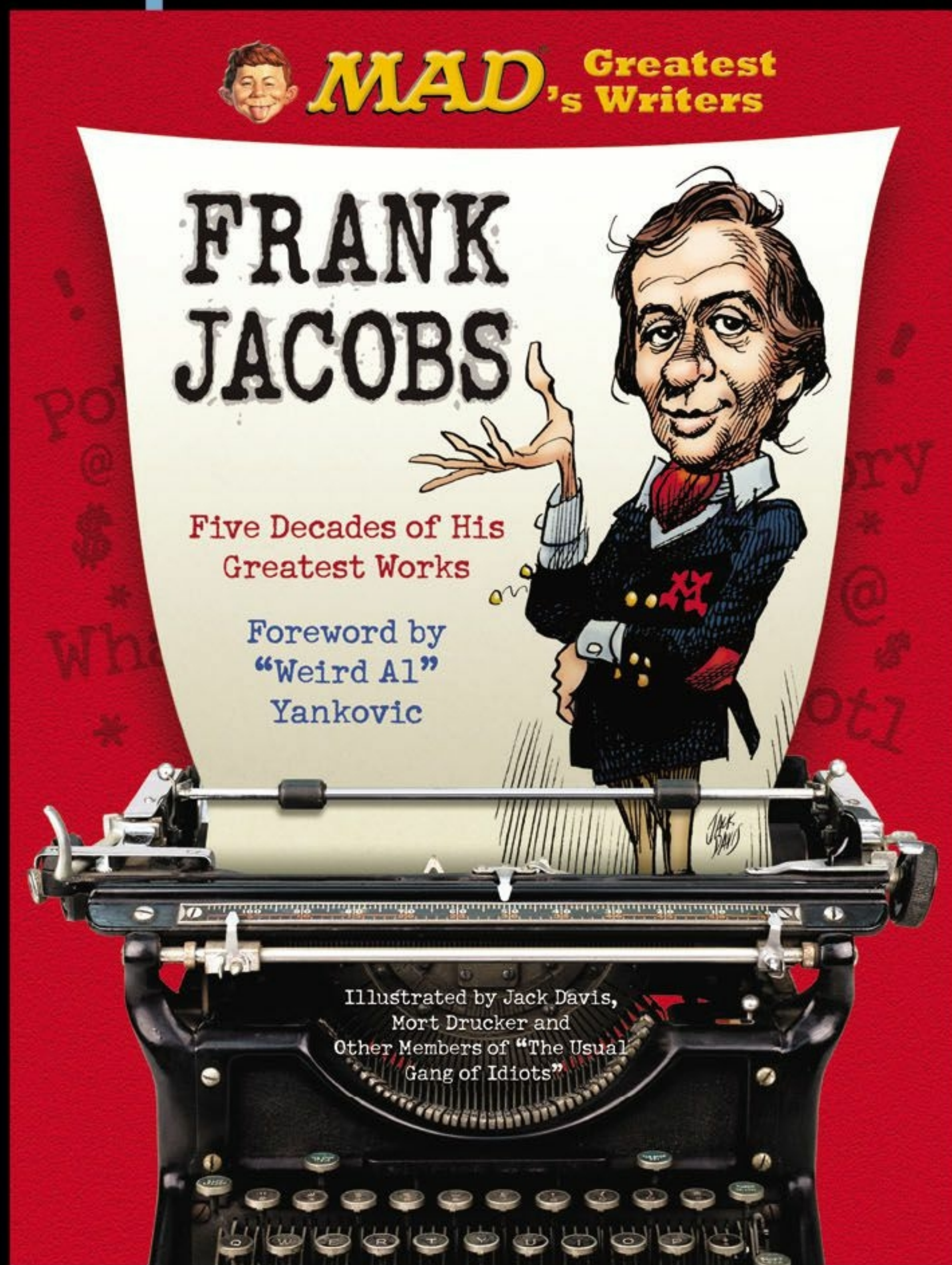


MAD'S GREATEST ARTISTS:  
**MORT DRUCKER**

**SPY  
VS. SPY:  
THE TOP  
SECRET  
FILES!**

Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

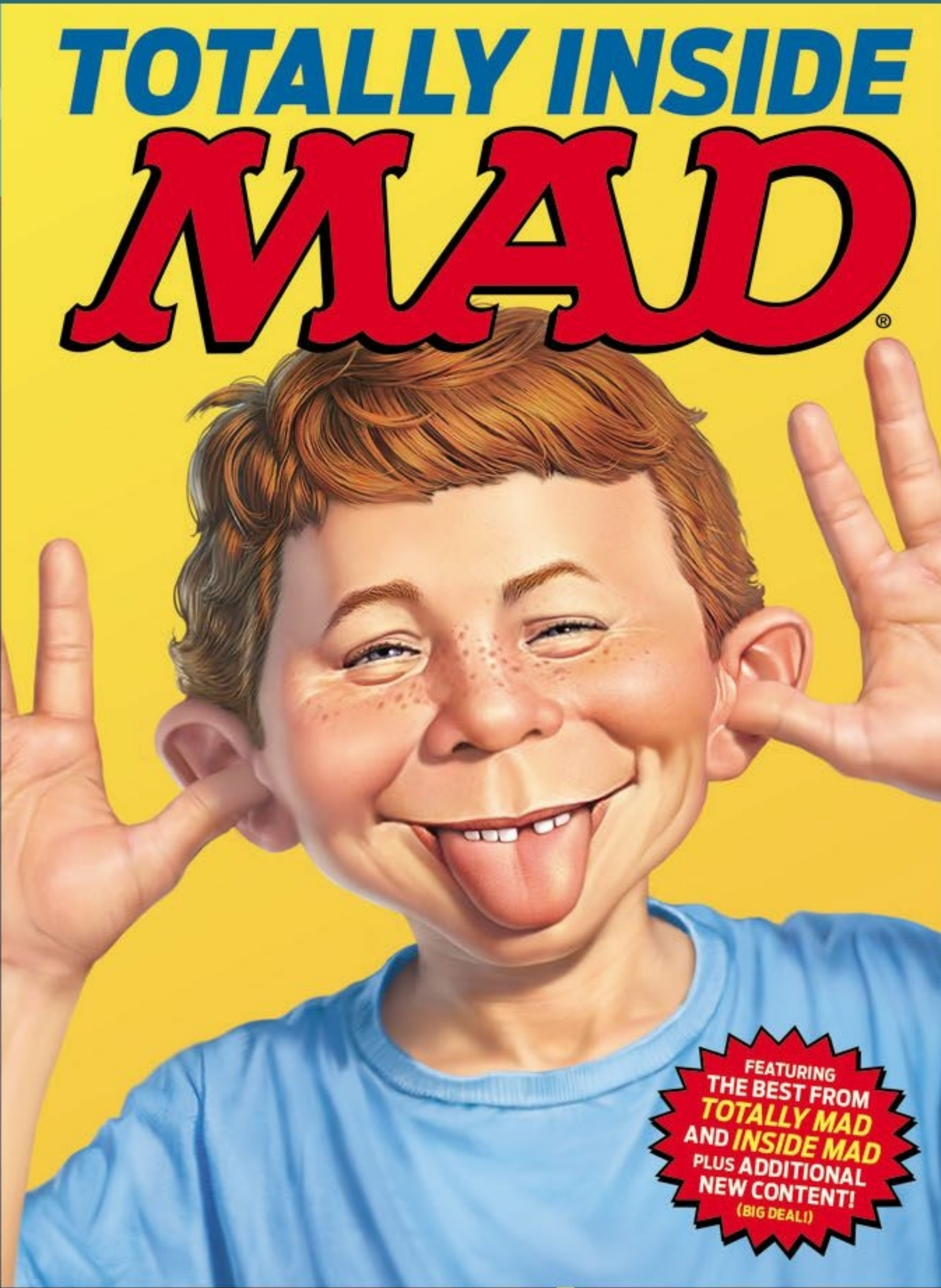
Special digest size! 65 explosive adventures by Peter Kuper!



# ON SALE NOW IN THE BOOK SECTION



(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)

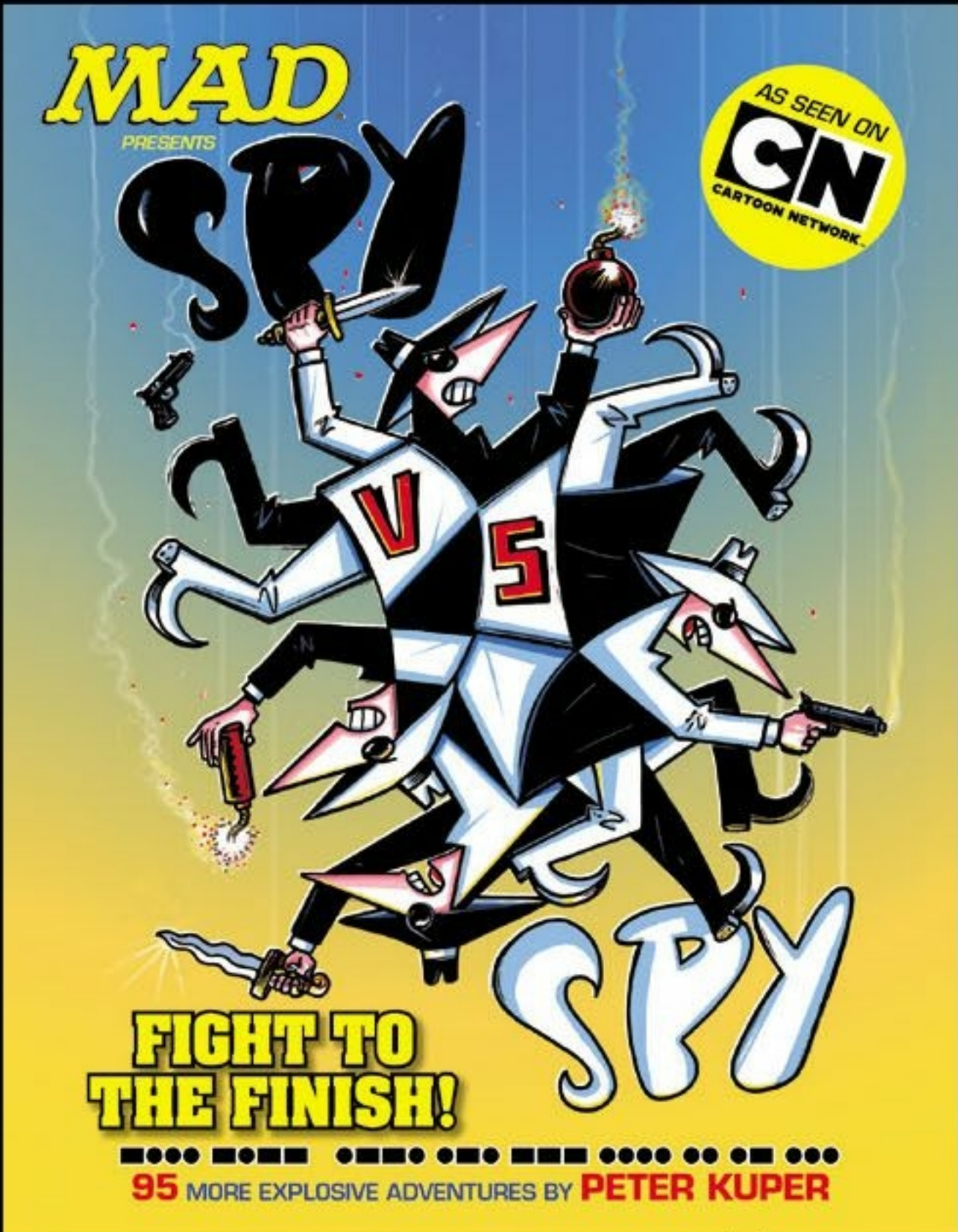


**MAD'S GREATEST ARTISTS:  
DON MARTIN**

A select and expansive collection of Don's best pages spanning his 32 years at MAD!  
A must-have for lovers of *Shtoin*!

**TOTALLY  
INSIDE MAD**

A virtual combination of *Totally MAD* and *Inside MAD*, plus newly added articles all in one spectacular volume.  
A Sam's Club Exclusive!

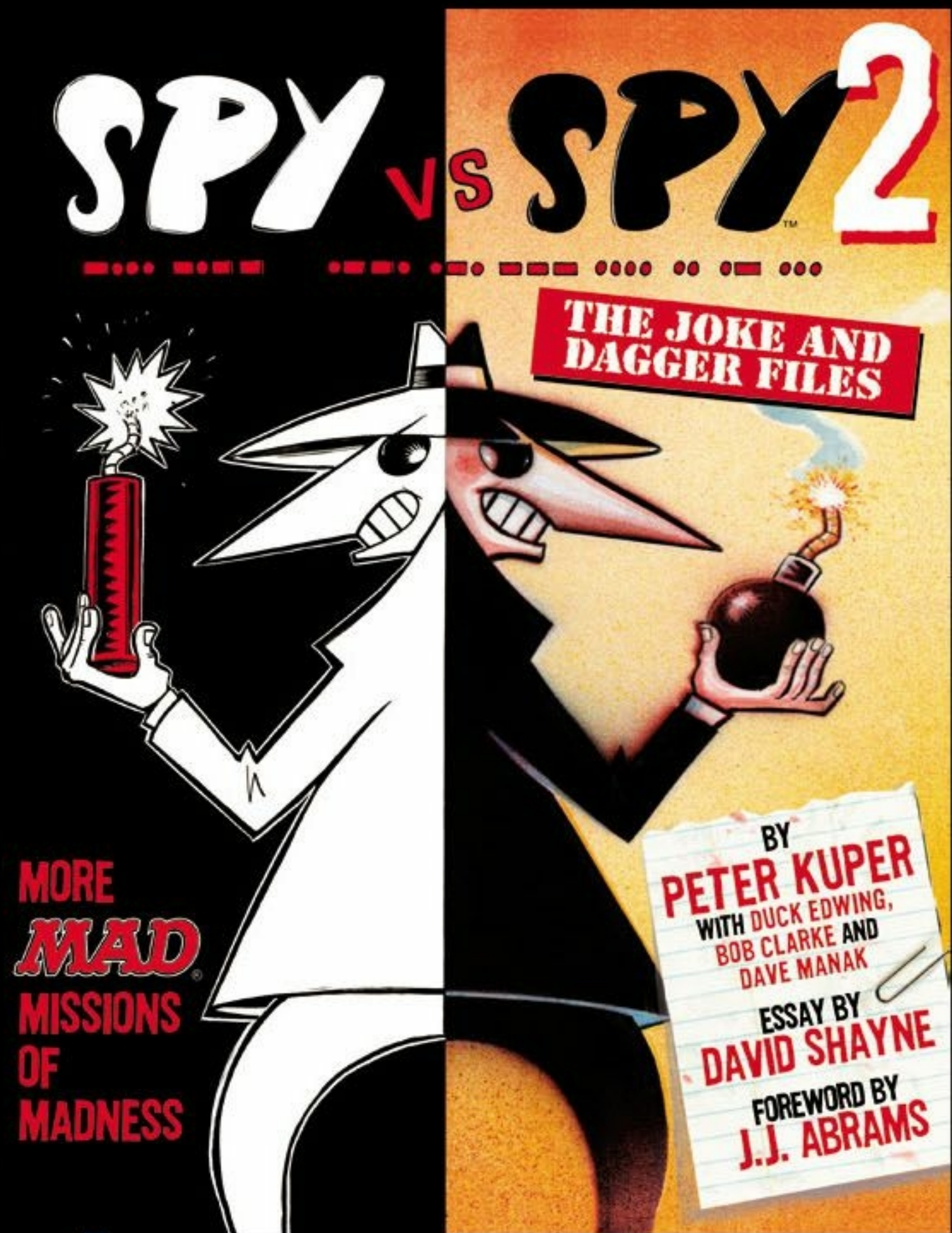


**MAD'S GREATEST ARTISTS:  
SERGIO  
ARAGONÉS**

Includes new, never-before-seen Sergio art!  
Plus a pull-out poster with 500 of Sergio's favorite marginals!

**SPY  
VS. SPY:  
FIGHT TO  
THE FINISH!**

Special digest size!  
Includes 95 diabolical adventures by Peter Kuper!

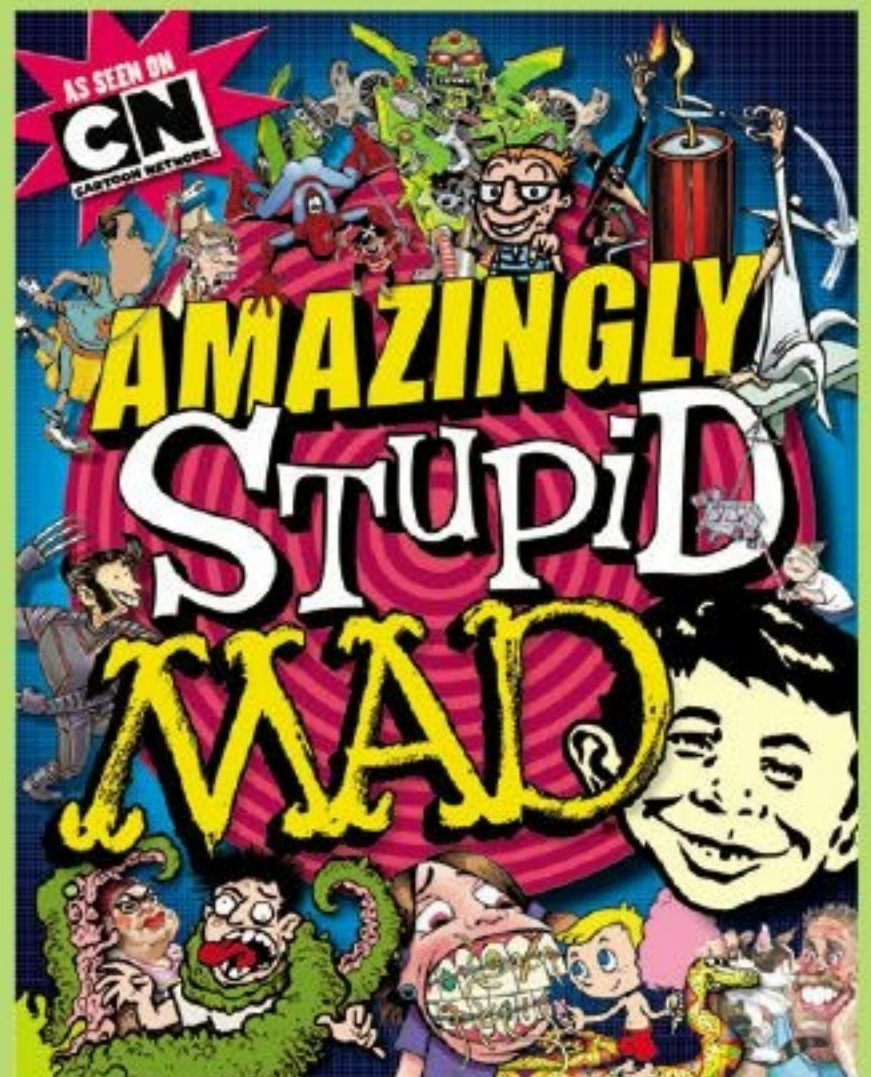
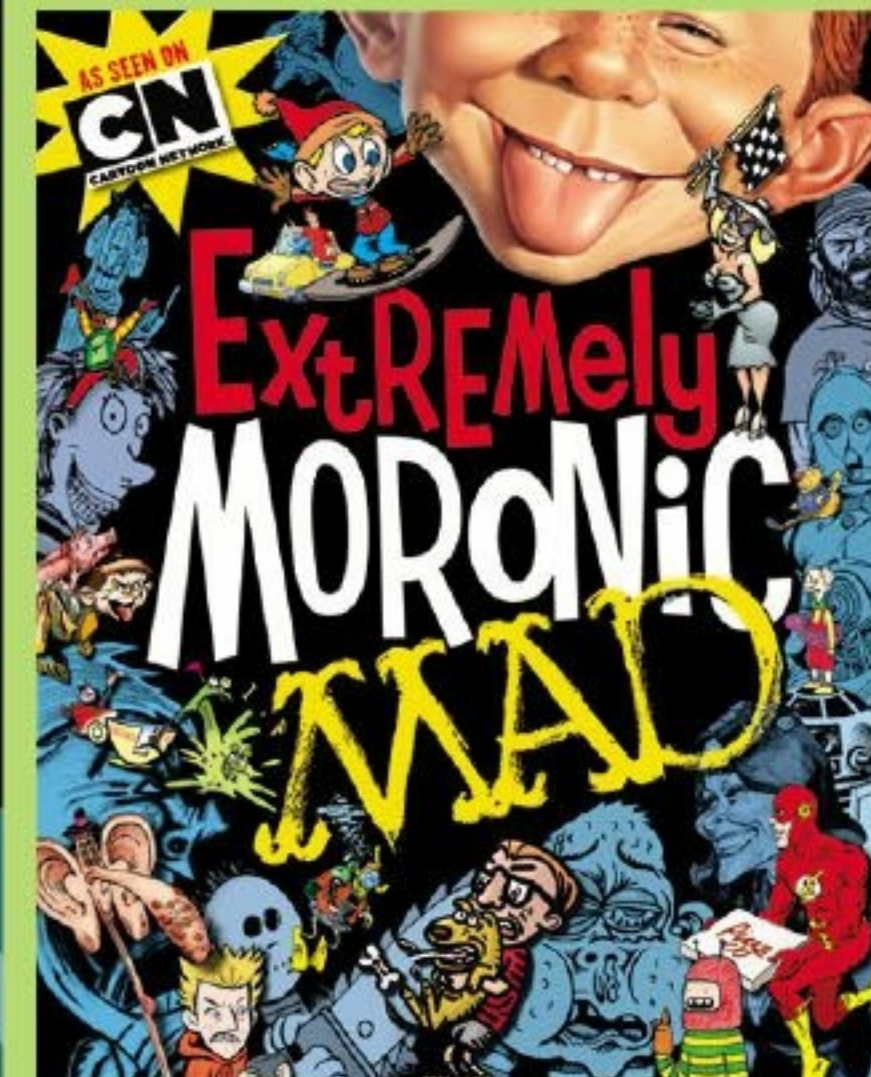
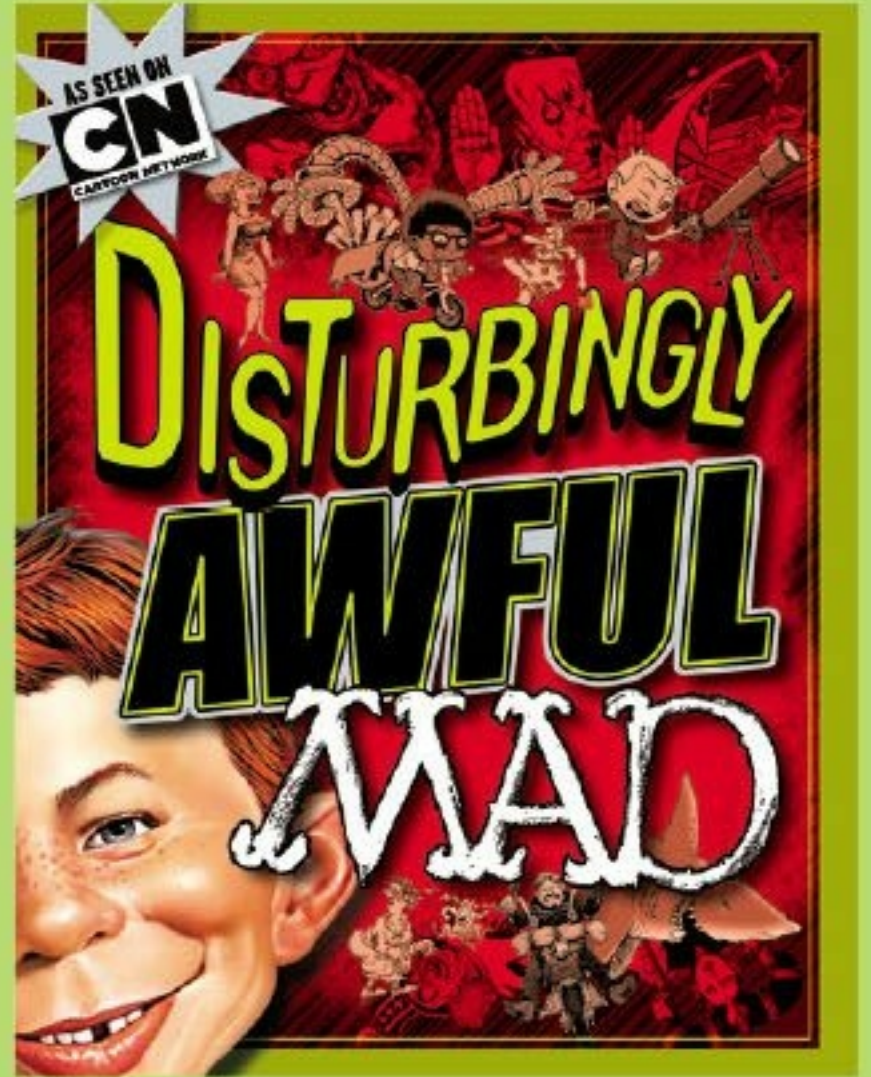
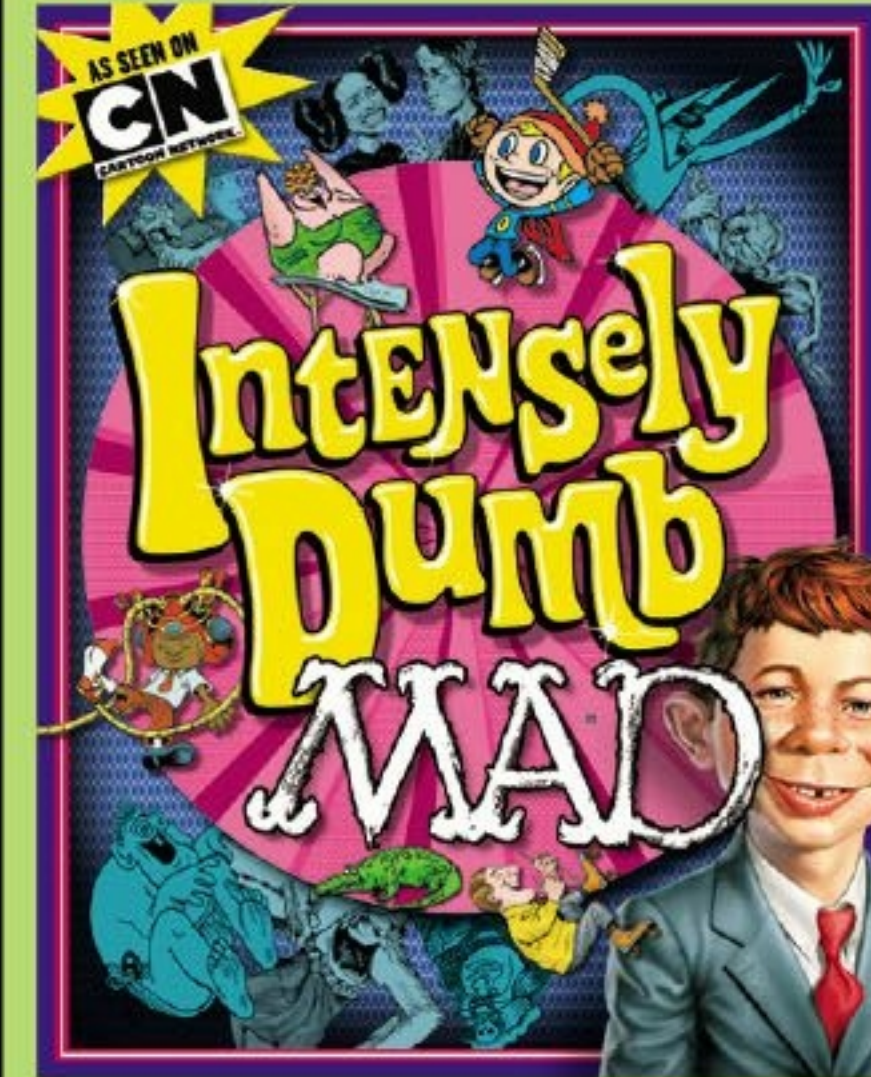
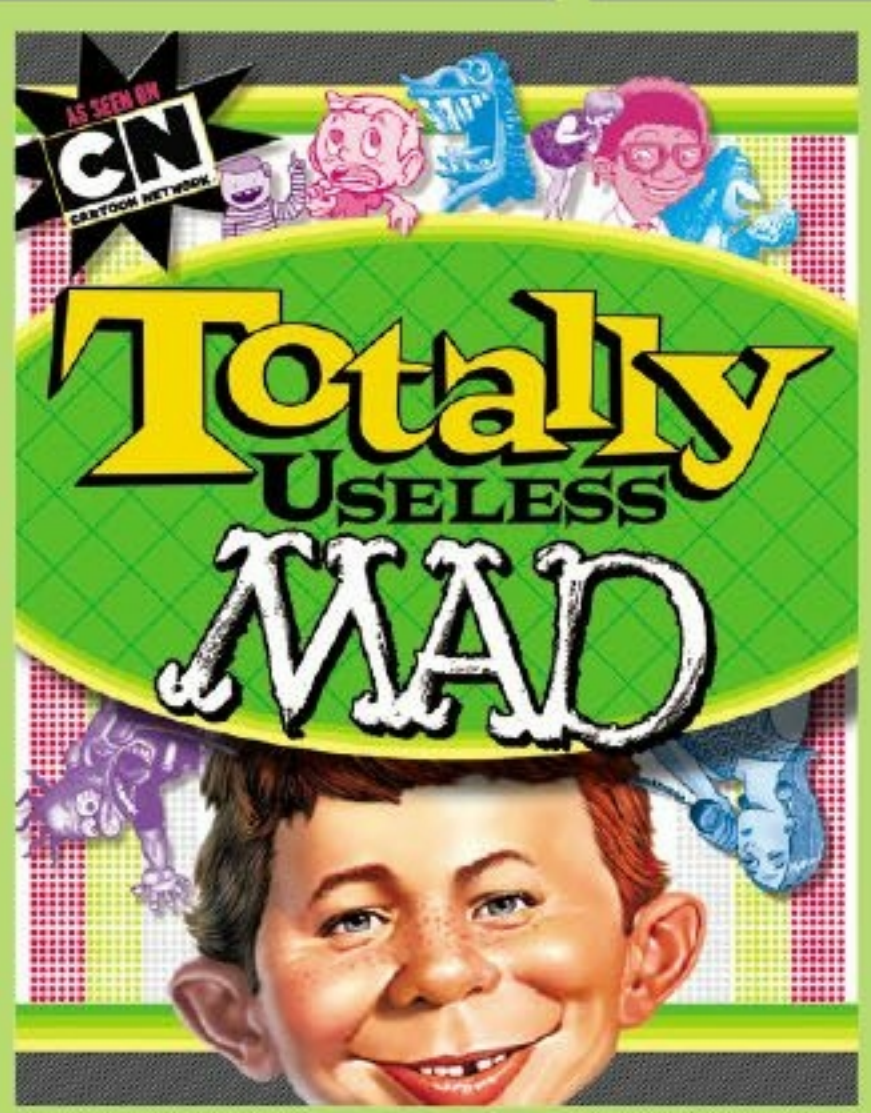
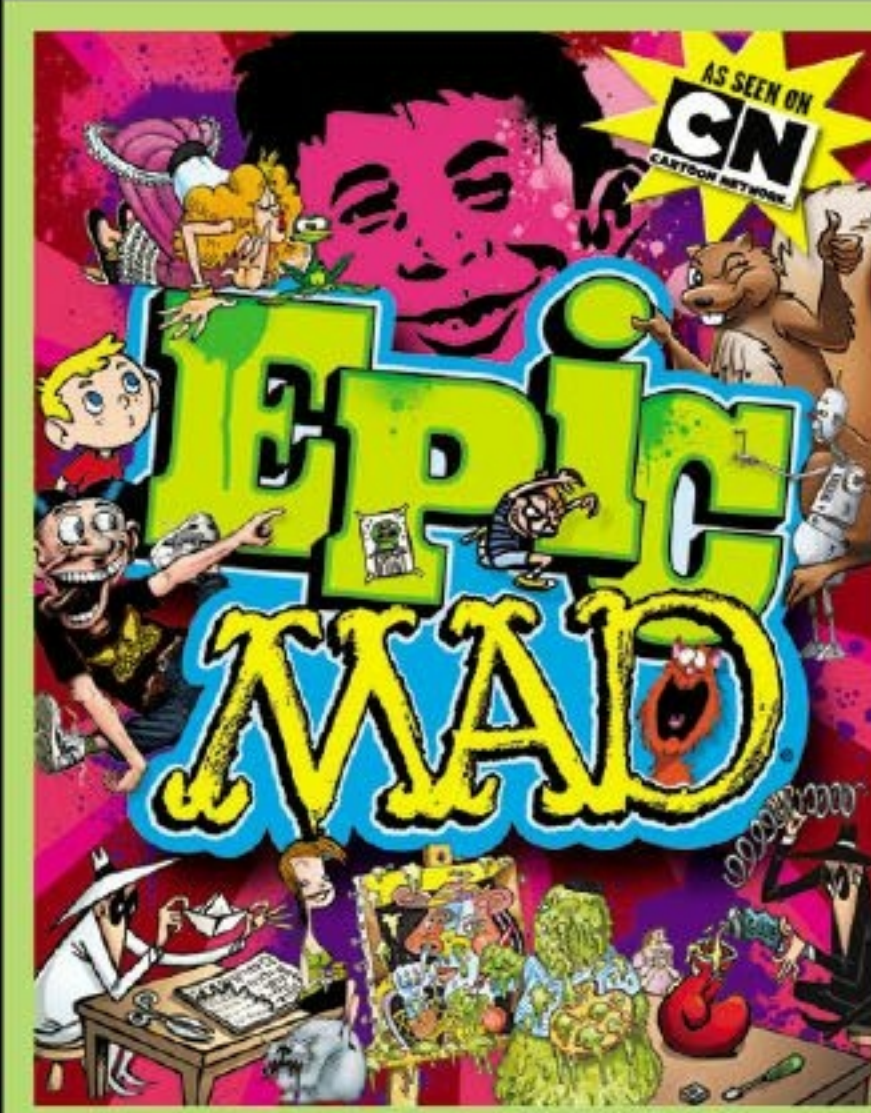
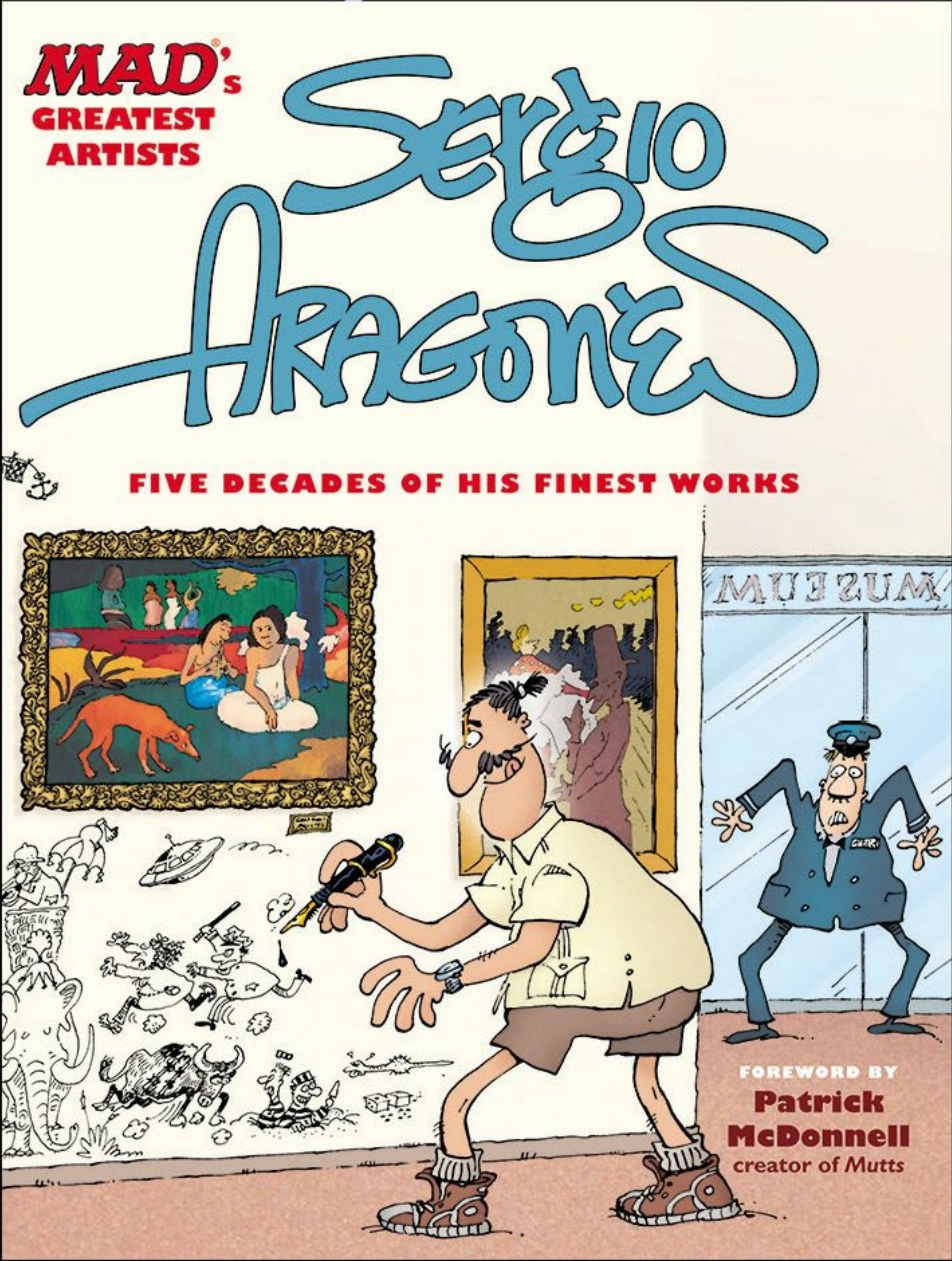
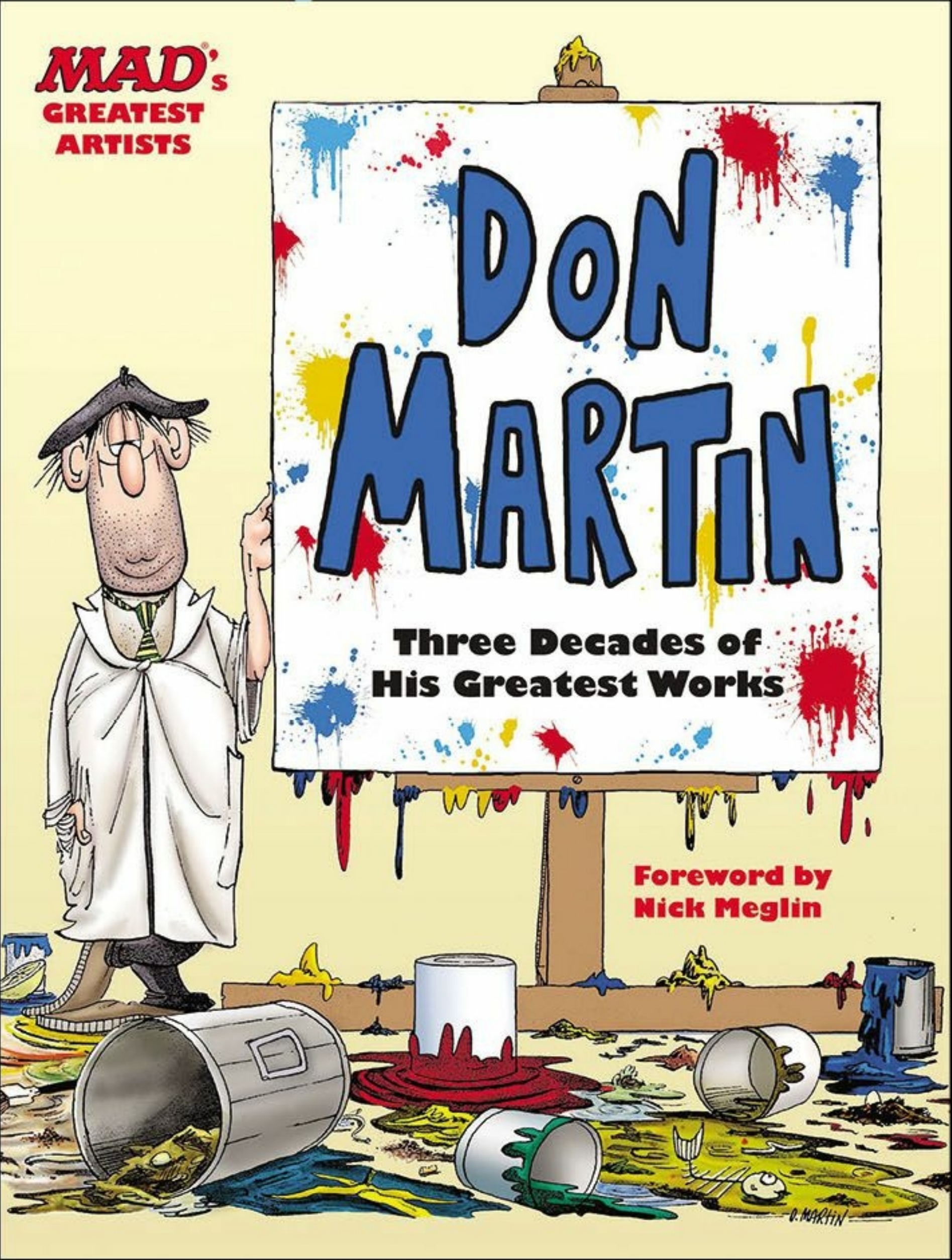


**SPY VS. SPY  
VOLUME 2**

Includes every Spy vs. Spy adventure from 1987 to 2007!

**AND  
MORE!**

Six pointless collections, perfect for fans of *MAD* on Cartoon Network!



OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!





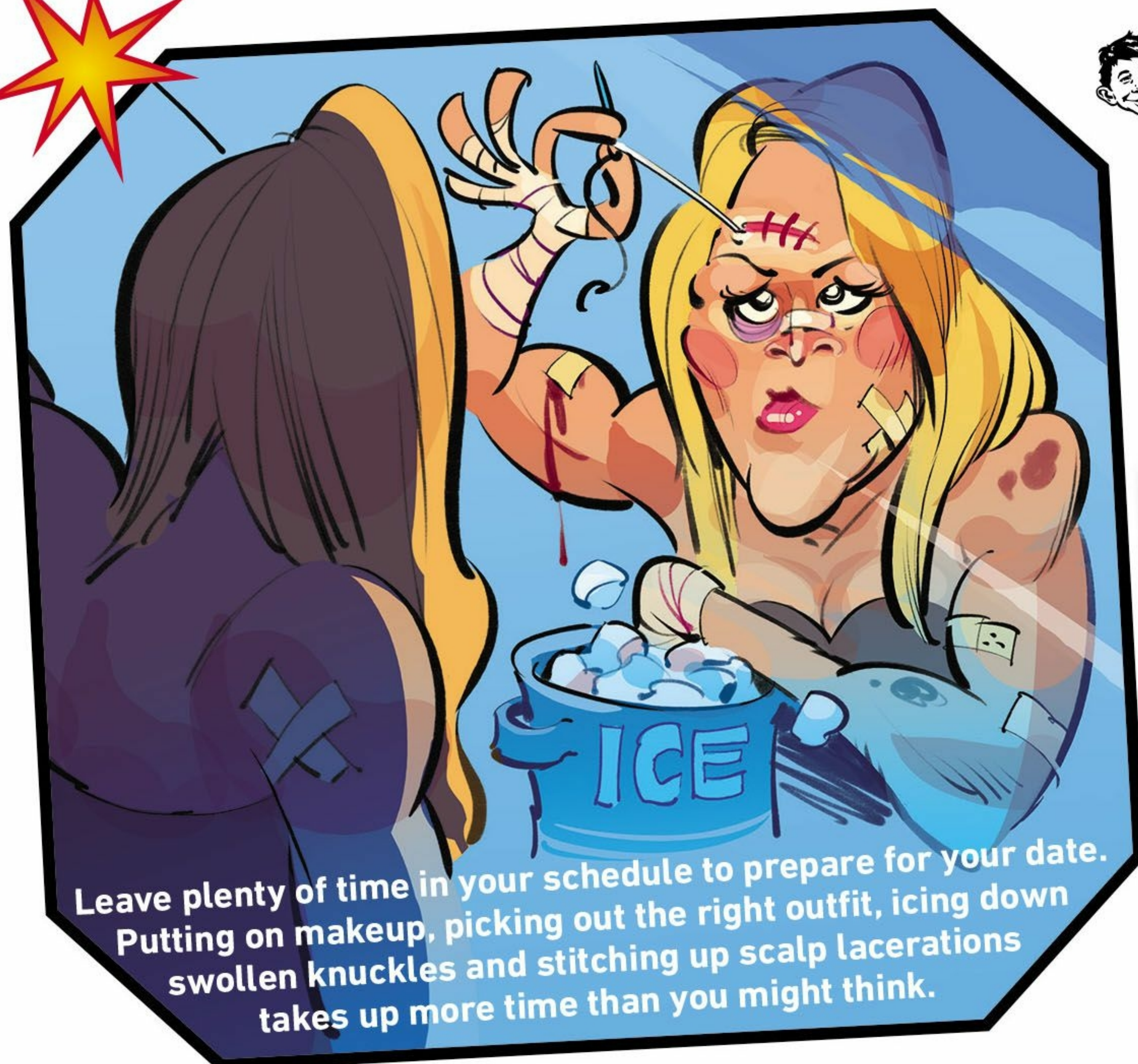
UFC MATCH.COM DEPT.

Everyone knows that Ronda Rousey is super-tough! Strong, gritty and determined, Rousey is one of the greatest MMA fighters in the world. That's certainly impressive, but it can be intimidating for any fella hoping to date her. Knowing that the woman you're having dinner with can rotate the tires on your car with her bare hands would rattle even the most macho of men. So, in the interest of her love life, MAD humbly offers these...

# DATING

# TIPS

## FOR



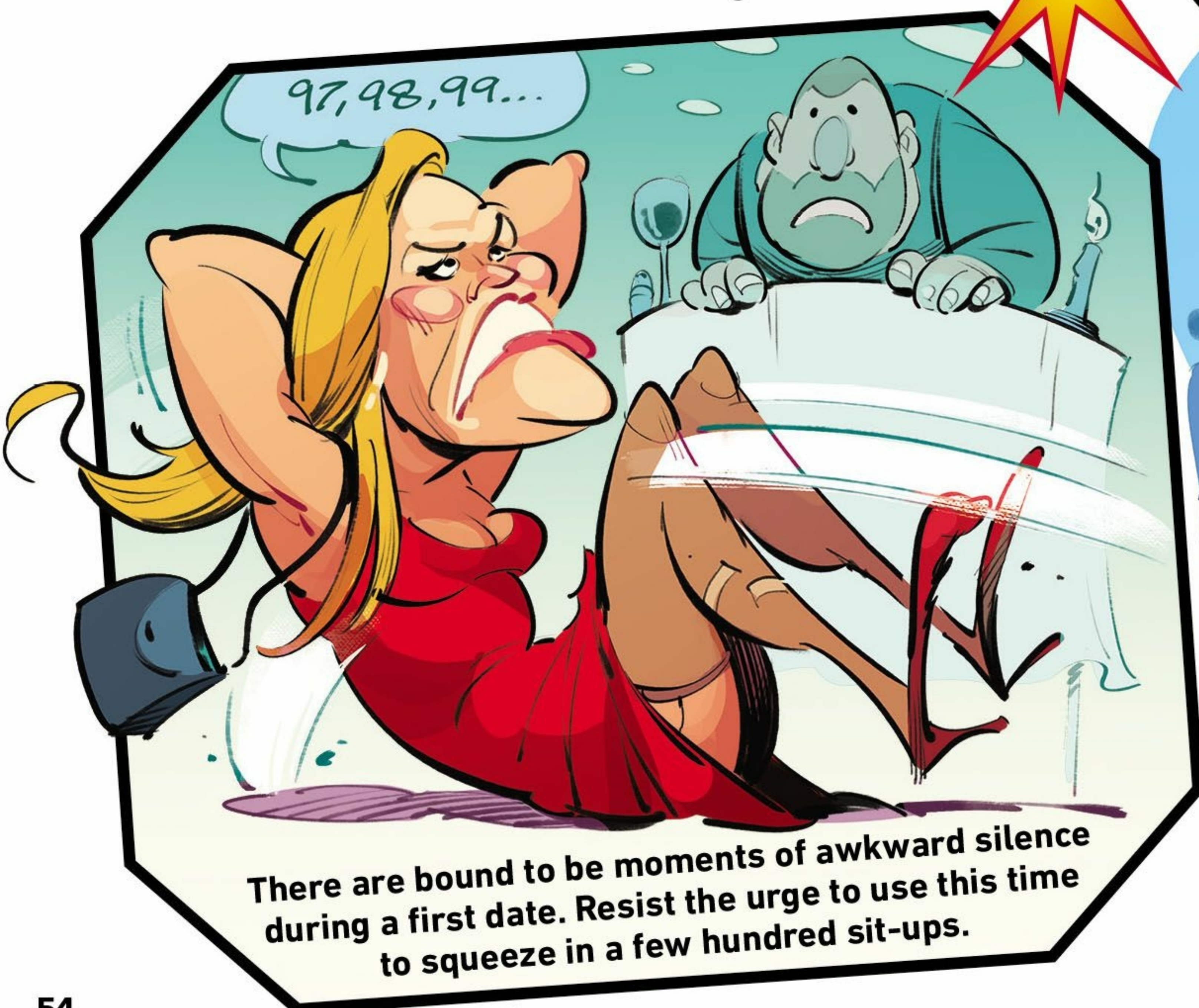
Leave plenty of time in your schedule to prepare for your date. Putting on makeup, picking out the right outfit, icing down swollen knuckles and stitching up scalp lacerations takes up more time than you might think.



Remember, men's egos are fragile. So are the bones in their fingers.



No matter how much lean protein you need for training, if your date is paying for dinner, do not order more than three whole chickens.



There are bound to be moments of awkward silence during a first date. Resist the urge to use this time to squeeze in a few hundred sit-ups.

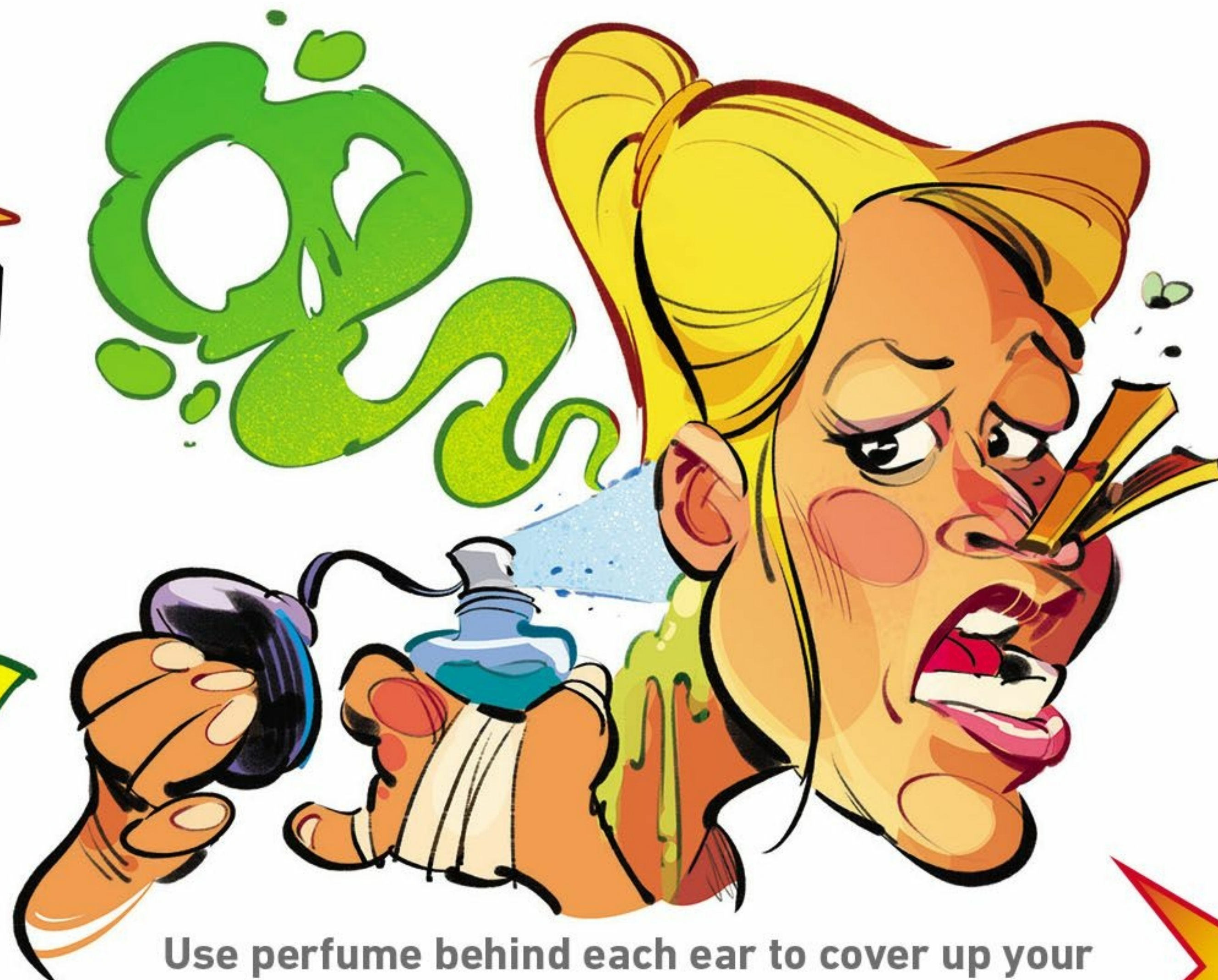


While at the movies, do your best NOT to react instinctively when he tries to put his arm around your shoulders.





Hugging is romantic, but not when you refuse to let go until he taps out.



Use perfume behind each ear to cover up your usual scent of Gatorade, Creatine and Icy Hot.

# RONDA

# ROUSEY

WRITER: MIKE MORSE

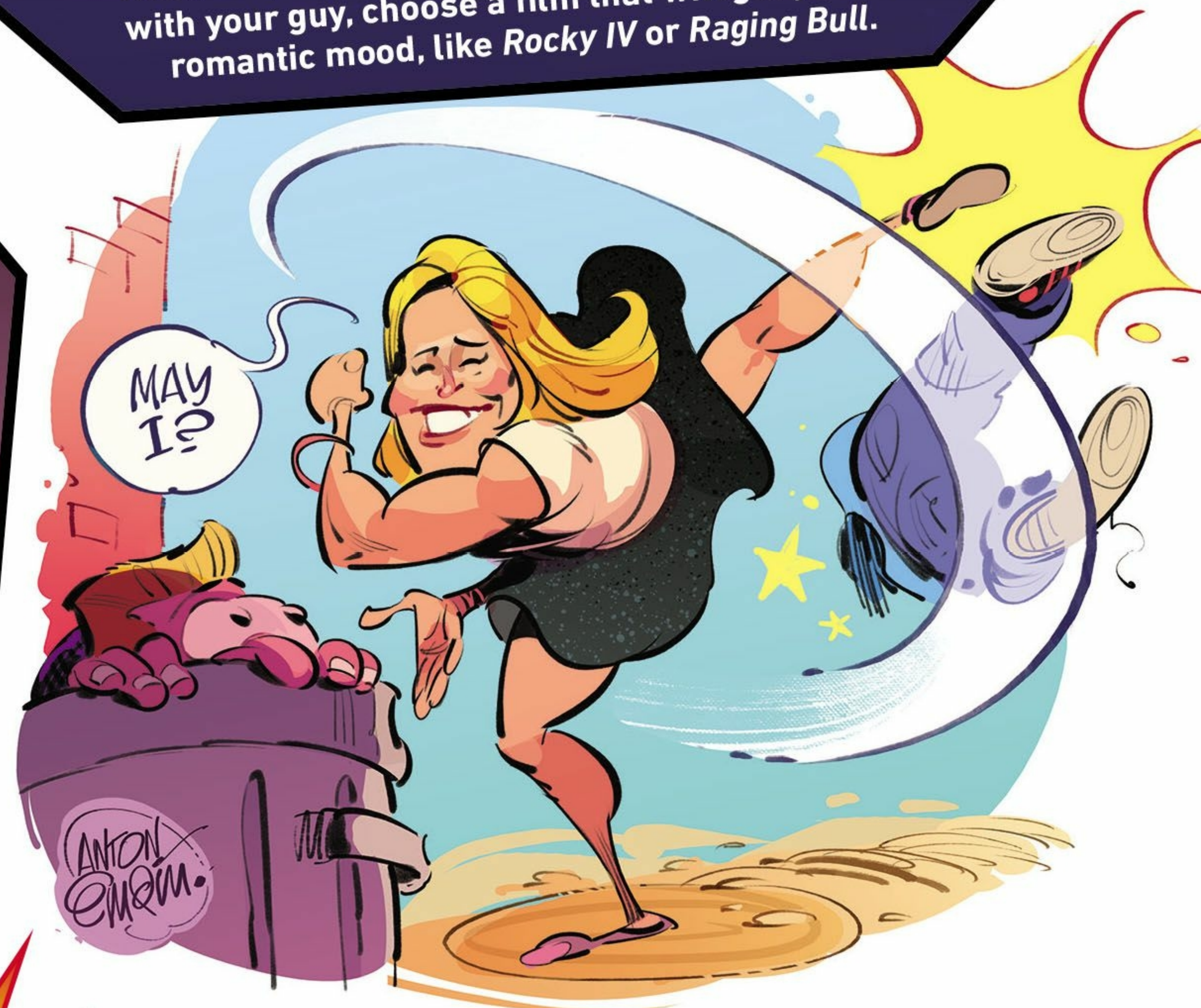
ARTIST: ANTON EMDIN



When staying in to watch old movies on the couch with your guy, choose a film that will get you in a romantic mood, like *Rocky IV* or *Raging Bull*.



Describing your last opponent's post-fight injuries is not appropriate dinner conversation.



If approached by a mugger, it is polite to give your date first dibs on thwarting him before crushing the would-be assailant with a roundhouse kick to the skull.



# *This Week's* HOW-TO CLINICS *at*

Saturday – 9 am

Convincing Your Wife to Let You  
Install Hardwood Laminate Yourself

Saturday – 10 am

How to Find a Stud in 12 Nail Holes or Less

Saturday – 11 am

Mastering the Self-Checkout When Purchasing Loose Screws

Saturday – noon

Kids Hurtshop: Installing a Paperclip Into an Electrical Outlet

Saturday – 1 pm

Attract Mosquitoes to Your Backyard With a Reflecting Pool

Saturday – 2 pm

Striking a Deal With a Professional Contractor  
to Fix Your Attempt at Hardwood Laminate Installation

Saturday – 3 pm

Save Those Eggshells! 90 Backbreaking Days  
to Your New Compost Pile

Sunday – 9 am

No More Clogs: Installing a Garbage Disposal  
in Your Low-Flow Toilet

Sunday – 10 am

Pet Corner: Create A Cozy Dog Bed  
Out of Leftover Fiberglass Insulation

Sunday – 11 am

How to Remove an Unproductive Compost Pile  
and Reseed the Lawn It Destroyed

Sunday – noon

Build a Decorative Retaining Wall With Vintage, 17th Century  
Gravestones From Poorly Protected Cemeteries

Sunday – 1 pm

Getting the Neighbor Kid's Damn Frisbee Off the Roof

Sunday – 2 pm

How Much? Paying the Building Inspector  
to Sign Off On That Shoddy Deck You Banged Together



**FREE**

A great place to dump  
your kids while you  
waste time shopping for  
power tools that will sit  
unused in your basement  
until you sell your house!



LEARN JUST ENOUGH  
TO BE A DANGER  
TO YOURSELF AND  
YOUR FAMILY!







by **SERGIO ARAGONES**

